

PROMTPRESS PUBLIC REPORT

Channel audit

getmatch: IT career channel



@g_jobchannel

Job search tips and interview prep Get the best opportunities in tech: https://t.me/g_jobbot Employers: getmatch.ru/companies Registered in the Roskomnadzor list:...

SUBSCRIBERS

18 796

+21 per month

ERR (% SEE POSTS)

35.0%

per day **15.1%**

REACH/POST

6.3K

ad reach **2.8K/24h**

— CONTENTS · 2026

What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 18 796 —	 SUBS REACH 33.68% avg % subs see post	 VIEWS/POST 6.3K median 7.4K · 26 days	 POSTS/WK 1.3 over period
 7D TREND — no data for period	 REACTS/POST 16.8 only 84 reactions, 62 reposts, 5 comments	 POST LENGTH 569 chars median 540 · 26 days	 POSTS ANALYZED 5 26 days
 AD REACH 2.8K 24h avg	 CHURN / MONTH +21 last month	 CITATION RATE 1 citation index · 15 channels mentioned ever	 CHANNEL AGE 6 years 10 months created 02.09.2019

AI EDITOR SUMMARY

Channel «getmatch: career in IT» — 18 796 subs. Each post averages 6.3K people (34% of subs), that's good reach. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 26 days.
- 02 Dominant format – Photo (5/5 posts).
- 03 Avg post length – 569 chars (median 540).
- 04 Peak audience activity – Thursday, 12:00 MSK.
- 05 Top posts get 2× more views than the weakest (8.3K avg for top vs 4.8K for worst) – among 5 posts in 26 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 09:38 PHOTO How to properly work with cloud backup? Today, June 25, join a free webinar from MWS Cloud Platform all...	VIEWS 8 787 REPOSTS 2 REACTS 18 ER 46.7%
Nº2 19.06 · 10:08 PHOTO Want to grow in design but still choosing your next step? June 21 – Central University School of Design invites you to an open house...	VIEWS 8 587 REPOSTS 4 REACTS 11 ER 45.7%
Nº3 01.07 · 08:37 PHOTO ◆ X5 Media hires Python developers! Let's build an ad platform together Location: #Remote, #Moscow, #SaintPetersburg, #Innopolis, #Izhevsk...	VIEWS 7 385 REPOSTS 22 REACTS 21 ER 39.3%

Nº4 15.07 · 11:02 PHOTO ◆ One Day Offer: System Analyst AI Platforms, Sber Location: #Moscow Apply Until July 17 ◆ One Day Offer in Sber's Tech Block for...	VIEWS 3 730 REPOSTS 19	REACTS 10 ER 19.8%
Nº5 15.07 · 15:28 PHOTO Time for a break? Try the IT festival Selectel Day Off 🕒 July 25 at Erarta — learn how AI...	VIEWS 3 161 REPOSTS 15	REACTS 24 ER 16.8%

|

WORST 3

↓ 01.07 · 08:37 PHOTO ◆ X5 Media hires Python developers! Let's build an ad platform together Location: #Remote, #Moscow, #SaintPetersburg, #Innopolis, #Izhevsk...	VIEWS 7 385 REPOSTS 22	REACTS 21 ER 39.3%
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SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



START OF PERIOD

17 735

NOW

18 796

NET GROWTH

+1 061

SECTION 04 • CITATIONS

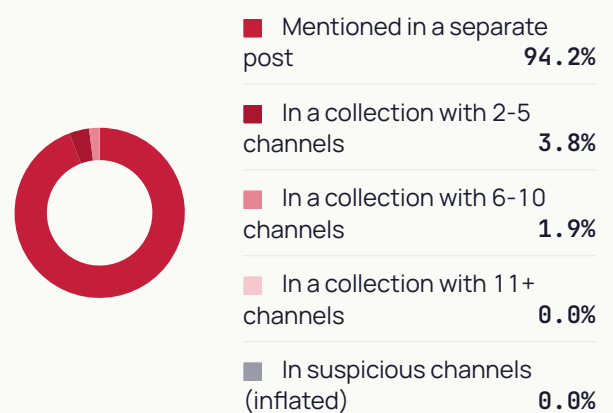
Who and how mentions the channel

Citation index **1** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **15** different channels.

COUNTRIES MENTIONING



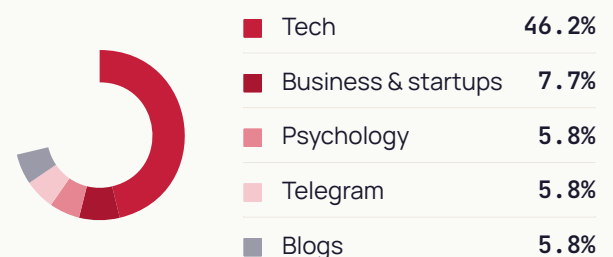
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



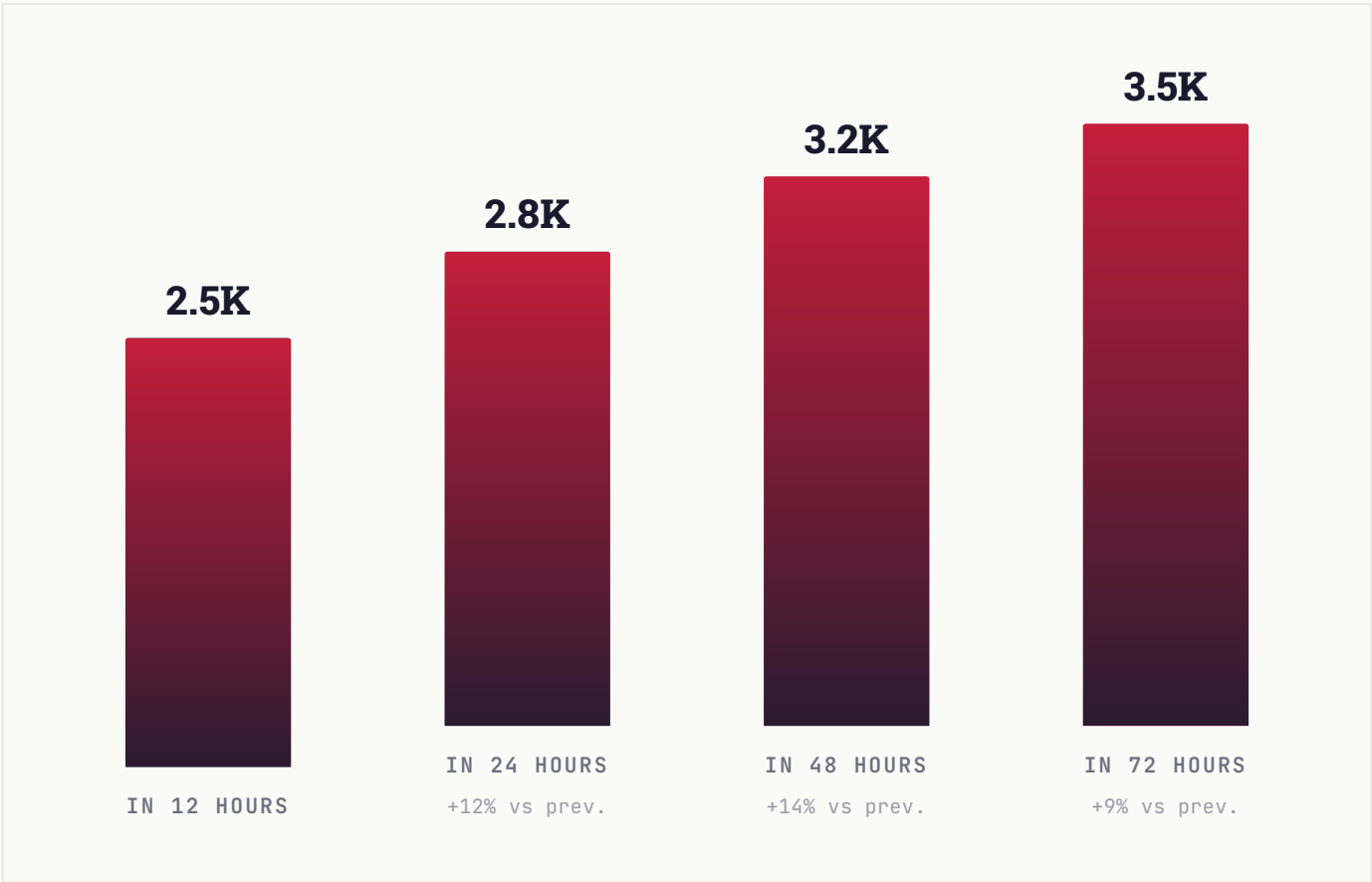
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
 وظائف - أي وظيفة - و	1.2M
 قناة وظائف - وظيفتك علينا - قو	814.8K
UB Remote no exp - Freelance	794K
 اى استخدام	648.8K
 求职招聘	637.9K
 ساحة الوظائف سا 	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W 	464K
 شغل	457.4K
SI SeoJob Earn Online	429.2K
 getmatch: IT career channel 	18.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة - و  (1.2M), top-96 median: 172.5K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **501** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	51
December 2025	0	0	27
November 2025	1	1	79
October 2025	1	1	80
September 2025	0	0	176
August 2025	0	0	88
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBS
2	6		501

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Career» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Post more often**

Now 1.3 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

Consistency > volume**02****Main post of the week — on Thursday**

On this day at 12:00 MSK audience is most active.

EFFECT

Best window for an important post**03****Increase video post share**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

Video holds audience better**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs**05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager