

PUBLIC REPORT BY PROMTPRESS

Channel audit

Storymaker | Valeria



@gamesinsta

🐐 Hi! I'm Valeria ✨ Channel on MAX: <https://max.ru/join/yslM5Mkw5lqfhy82Zo35fLq1yyPNxj4fYImruKPwyr> My services: <https://t.me/Personalworkstorymaker> 🌟 Ads ...

SUBSCRIBERS

19 013

-240 per month

ERR (% WHO SEE
POSTS)

4.0%

in 24 hours 1.6%

REACH/POST

483

ad reach 301/24h

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 013 —	 SUBS REACH 2.54% avg % subs see post	 VIEWS/POST 483 median 429 · 5 days	 POSTS/WEEK 4.8 over period
 7D TREND — no data for period	 REACTIONS/POST 20.2 total 81 reactions, 17 reposts, 22 comments	 POST LENGTH 231 chars median 240 · 5 days	 POSTS ANALYZED 4 5 days
 AD REACH 301 24h avg	 CHURN / MONTH -240 over last month	 QUOTE RATE 81 citation index · 400 channels mentioned ever	 CHANNEL AGE 6 years 5 days created 14.07.2020

AI EDITOR SUMMARY

Channel «Storysmaker | Valeria» – 19 013 subs. Each post gets avg 483 people (3% from subs), reach is low – should expand audience. Publishes 5 posts per week (~1/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 5 days.
- 02 Dominant format — Photo (3/4 posts).
- 03 Avg post length — 231 chars (median 240).
- 04 Peak audience activity — Monday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (588 avg top vs 341 worst) — among 4 posts in 5 days. Analyze what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 13.07 · 14:19 PHOTO Bursting in with dopamine content! 🌻 made bright, trendy stickers for you to make your content bloom and blaze with colors! All...	VIEWS 908 REPOSTS 9	REACTIONS 38 ER 4.8%
Nº2 16.07 · 07:11 PHOTO Frames ? ✓ why not adapt them to the visual and make them part of a bright picture? *also sending the hook separately, in case you too...	VIEWS 652 REPOSTS 5	REACTIONS 32 ER 3.4%
Nº3 19.07 · 09:35 PHOTO Beautiful backgrounds for your reposts 💖 //hope I'm not the only one always frantically looking for a backdrop for a post or reel)) Collected what I also...	VIEWS 206 REPOSTS 3	REACTIONS 11 ER 1.1%

Nº4 19.07 · 09:55 TEXT (post without caption – text)	VIEWS	REACTIONS
	166	—
	REPOSTS	ER
	—	0.9%

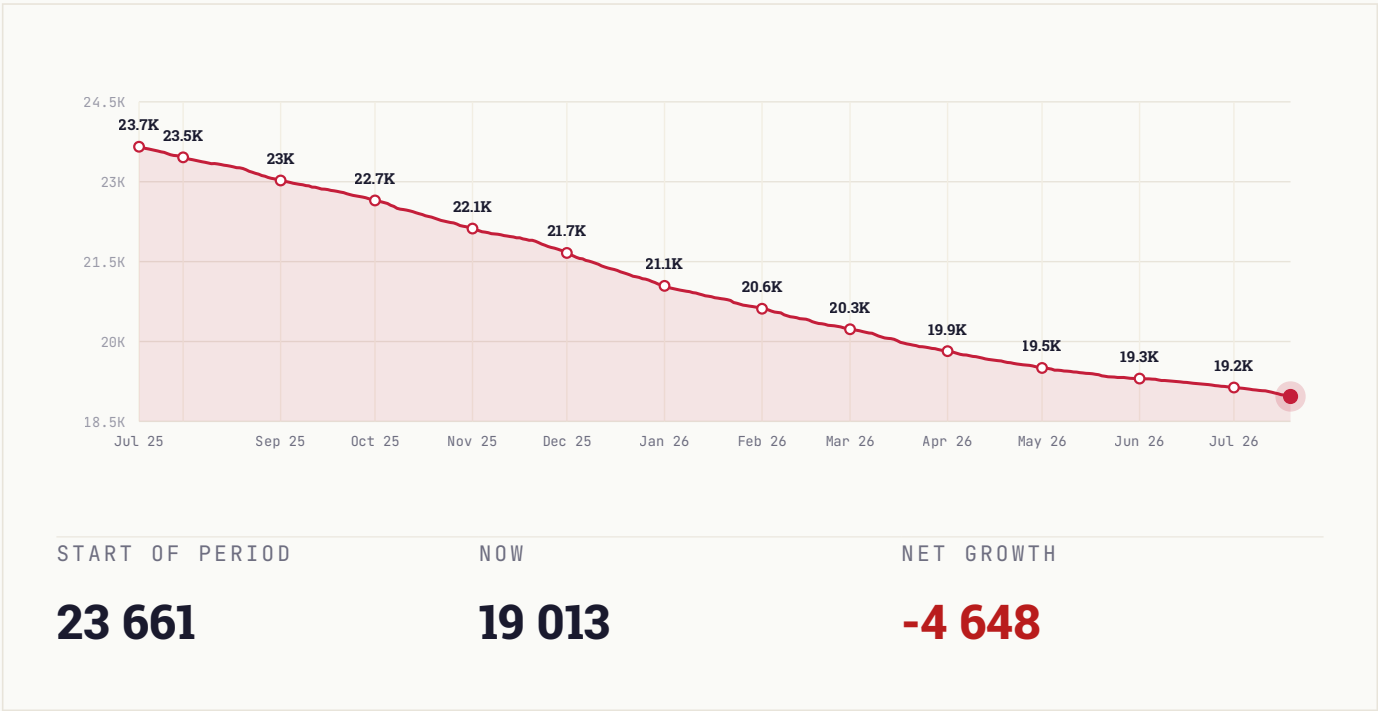
WORST 3

↓ 16.07 · 07:11 PHOTO Frames ? ✓ why not adapt them to the visual and make them part of a bright picture? *also sending the hook separately, in case you too...	VIEWS	REACTIONS
	652	32
	REPOSTS	ER
	5	3.4%
↓ 19.07 · 09:35 PHOTO Beautiful backgrounds for your reposts 💕 //hope I'm not the only one always frantically looking for a backdrop for a post or reel)) Collected what I also...	VIEWS	REACTIONS
	206	11
	REPOSTS	ER
	3	1.1%
↓ 19.07 · 09:55 TEXT (post without caption – text)	VIEWS	REACTIONS
	166	—
	REPOSTS	ER
	—	0.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

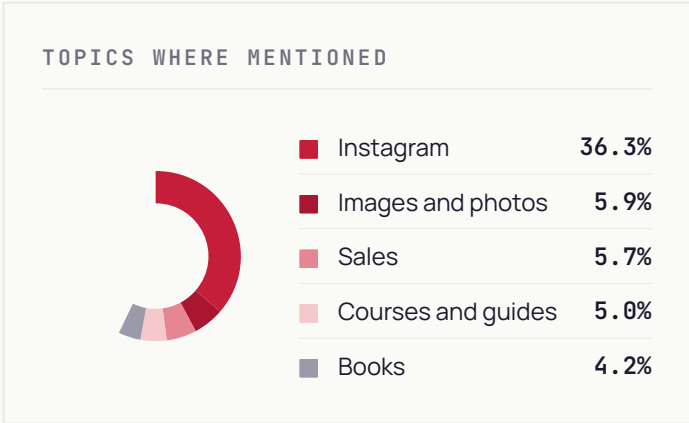
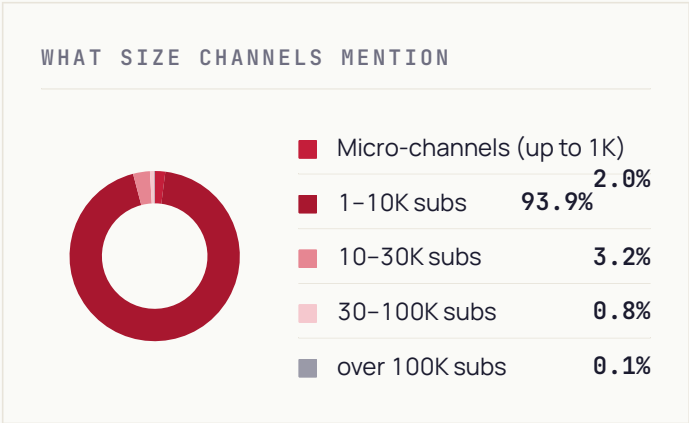
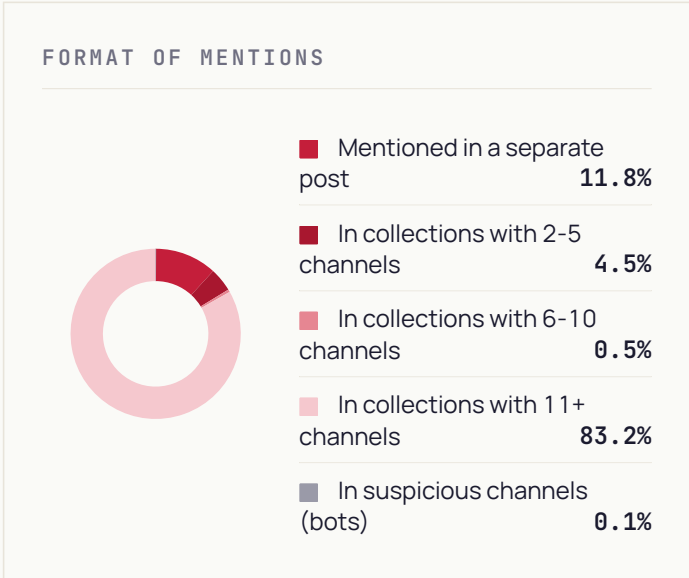
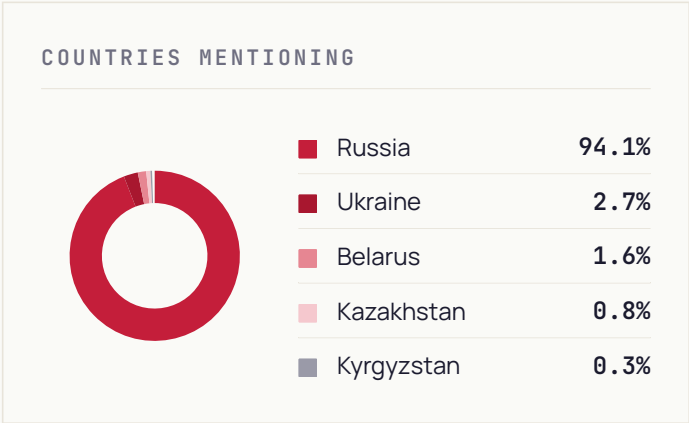
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

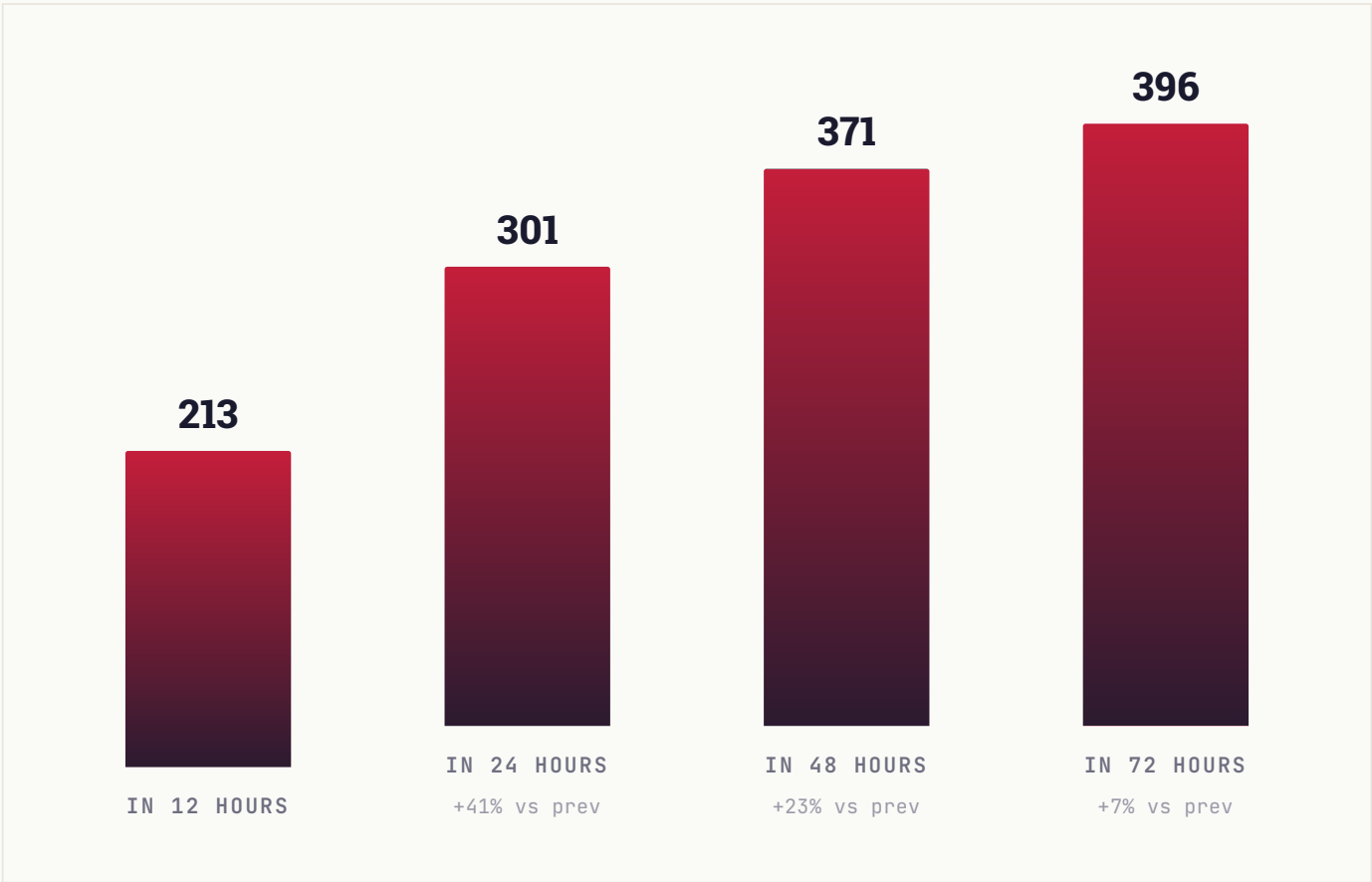
Citation index **81** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **400** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see your niche rank.

CHANNEL	SUBSCRIBERS
استوری اینستاگرام	437.9K
آهنگ موزیک جدید شاد	356.8K
ربات دانلود استوری و پست از اینستاگرام	209.7K
VIDEO FOR STORIES	136.7K
Cap Cut Templates Kap Kut	130.6K
piaceim • presets & blogging	126.4K
NESA PIRUZIFARD نسا پیروزی فرد	123.7K
ĀAKLAB	115.2K
CAPCUT TEMPLATES KAPKUT KUT	113K
PNG STICKERS FOR STORIES	110.6K
Storymaker Valeria	19K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#93 of 99). Niche median — 32.9K subs. First growth KPI — reach median. Leader: استوری اینستاگرام (437.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **3** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	0
December 2025	0	0	0
November 2025	0	0	0
October 2025	0	0	0
September 2025	1	1	0
August 2025	2	1	3
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
3	6		3

— SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Instagram» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

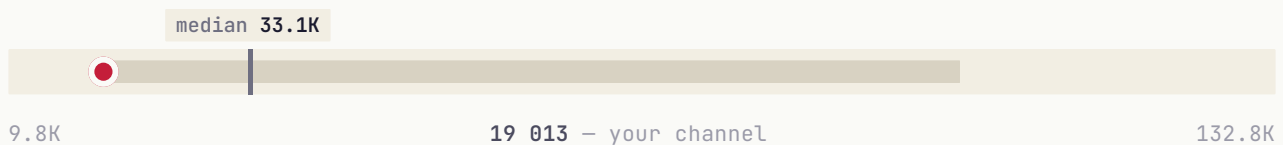
#93 /100

RANK IN NICHE

Channel in the lower half of the ranking

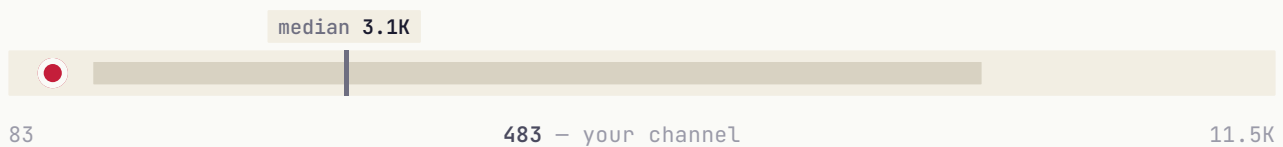
SUBSCRIBERS

43% below median



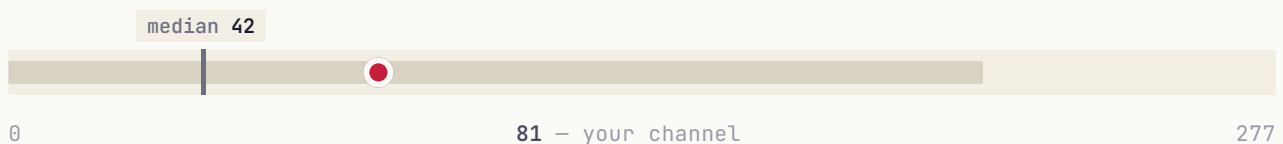
AVG REACH / POST

84% below median



CITATION INDEX

better than 59% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.8 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 2.54% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.0pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. To go further, run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager