

PUBLIC REPORT BY PROMTPRESS

Channel audit

GARMINKO — original Garmin gear



@garminco_ru

Contact: @garminco_manager | +74952753586 Official Garmin
store: <https://clck.ru/3Ct3hA> 📍 Moscow TC «Kievsky», 1st floor

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
18 769	10.0%	1.7K
23.07.2026 ⁺¹⁰⁰⁸⁵ per month	per day ^{8.4%}	ad reach ⁷⁴³ /24h
	HTTPS: // PROMTPRESS.COM/AUDIT/GARMINCO_RU	

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 769 —	 SUBS REACH 8.86% avg % of subs see post	 VIEWS/POST 1.7K median 1.6K · 27 days	 POSTS/WEEK 7.2 over period
 7D TREND +21.6% vs prev week	 REACTIONS/POST 21.5 only 603 reactions, 287 reposts, 80 comments	 POST LENGTH 614 chars median 627 · 27 days	 POSTS ANALYZED 28 27 days
 AD REACH 743 24h avg	 CHURN / MONTH +10085 last month	 QUOTE RATE 46 citation index · 121 channels mentioned all time	 CHANNEL AGE 1 year 11 months created 18.08.2024

AI EDITOR SUMMARY

Channel «GARMINKO – original Garmin gear» – 18 769 subs. Each post gets avg 1.7K people (9% of subs), reach is low – consider expanding audience. Publishes 7 posts per week (~1/day) – regular pace. For week Jul 6–12 reach grew +21.6% by week of Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 27 days.
- 02 Dominant format – **Photo** (22/28 posts).
- 03 Avg post length – **614** chars (median 627).
- 04 Peak audience activity – **Wed**, 13:00 MSK.
- 05 Top posts get **3x** more views than the weakest (3.3K avg for top vs 1.1K for worst) – among 28 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 10:55 PHOTO URGENT: giving away a watch to one of you! 🌟 We're raffling Garmin Forerunner 70 – the 2026 newbie that combines advanced sports...	VIEWS 4 785 REPOSTS 180	REACTIONS 272 ER 25.5%
Nº2 25.06 · 11:12 PHOTO One gadget for the whole triathlon 🤖 Garmin Forerunner 970 will prep you for any competition! Fitness, running, swimming, cycling, skiing...	VIEWS 2 615 REPOSTS 4	REACTIONS 11 ER 13.9%
Nº3 27.06 · 12:07 PHOTO A watch with endless battery? Possible on Garmin Instinct 3 Solar with Power Glass panel 🕒 Unique...	VIEWS 2 437 REPOSTS 5	REACTIONS 6 ER 13.0%

Nº4 09.07 • 14:27 PHOTO Want Garmin but no money - familiar? That's why the 2026 Forerunner 70 is available at the lowest price! Garmin Forerunner 70...	VIEWS 2 272 REPOSTS 11 REACTIONS 21 ER 12.1%
Nº5 07.07 • 09:02 PHOTO Crisis prices at GARMINCO – despite rising USD 🔥 Buy original Garmin gear at great prices 😍 Most...	VIEWS 2 269 REPOSTS 1 REACTIONS 13 ER 12.1%

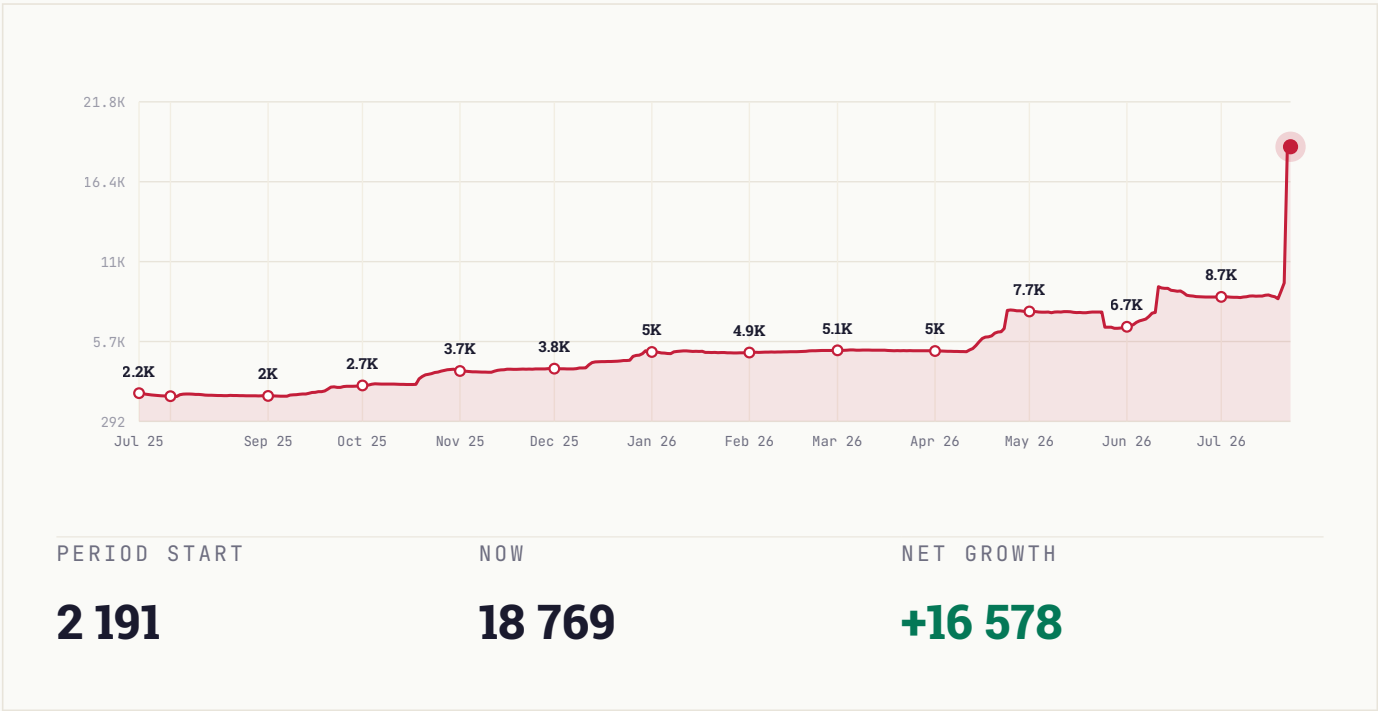
WORST 3

↓ 18.07 • 08:53 PHOTO Dropping watch price ONLY TODAY 🤖 Book Garmin Venu 4 with 1000 RUB off until midnight! Message manager GARMINKO...	VIEWS 1 126 REPOSTS 3 REACTIONS 5 ER 6.0%
↓ 19.07 • 16:58 PHOTO How to restore normal mode and use Garmin data effectively? Lack of deep rest directly affects fatigue...	VIEWS 1 073 REPOSTS 6 REACTIONS 14 ER 5.7%
↓ 19.07 • 06:55 PHOTO Only for those who read our socials... Got a discount on Garmin Forerunner 970 🔥💣 -1000 RUB only TODAY 🤖 And if...	VIEWS 1 037 REPOSTS 1 REACTIONS 6 ER 5.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

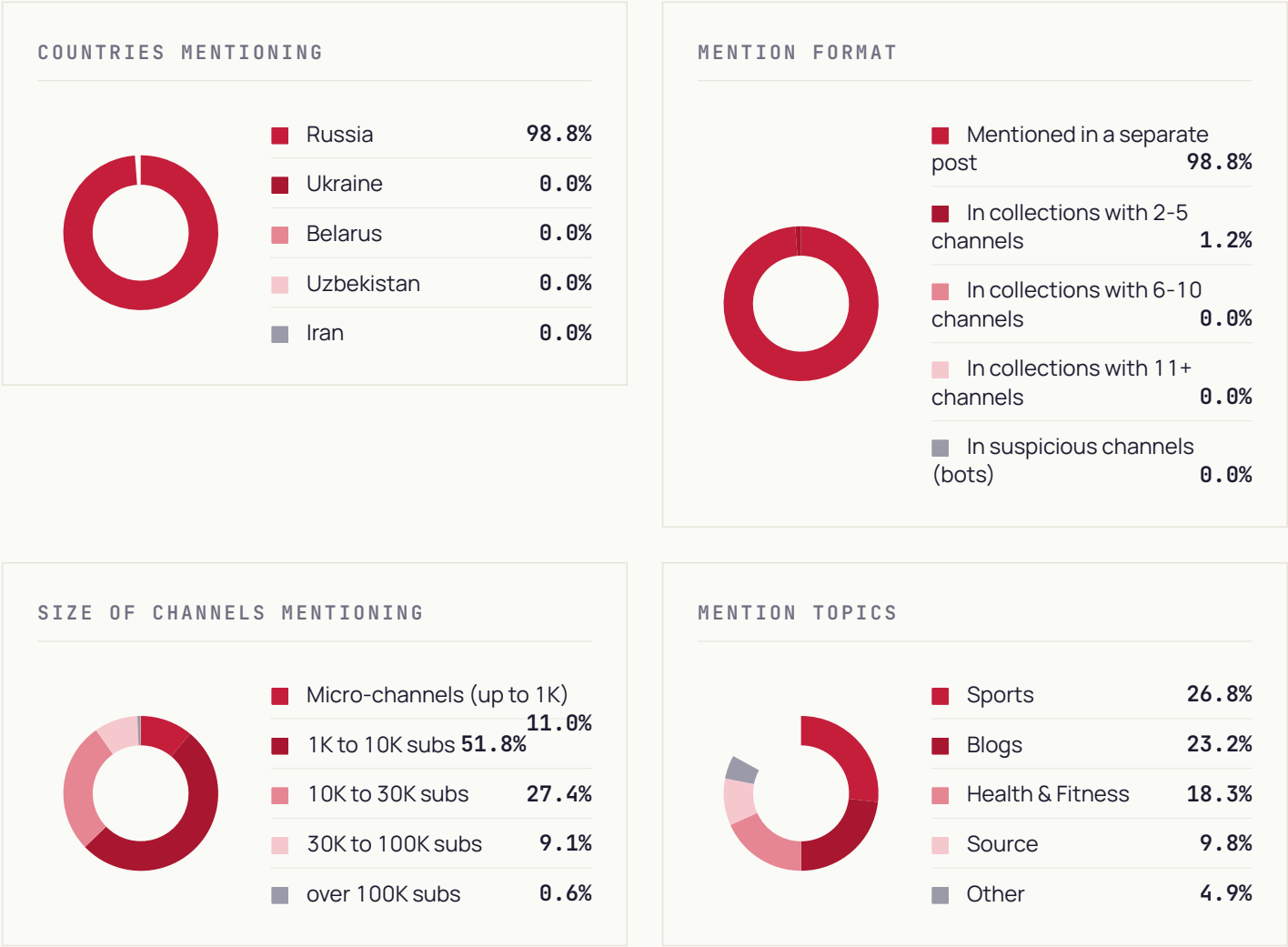
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

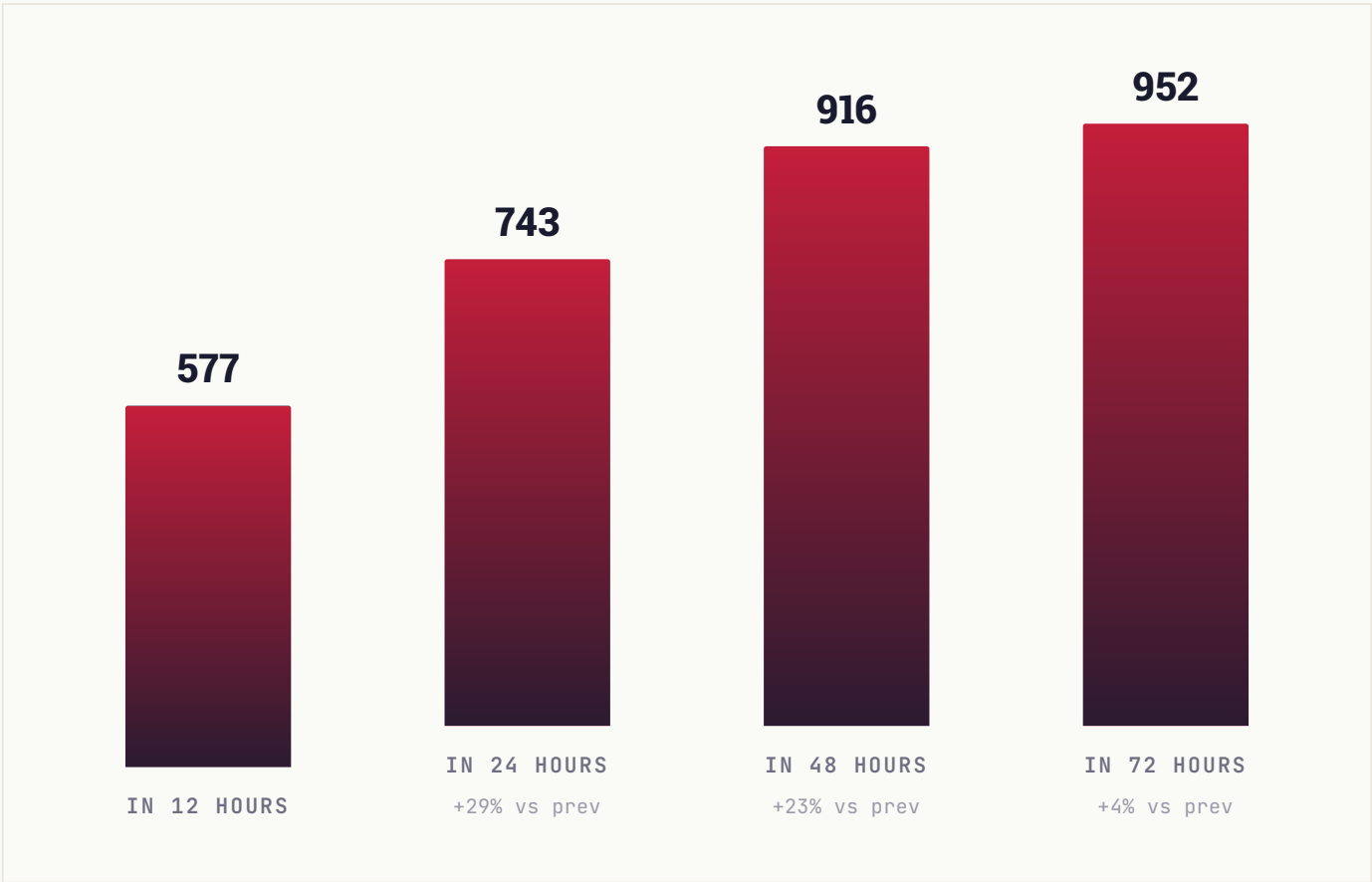
Citation index **46** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **121** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
O2 Offerzone 2.	5.7M
OF Offerzone	4.1M
OF Offerzone	1.2M
O3 Offerzone 3.	3.4M
DE Dealdost	3.1M
O4 Offerzone 4.	2.4M
G- GrowDealz - Shopping Deals & Offers	2.2M
AL AliBaba Loot Deals	2.2M
PD Premium Deals	1.5M
MB Moshina Bozorim	1.1M
G- GARMINKO — original Garmin gear YOU	18.8K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 95 — early growth stage. Niche leader — Offerzone 2. (5.7M), top-95 median: 400.2K. First goal: enter top-95 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **95**, they brought **3 835** new subs.

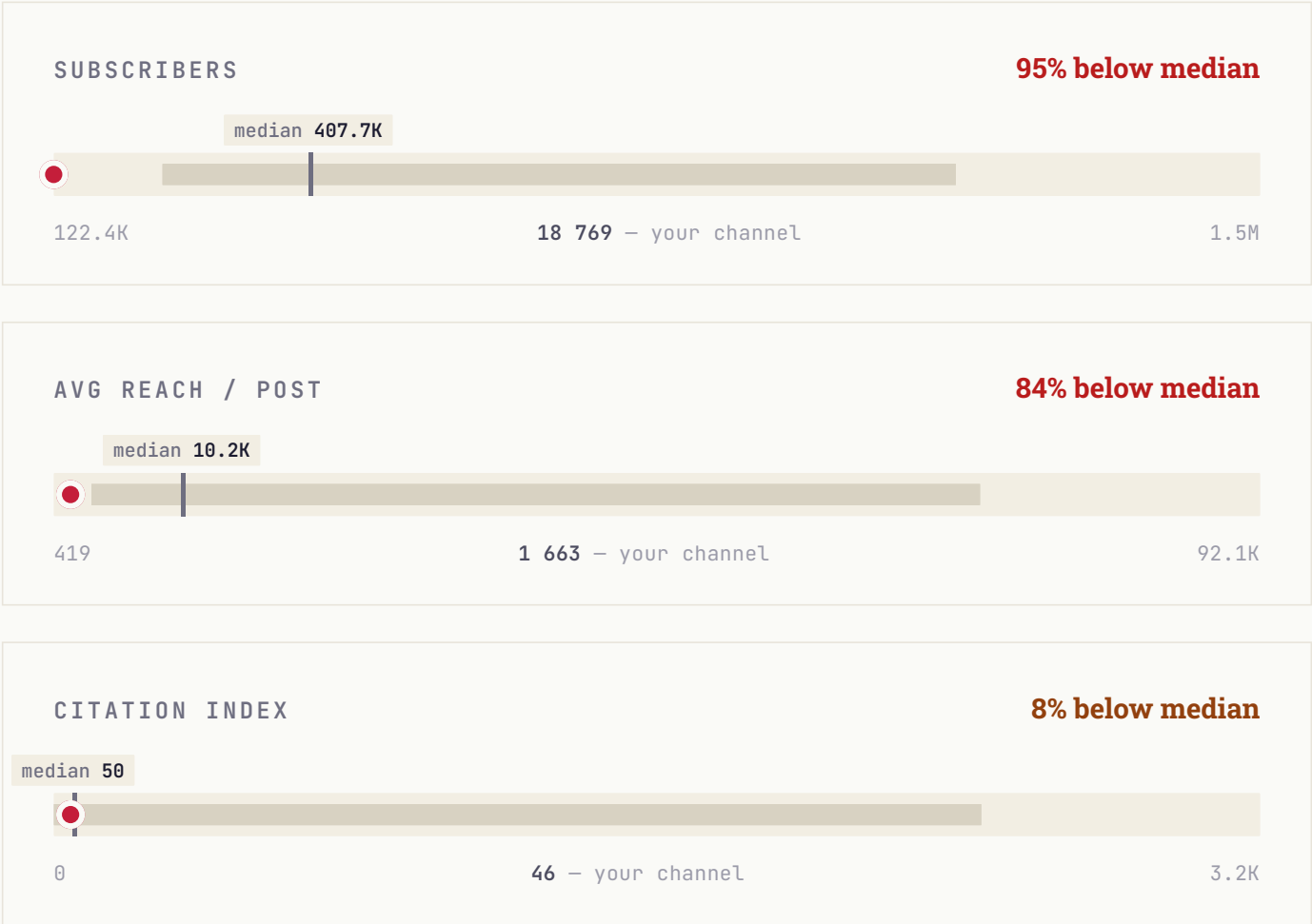
PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	5	5	227
December 2025	18	18	1 234
November 2025	18	18	269
October 2025	16	15	1 187
September 2025	26	25	721
August 2025	12	11	197

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
95	6	3 835

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10-p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Top post of the week — on Wednesday**

Audience is most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Quarterly cross-posting with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager