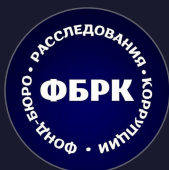


PUBLIC PROMTPRESS REPORT

Channel audit

Fund-Bureau of Corruption Investigation



@fund_anticorr

FBRK OSINT, investigations and anti-corruption info in Kazakhstan.
<https://fbrk.kz> registration certificate No. KZ83VPY00075165 dated
 21.08.2023 Anonymous bot: @fund_kz_bot

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
69 468	10.0%	8.4K
+253 per month 04.07.2026	per day 6.0% HTTPS: // PROMTPRESS.COM/AUDIT/FUND_ANTICORR	ad reach 4.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 69 468 —	 SUBSCRIBER REACH 12.02% avg % subs see post	 VIEWS/POST 8.4K median 7.7K · 29 days	 POSTS/DAY 9.4 ~66 per week
 7D TREND +30.2% vs previous week	 REACTIONS/POST 65.8 total 18,219 reactions, 980 reposts, 115 comments	 POST LENGTH 991 chars. median 1000 · 29 days	 POSTS ANALYZED 277 29 days
 AD REACH 4.1K 24h avg	 CHURN / MONTH +253 over the last month	 CITATION RATE 139 citation index · 3,143 channels mentioned all time	 CHANNEL AGE 6 years 5 months created 26.01.2020

AI EDITOR SUMMARY

Channel «Anti-Corruption Fund Bureau» — 69 468 subs. Each post averages 8.4K people (12% from subs), reach is low — consider expanding audience. Publishes 66 posts per week (~9/day) — active posting. For week 22–28 Jun reach grew by +30.2% by week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 277 posts over 29 days.
- 02 Dominant format – Text (133/277 posts).
- 03 Avg post length – 991 chars (median 1000).
- 04 Peak audience activity – Sunday, 10:00 ALMT.
- 05 Top posts get 13x more views than the weakest (21.1K avg for top vs 1.6K for worst) – among 277 posts in 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 04:55 TEXT  CONSCRIPT SOLDIER YERBAYAN MUKHTAR DIES AFTER LONG TREATMENT Former National Guard serviceman, 23-year-old Yerbayan Mukhtar...	VIEWS 26 070 REPOSTS 5	REACTIONS 66 ER 37.5%
Nº2 25.06 · 05:44 TEXT  AFM STOPPED OVER 700 ATTEMPTS OF ILLEGAL FUEL EXPORT Illegal export of fuel and lubricants remains one of...	VIEWS 19 236 REPOSTS 1	REACTIONS 50 ER 27.7%
Nº3 28.06 · 05:00 PHOTO  Media Workers' Day - the only day when journalists can officially be wished... silence. At least for a couple of hours. To...	VIEWS 17 946 REPOSTS 7	REACTIONS 91 ER 25.8%

Nº4 22.06 · 05:14 VIDEO  ILLEGAL VAPE SALES WORTH 221 MLN TENGE BUSTED IN AKMOLA REGION In the Akmola region, a group's activities were stopped...	VIEWS 17 035 REPOSTS 3	REACTIONS 46 ER 24.5%
Nº5 26.06 · 12:55 TEXT  CO-FOUNDER OF ORDA MAKSAT GANIEV SPOKE AGAINST REAL IMPRISONMENT FOR BAZHKENOVA Co-founder of ORDA Maksat Ganiev...	VIEWS 14 846 REPOSTS 3	REACTIONS 72 ER 21.4%

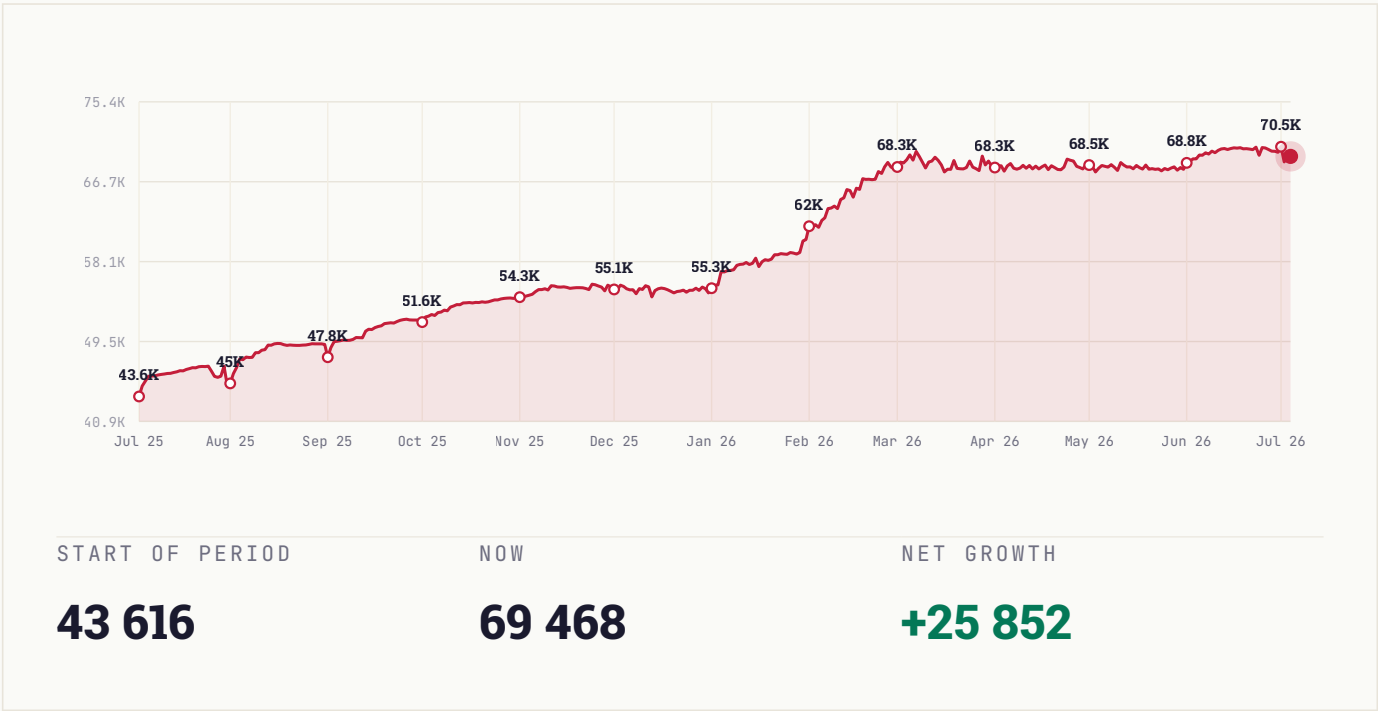
WORST 3

↓ 29.06 · 11:09 VIDEO  AGRICULTURE MINISTRY: NO RISK OF FUEL SHORTAGE FOR FARMERS The Ministry of Agriculture (MoA) stated it does not expect a shortage...	VIEWS 1 649 REPOSTS 3	REACTIONS 55 ER 2.4%
↓ 11.06 · 10:29 VIDEO  DEPUTY LABOR MINISTER REFUSES TO ANSWER QUESTION ABOUT ALMATY MOTHER-COURIER Deputy Minister of Labor and Social Protection Victoria...	VIEWS 1 645 REPOSTS 3	REACTIONS 48 ER 2.4%
↓ 30.06 · 06:34 TEXT  HEALTH MINISTRY CONDUCTS COMPREHENSIVE INSPECTION OF PLASTIC SURGERY CLINICS The Ministry of Health is conducting additional unscheduled...	VIEWS 1 575 REPOSTS 1	REACTIONS 83 ER 2.3%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

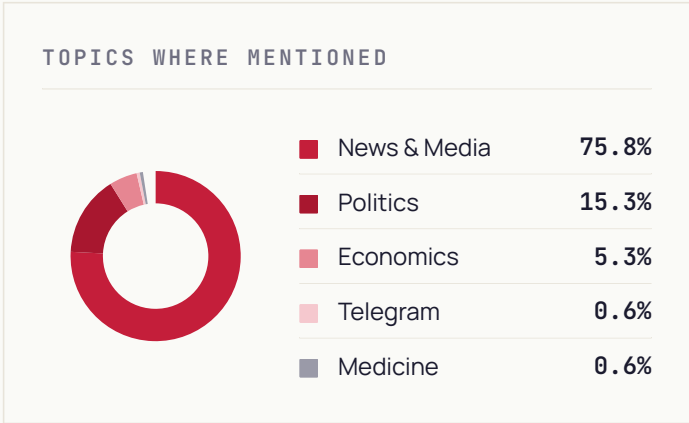
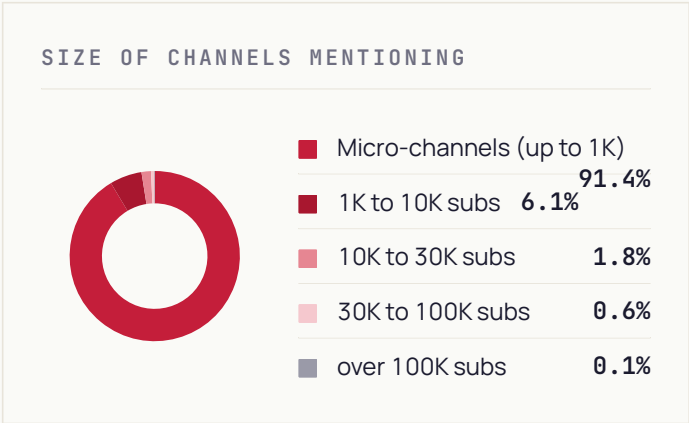
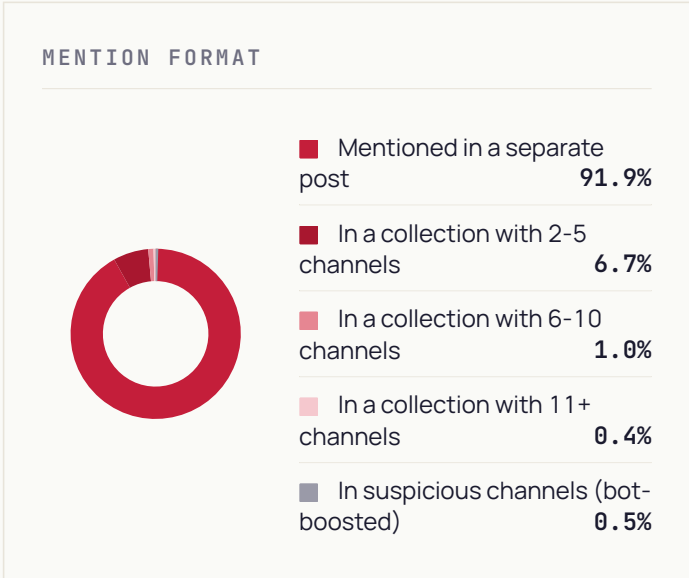
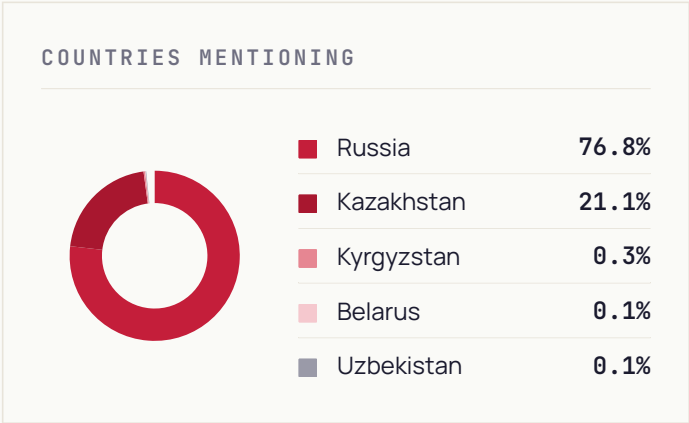
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

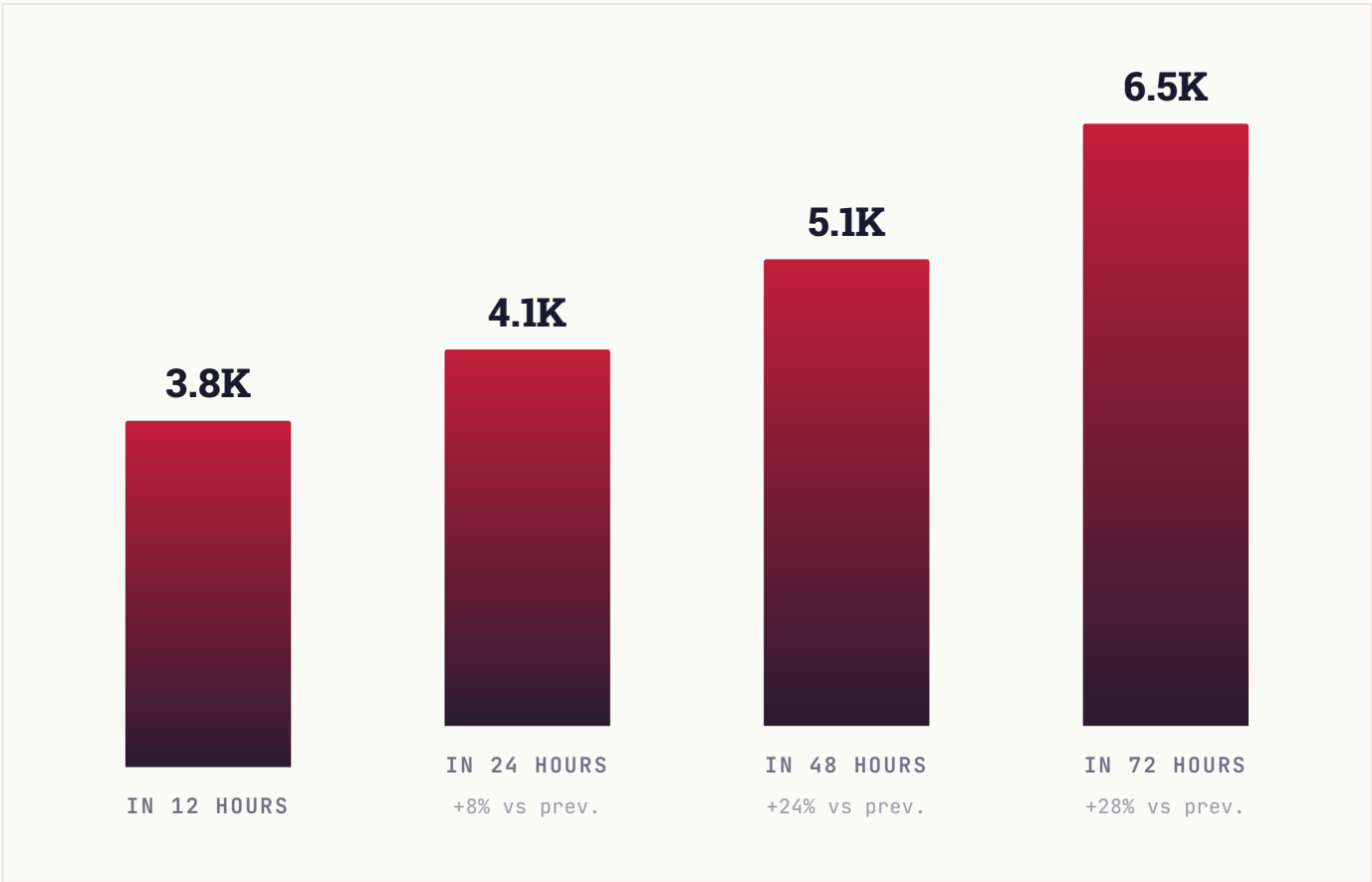
Citation index **139** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **3 143** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DA Dauletten	342.4K
T- Tengrinews.kz - Kazakhstan News	256.4K
Z- Zakon.kz - Kazakhstan and World News	204.1K
ZN ZTB NEWS - Kazakhstan News	180.6K
OR ORDA	139.3K
QU Qumash	121.8K
QA Qaz365.kz	96.9K
DA Dauletten.kz	80.1K
NOT NEKhabar	76.2K
AB Atameken Business - Kazakhstan News	74.2K
FR Fund-Bureau of Corruption Investigation YOU	69.5K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#12 of 99). Leader — Dauletten (342.4K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **359**, they brought **25 418** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	81	22	7 222	
December 2025	86	25	3 475	
November 2025	55	23	2 755	
October 2025	49	25	2 931	
September 2025	49	22	4 225	
August 2025	39	15	4 810	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
359	6	25 418

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» and saw how your channel compares. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#12/100

POSITION IN NICHE

Channel in top 12% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 10:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch ads on Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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