

PUBLIC REPORT BY PROMTPRESS

Channel audit

FUTUREBY



@future_by

■ FUTUREBY is an info-analytics channel on new tech, digital economy, crypto, VR, gaming, and e-commerce. ↗ More news at futureby.info ■ For inquiries...

SUBS

7 305

-541 per month

ERR (% SEE POSTS)

12.0%

per day 11.2%

REACH/POST

844

ad reach 827/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 7 305 —	 SUB REACH 11.56% avg % subs see post	 VIEWS/POST 844 median 839 · 29 days	 POSTS/WK 32.9 for the period
 7D TREND -5.9% vs previous week	 REACTS/POST 27.7 only 3,822 reactions, 161 reposts, 0 comments	 POST LENGTH 726 chars median 728 · 29 days	 POSTS ANALYZED 138 29 days
 AD REACH 827 24h avg	 CHURN / MONTH -541 last month	 CITATION RATE 2 citation index · 29 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 01.03.2021

AI EDITOR SUMMARY

Channel «FUTUREBY» – 7 305 subs. Each post gets avg 844 people (12% from subs), reach is low – need to expand audience. Publishes 33 posts per week (~5/day) – active posting. For week 1–7 June, reach dropped -5.9% by week 25–31 May – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – so you see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **138** posts in 29 days.
- 02 Dominant format – **Photo** (138/138 posts).
- 03 Avg post length – **726** characters (median 728).
- 04 Peak audience activity – **Friday**, 12:00 MSK.
- 05 Top posts get **2×** more views than the weakest (1.2K avg for top vs 576 for worst) – among 138 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 09:59 PHOTO US rejects digital dollar: why Bessent said 'no' to CBDC again 🇺🇸 🇺🇸 Treasury Secretary Scott Bessent reaffirmed...	VIEWS 1 550 REPOSTS 1	REACTS 29 ER 21.2%
Nº2 04.06 · 12:21 PHOTO Thailand sues Facebook: Meta accused of weak fraud protection 🇹🇭 Thai Consumer Council prepares...	VIEWS 1 073 REPOSTS 1	REACTS 28 ER 14.7%
Nº3 29.05 · 13:59 PHOTO Wine for all ills & royal plots – AI deciphers ancient manuscripts 🇬🇧 Modern ML algorithms successfully...	VIEWS 995 REPOSTS 1	REACTS 28 ER 13.6%

Nº4 20.05 · 07:33 PHOTO EU sanctions on Belarus crypto platforms: what the closure of a 'safe haven' means for the market and users 🇷🇺🇺🇸 From May 24, 2026...	VIEWS 956 REPOSTS 6	REACTS 28 ER 13.1%
Nº5 19.05 · 12:01 PHOTO First DEX launched perpetual stock futures with Nasdaq data🇺🇸 DeFi took another...	VIEWS 935 REPOSTS 2	REACTS 27 ER 12.8%

|

WORST 3

↓ 22.05 · 14:29 PHOTO Trump brings 200 Boeing deal from China. Trade war over? ➔ 🇺🇸🇺🇸🇺🇸🇺🇸 China officially confirmed it will buy 200...	VIEWS 688 REPOSTS 1	REACTS 27 ER 9.4%
↓ 23.05 · 12:59 PHOTO Fans love the new LEGO Batman game. Why? 🇺🇸🇺🇸 LEGO game fans may be in for a big surprise this year...	VIEWS 659 REPOSTS 1	REACTS 28 ER 9.0%
↓ 20.05 · 08:29 PHOTO Stablecoins under fire: can you trust Tether & Circle in a crisis? 🇺🇸 Despite huge US Treasury reserves, the biggest...	VIEWS 382 REPOSTS 1	REACTS 26 ER 5.2%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

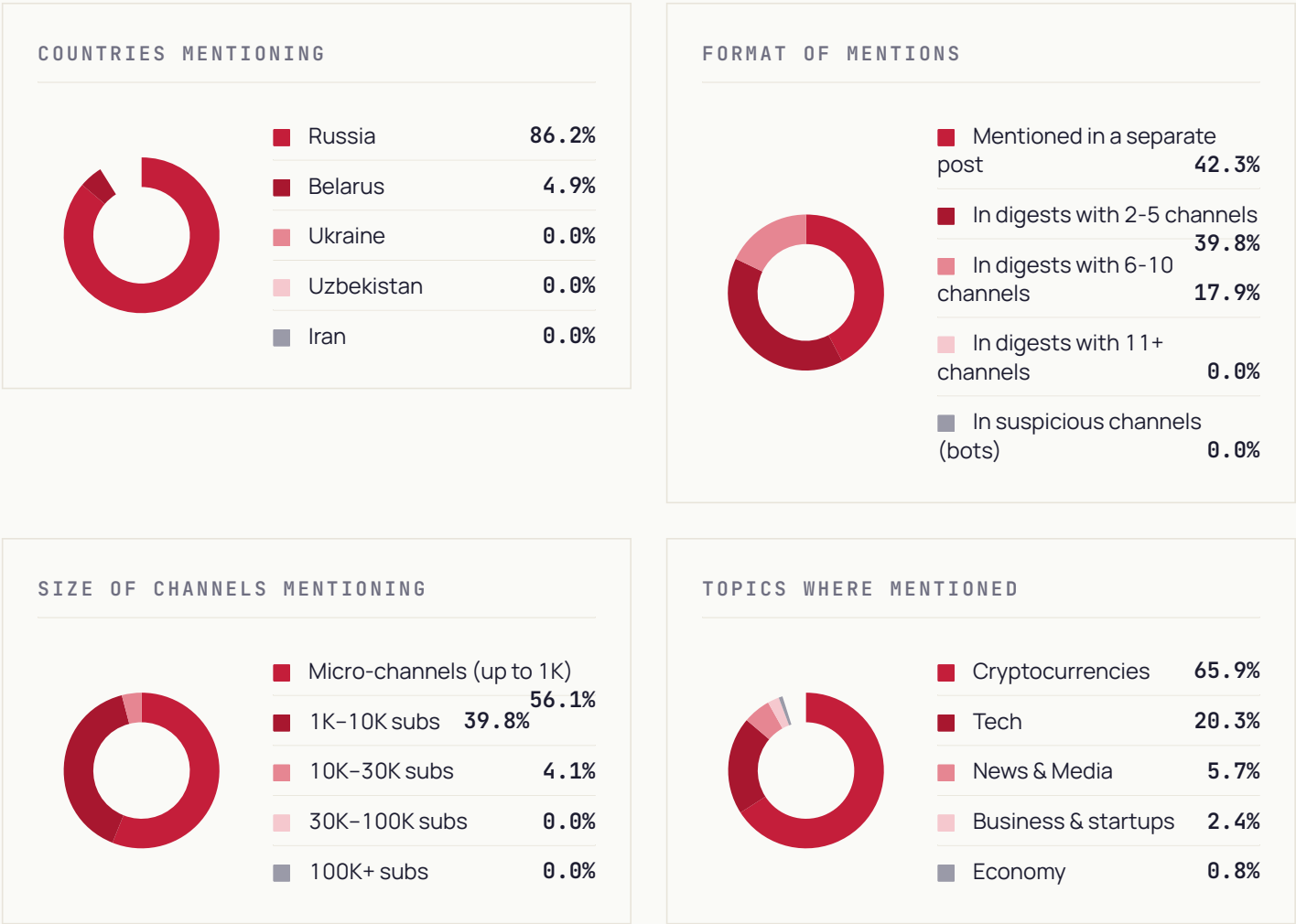
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

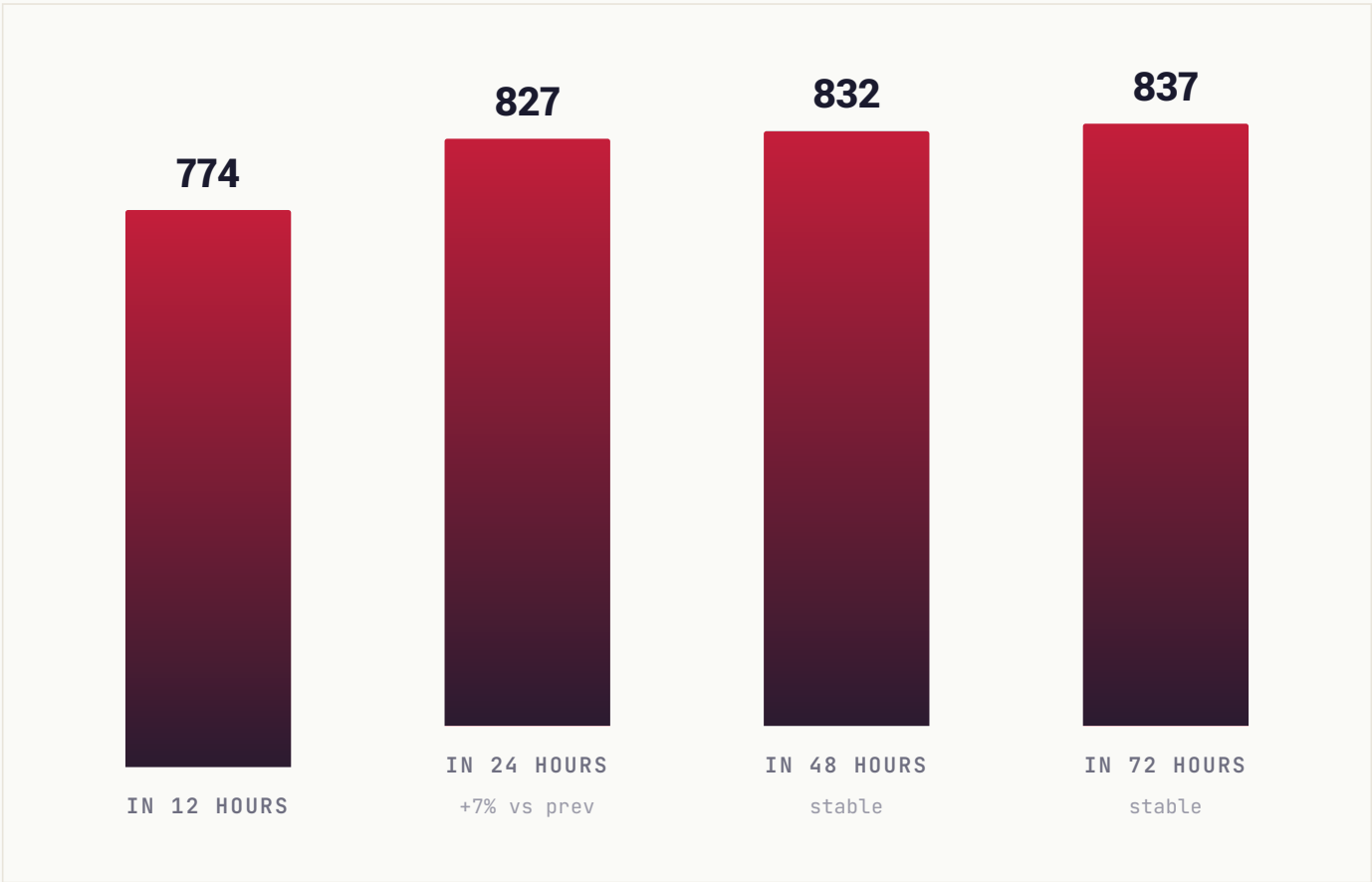
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **29** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ER Penny in the purse	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs 	25.3K
AO AGE OF CRYPTO	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST	12.2K
NA Nft Afrom	9.8K
CW Crypto World	7.9K
FU FUTUREBY YOU	7.3K
CM Cifra Markets	4.7K
VI vincerid	4.7K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#9 of 68). Strong position. Niche leader — Penny in the purse (56.4K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **6 766** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
December 2025	0	0	2 392	
November 2025	0	0	86	
October 2025	0	0	59	
September 2025	2	2	0	
August 2025	0	0	1 000	
July 2025	0	0	3 229	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
2	6	6 766

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-68 channels in category "Cryptocurrencies» (Belarus) and compared your channel against them. Gray band – range where 80% of niche channels fall (p10 to p90). Black vertical – median. Red dot – your channel.

#9/68

RANK IN NICHE

Channel in top 13% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
