

PUBLIC REPORT PROMTPRESS

Channel audit

Freelancer. Ex Yandex



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Your career will take off, and work will become a dream. ✉ Post a vacancy @networking_bot 💬 Ads only @jaMasha 🏆 We promote brands turnkey. <https://blog-activ.ru/> Included in the RKN register...

SUBSCRIBERS

36 973

-419 per month

ERR (% SEE POSTS)

10.0%

per day 5.8%

REACH/POST

3.6K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 36 973 —	 SUBS REACH 9.8% avg % subs see post	 VIEWS/POST 3.6K median 4.2K · 24 days	 POSTS/WEEK 2.0 for period
 7D TREND -0.8% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 600 chars median 565 · 24 days	 POSTS ANALYZED 7 24 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -419 last month	 CITATION RATE 268 citation index · 271 channels mentioned all time	 CHANNEL AGE 6 years 9 months created 11.09.2019

AI EDITOR SUMMARY

Channel “Freelancer. Ex Yandex” — 36 973 subs. Each post avg views 3.6K people (10% subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0/day) — rare posts. Week of Jun 22–28 reach stable (-0.8% vs week of June 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 7 posts in 24 days.
- 02 Dominant format — Photo (7/7 posts).
- 03 Avg post length — 600 chars (median 565).
- 04 Peak audience activity — Tue, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (4.3K avg top vs 2.7K worst) — among 7 posts in 24 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 14:19 PHOTO Age restrictions online — new reality for freelancers Minister of Digital Development Shadayev said age restrictions may soon appear...	VIEWS 4 433 REPOSTS 2	REACTIONS — ER 12.0%
Nº2 09.06 · 07:21 PHOTO "The scariest thing is not death. It's the life you never lived." The protagonist learns he might die. And suddenly realizes: everything he...	VIEWS 4 343 REPOSTS 8	REACTIONS — ER 11.7%
Nº3 20.06 · 09:56 PHOTO 💰 A book is the only business tool that sells you before you even meet. When an entrepreneur has a book, they are perceived...	VIEWS 4 262 REPOSTS 1	REACTIONS — ER 11.5%

Nº4 16.06 · 14:19 PHOTO Winding streets and remote work Listening to a forum about cities and thinking – this is all about freelancing too. They talked about neighborhoods with poor...	VIEWS 4 222 REPOSTS 4 REACTIONS — ER 11.4%
Nº5 27.06 · 11:15 PHOTO IF YOU'RE SICK OF "NEW LIFE" – THIS BOOK IS FOR YOU We've all been "fixed" before. Courses. Marathons. Retreats. Meditations. People...	VIEWS 3 981 REPOSTS 4 REACTIONS — ER 10.8%

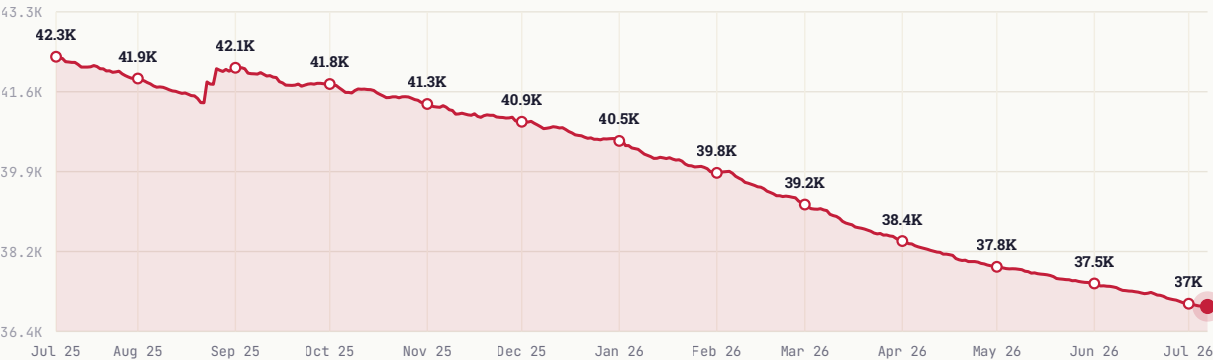
WORST 3

↓ 27.06 · 11:15 PHOTO IF YOU'RE SICK OF "NEW LIFE" – THIS BOOK IS FOR YOU We've all been "fixed" before. Courses. Marathons. Retreats. Meditations. People...	VIEWS 3 981 REPOSTS 4 REACTIONS — ER 10.8%
↓ 03.07 · 13:04 PHOTO Welcome aboard the "Later" flight. Boarding, as usual, delayed. Some people don't live badly. They just keep waiting for the right...	VIEWS 3 532 REPOSTS 1 REACTIONS — ER 9.6%
↓ 30.06 · 14:19 PHOTO Remote work is safety few talk about Today news again has alarming reports from different regions. It seems the world...	VIEWS 592 REPOSTS 1 REACTIONS — ER 1.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.

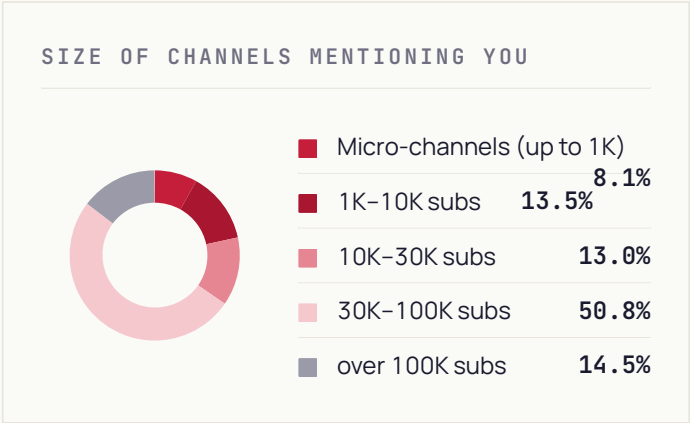
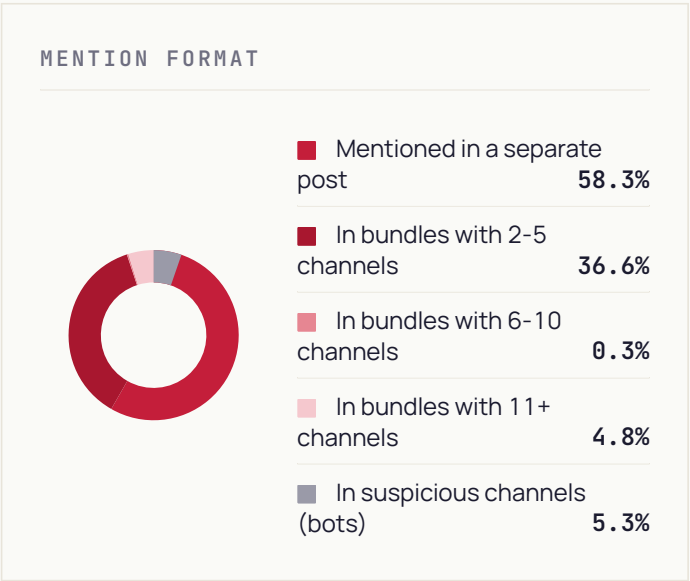
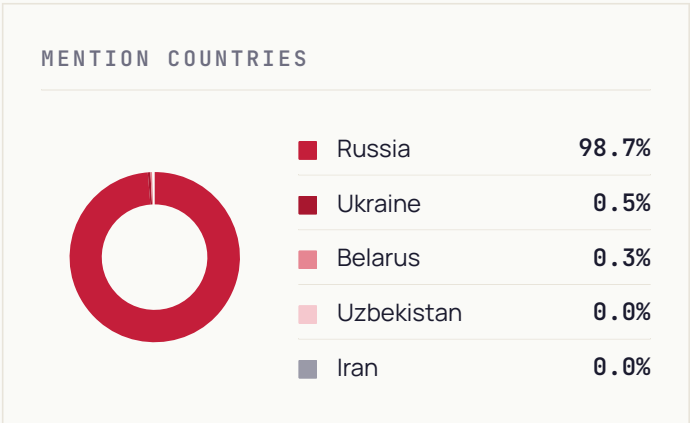


PERIOD START	NOW	NET GROWTH
42 335	36 972	-5 363

SECTION 04 · CITATIONS

Who mentions the channel and how

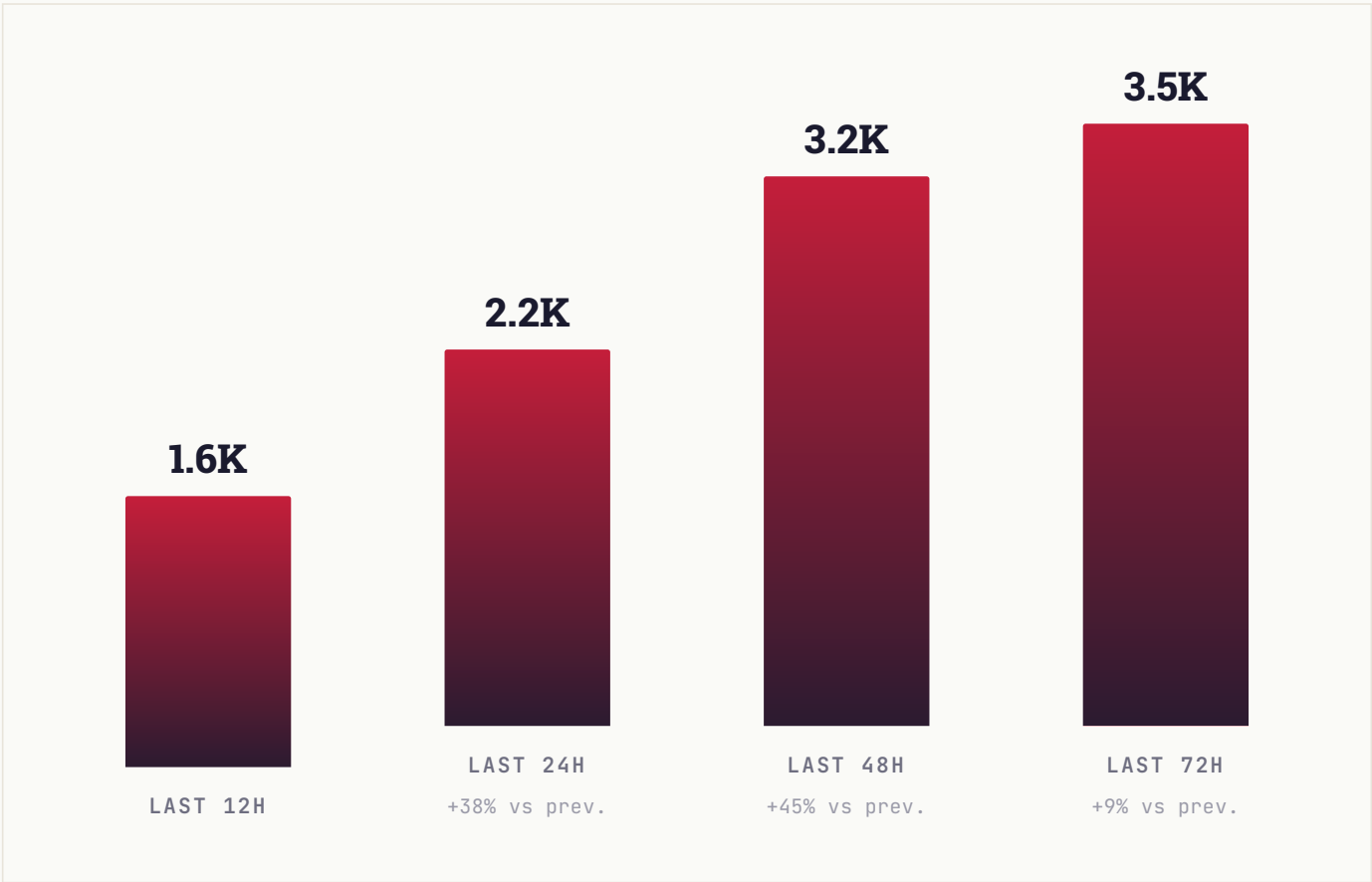
Citation index **268** — channel popularity rating based on mentions. Accounts for both quantity and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **271** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of a promo post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Earn online	434.8K
UI UDALENKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: jobs & vacancies	280.1K
H• HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Freelance Remote work	225.9K
UM REMOTE DREAM - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
FE Freelancer. Ex Yandex YOU	37K

COMPARATIVE INSIGHT

Channel not yet outside top 92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), median of top 92: 89.5K. First goal: enter top 92 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we log posts in other channels that mention yours. Over the last **6 months** such mentions were **15**, they brought **1 526** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	70
December 2025	3	3	103
November 2025	2	2	156
October 2025	3	3	131
September 2025	4	4	190
August 2025	2	2	876

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
15	6	1 526

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar indicating the range of values. A vertical line marks the median, and a red dot marks the channel's performance. The channel's performance is consistently below the median in the first two metrics and above it in the third.

SUBSCRIBERS

worse than median by 59%

median 89.1K

31.5K 36 973 – your channel 273.8K

AVG REACH / POST

worse than median by 9%

median 4K

96 3 624 – your channel 12.6K

CITATION INDEX

better than 62% of niche

median 129

0 268 – your channel 728

Metric	Channel Value	Median	Comparison
Subscribers	36,973	89.1K	worse than median by 59%
Avg Reach / Post	3,624	4K	worse than median by 9%
Citation Index	268	129	better than 62% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 2.0 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Tuesday
Audience is most active on this day at 10:00 MSK. | EFFECT
Best window for an important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data. If you want to go further — run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager