

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Russian in Japan



@from_japan

The most interesting about Japan 🇯🇵 Ads, feedback: @frank_adv
No. 5611931038

SUBSCRIBERS

28 371

-124 per month

ERR (% SEE POSTS)

12.0%

last day 3.5%

REACH/POST

3.3K

ad reach 995/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 28 371 —	 SUBSCRIBER REACH 11.56% avg % of subs see post	 VIEWS/POST 3.3K median 3.6K · 25 days	 POSTS/WEEK 1.1 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 284 chars median 47 · 25 days	 POSTS ANALYZED 4 25 days
 AD REACH 995 24h avg	 CHURN / MONTH -124 last month	 CITATION RATE 713 citation index · 1,177 channels mentioned ever	 CHANNEL AGE 6 years 1 month created 01.06.2020

AI EDITOR SUMMARY

Channel «Russian in Japan» — 28 371 subs. Each post averages 3.3K people (12% from subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 25 days.
- 02 Dominant format — Photo (4/4 posts).
- 03 Avg post length — 284 chars (median 47).
- 04 Peak audience activity — Wednesday, 19:00 MSK.
- 05 Top posts get 1 time more views than the weakest (3.9K avg for top vs 2.8K for worst) — among 4 posts in 25 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1 10.06 · 16:20 PHOTO Sunset at Kora-taisha shrine, Kurume, Fukuoka	VIEWS 4 650 REPOSTS 17	REACTIONS — ER 16.4%
Nº2 21.06 · 17:16 PHOTO Unusual facade of a business center in Shinjuku, Tokyo	VIEWS 3 620 REPOSTS 11	REACTIONS — ER 12.8%
Nº3 21.06 · 11:49 PHOTO Ancient atmosphere of Tsumago-juku, Nagano	VIEWS 3 509 REPOSTS 22	REACTIONS — ER 12.4%

Nº406.07 · 06:03 PHOTO Free Japanese course for beginners If you: - are into Japanese culture, - plan to visit Japan, - love anime, dramas...	VIEWS	REACTIONS
	1 343	—
	REPOSTS	ER
	3	4.7%

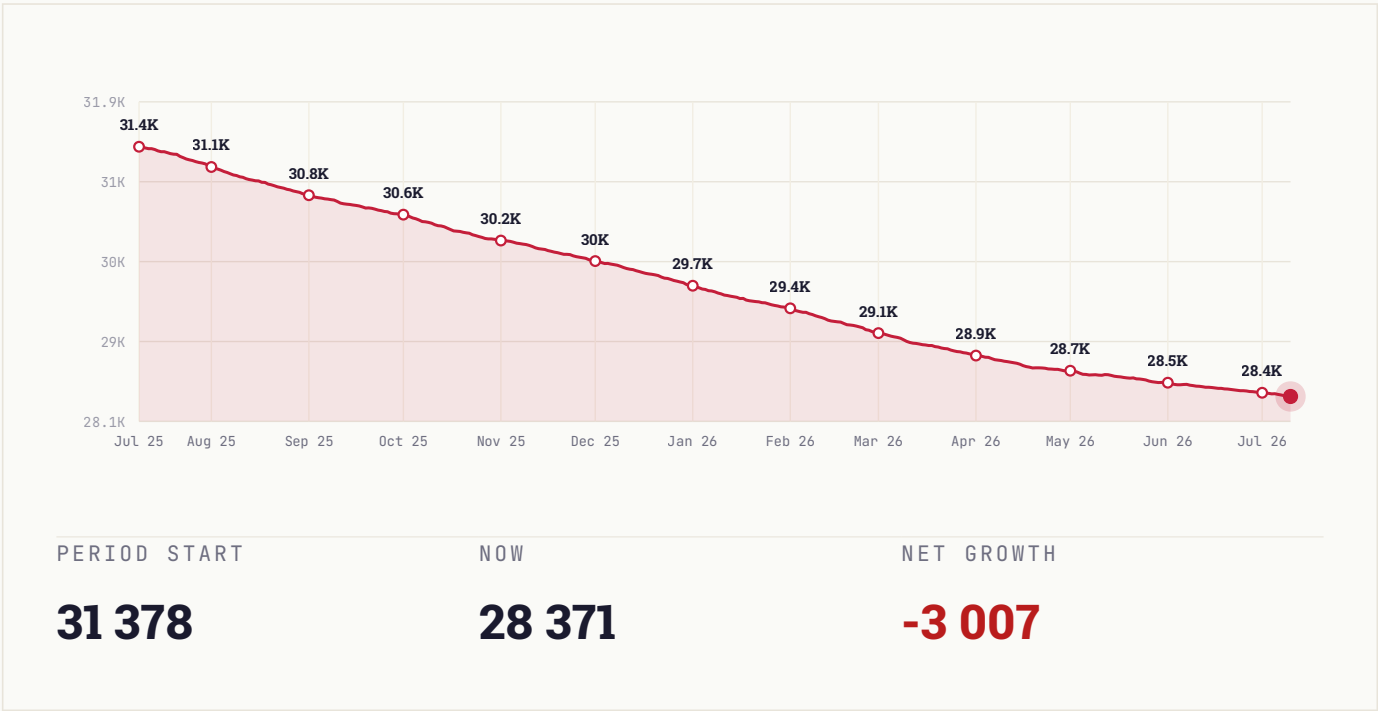
WORST 3

↓ 21.06 · 17:16 PHOTO Unusual facade of a business center in Shinjuku, Tokyo	VIEWS	REACTIONS
	3 620	—
	REPOSTS	ER
	11	12.8%
↓ 21.06 · 11:49 PHOTO Ancient atmosphere of Tsumago-juku, Nagano	VIEWS	REACTIONS
	3 509	—
	REPOSTS	ER
	22	12.4%
↓ 06.07 · 06:03 PHOTO Free Japanese course for beginners If you: - are into Japanese culture, - plan to visit Japan, - love anime, dramas...	VIEWS	REACTIONS
	1 343	—
	REPOSTS	ER
	3	4.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 • CITATIONS

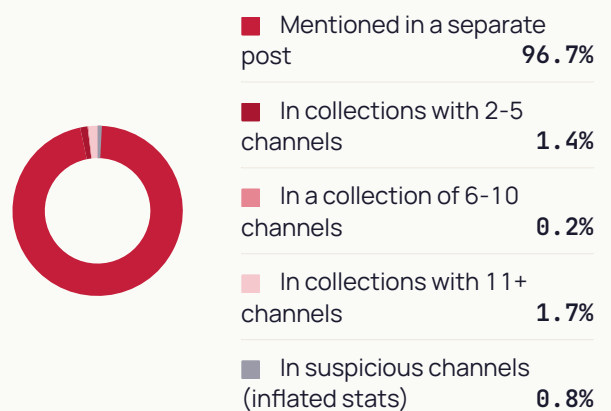
Who mentions the channel and how

Citation index **713** — channel popularity score based on mentions. Considers not just count but weight of mentioners: a post from a 100K-sub channel weighs more than from a 1K-sub channel. All-time mentions: **1 177** different channels.

COUNTRIES MENTIONING YOU



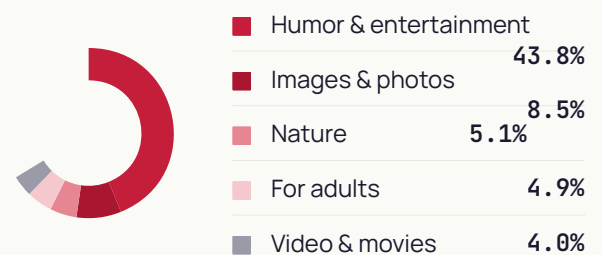
MENTION FORMAT



SIZE OF CHANNELS MENTIONING YOU



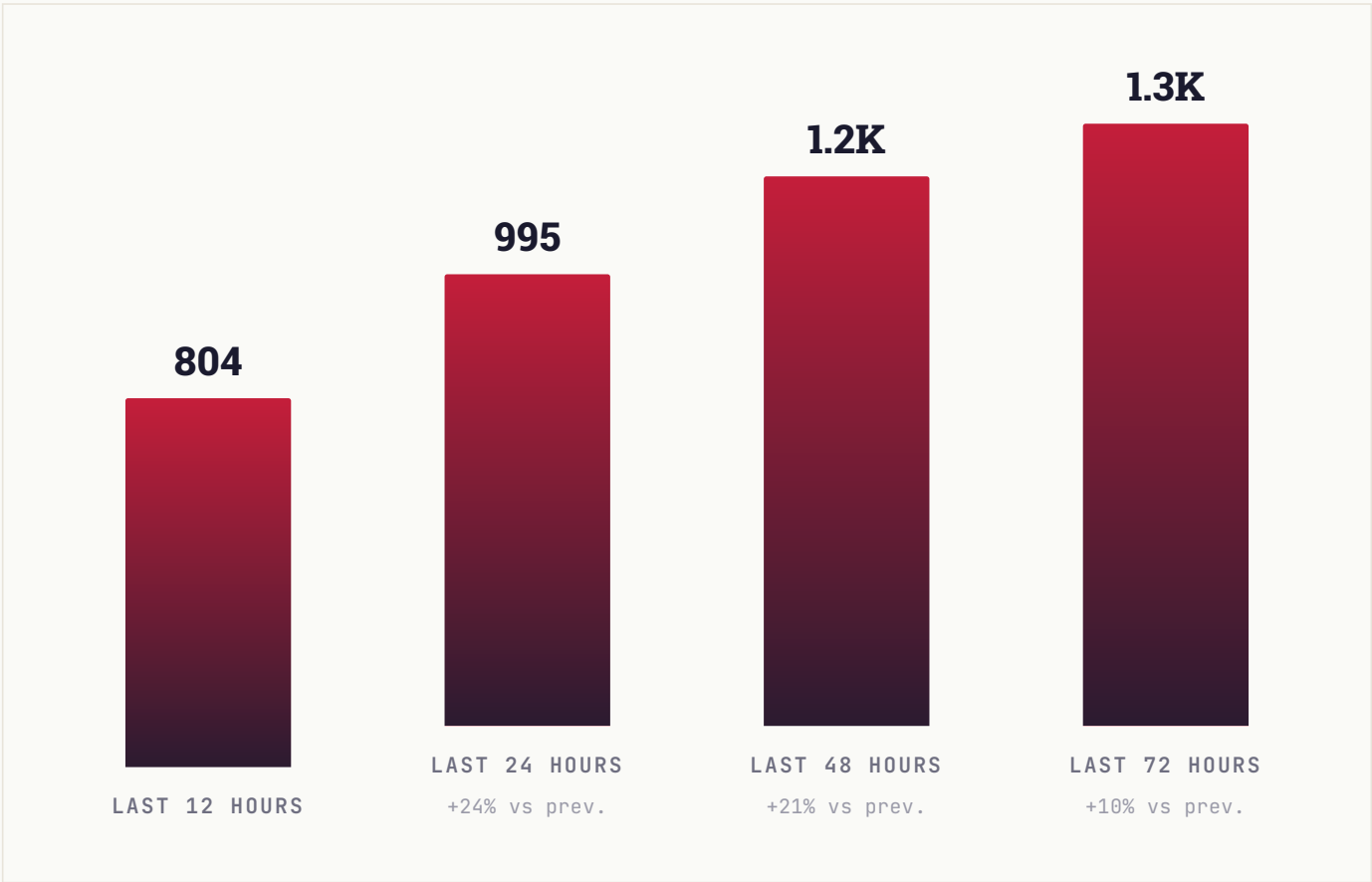
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Poster	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	559.8K
AE AEROFLOT	525.4K
MO Muscovite	502.6K
JP Yandex Travel	498.7K
TU Tutu	497.1K
Sun Discount bonanza	432.2K
SP Ways to travel almost free (RU) Vandrouki, Вандруки, вандроки — it's us	401.8K
OT Ozon Travel	398.9K
RV Russian in Japan YOU	28.4K

COMPARATIVE CONCLUSION

Channel not yet outside top-96 niche — early growth stage. Niche leader — Moscow - where to go | Poster (1.2M), top-96 median: 151.6K. First goal: break into top-96 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **7** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	2	
December 2025	0	0	2	
November 2025	0	0	1	
October 2025	0	0	0	
September 2025	0	0	2	
August 2025	0	0	0	
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS	
0	6		7	

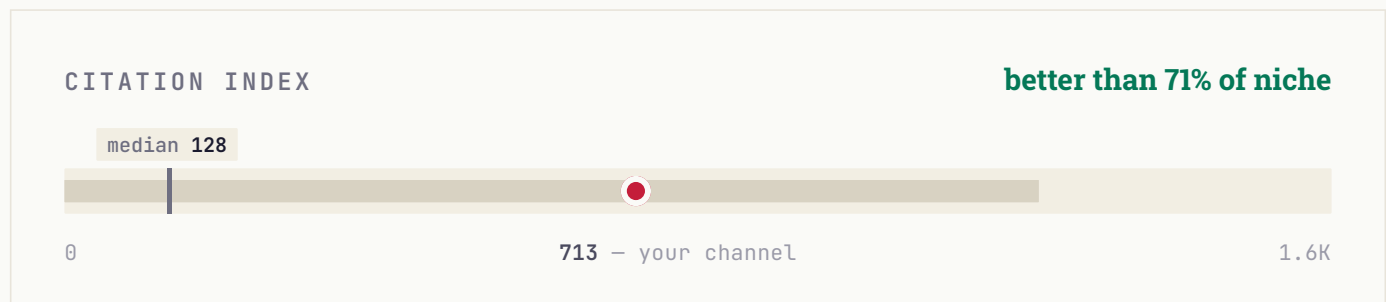
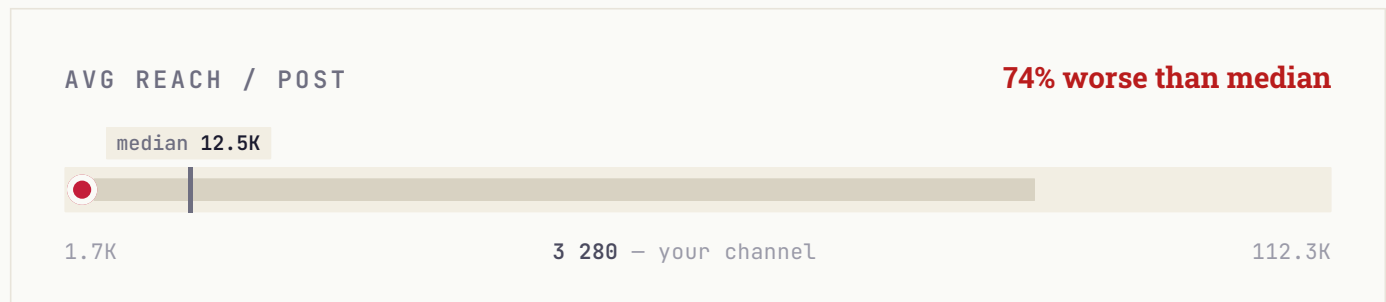
Where the channel stands in its league

SUBSCRIBERS **81% worse than median**

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median. A label 'median 149.8K' is placed above the median line. The channel's value is '28 371'.

Metric	Value
Channel Subscribers	28 371
Median	149.8K
Performance Difference	81% worse than median

48.1K 28 371 — your channel 427.5K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 1.1 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Best post day — Wednesday
Audience is most active on this day at 19:00 MSK. | EFFECT
Best window
for important
posts |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further, run ads through us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
