

PUBLIC PROMTPRESS REPORT

Channel audit

Game & Gain



@game_gain

Various promising projects with earnings and more. Warm chat, giveaways, contests: https://t.me/gameGain_chat Paid giveaways - <https://t.me/gameGainStar> For any questions...

SUBSCRIBERS

25 138

+20558 per month

ERR (% WHO SEE
POSTS)

3.0%

daily 1.5%

REACH/POST

652

ad reach 203/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 25 138 —	 SUBSCRIBER REACH 2.59% avg % subs see a post	 VIEWS/POST 652 median 330 · 26 days	 POSTS/WEEK 14.9 over period
 7D TREND +76.5% vs previous week	 REACTIONS/POST 13.6 total 777 reactions, 57 reposts, 21 comments	 POST LENGTH 448 chars median 400 · 26 days	 POSTS ANALYZED 57 26 days
 AD REACH 203 24h avg	 CHURN / MONTH +20558 last month	 CITATION RATE 0 citation index · 10 channels mentioned ever	 CHANNEL AGE 1 year 3 months created 02.04.2025

AI EDITOR SUMMARY

Channel «Game & Gain» – 25 138 subs. Each post is viewed by avg 652 people (3% from subs), reach is low – consider expanding audience. Publishes 15 posts per week (~2/day) – regular schedule. For week Jul 6–12, reach grew +76.5% to week Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 57 posts over 26 days.
- 02 Dominant format – Photo (54/57 posts).
- 03 Avg post length – 448 chars (median 400).
- 04 Audience peak – Sunday, 20:00 MSK.
- 05 Top posts get 18x more views than the weakest (2.7K top avg vs 146 worst) – among 57 posts over 26 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

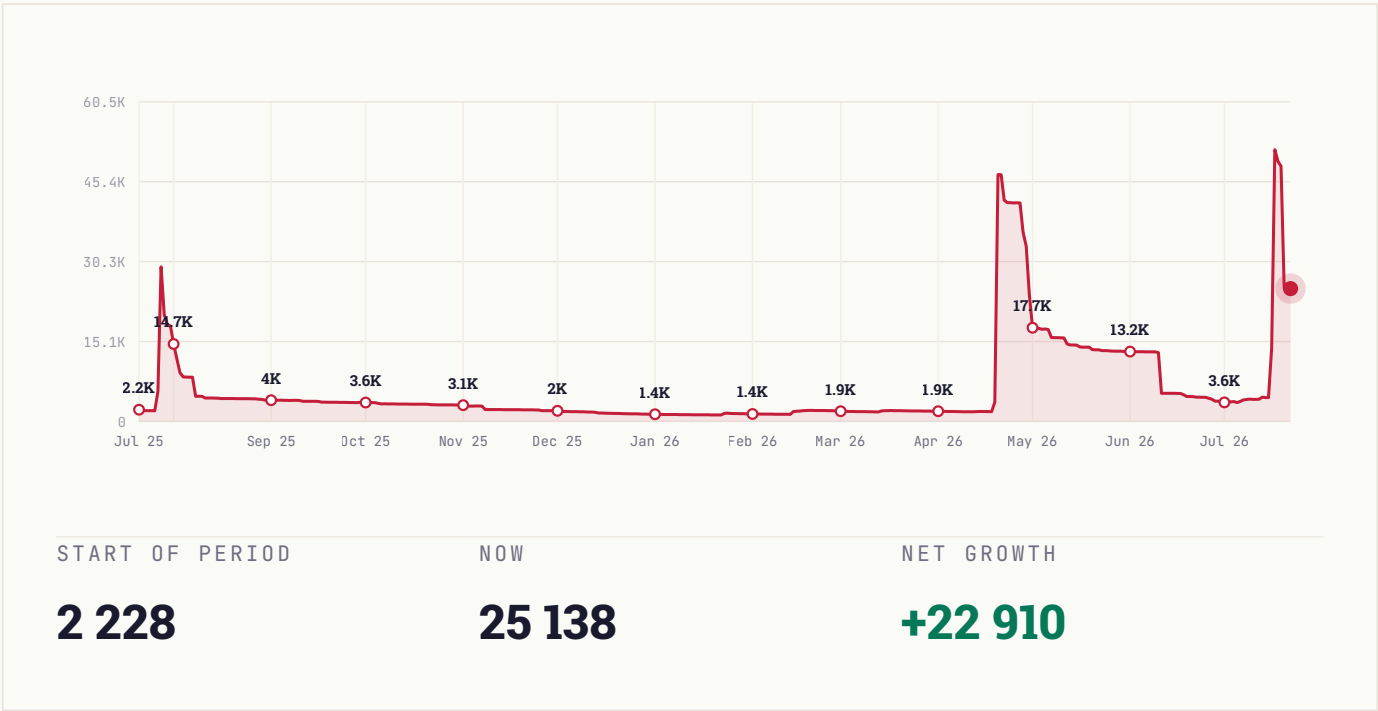
Nº1 12.07 · 17:20 PHOTO  Breaking news! New Toast event from Money Mining is here! We're launching a new event with mechanics familiar from DD, DD 2 and...	VIEWS 3 046 REACTIONS 92 REPOSTS 1 ER 12.1%
Nº2 11.07 · 18:17 PHOTO  Tap Lords   New promo code is here:  2166 for 50 tickets!  Use tickets and grab awesome rewards:  Silver,  food,  clothes...	VIEWS 2 649 REACTIONS 19 REPOSTS — ER 10.5%
Nº3 10.07 · 20:02 PHOTO  Pixel RPG officially launched!   Pick your  hero and start the adventure!  Equip powerful  gear and  level up!  ...	VIEWS 2 360 REACTIONS 5 REPOSTS 1 ER 9.4%

Nº4 13.07 • 19:11 PHOTO Tap Lords New promo code is here: 4035 for 100 tickets! Use tickets and grab awesome rewards: Silver, food, clothes...	VIEWS 2 253 REACTIONS 18 REPOSTS 1 ER 9.0%
Nº5 10.07 • 19:57 PHOTO Tap Lords New promo code is here: 2100 for 50 tickets! Use tickets and grab awesome rewards: Silver, food, clothes...	VIEWS 1 981 REACTIONS 16 REPOSTS — ER 7.9%
WORST 3	
↓ 17.07 • 08:30 PHOTO Tap Lords New promo code is here: 4835 for 100 tickets! Use tickets and grab awesome rewards: Silver, food, clothes...	VIEWS 164 REACTIONS 9 REPOSTS 1 ER 0.7%
↓ 18.07 • 03:42 PHOTO Tap Lords New promo code is here: 5135 for 50 tickets! Use tickets and grab awesome rewards: Silver, food, clothes...	VIEWS 159 REACTIONS 10 REPOSTS — ER 0.6%
↓ 17.07 • 20:20 PHOTO https://t.me/Fox_People_Bot?start=ref_219554732 Fox People - new app to find friends, partners, useful business...	VIEWS 117 REACTIONS 8 REPOSTS 1 ER 0.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

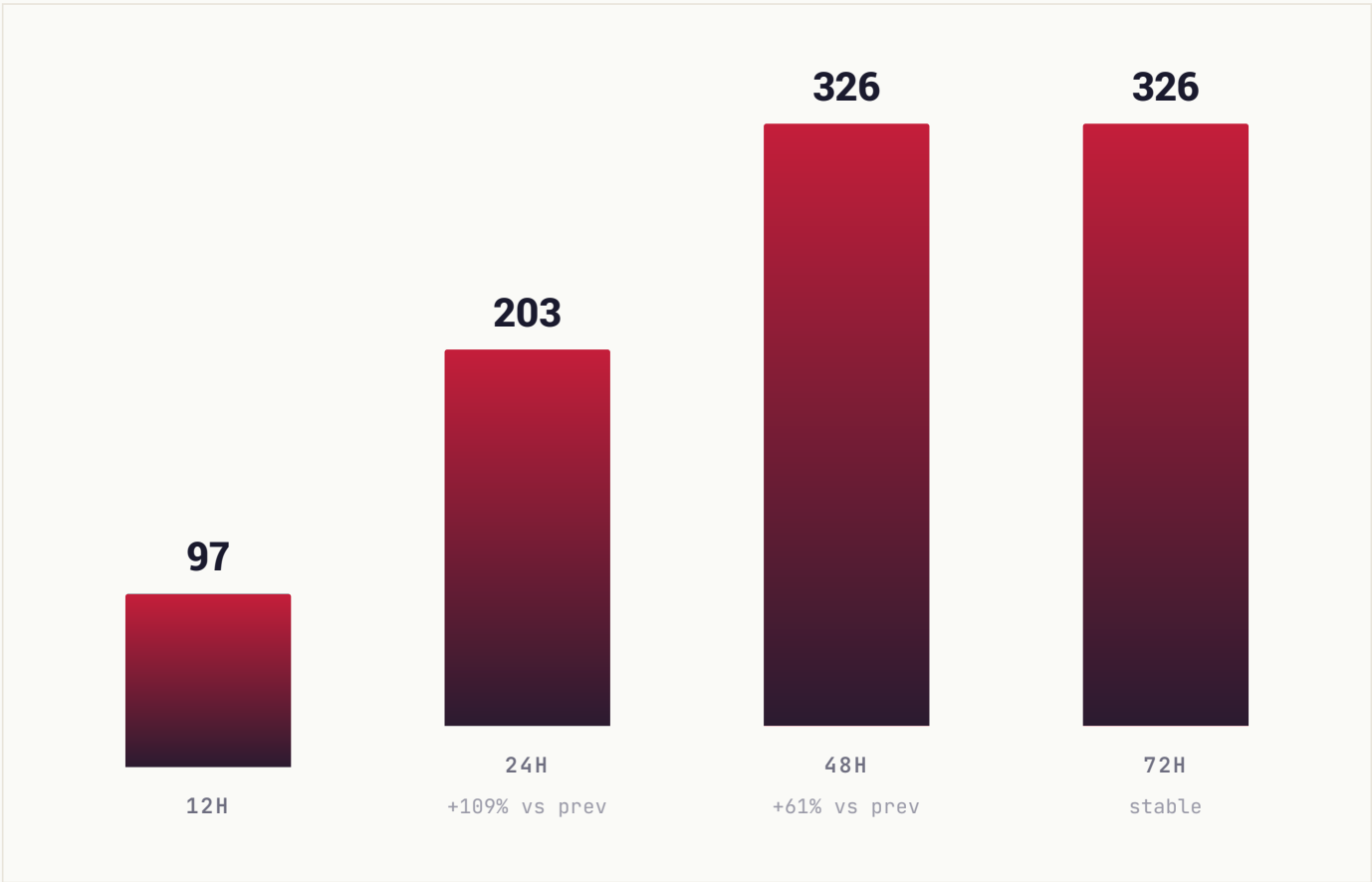
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.4M
CE Catapult Extreme	9.7M
DC DOGS Community	7.8M
FH FX Holding Official	6.9M
YE Yescoin	6.5M
TF Time Farm News	6M
\$T \$BAKS TON	5.9M
TT Tofan Trade سیگنال کریپتو	5.4M
TN Tonkeeper News	5.2M
BW Bitget Wallet Announcements	4.5M
G& Game & Gain YOU	25.1K

COMPARATIVE SUMMARY

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **22**, they brought **426** new subs.

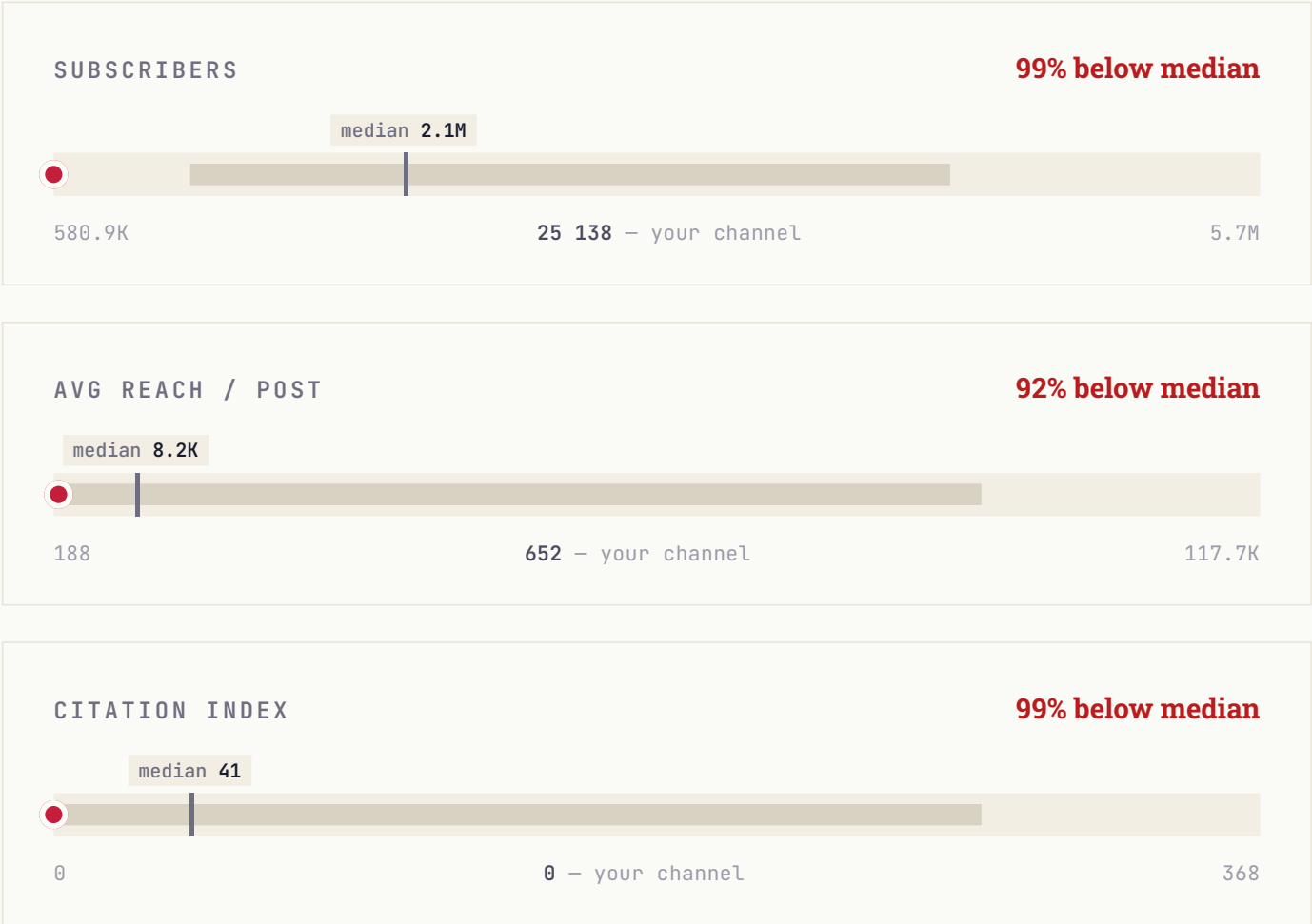
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1	1	341	
December 2025	3	2	0	
November 2025	1	1	17	
October 2025	6	3	5	
September 2025	11	3	45	
August 2025	0	0	18	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
22	6	426

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — Sunday

Audience most active on this day at 20:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video posts share

Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

ER below niche benchmark — rethink formats

Current ER 2.59% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+3.9pp ER
- 04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 05

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager