

PROMTPRESS PUBLIC REPORT

Channel audit

CRYPTO LUDIK



@gamerludoman

SUBSCRIBERS

493 350

-28419 per month

ERR (% SEE POSTS)

2.0%

per day 1.7%

REACH/POST

10K

ad reach 8.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBSCRIBERS 493 350 —	 SUBS REACH 2.02% avg % of subs see post	 VIEWS/POST 10K median 10.4K · 17 days	 POSTS/WEEK 2.9 over period
 7D TREND — no data for period	 REACTIONS/POST 2.7 only 19 reactions, 16 reposts, 0 comments	 POST LENGTH 532 chars median 550 · 17 days	 POSTS ANALYZED 7 17 days
 AD REACH 8.3K 24h avg	 CHURN / MONTH -28419 last month	 CITATION RATE 1 citation index · 30 channels mentioned ever	 CHANNEL AGE 2 years 10 months created 05.09.2023

AI EDITOR SUMMARY

Channel «CRYPTO LUDIK» — 493 350 subs. Each post gets avg 10K people (2% of subs), reach is low — consider expanding audience. Publishes 3 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 17 days.
- 02 Dominant format — Photo (7/7 posts).
- 03 Avg post length — 532 chars (median 550).
- 04 Peak audience activity — Friday, 12:00 MSK.
- 05 Top posts get 1x more views than the weakest (11.7K avg for top vs 8.1K for worst) — among 7 posts in 17 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 09:52 PHOTO Speaking of normal platforms. I used to actively cooperate with Whale and never had any payment issues. I even have...	VIEWS 12 652 REPOSTS 4	REACTIONS 2 ER 2.6%
Nº2 19.06 · 08:50 PHOTO By the way, I participated in the Portals tournament and regretted it. The point of the tournament is to rack up winning GRAM volume and climb the leaderboard...	VIEWS 11 563 REPOSTS 2	REACTIONS 3 ER 2.3%
Nº3 17.06 · 12:23 PHOTO Hi everyone! I managed to get my channel back after a long time! One morning I wake up and find that my TG account...	VIEWS 10 799 REPOSTS 1	REACTIONS 8 ER 2.2%

Nº4 17.06 · 12:25 PHOTO Latest news: I log into Telegram gifts again. While the market is dead and no liquidity, it's a good chance to buy. Specifically these gifts...	VIEWS 10 442 REPOSTS 1	REACTIONS 6 ER 2.1%
Nº5 22.06 · 07:23 PHOTO The Originals – gaming platform where every win pays more Play → win → get 15% back. After a win...	VIEWS 10 039 REPOSTS 5	REACTIONS — ER 2.0%

WORST 3

↓ 22.06 · 07:23 PHOTO The Originals – gaming platform where every win pays more Play → win → get 15% back. After a win...	VIEWS 10 039 REPOSTS 5	REACTIONS — ER 2.0%
↓ 02.07 · 14:20 PHOTO Telega (that client) sells data on Darknet for 155,000₽ 🇷🇺	VIEWS 8 090 REPOSTS 1	REACTIONS — ER 1.6%
↓ 04.07 · 13:02 PHOTO Finally, times when activity really earns 🐳 Checked Whale update – and it seems they actually decided...	VIEWS 6 109 REPOSTS 2	REACTIONS — ER 1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 • CITATIONS

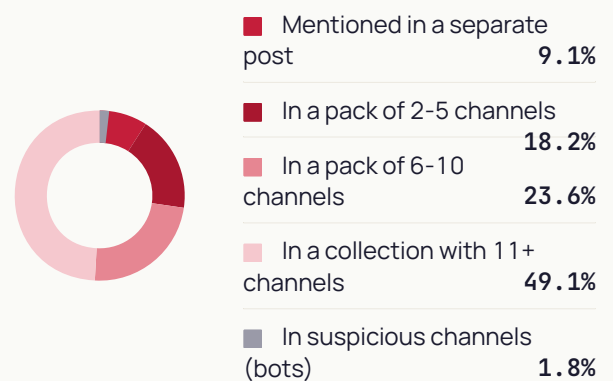
Who mentions the channel and how

Citation index **1** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **30** different channels.

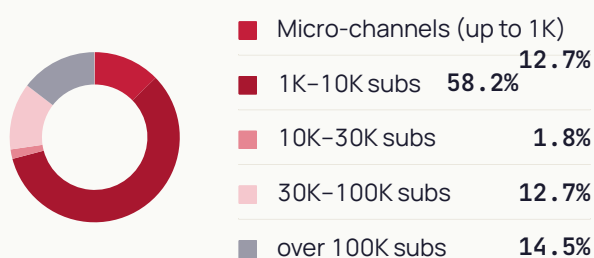
COUNTRIES MENTIONING



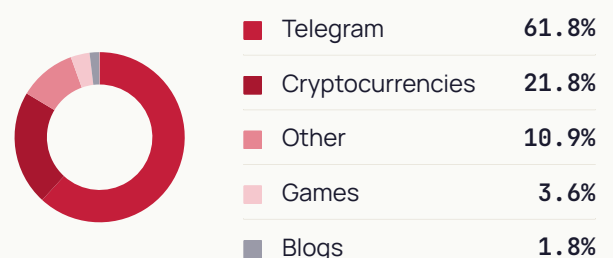
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



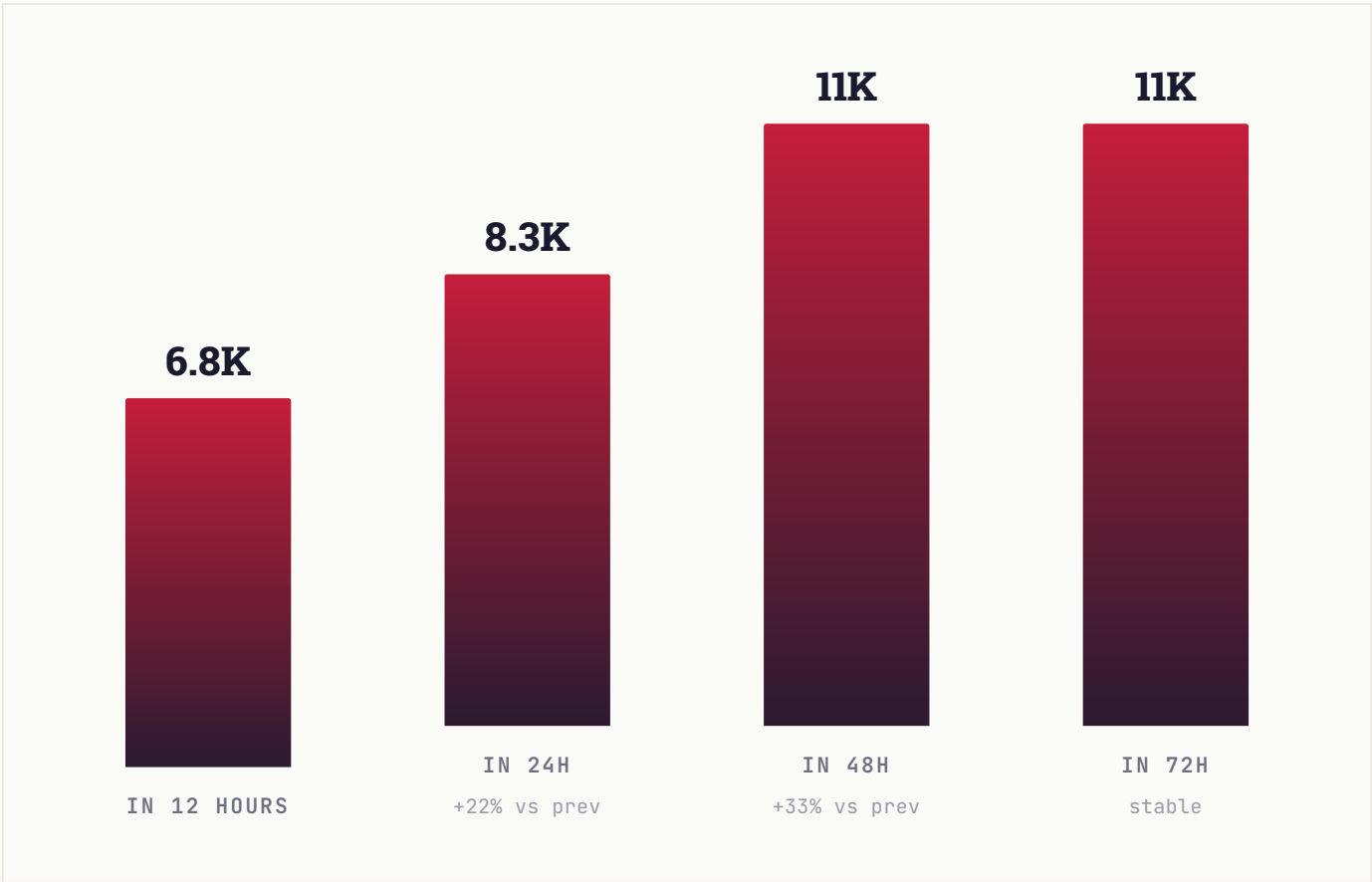
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.6M
NS Crypto Bot News	2.6M
CW Crypto Wolf	2.5M
DT Give TON!	2.5M
D- DeCenter — blockchain, bitcoin, investments	2.1M
IK Investment kingyru 💎	2M
RB growth won't last forever	1.8M
MI MILLIARDOM	1.4M
MS Semenchuk's Thoughts	1.4M
TA TON AirDrop (RU) 💎	1.3M
CL CRYPTO LUDIK YOU	493.4K

COMPARATIVE CONCLUSION

Channel in top half of niche (#37 of 99). Niche leader — OKX News (4.6M), median subs 312.1K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **31**, they brought **4 406** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	5	5	4 008	
December 2025	0	0	0	
Nov 2025	0	0	0	
Oct 2025	26	11	0	
September 2025	0	0	398	
August 2025	0	0	0	
TOTAL MENTIONS	31	MONTHS OF DATA	6	ACQUIRED SUBSCRIBERS
			4 406	

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#37

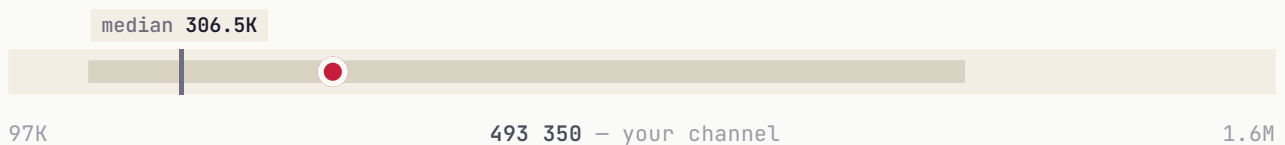
/100

RANK IN NICHE

Channel in the top half of the ranking

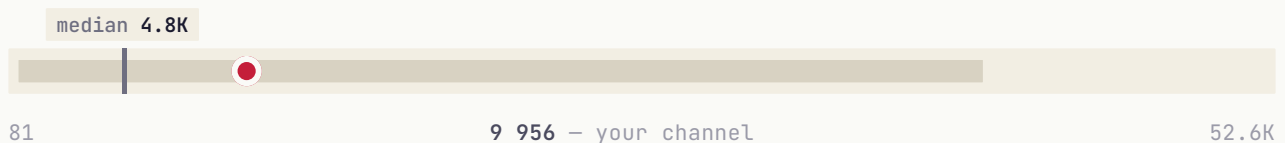
SUBSCRIBERS

better than 57% of niche



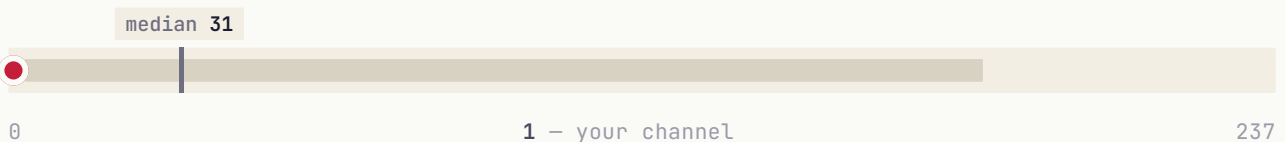
AVG REACH / POST

better than 55% of niche



CITATION INDEX

97% worse than median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 2.9 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

On this day at 12:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****03****Increase video posts**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 2.02% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+4.5pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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