

PUBLIC REPORT BY PROMTPRESS

Channel audit

Garage 54



@garage54official

Official Telegram channel, YouTube channel of Garage 54. Ads/
Collaboration:...

SUBSCRIBERS

486 334

-13660 per month

ERR (% WHO SEE
POSTS)

5.0%

per day 2.5%

REACH/POST

20.3K

ad reach 12.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 486 334 —	 SUBSCRIBER REACH 4.18% avg % subs see post	 VIEWS/POST 20.3K median 19.7K · 29 days	 POSTS/WEEK 25.9 over period
 7D TREND -20.4% vs previous week	 REACTIONS/POST 103.8 total 11,207 reactions, 586 reposts, 715 comments	 POST LENGTH 350 chars. median 249 · 29 days	 POSTS ANALYZED 108 29 days
 AD REACH 12.3K 24h avg	 CHURN / MONTH -13660 last month	 QUOTE RATE 302 citation index · 658 channels mentioned ever	 CHANNEL AGE 7 years 1 month created 04.05.2019

AI EDITOR SUMMARY

Channel «Garage 54» — 486 334 subs. Each post averages 20.3K people (4% of subs), reach is low — consider expanding audience. Publishes 26 posts per week (~4/day) — active posting. Week 8–14 Jun reach dropped by -20.4% by week 1–7 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **108** posts over 29 days.
- 02 Dominant format – **Video** (75/108 posts).
- 03 Avg post length – **350** chars (median 249).
- 04 Peak audience activity – **Monday**, 08:00 MSK.
- 05 Top posts gather **4×** more views than the weakest (51.4K avg top vs 14.5K worst) – among 108 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 05:36 VIDEO 🚗🚗5 CARS FOR A HUNDRED🚗🚗 <Grab Lada Granta, Lada Vesta, Lada Largus, Lada Niva & Vlad's Cadillac Escalade! 🚗Plus 🚗🚗...	VIEWS 67 858 REACTIONS 252 REPOSTS 62 ER 14.0%
Nº2 27.05 · 09:34 PHOTO 🚗NUMBER TAKEN? 🚗 Guys, if you ran into this issue while registering on our Mercedes site – don't worry, it's fixable!...	VIEWS 44 716 REACTIONS 128 REPOSTS 3 ER 9.2%
Nº3 28.05 · 11:02 PHOTO 🚗What if PISTONS 🚗are faster than VALVES?🔊 🚗 New video on Garage 54🚗 🚗Youtube 🚗VK Video	VIEWS 41 565 REACTIONS 161 REPOSTS 12 ER 8.5%

Nº4 27.05 · 07:34 PHOTO More fun pics from Japan trip Subscribe to Garage 54 on Max	VIEWS 41 288 REPOSTS 3	REACTIONS 229 ER 8.5%
Nº5 29.05 · 08:15 VIDEO Garage 54 on set Subscribe to Garage 54 on Max	VIEWS 39 012 REPOSTS 4	REACTIONS 190 ER 8.0%

WORST 3

↓ 22.06 · 11:59 VIDEO Tired of Boxer engine? Got an option...	VIEWS 14 862 REPOSTS 10	REACTIONS 97 ER 3.1%
↓ 21.06 · 10:32 VIDEO What's this box?	VIEWS 14 384 REPOSTS 2	REACTIONS 80 ER 3.0%
↓ 22.06 · 08:59 PHOTO Serega loves his job	VIEWS 14 254 REPOSTS 2	REACTIONS 90 ER 2.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

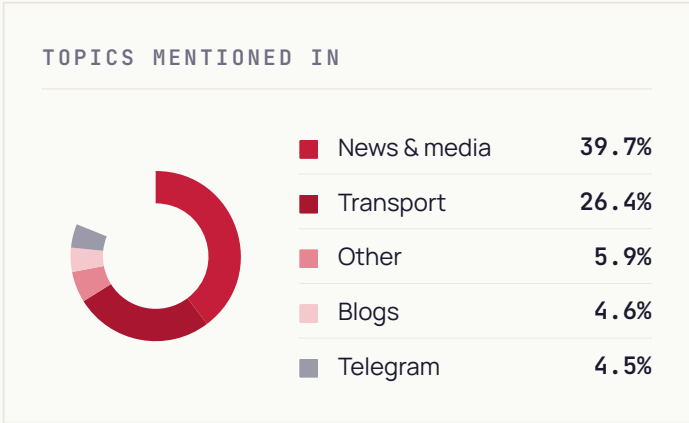
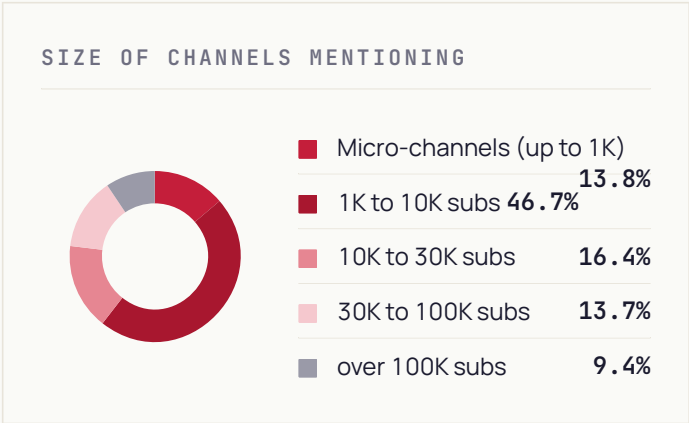
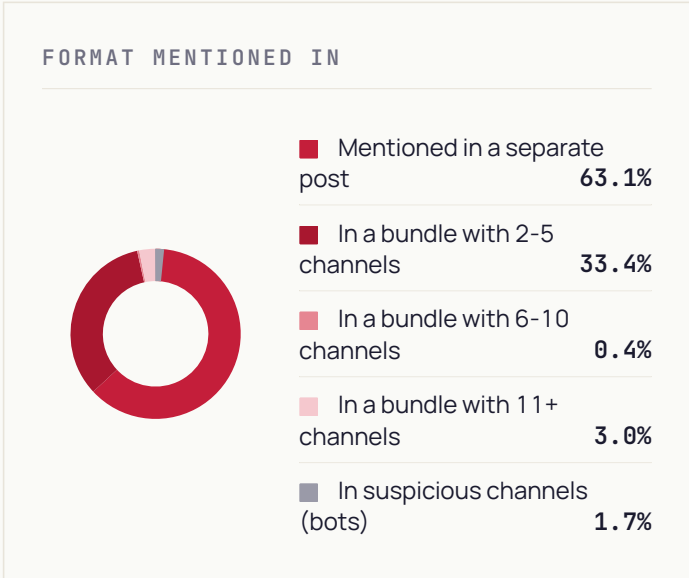
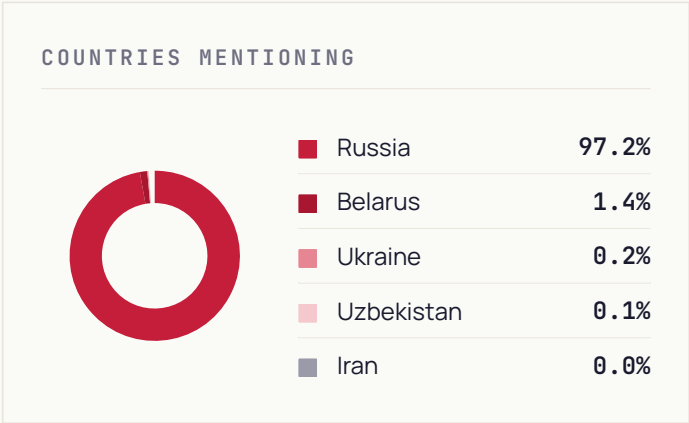
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

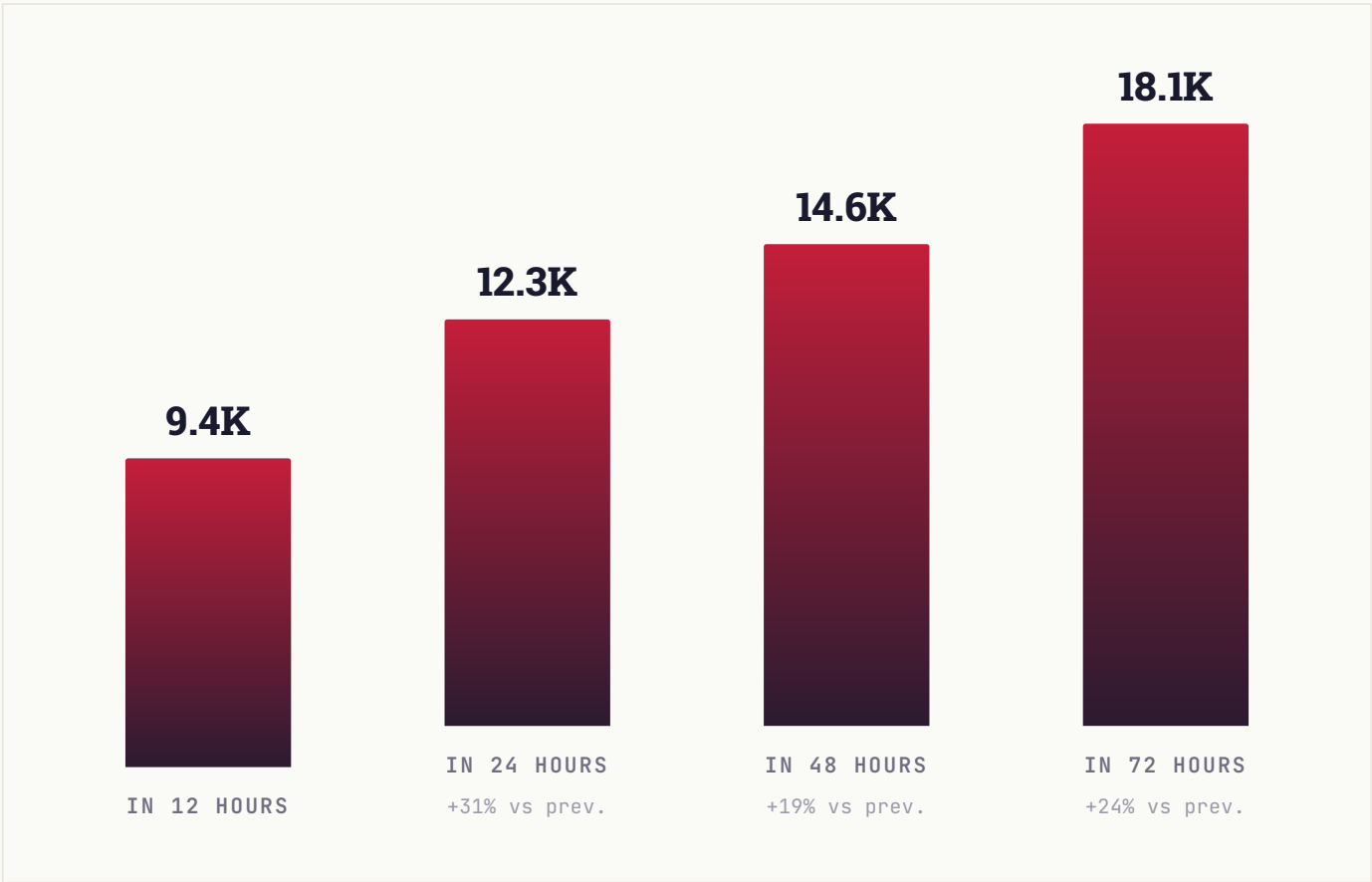
Citation index **302** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned **658** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.4M
AB	Automania	1.8M
WE	WENGALLBI	1M
DS	Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI	Fighterbomber	520.8K
AB	Auto.ru	497.5K
G5	Garage 54 YOU	486.3K
AB	AVTOZAKAZ.RU	479.8K
ZR	Behind the Wheel	473.8K
AB	Auto Instructor	466.8K
KM	CRIMEAN BRIDGE: operational info	464.9K

COMPARATIVE INSIGHT

Channel in top-10 niche (#7 of 98). Strong position. Niche leader — Cars & Point (3.4M), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **133**, they brought **300 758** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	12	8	831
Nov 2025	40	34	118 908
Oct 2025	21	4	0
Sep 2025	1	1	0
August 2025	4	1	0
July 2025	55	54	181 019
TOTAL MENTIONS			133
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			300 758

SECTION 08 · NICHE COMPARISON

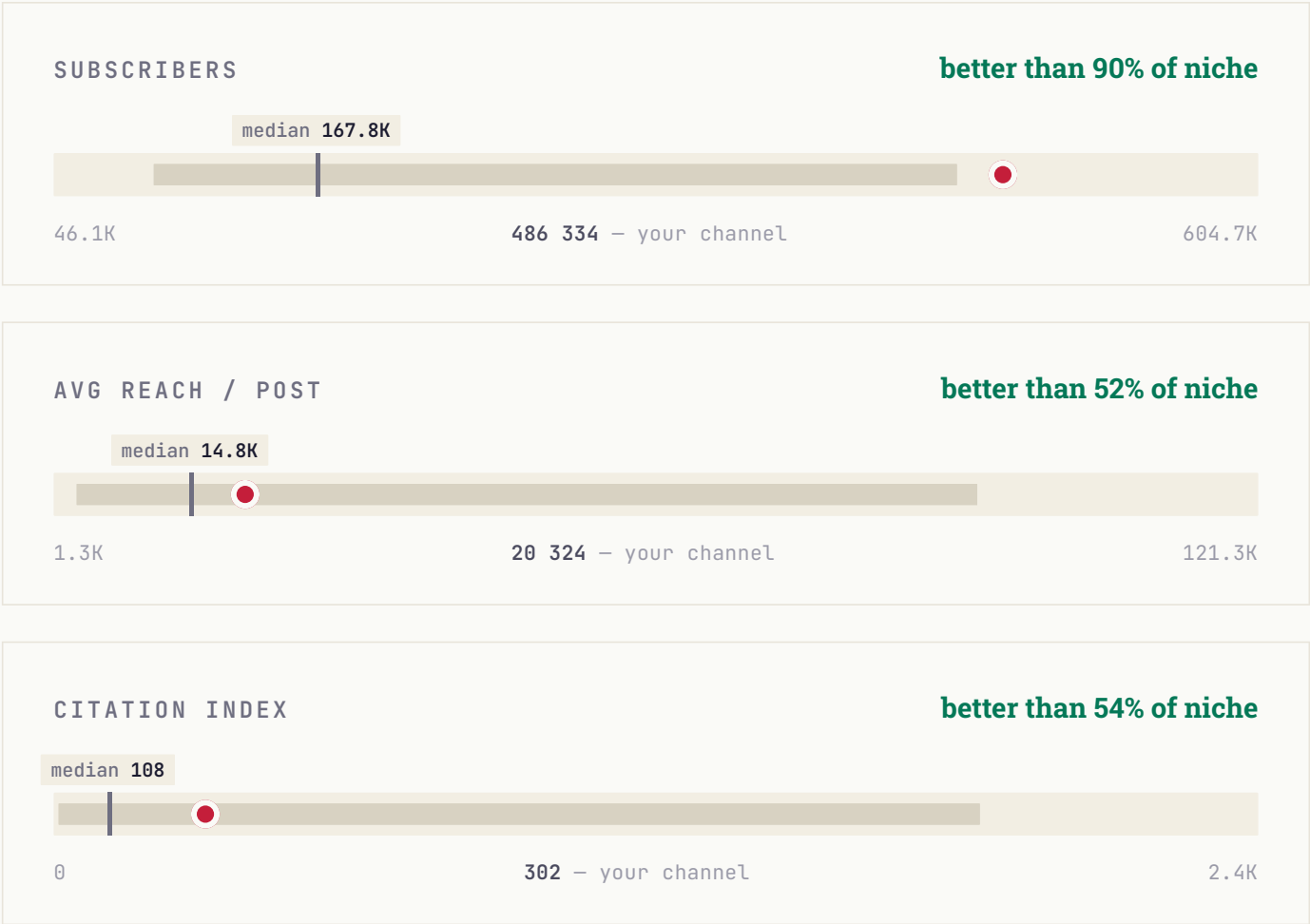
Where the channel ranks in its league

Top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#7/100

RANK IN NICHE

Channel in top 7% transport Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and return to this report in a month.

01

Top post of the week — on Monday

Audience is most active on this day at 08:00 MSK.

EFFECT

**Best window
for important
posts**

02

ER below niche benchmark — rethink formats

Current ER 4.18% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+1.3pp ER

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further, run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager