

PUBLIC REPORT BY PROMTPRESS

Channel audit

Jobs in gamedev



@gamedevjob

Post a job/resume: @gamedevHR_bot (payment & promotion via bot) Note: only commercial vacancies. Buy ads: @unreal_alesia (we work officially, place...

SUBSCRIBERS

43 375

+886 per month

ERR (% SEE POSTS)

23.0%

per day 12.2%

REACH/POST

9.7K

ad reach 5.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period calculated.

 SUBSCRIBERS 43 375 —	 SUBS REACH 22.3% avg % subs see post	 VIEWS/POST 9.7K median 10K · 27 days	 POSTS/WEEK 8.8 over period
 7D TREND -9.7% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 820 chars median 981 · 27 days	 POSTS ANALYZED 35 27 days
 AD REACH 5.3K 24h avg	 CHURN / MONTH +886 last month	 QUOTABILITY 20 citation index · 201 channels mentioned all time	 CHANNEL AGE 9 years 15 days created 04.07.2017

AI EDITOR SUMMARY

Channel «Jobs in gamedev 🍷» — 43 375 subs. Each post averages 9.7K people (22% of subs), average reach — room to grow. Publishes 9 posts per week (~1/day) — regular schedule. For week Jul 6–12, reach dropped -9.7% to week Jun 29 – Jul 5 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts over 27 days.
- 02 Dominant format – Text (34/35 posts).
- 03 Avg post length – 820 chars (median 981).
- 04 Peak audience activity – Friday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (12.7K avg for top vs 7K for worst) – among 35 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 12:29 TEXT 🎨 Middle 2D Artist Remote Steam Game FUNCORP is looking for a 2D artist for a gamedev team. Style – dark fairy tale, painterly. Full cycle...	VIEWS 13 496 REPOSTS 153	REACTIONS — ER 31.1%
Nº2 29.06 · 12:12 TEXT Hi! We're developing Riorise – a mobile MMO RPG. The game combines open-world, roleplay RP, life sim, racing, and social sandbox...	VIEWS 12 361 REPOSTS 26	REACTIONS — ER 28.5%
Nº3 06.07 · 13:07 TEXT Indie studio seeks part-time recruiter We work on several PC games – first-person roguelike action and RPG. Currently...	VIEWS 12 103 REPOSTS 95	REACTIONS — ER 27.9%

Nº4 03.07 • 12:54 TEXT Looking for interns in a small gamedev team We develop commercial games for Steam. Currently working on two short incremental games...	VIEWS 11 968 REACTIONS — REPOSTS 418 ER 27.6%
Nº5 29.06 • 08:17 TEXT 🤖 Korova Games is looking for a game designer We are making Neat — a cozy isometric game about tidying up in the spirit of Unpacking. The player arranges...	VIEWS 11 880 REACTIONS — REPOSTS 181 ER 27.4%

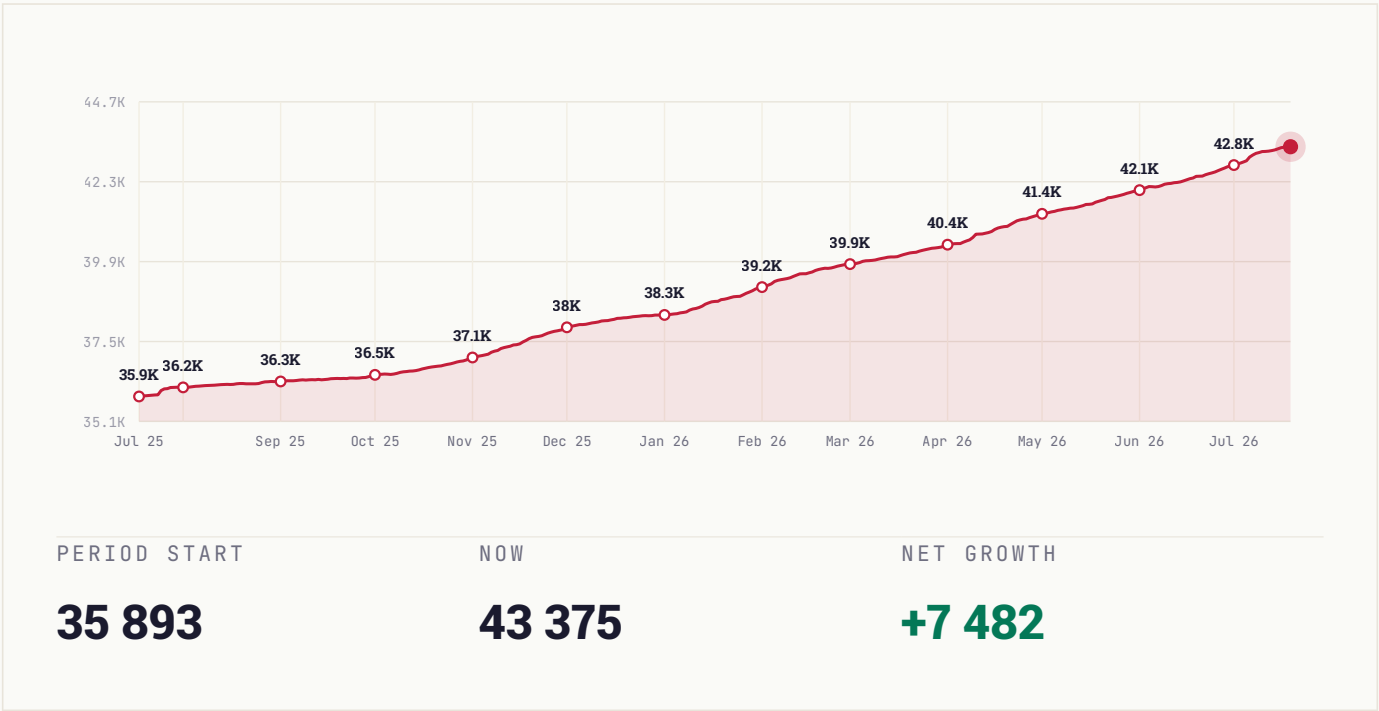
WORST 3

↓ 14.07 • 08:11 TEXT Hi! We're a small team making PC & console games and gamification projects. Currently we...	VIEWS 7 456 REACTIONS — REPOSTS 96 ER 17.2%
↓ 14.07 • 12:23 TEXT Unity Developer (R&D) Looking for Unity dev for R&D on PC games Need independence, broad skills, interest in games. In...	VIEWS 7 035 REACTIONS — REPOSTS 79 ER 16.2%
↓ 15.07 • 08:21 TEXT ⚡kchau! Traditional post to remind about our other channels! (if you suddenly didn't know we have A LOT of them) @progamedev —...	VIEWS 6 542 REACTIONS — REPOSTS 51 ER 15.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew or lost subs.

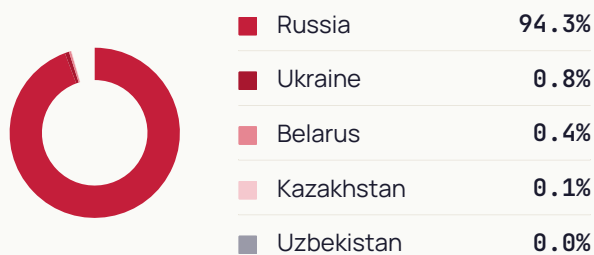


— SECTION 04 • MENTIONS

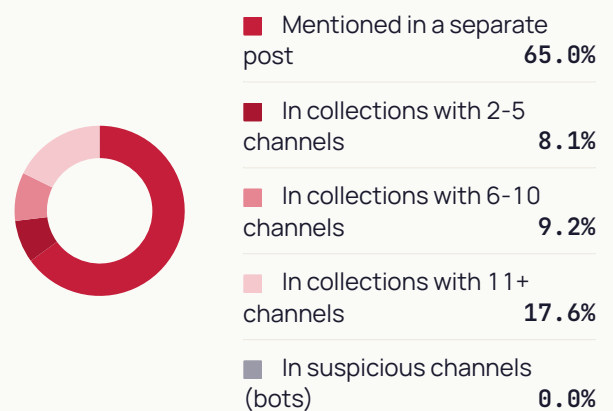
Who mentions the channel and how

Citation index **20** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **201** different channels.

COUNTRIES MENTIONING



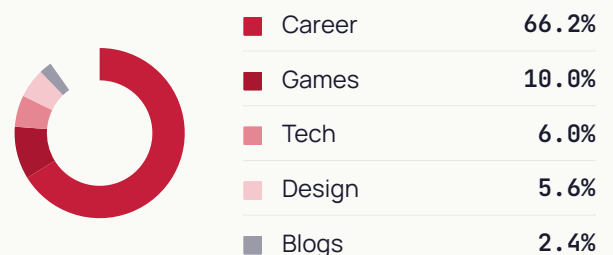
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



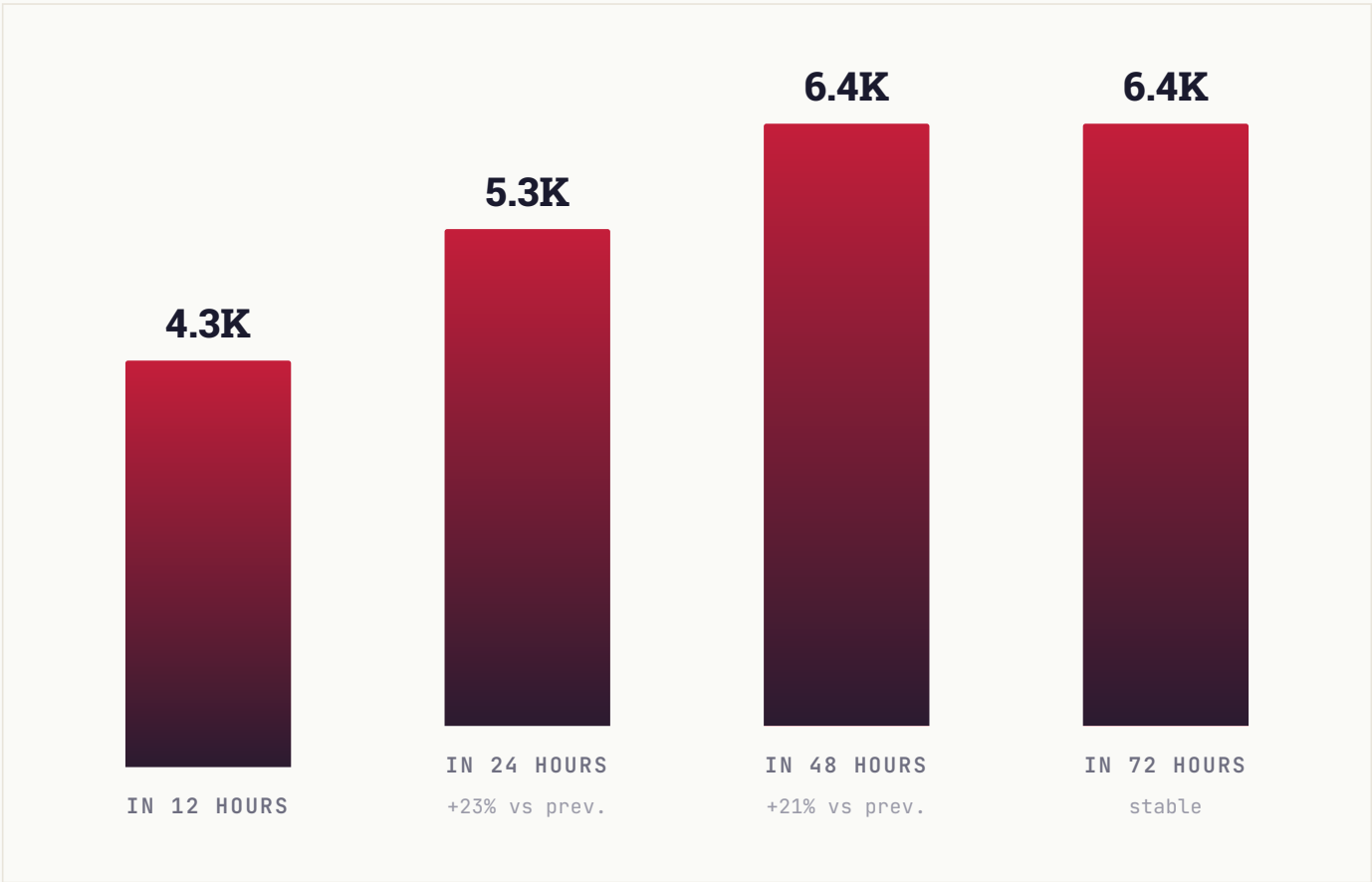
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote work no exp - Freelance	794K
اا اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
RM JOBS MOSCOW VACANCIES	477.9K
SW SR W  RLD	464K
شغ شغل	457.4K
SI SeoJob Заработок в сети	429.2K
RV Jobs in gamedev  YOU	43.4K

COMPARATIVE INSIGHT

Channel yet outside top-96 of niche — early growth stage. Niche leader — **وظائف - أي وظيفة**  (1.2M), top-96 median: 172.5K. First goal — enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **36**, they brought **3 049** new subs.

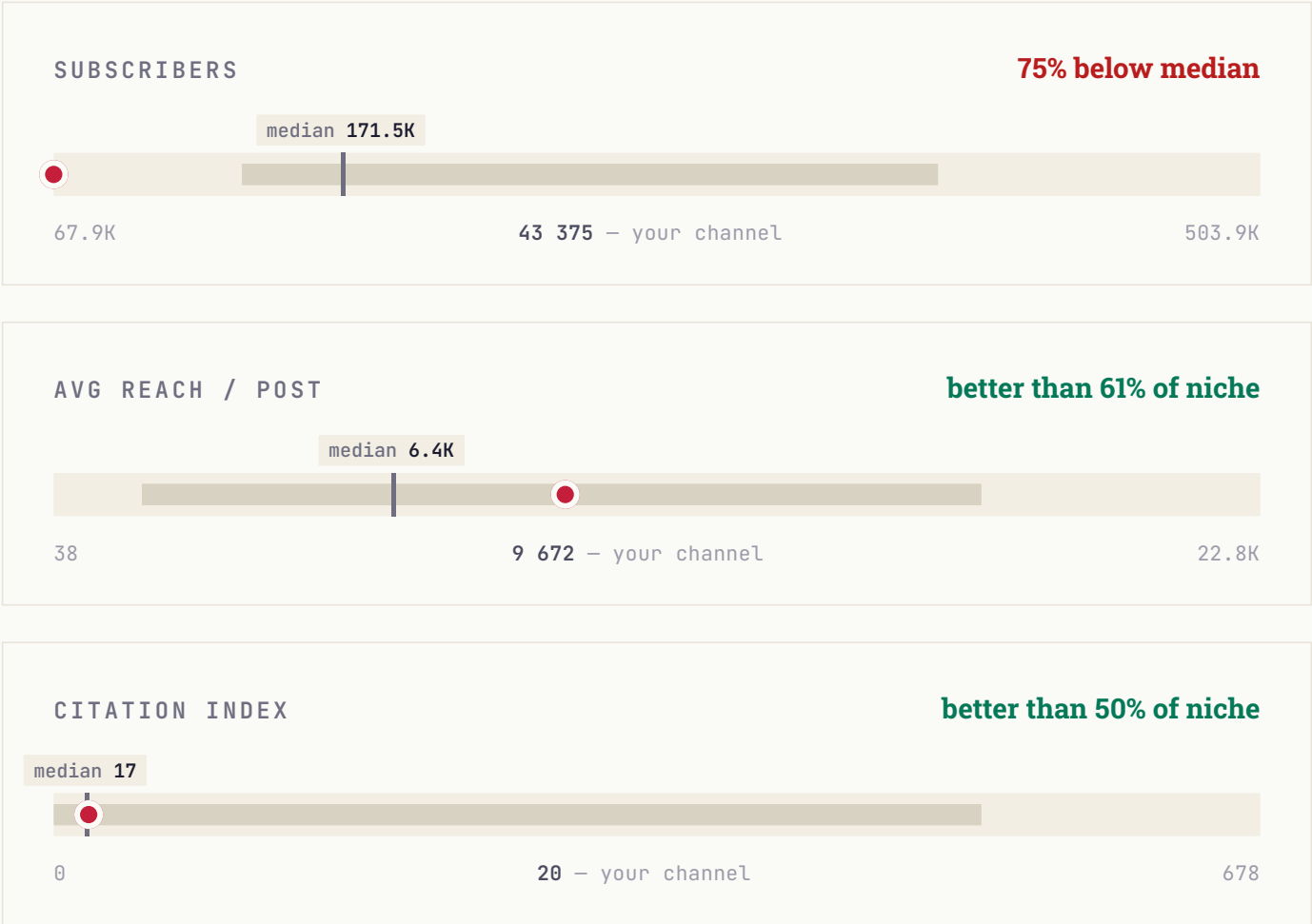
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	7	2	806	
Dec 2025	2	2	439	
Nov 2025	10	5	880	
Oct 2025	7	2	516	
September 2025	4	1	217	
August 2025	6	3	191	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
36	6	3 049

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Friday
Audience most active on this day at 15:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
