

PUBLIC REPORT BY PROMTPRESS

Channel audit

Hot deals

FUN&SUN



@fstravel_kz

Official page FUN&SUN 🌞🔥 Hot tours & seasonal deals ✈️ Turning dreams into trips ➡️ Contact & booking: @FSagent

SUBSCRIBERS

29 145

+208 per month

ERR (% SEE POSTS)

10.0%

per day 4.7%

REACH/POST

2.8K

ad reach 1.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Travel» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 29 145 —	 SUBS REACH 9.51% avg % subs see post	 VIEWS/POST 2.8K median 2.9K · 29 days	 POSTS/WEEK 9.2 for the period
 7D TREND +9.6% vs previous week	 REACTIONS/POST 2.8 total 106 reactions, 175 reposts, 0 comments	 POST LENGTH 513 chars median 479 · 29 days	 POSTS ANALYZED 38 29 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH +208 last month	 CITATION RATE 8 citation index · 8 channels mentioned ever	 CHANNEL AGE 5 years 2 months created 06.04.2021

AI EDITOR SUMMARY

Channel «Hot deals FUN&SUN» – 29 145 subs. Each post averages 2.8K people (10% subs), reach is low – need to expand audience. Publishes 9 posts per week (~1/day) – regular schedule. For week Jun 22–28 reach grew +9.6% to week Jun 15–21 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **38** posts in 29 days.
- 02 Dominant format – **Photo** (31/38 posts).
- 03 Avg post length – **513** chars (median 479).
- 04 Audience peak activity – **Monday**, 18:00 ALMT.
- 05 Top posts drive **1x** more views than the weakest (3.6K avg top vs 2.5K worst) – among 38 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 13:41 PHOTO Almaty – Hainan ✈️ Departures in June 11 nights Breakfasts Record-low prices for a long tropical vacation in China 🇨🇳 Price per...	VIEWS 3 830 REPOSTS 6	REACTIONS 2 ER 13.1%
Nº2 21.06 · 13:12 PHOTO Almaty – Turkey ✈️ July 8 7 nights All Inclusive Proven resorts with huge green areas, cool water slides...	VIEWS 3 547 REPOSTS 2	REACTIONS 4 ER 12.2%
Nº3 22.06 · 12:29 PHOTO Almaty – Sharm el-Sheikh ✈️ Departures in June 7 nights All Inclusive Great family options on the Red Sea at affordable...	VIEWS 3 465 REPOSTS 1	REACTIONS 1 ER 11.9%

Nº4 20.06 · 06:11 PHOTO Almaty — Egypt ✈️ July 15 7 nights All Inclusive Great 5-star hotels in Sharm el-Sheikh, perfect for...	VIEWS 3 266 REPOSTS 2	REACTIONS 6 ER 11.2%
Nº5 26.06 · 11:26 TEXT Flights next week 🔥 Best value hotels 🌟📌 Price for 2 adults. Departures from Almaty ✈️🇹🇭 Pattaya...	VIEWS 3 186 REPOSTS 17	REACTIONS 8 ER 10.9%

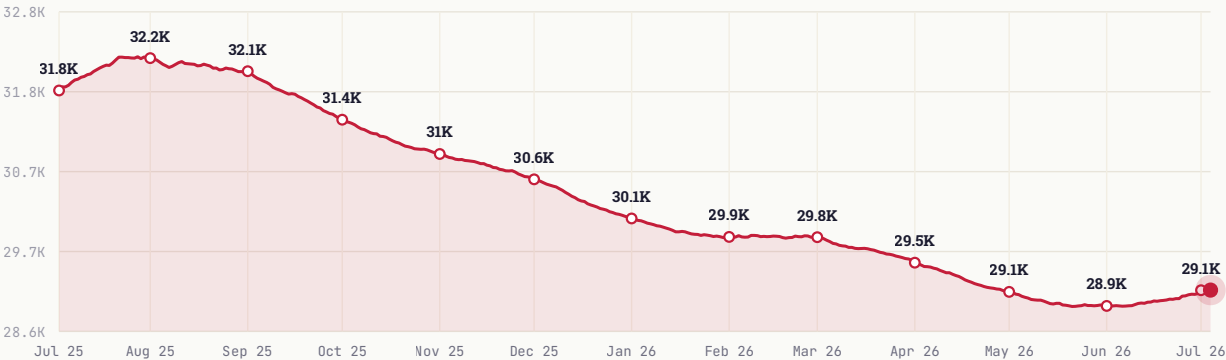
WORST 3

↓ 09.06 · 10:52 PHOTO Astana — Nha Trang ✈️ June 12-16 7 nights Breakfasts Grab a great deal for beach vacation 🏖️ Price for two: 📌 Joy Trip Hotel &...	VIEWS 2 661 REPOSTS 3	REACTIONS — ER 9.1%
↓ 29.06 · 07:23 VIDEO Top hit for family vacations in Vietnam🌟📌 FUN&SUN SENSES Lugano Resort 5* July 16 7 nights Ultra All Inclusive Departure from Almaty...	VIEWS 2 553 REPOSTS 7	REACTIONS 3 ER 8.8%
↓ 30.06 · 15:15 PHOTO Hainan Island 🇨🇳📌 Swissôtel Sanya Yalong Bay 5* Cozy family hotel in elite Yalong Bay. Swiss service, huge...	VIEWS 2 242 REPOSTS 5	REACTIONS 2 ER 7.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months grew and which lost subs.

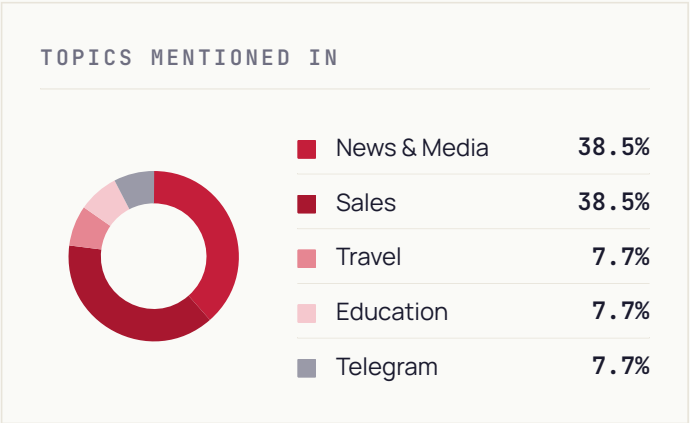
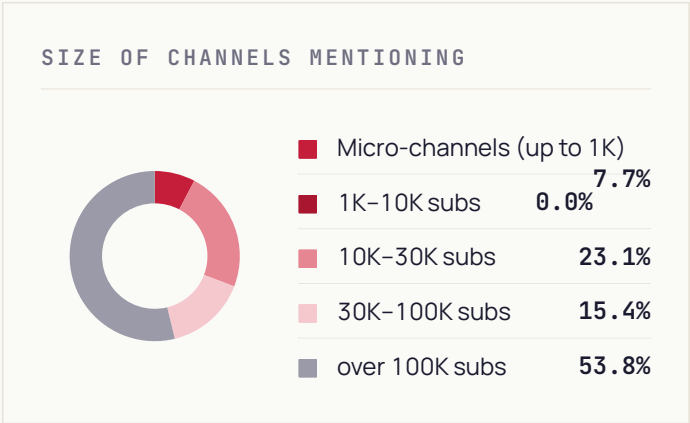
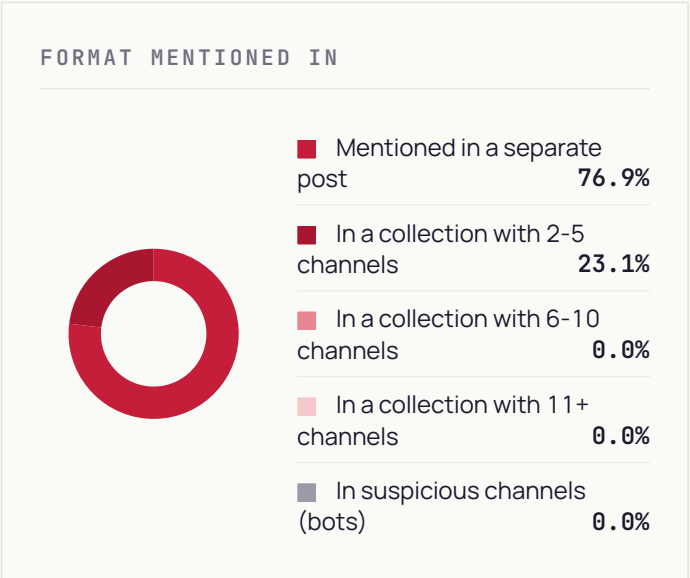
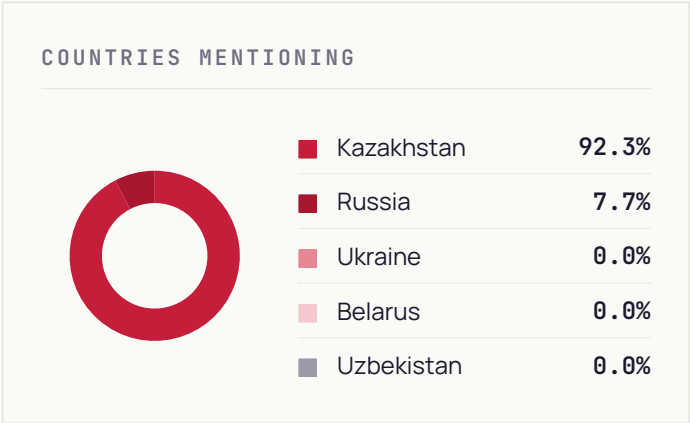


START OF PERIOD	NOW	NET GROWTH
31 796	29 145	-2 651

SECTION 04 · MENTIONS

Who mentions the channel and how

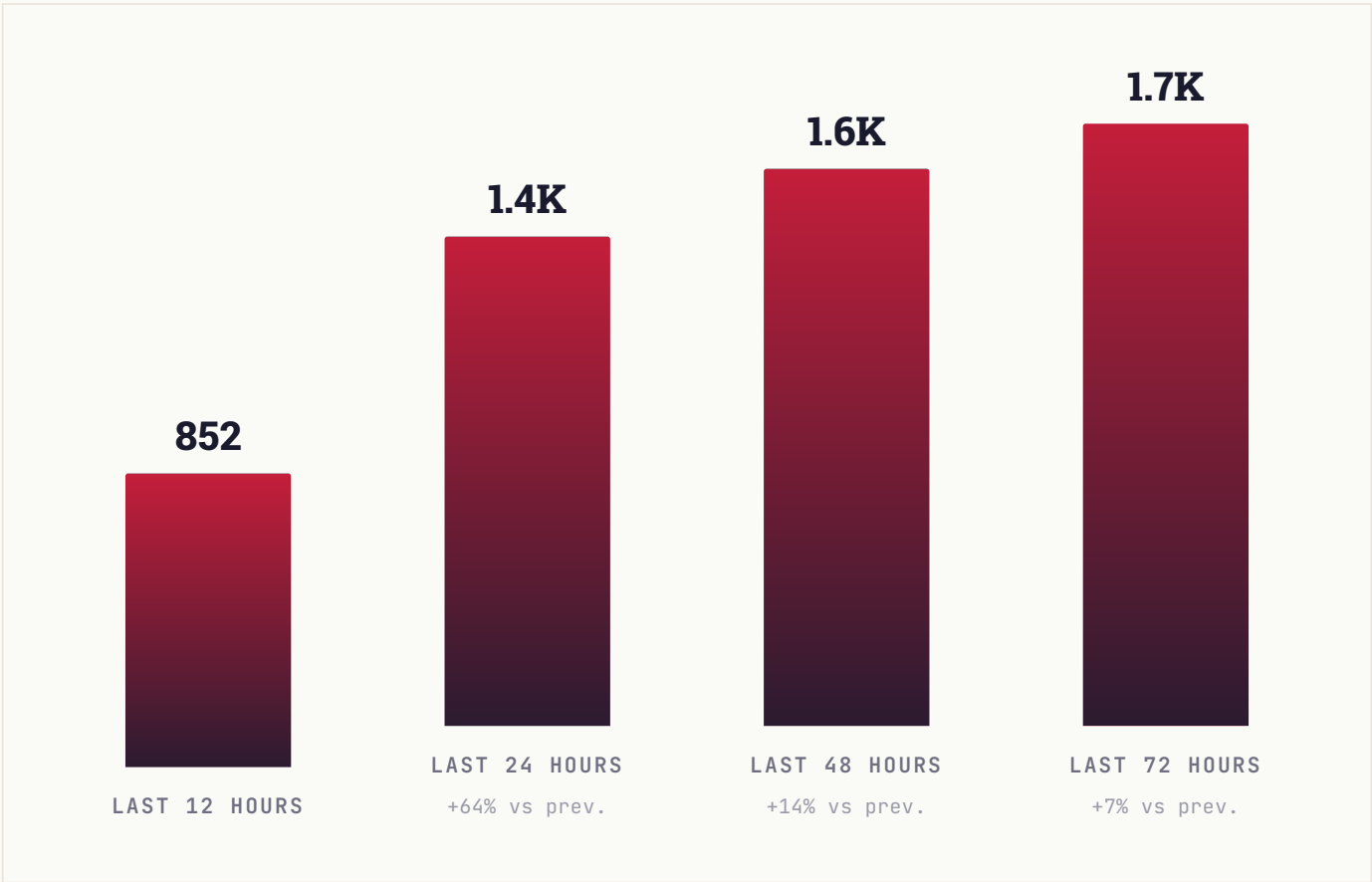
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel mentioned 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BN Charter flight tickets from Step to Travel	158.6K
TH Travel agency HT.KZ	144.3K
AV Aviasales.kz	63.8K
TP Travel agency POEDEM.KZ	60.5K
NS Nomad Soul	53.4K
CV Charters to Turkey from Step to Travel	52.9K
TP Travel agency Poyekhali s nami!	43.5K
AI Flights from Kazakhstan	36.8K
ST Step to Travel Tours	33K
GT Hot deals FUN&SUN YOU	29.1K
CA Charter flights from Kazakhstan worldwide 🇰🇿🇹🇷🌐	26.4K

COMPARATIVE INSIGHT

Channel in niche top-10 (#10 of 77). Strong position. Niche leader — Charter flight tickets from Step to Travel (158.6K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** mentions count **0**, they brought **176** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	20
December 2025	0	0	0
November 2025	0	0	7
October 2025	0	0	1
Sep 2025	0	0	20
August 2025	0	0	128

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	176

SECTION 08 · NICHE COMPARISON

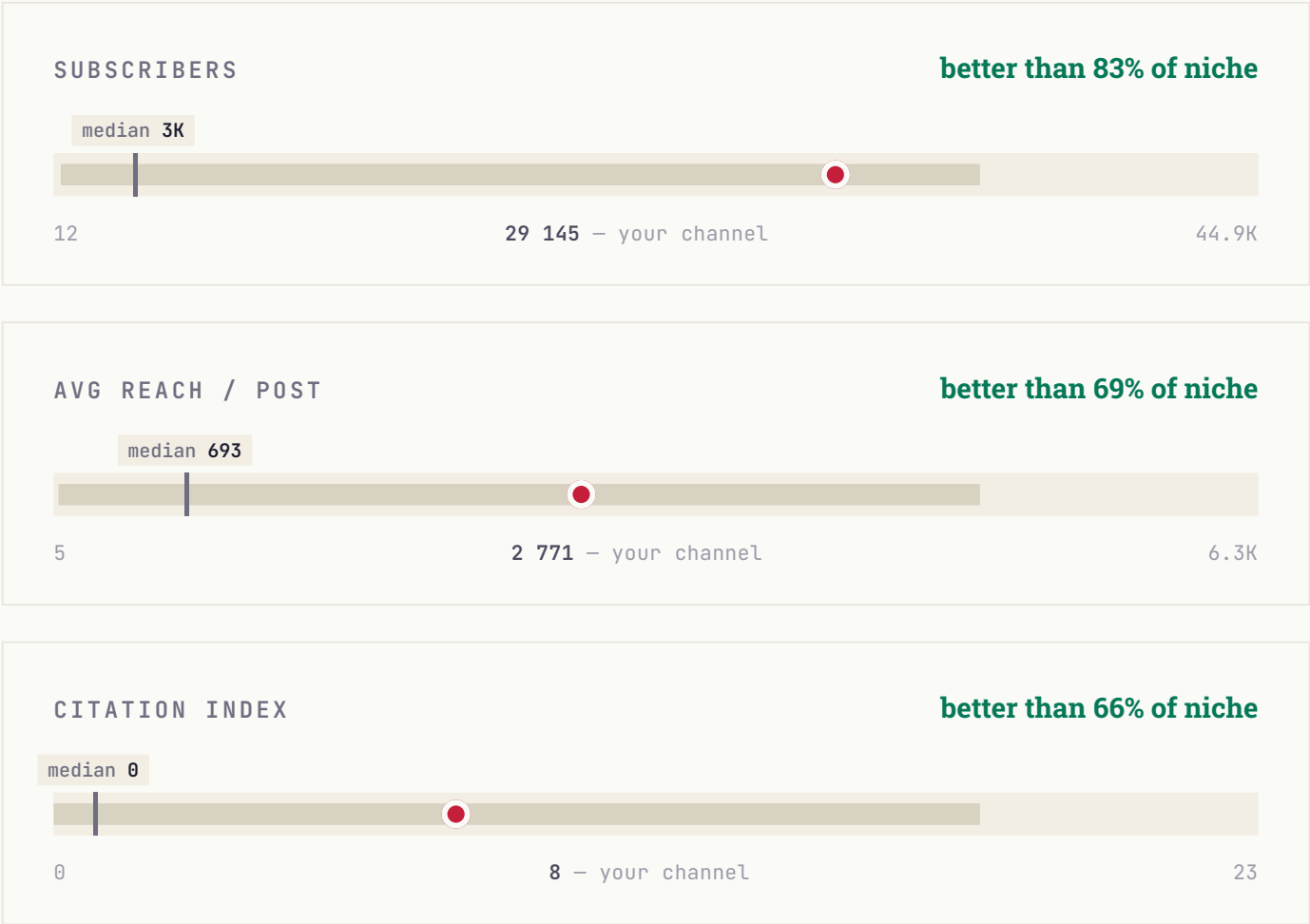
Where the channel stands in its league

Top-77 channels in category «Travel» and compared your channel to them. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#10 /77

RANK IN NICHE

Channel in top 12% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Monday

Audience is most active on this day at 18:00 ALMT.

EFFECT

**Best time for
an important
post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for the niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
----	-------------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
