

PUBLIC PROMTPRESS REPORT

Channel audit

Institute of Russian Political Culture



@fvuchanna1

Channel of the Institute of Russian Political Culture <http://провласть.рф/> MAX https://max.ru/provlast_rf VK https://vk.com/provlast_rf Resource included in the list...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
28 810	36.0%	9.7K
20.07.2026 -66 per month	per day 4.4%	ad reach 1.3K/24h
HTTPS://PROMTPRESS.COM/AUDIT/FVUCHANNAL		

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 28 810 —	 SUBS REACH 33.74% avg % of subs see post	 VIEWS/POST 9.7K median 3.4K · 28 days	 POSTS/WEEK 11.8 over period
 7D TREND +33.8% vs previous week	 REACTIONS/POST 48.8 only 2,392 reactions, 3,525 reposts, 0 comments	 POST LENGTH 926 chars median 1K · 28 days	 POSTS ANALYZED 49 28 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -66 last month	 CITATION RATE 201 citation index · 750 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 14.03.2022

AI EDITOR SUMMARY

Channel «Institute of Russian Political Culture» — 28 810 subs. Each post averages 9.7K people (34% of subs), good reach. Publishes 12 posts per week (~2/day) — regular schedule. For week Jul 6–12, reach grew +33.8% to week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 49 posts over 28 days.
- 02 Dominant format — Photo (23/49 posts).
- 03 Avg post length — 926 chars (median 1000).
- 04 Peak audience activity — Wednesday, 20:00 MSK.
- 05 Top posts get 20x more views than the weakest (42.2K avg for top vs 2.1K for worst) — among 49 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 17:00 VIDEO Meeting of the MNOC named after A.A. Zinoviev at the Faculty of Philosophy of Lomonosov Moscow State University, dedicated to the publication of the 'Russian Bible', Russian...	VIEWS 77 773 REPOSTS 768	REACTIONS 86 ER 270.0%
Nº2 08.07 · 10:29 PHOTO NEW ECONOMY from the rector of the Institute of Russian Political Culture Dmitry Vladimirovich RODE INTRODUCTION Part I Chapter 1. About Adam Smith...	VIEWS 24 856 REPOSTS 196	REACTIONS 40 ER 86.3%
Nº3 25.06 · 14:01 PHOTO  On June 22, 2026, at the MNOZ named after A.A. Zinoviev at the Faculty of Philosophy of Lomonosov Moscow State University, a meeting was held dedicated to the publication...	VIEWS 24 051 REPOSTS 173	REACTIONS 68 ER 83.5%

Nº4 21.06 • 09:00 PHOTO ⚡ In the coming days, a new episode of the Rector's Hour will be recorded! !? Ask questions via the form: https://forms.gle/Q5bRSTYuNR4r5BsPA ⌚...	VIEWS 19 878 REACTIONS 32 REPOSTS 8 ER 69.0%
Nº5 29.06 • 12:31 TEXT 🔔 Institute of Russian Political Culture presents! Tomorrow is the last day to enroll in July groups for the course «History of Russian...	VIEWS 18 120 REACTIONS 19 REPOSTS 14 ER 62.9%
WORST 3	
↓ 13.07 • 12:29 PHOTO Essay: History of Russian Statehood History of Russian Statehood – native history tied to God and Orthodoxy Want...	VIEWS 2 301 REACTIONS 31 REPOSTS 2 ER 8.0%
↓ 14.07 • 12:11 PHOTO 🔔 Institute of Russian Political Culture presents! From July 20 to August 2, 2026 at the Faculty of Producing of InRPK will be held...	VIEWS 2 018 REACTIONS 13 REPOSTS 13 ER 7.0%
↓ 16.07 • 11:34 VIDEO Know ours! Intellectual Duel June 28, 2026. Philosophers vs Historians Round #5 – Freedom or Responsibility 📺 YouTube 🌐 VK...	VIEWS 1 959 REACTIONS 29 REPOSTS 18 ER 6.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

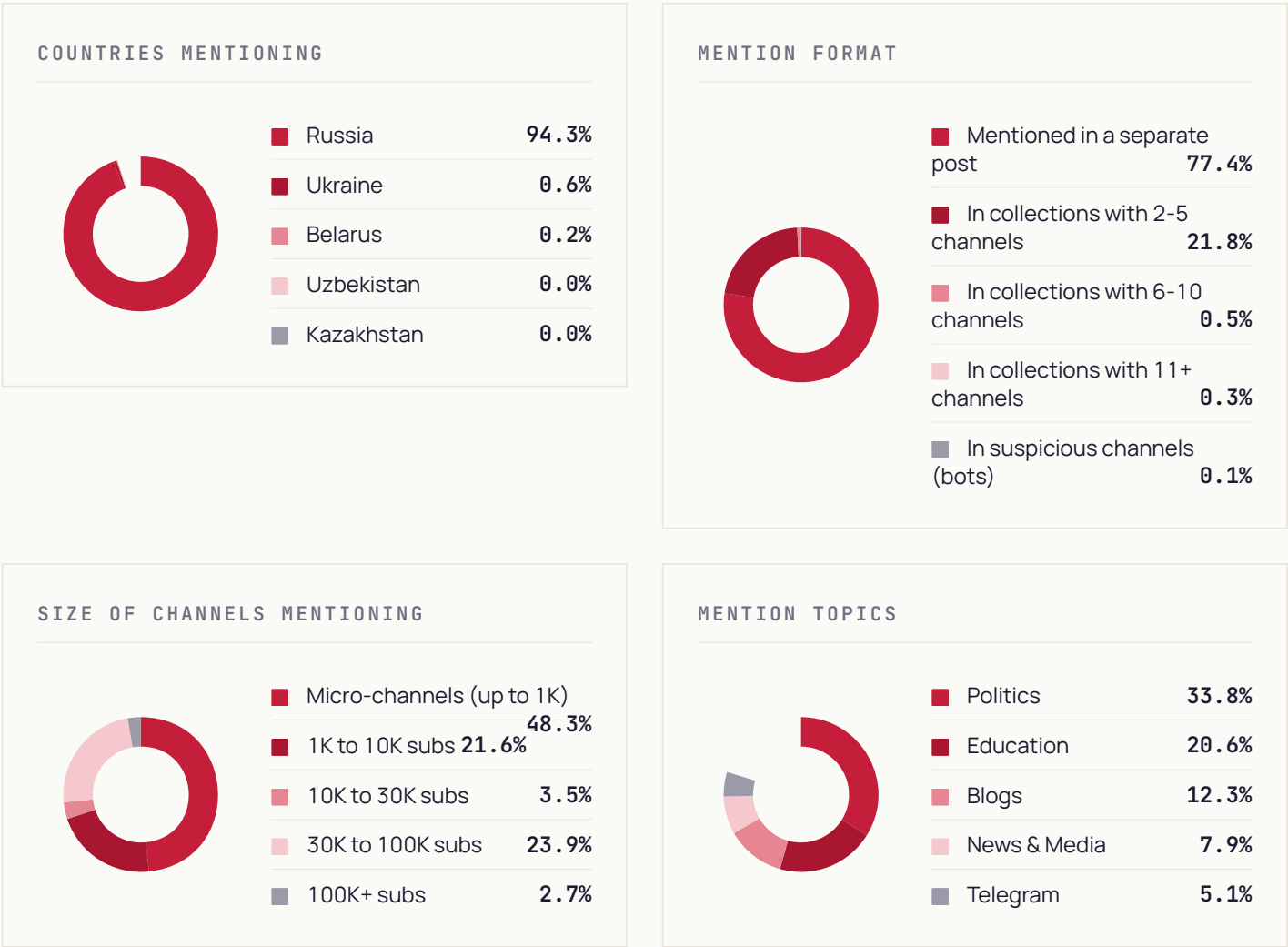
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of gain vs loss.



SECTION 04 · MENTIONS

Who and how mentions the channel

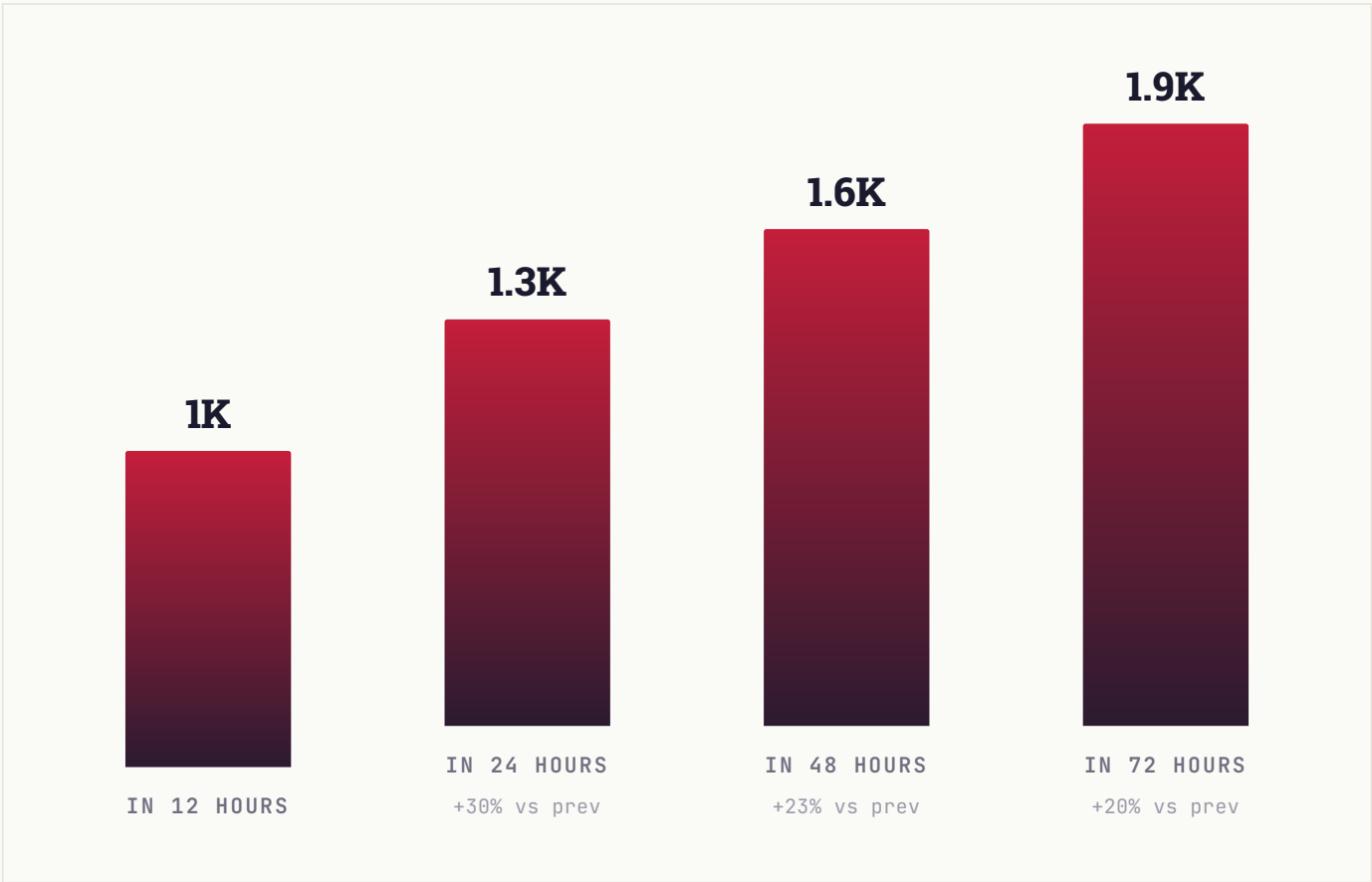
Citation index **201** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **750** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it stands among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نيمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسى فورى	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام كاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهايى	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ى دانش آموز	983.4K
IR Institute of Russian Political Culture YOU	28.8K

COMPARATIVE CONCLUSION

Channel is still outside top 100 niche — early growth stage. Niche leader — نيمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **508**, they brought **1 618** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	101	39	442	
December 2025	68	31	83	
Nov 2025	74	40	550	
Oct 2025	111	38	246	
Sep 2025	65	20	24	
August 2025	89	33	273	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
508	6	1 618

Where channel stands in its league

SUBSCRIBERS

93% below median

157.2K 28 810 — your channel 1.2M

median 421.5K

AVG REACH / POST

80% below median

763 9 720 — your channel 253.4K

median 48K

CITATION INDEX

better than 69% of niche

0 201 — your channel 484

median 40

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

-
- 01

Top post of the week — on Wednesday

Audience most active on this day at 20:00 MSK.

EFFECT

Best window for an important post
-
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
-
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
-
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
-
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source
-

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
