

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Fun Endocrinology



@funwithmedicine

Medical blog for pros and sympathizers. Author - Alexander Tsiberkin. Channel included in personal pages list: clck.ru/3GBRBP

SUBSCRIBERS

22 604

+132 per month

ERR (% SEE POSTS)

27.0%

last 24h **9.9%**

REACH/POST

5.8K

ad reach **2.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

SUBSCRIBERS 22 604 -	SUBS REACH 25.86% avg % subs see post	VIEWS/POST 5.8K median 5.6K · 25 days	POSTS/WEEK 2.8 for period
7D TREND -49.7% vs previous week	REACTIONS/POST 264.8 2,648 reactions, 393 reposts, 0 comments	POST LENGTH 539 chars median 592 · 25 days	POSTS ANALYZED 10 25 days
AD REACH 2.2K 24h avg	CHURN / MONTH +132 last month	CITATION RATE 60 citation index · 253 channels mentioned all time	CHANNEL AGE 8 years 10 months created 02.09.2017

AI EDITOR SUMMARY

Channel «Fun Endocrinology» – 22 604 subs. Each post avg views 5.8K people (26% of subs), good reach. Posts 3 posts/week (~0/day) – rare. Week Jul 6–12 reach dropped -49.7% by week Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts over 25 days.
- 02 Dominant format — Photo (4/10 posts).
- 03 Avg post length — 539 chars (median 592).
- 04 Peak audience activity — Monday, 22:00 MSK.
- 05 Top posts drive 2× more views than the weakest (8.7K avg for top vs 4.8K for worst) — among 10 posts in 25 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 19:05 TEXT About that PMOS Recently in stories I told how patients with PCOS, FHA, and CAH came to me in a row. Joked that...	VIEWS 12 433 REPOSTS 50	REACTIONS 366 ER 55.0%
Nº2 26.06 · 13:51 PHOTO Visited the old Kresty prison before final restoration. Showed colleagues the doctor's observation room. From...	VIEWS 6 835 REPOSTS 45	REACTIONS 162 ER 30.2%
Nº3 29.06 · 19:38 TEXT But you could fully adapt the name. Then it would be polyendocrine metabolic ovarian syndrome. PMOS. 🙄🙄	VIEWS 6 835 REPOSTS 9	REACTIONS 236 ER 30.2%

Nº4 17.07 · 08:22 PHOTO Benzyl alcohol & toxic marketing The weight-loss drug market is huge, sparking marketing wars...	VIEWS 6 428 REPOSTS 42	REACTIONS 350 ER 28.4%
Nº5 26.06 · 18:46 VIDEO D/s: insulin-dependent diabetes, decompensation	VIEWS 6 129 REPOSTS 45	REACTIONS 246 ER 27.1%

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WORST 3

↓ 11.07 · 12:53 PHOTO «Плохо соображаете после бассейна потому что хлор вытесняет йод, а чтоб узнать больше - покупайте наш курс» Открыл тут канал любимого...	VIEWS 4 991 REPOSTS 24	REACTIONS 239 ER 22.1%
↓ 14.07 · 19:12 TEXT Endocrinology Congress 2027 News Insights from colleagues attending...	VIEWS 4 752 REPOSTS 71	REACTIONS 396 ER 21.0%
↓ 11.07 · 13:26 PHOTO Colleagues noticed	VIEWS 4 699 REPOSTS 18	REACTIONS 199 ER 20.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact subscriber count. See which months grew and which lost subs.



PERIOD START

21 130

NOW

22 604

NET GROWTH

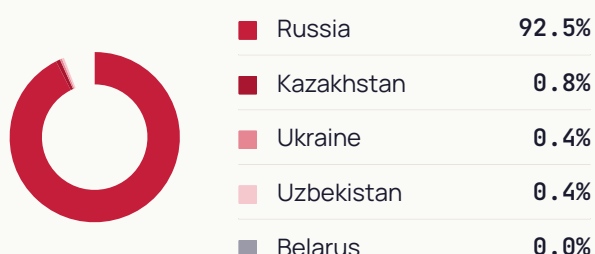
+1 474

SECTION 04 • MENTIONS

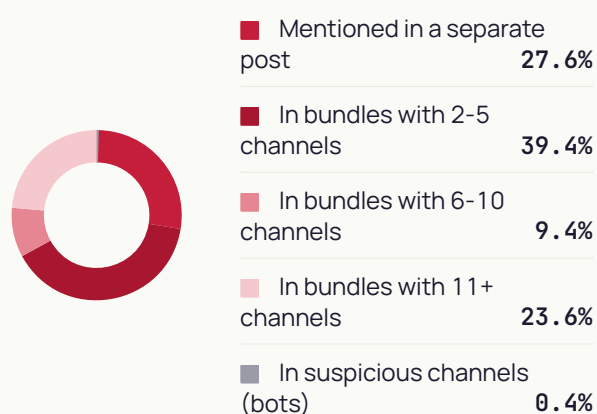
Who mentions the channel and how

Citation index **60** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions **253** different channels.

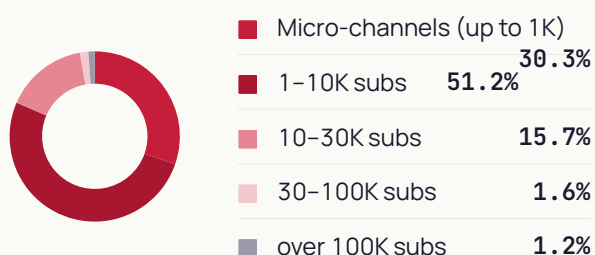
COUNTRIES MENTIONING



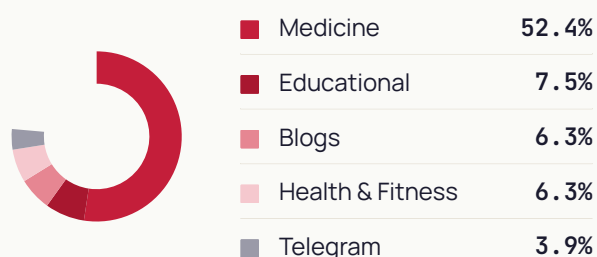
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



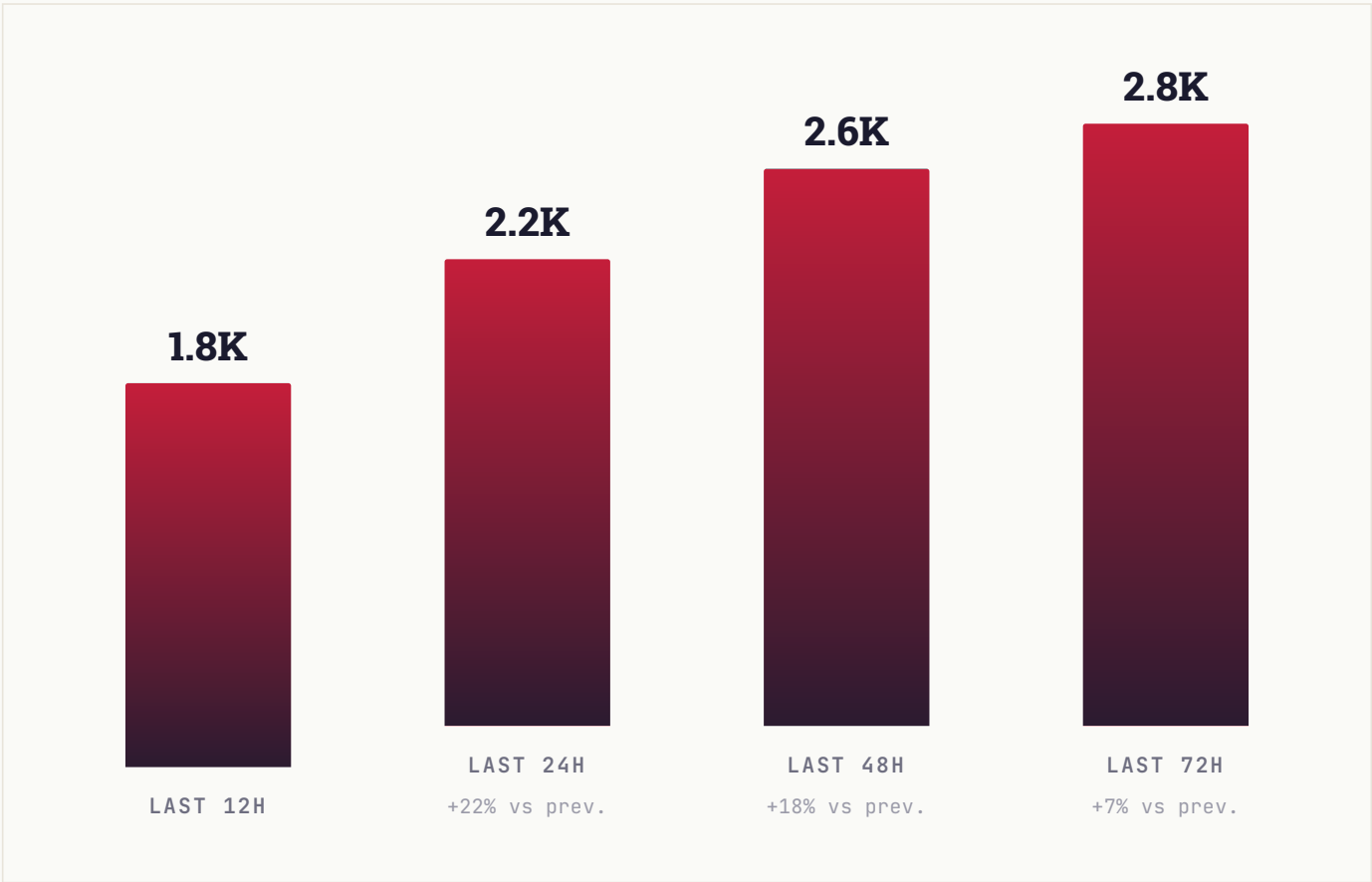
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩺 الجراحة 🩹 Surgery 🩸 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow Medicine	237.8K
🌿 X 🌿 Халқ табobati 🌿	235.1K
HE HealthControl	222.2K
EN Fun Endocrinology YOU	22.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 97 — early growth stage. Niche leader — Dr Tel (755.5K), median top-97: 103.2K. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **28**, they brought **1 305** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	126
December 2025	0	0	187
Nov 2025	4	4	123
Oct 2025	7	5	129
September 2025	9	9	183
August 2025	7	7	557

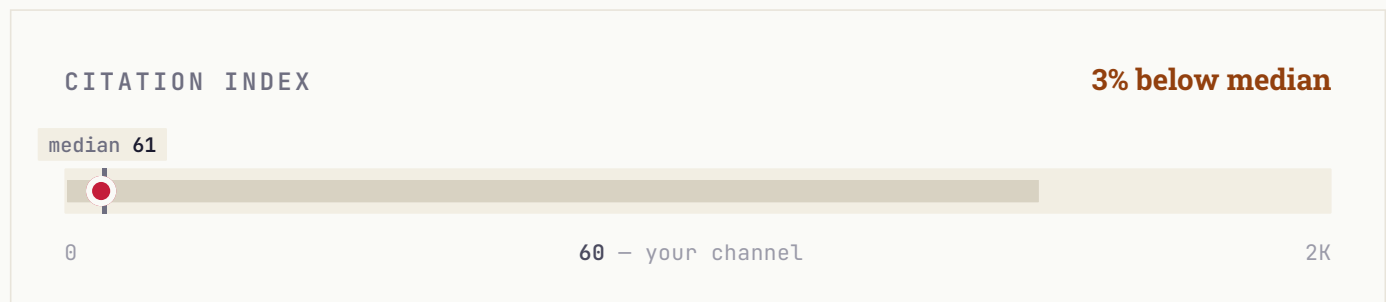
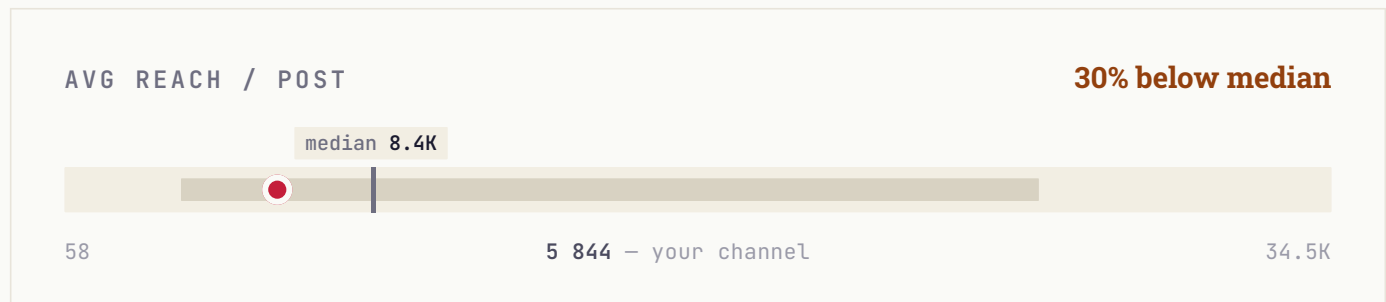
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
28	6	1 305

Where channel ranks in its league

SUBSCRIBERS 78% below median

median 105.1K

36.2K 22 604 — your channel 284.7K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 2.8 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

Consistency > volume**02****Top post of the week — Monday**

Audience most active on this day at 22:00 MSK.

EFFECT

Best window for important posts**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs**04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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