

PUBLIC REPORT BY PROMTPRESS

Channel audit

Frontline Bird



@frontbird

Opinion of a combat officer of the Airborne Forces. About war and more. Suggest news, feedback: @frontbird_adm_bot HELP THE FRONT: 2202 2083 4460 6364 Our chat:...

SUBSCRIBERS

118 288

-331 per month

ERR (% SEE POSTS)

10.0%

in 24h **4.9%**

REACH/POST

12.4K

ad reach **5.8K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 118 288 —	 SUBSCRIBER REACH 10.52% avg % subs see post	 VIEWS/POST 12.4K median 7.1K · 29 days	 POSTS/DAY 25.7 ~180 per week
 7D TREND -12.9% vs previous week	 REACTIONS/POST 124.4 total 95K reactions, 18.7K reposts, 1.7K comments	 POST LENGTH 528 chars median 478 · 29 days	 POSTS ANALYZED 765 29 days
 AD REACH 5.8K 24h avg	 CHURN / MONTH -331 last month	 CITATION RATE 1 570 citation index · 2,821 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 02.10.2022

AI EDITOR SUMMARY

Channel «Frontline Bird» — 118 288 subs. Avg views per post: 12.4K people (11% of subs), low reach — expand audience. Publishes 180 posts/week (~26/day) — very active. Week Jun 29–Jul 5 reach dropped -12.9% for week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **765** posts in 29 days.
- 02 Dominant format – **Photo** (406/765 posts).
- 03 Avg post length – **528** chars (median 478).
- 04 Peak audience activity – **Sunday**, 07:00 MSK.
- 05 Top posts bring in **22 times** more views than the weakest (105.1K avg for top vs 4.9K for worst) – among 765 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

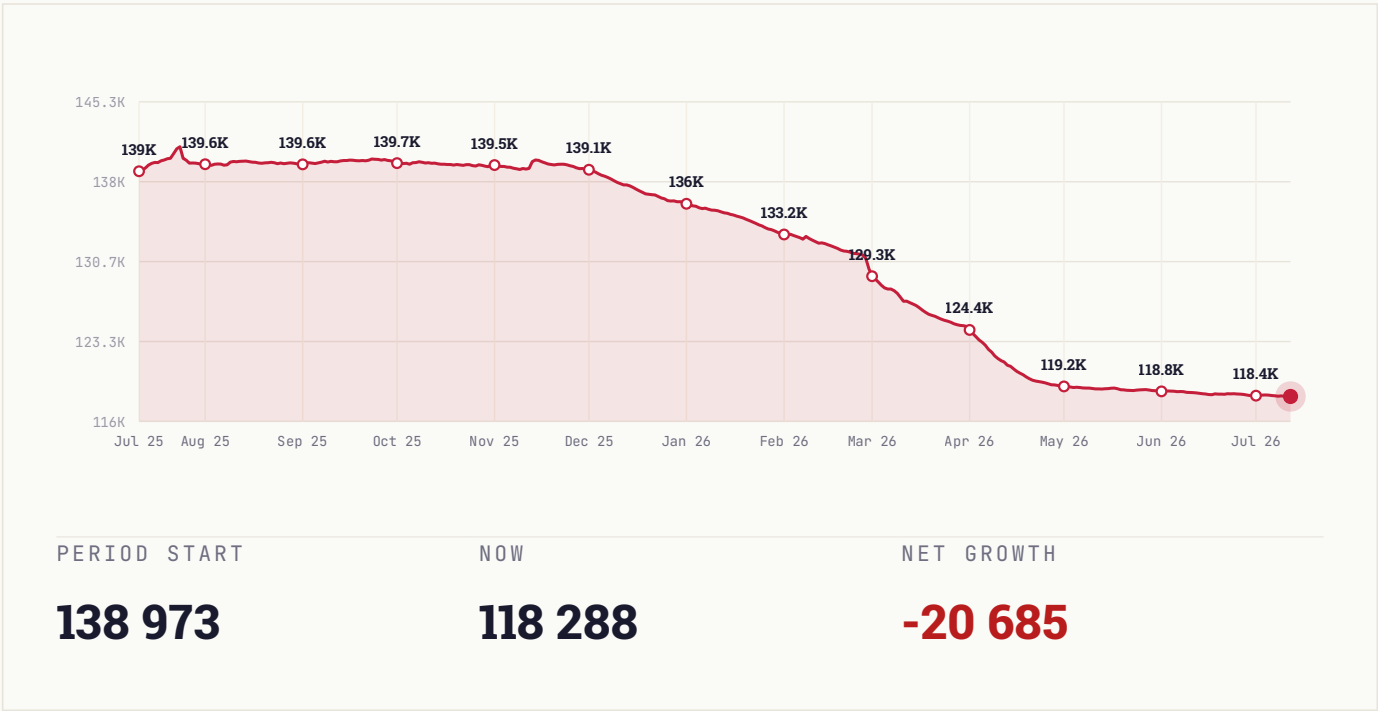
Nº1 02.07 · 10:06 PHOTO ⚠️ DPR. Advancing beyond Piskunovka. 07/02 After liberating Piskunovka, the enemy began retreating to the reservoir. Our...	VIEWS 129 171 REPOSTS 73	REACTIONS 127 ER 109.2%
Nº2 22.06 · 04:04 PHOTO ⚠️ DPR. Operational situation. 06/22 Since early morning, massive artillery and mortar strikes on AFU militants...	VIEWS 102 554 REPOSTS 57	REACTIONS 183 ER 86.7%
Nº3 19.06 · 17:07 PHOTO ⚠️ Zaporozhye direction. Russian Armed Forces successes. 07/19 Russian Army breaks through to Orekhov. Right now, battles for Lyubitskoye are ongoing. On this...	VIEWS 83 560 REPOSTS 169	REACTIONS 193 ER 70.6%

Nº4 20.06 • 05:05 PHOTO ⚡ Ukrainian M1126 Stryker APC came under combined fire from Russian FPV drones in Dnipropetrovsk region. After receiving...	VIEWS 80 882 REPOSTS 58 REACTIONS 119 ER 68.4%
Nº5 24.06 • 15:18 PHOTO ⚠️ DPR. Konstantinovka. Operational situation. 06/24 Clearing continues in Konstantinovka. AFU militants have nowhere to retreat as...	VIEWS 70 813 REPOSTS 120 REACTIONS 242 ER 59.9%
WORST 3	
↓ 08.07 • 18:21 VIDEO #Episode14 Partisans and underground fighters of Kovpak's detachment continue their hard work This time, a car of foreign mercenaries was destroyed 🔥...	VIEWS 5 213 REPOSTS 7 REACTIONS 71 ER 4.4%
↓ 22.06 • 18:41 PHOTO ⚡ Friends, the day has come! The book is ready, and we are proud to announce that on the official website of the Yauza publishing house, pre-orders are open...	VIEWS 4 717 REPOSTS 8 REACTIONS 56 ER 4.0%
↓ 20.06 • 13:11 PHOTO ⚡ Friends, the day has come! The book is ready, and we are proud to announce that on the official website of the Yauza publishing house, pre-orders are open...	VIEWS 4 710 REPOSTS 16 REACTIONS 55 ER 4.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.

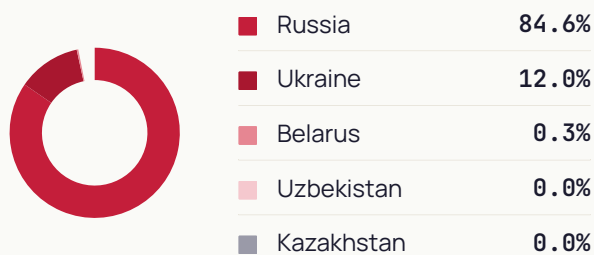


— SECTION 04 · MENTIONS

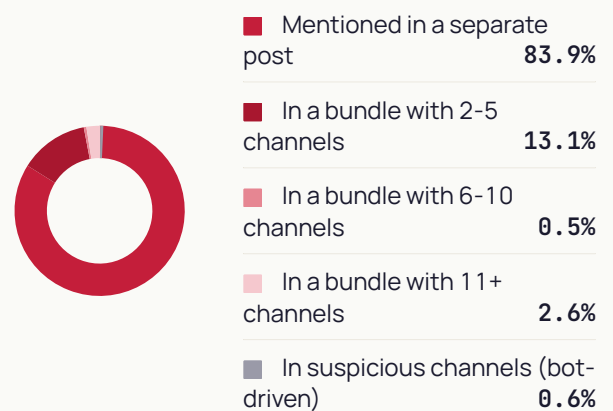
Who and how mentions the channel

Citation index **1 570** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **2 821** different channels.

COUNTRIES MENTIONING



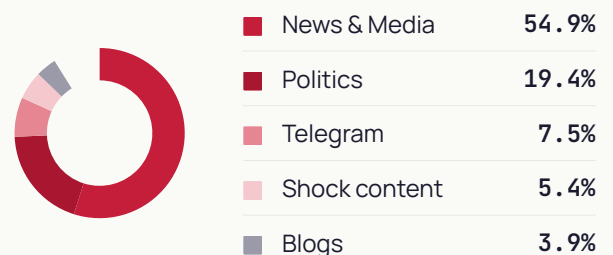
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



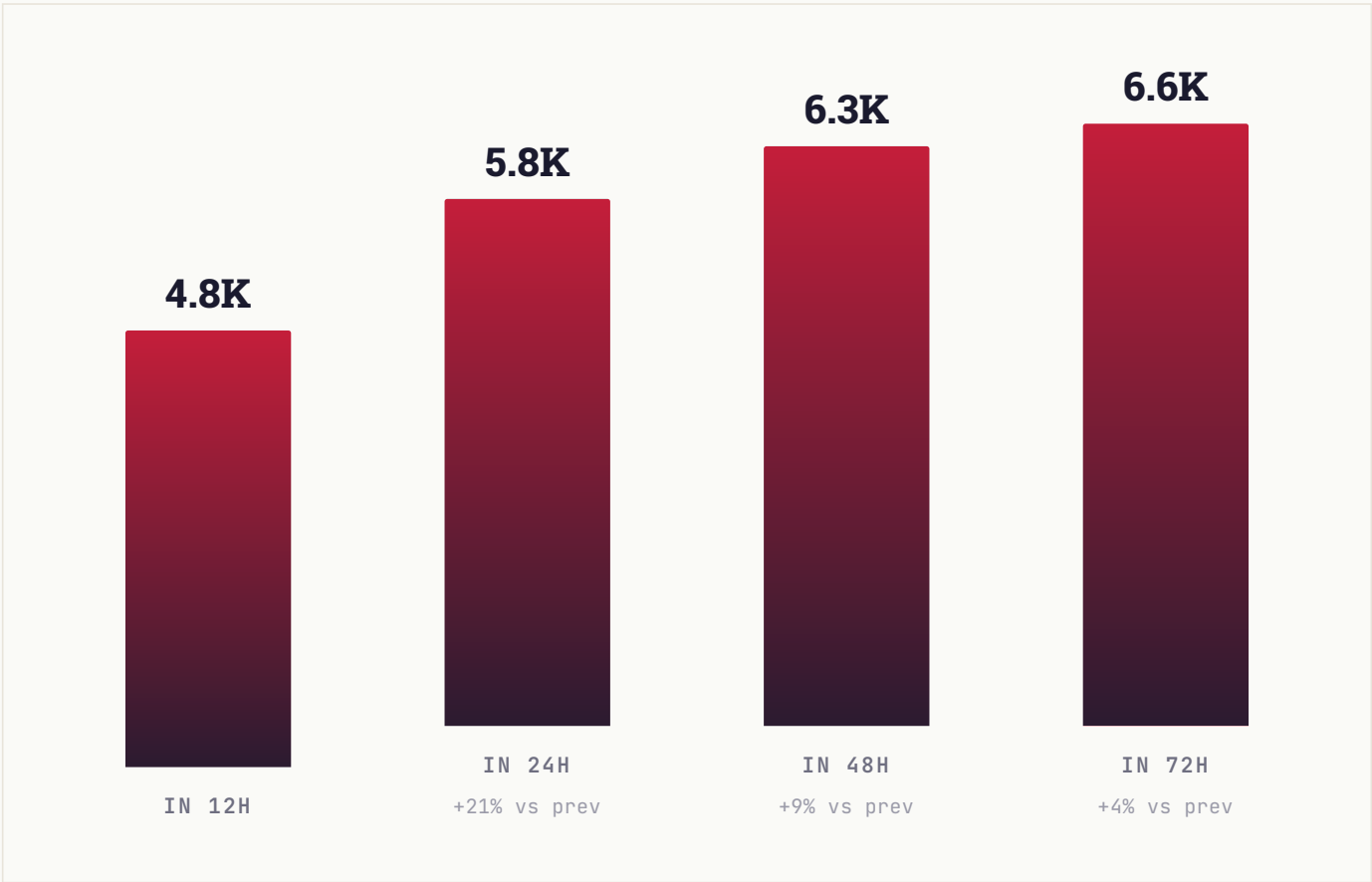
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
B🍄	Booster 🍄	1.2M
KB	Bloody Lady	1.1M
EI	EVELONE 192	1.1M
LJ	Broen lives here	1.1M
PA	PARADEYEVICH	1M
NOT	NEVZOROV	1M
FP	Frontline Bird YOU	118.3K

COMPARATIVE CONCLUSION

Channel not yet outside top-100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions: **7 365**, they brought **3 279** new subs.

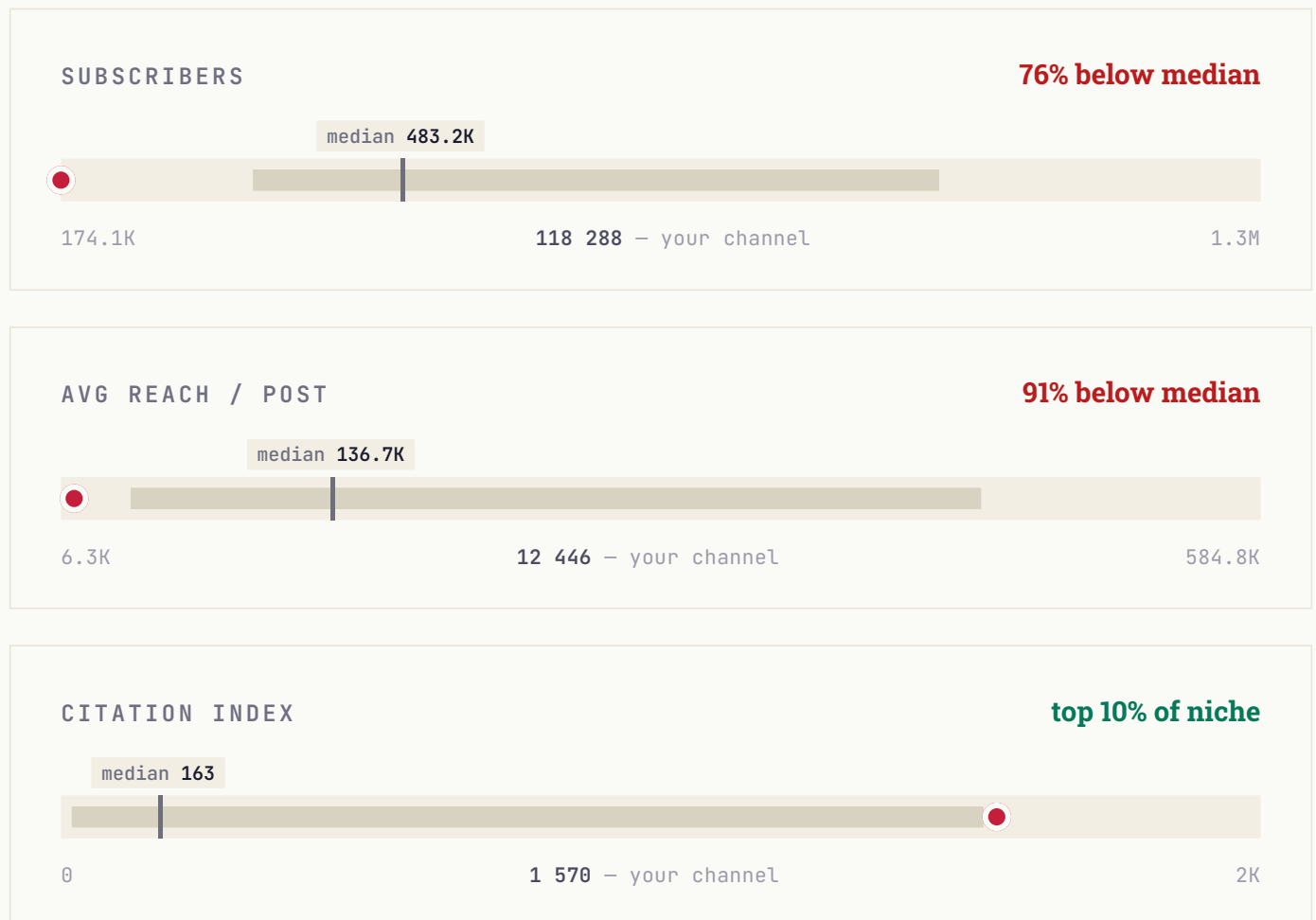
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	1 014	202	32	
December 2025	1 044	250	11	
Nov 2025	1 184	229	989	
Oct 2025	1 378	257	691	
September 2025	1 384	232	812	
August 2025	1 361	230	744	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
7 365	6	3 279

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category “**Blogs**» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 07:00 MSK.

EFFECT

**Best window
for key posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
----	-------------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
