

PUBLIC PROMTPRESS REPORT

Channel audit

Garage Avtoelektrika



@garage_electro

Useful https://t.me/garage_electroav RKN <https://clck.ru/3G7tGG>
https://telega.in/c/garage_electro Buy ads: https://telega.in/m/garage_electro avtoelektrikagarage@gmail.com

SUBSCRIBERS

50 919

-246 per month

ERR (% SEE POSTS)

35.0%

last day 11.1%

REACH/POST

16.9K

ad reach 5.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 50 919 —	 SUBS REACH 33.09% avg % subs see post	 VIEWS/POST 16.9K median 16.1K · 28 days	 POSTS/WEEK 2.4 for period
 7D TREND — no data for period	 REACTIONS/POST 207.8 only 2,078 reactions, 57 reposts, 2 comments	 POST LENGTH 200 chars median 139 · 28 days	 POSTS ANALYZED 10 28 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH -246 last month	 CITATION RATE 3 citation index · 36 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 08.03.2022

AI EDITOR SUMMARY

Channel «Garage Avtoelektrika» — 50 919 subs. Each post avg views 16.9K people (33% of subs), good reach. Posts 2 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts in 28 days.
- 02 Dominant format — Photo (8/10 posts).
- 03 Avg post length — 200 chars (median 139).
- 04 Audience peak — Wed, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (23.9K avg for top vs 13.8K for worst) — among 10 posts over 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 10.06 · 15:05 PHOTO Bus came for specific repair. Diagnosis: misfire & knocking. Inspection revealed the true cause...	VIEWS 27 353 REPOSTS 14	REACTIONS 326 ER 53.7%
Nº2 20.06 · 08:11 PHOTO Another Infinity brought in for repair. Engine won't rev up. Owners thought it was the motor again, which was recently...	VIEWS 24 503 REPOSTS 2	REACTIONS 385 ER 48.1%
Nº3 18.06 · 18:01 PHOTO Hi all! Two new auto scanners for sale. Tested on car. For purchase inquiries, DM in VK. LAUNCH X431 PRO...	VIEWS 19 745 REPOSTS 5	REACTIONS 112 ER 38.8%

Nº4 16.06 • 10:09 PHOTO Hi all! Announcing an online stream to determine winners. June 18, 2026 at 19:00 MSK we'll hold a stream and randomizer...	VIEWS 18 113 REPOSTS 2 REACTIONS 244 ER 35.6%
Nº5 23.06 • 15:40 PHOTO Hi all. New multi-brand scanner for sale. Tested in use. MUCAR 892BT 34k RUB https://vk.ru/id543362652	VIEWS 16 747 REPOSTS 7 REACTIONS 109 ER 32.9%

WORST 3

↓ 29.06 • 15:51 VIDEO Hi all! Was recently in St. Petersburg. Stumbled upon a Porsche exhibition. Very interesting specimens.	VIEWS 14 318 REPOSTS 4 REACTIONS 177 ER 28.1%
↓ 28.06 • 13:00 VIDEO Audi A6 C5 vacuum system error. Found air leak. Cause inside. Mechanic opened, looked, unclear...	VIEWS 14 024 REPOSTS 6 REACTIONS 149 ER 27.5%
↓ 18.06 • 16:28 PHOTO Giveaway results: 1st place -1120 2nd -948 3rd -421 4th -971 5th -1251 6th -1121 https://youtube.com/live/P87tRtgkM2Y?feature=share	VIEWS 13 109 REPOSTS 4 REACTIONS 150 ER 25.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

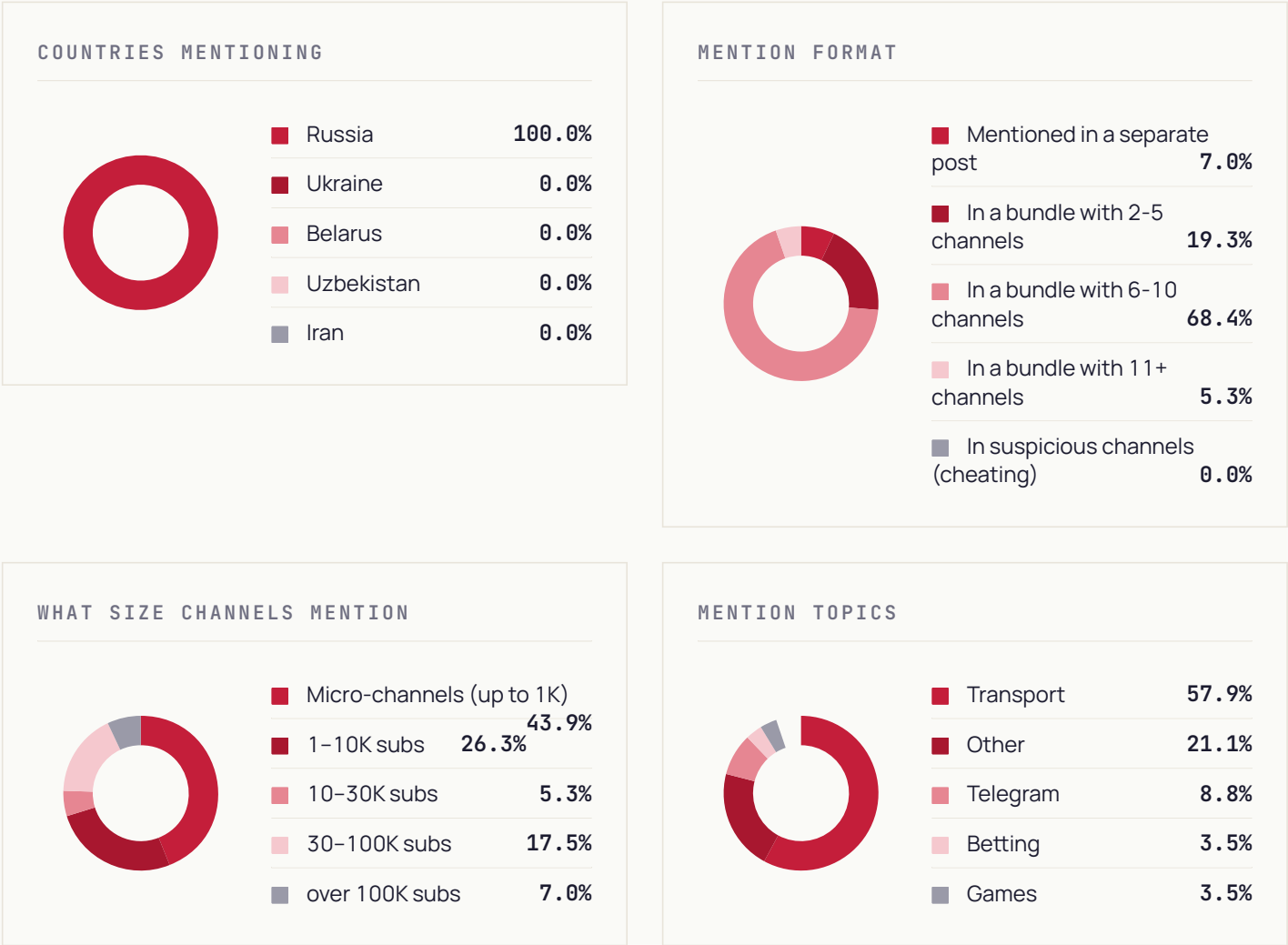
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subscribers.



SECTION 04 · MENTIONS

Who mentions the channel and how

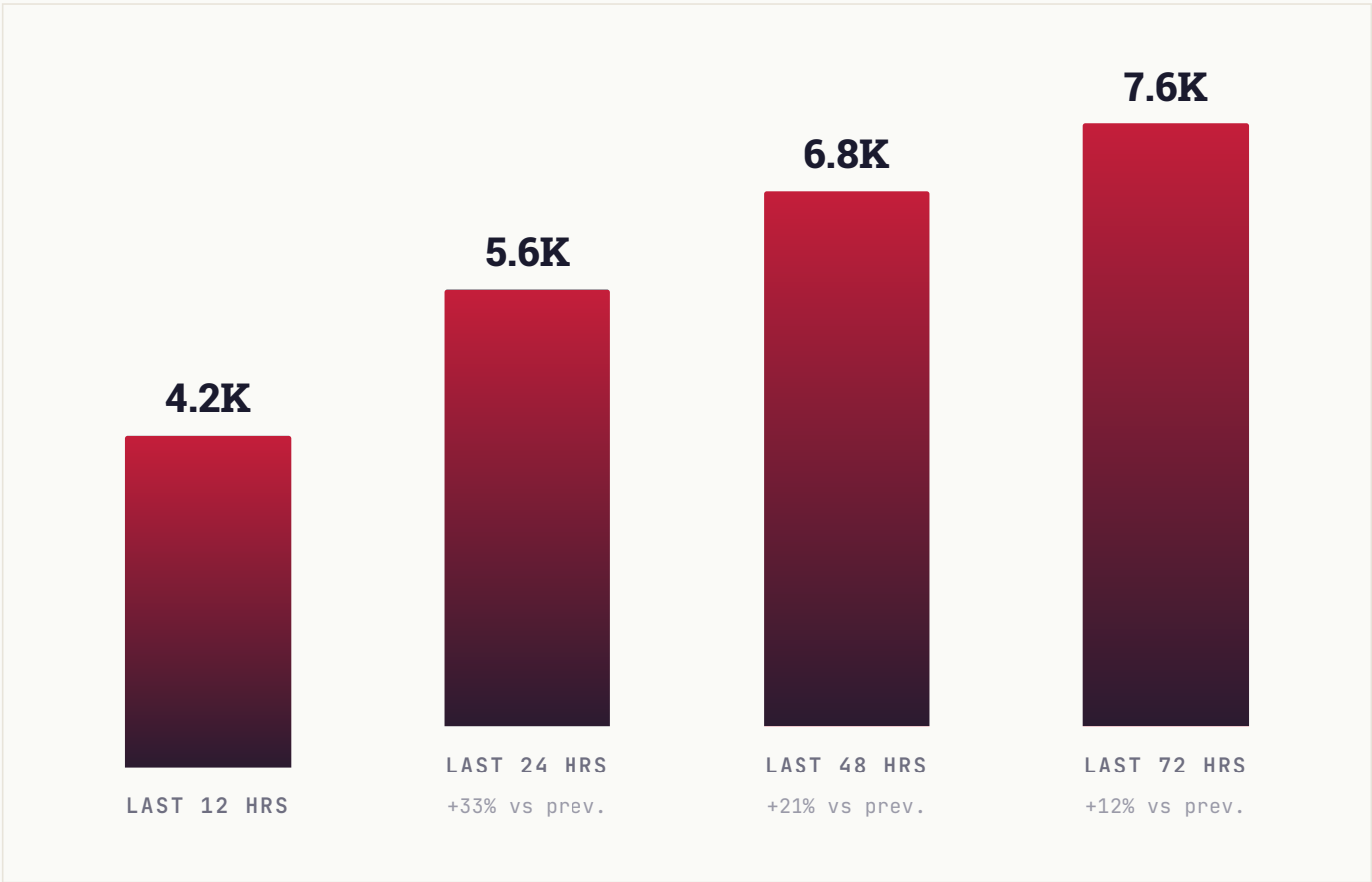
Citation index **3** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **36** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its position among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
GA	Garage Avtoelektrika	50.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **40**, they brought **13 355** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	166
December 2025	0	0	517
Nov 2025	6	4	4 823
Oct 2025	34	23	6 997
September 2025	0	0	452
August 2025	0	0	400

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
40	6	13 355

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Transport» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.4 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Wednesday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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