

PROMTPRESS PUBLIC REPORT

Channel audit

Vlad Ragovsky



@gabaritvlad

Ads: @pashteticks <https://gosuslugi.ru/snet/6790a159f3169f6df90050b2>

SUBS

178 916

+40783 per month

ERR (% SEE POSTS)

63.0%

daily 27.1%

REACH/POST

115.3K

ad reach 47.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 178 916 —	 SUBSCRIBER REACH 64.47% avg % subs see post	 VIEWS/POST 115.3K median 106.6K · 28 days	 POSTS/WEEK 5.1 over period
 7D TREND -18.7% vs previous week	 REACTIONS/POST 7717.2 total 162,062 reactions, 5,027 reposts, 4,592 comments	 POST LENGTH 144 chars median 80 · 28 days	 POSTS ANALYZED 21 28 days
 AD REACH 47.3K 24h avg	 CHURN / MONTH +40783 last month	 CITATION RATE 59 citation index · 295 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 03.03.2022

AI EDITOR SUMMARY

Channel «Vlad Ragovsky» — 178 916 subs. Each post avg views 115.3K people (64% of subs), wide reach for this size. Publishes 5 posts/week (~1/day) — rare. Week Jun 22–28 reach dropped -18.7% to week Jun 15–21 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts in 28 days.
- 02 Dominant format – Photo (9/21 posts).
- 03 Avg post length – 144 chars (median 80).
- 04 Peak audience activity – Wednesday, 17:00 MSK.
- 05 Top posts get 2x more views than weakest (167.9K avg top vs 89.7K worst) – among 21 posts in 28 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

№110.06 · 14:17VIDEO	Such shopping in Japan	VIEWS	REACTIONS
		183 817	7 812
		REP.	ER
		253	102.7%
№209.06 · 14:29TEXT	https://youtu.be/EKNheDnl40k	VIEWS	REACTIONS
		164 667	3 561
		REP.	ER
		327	92.0%
№314.06 · 13:14PHOTO	Going to work out to forget how I messed up on Big Show👻	VIEWS	REACTIONS
		155 216	11 112
		REP.	ER
		286	86.8%

Nº4 17.06 · 14:56 TEXT https://music.yandex.ru/album/41095816?ref_id=36426372-CA95-4368-8C5A-D143C09312F5&utm_medium=copy_link 15k likes on conditioning and I'm doing...	VIEWS 148 598 REP. 206	REACTIONS 5 948 ER 83.1%
Nº5 07.06 · 15:02 PHOTO I don't get it, where are you all subscribing from? Comment below.. And check out the juicy ahegao, fun fact: I'm in every group photo only with...	VIEWS 147 127 REP. 191	REACTIONS 9 322 ER 82.2%

|

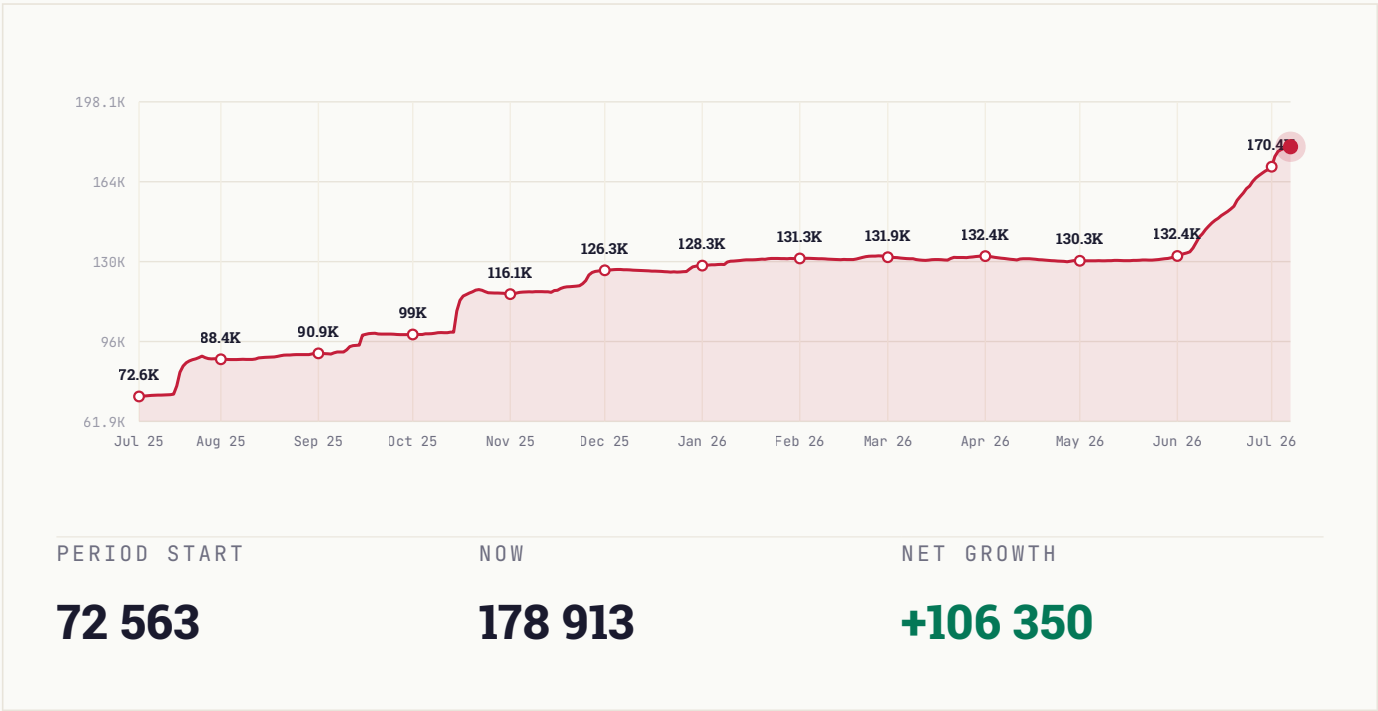
WORST 3

↓ 02.07 · 16:25 VIDEO (post without caption – video)	VIEWS 91 560 REP. 286	REACTIONS 11 451 ER 51.2%
↓ 01.07 · 12:55 PHOTO With a basket	VIEWS 91 374 REP. 383	REACTIONS 13 949 ER 51.1%
↓ 01.07 · 15:15 VIDEO (post without caption – video)	VIEWS 86 227 REP. 51	REACTIONS 4 855 ER 48.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

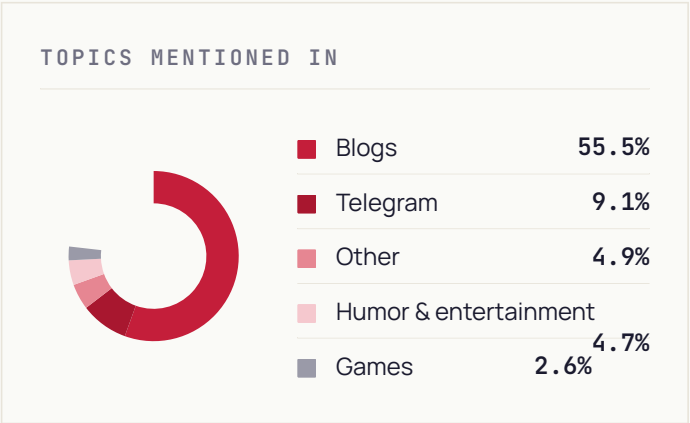
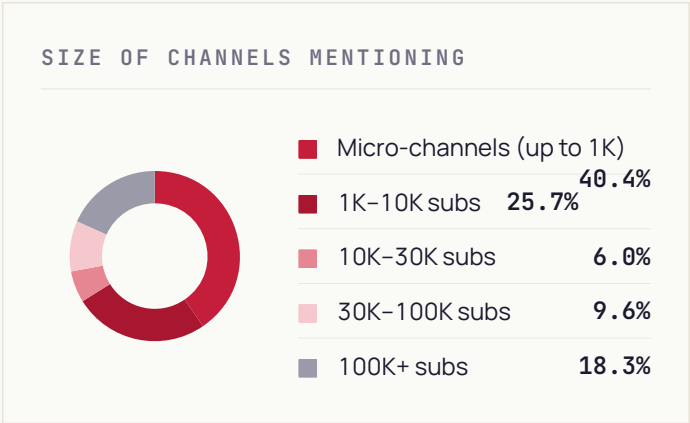
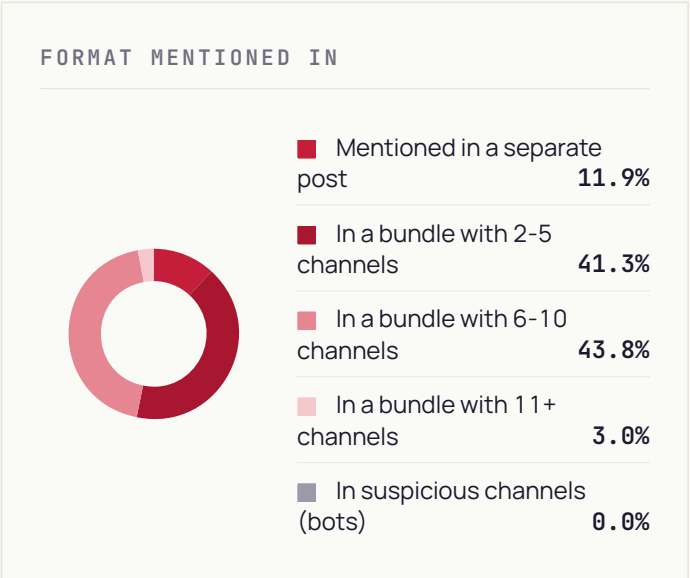
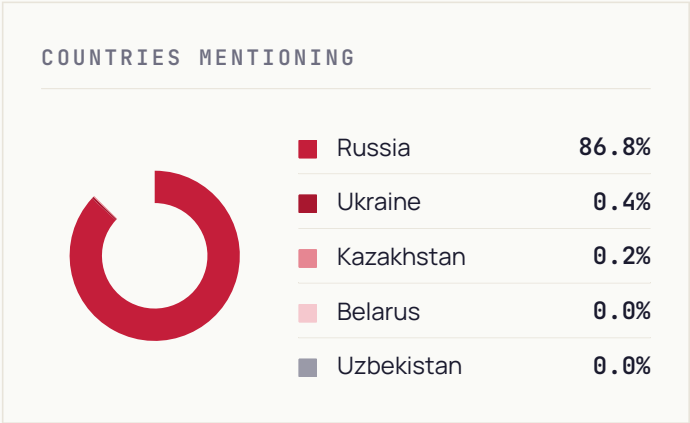
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

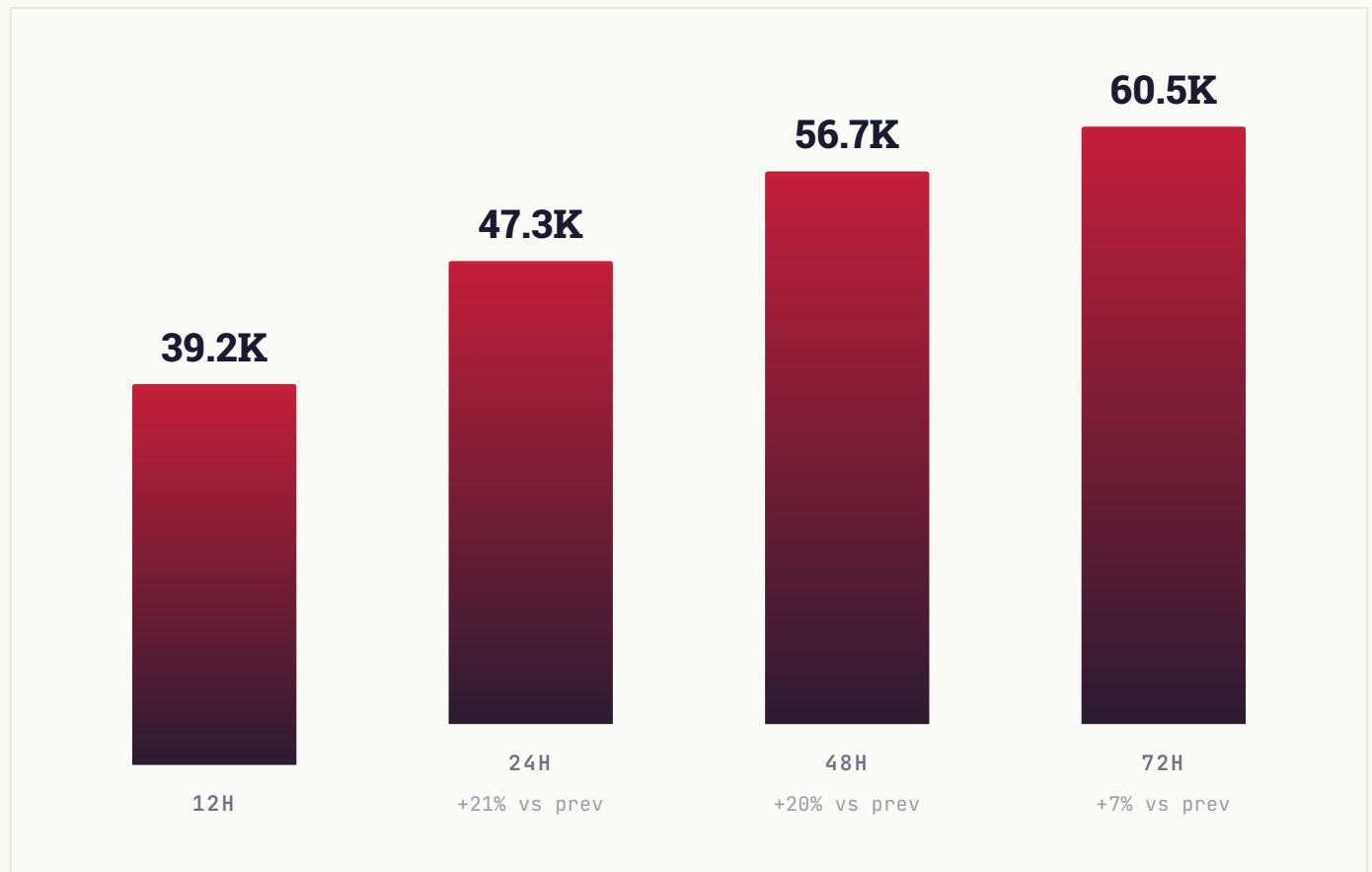
Citation index **59** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from 1K. All time channel was mentioned **295** different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
VR Vlad Ragovsky YOU	178.9K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

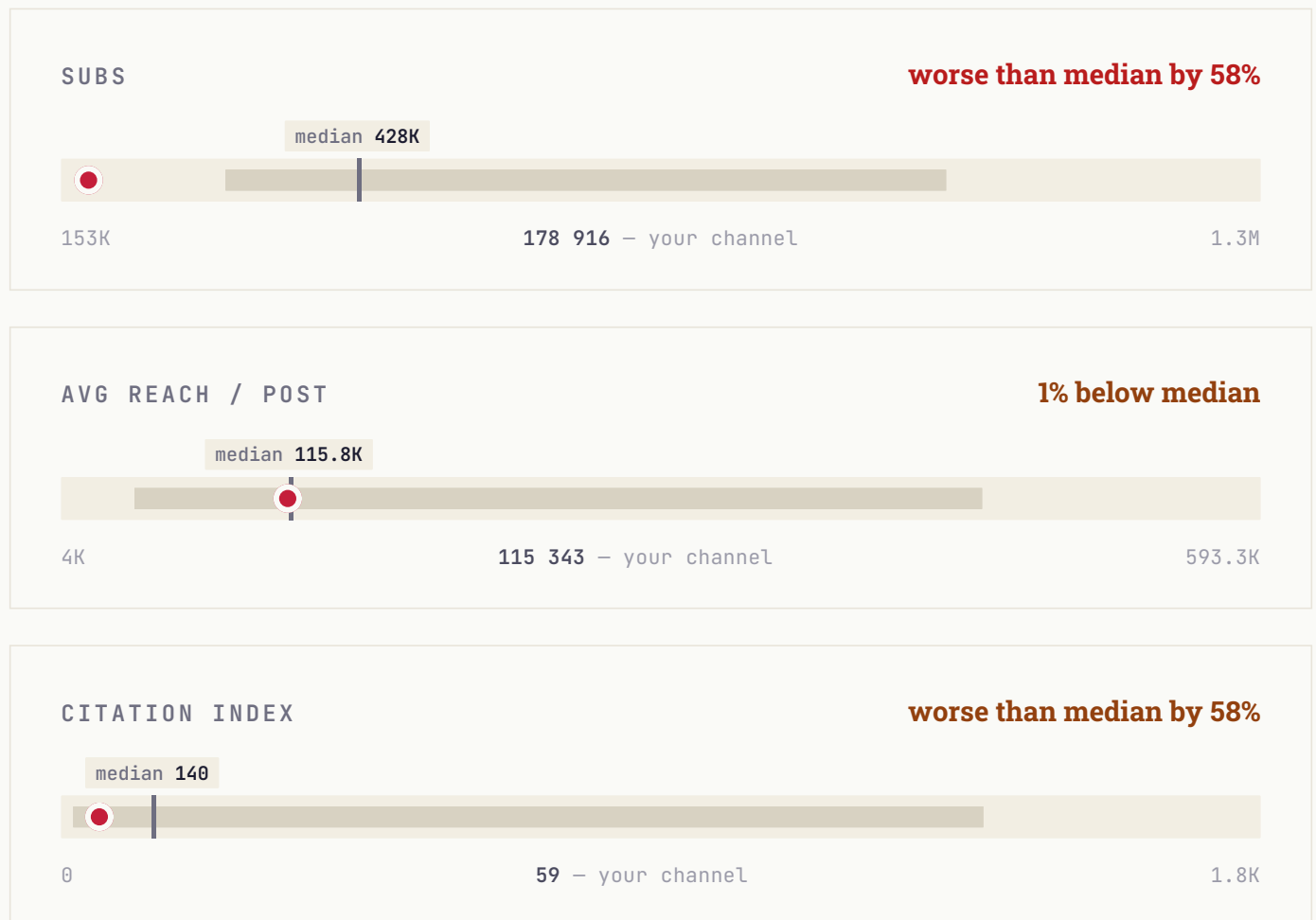
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **67**, they brought **47 974** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	2	2	3 409
December 2025	13	10	3 129
Nov 2025	10	9	10 432
Oct 2025	15	13	19 236
Sep 2025	16	12	9 069
August 2025	11	8	2 699
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS	
67	6	47 974	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with similar channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
