

PUBLIC REPORT BY PROMTPRESS

Channel audit

FREELANCE | JOBS | REMOTE



@freelancee

RKN: <https://clck.ru/3HCiJd> JOB SEARCH & RESUME CHANNEL. →

Post jobs/resumes - @Helloo81 → Advertise in channel - @Helloo81

SUBSCRIBERS

58 915

+1605 per month

ERR (% WHO SEE POSTS)

2.0%

last 24 hrs 1.1%

REACH/POST

813

ad reach 644/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 58 915 —	 SUBS REACH 1.38% avg % subs see post	 VIEWS/POST 813 median 821 · 29 days	 POSTS/DAY 9.5 ~67 per week
 7D TREND +1.1% vs prev. week	 REACTIONS/POST 0.1 28 reactions, 1,449 reposts, 0 comments	 POST LENGTH 862 chars median 999 · 29 days	 POSTS ANALYZED 281 29 days
 AD REACH 644 24h avg	 CHURN / MONTH +1605 last month	 QUOTE RATE 56 citation index · 314 channels mentioned ever	 CHANNEL AGE 5 years 8 months created 27.10.2020

AI EDITOR SUMMARY

Channel «FREELANCE | JOBS | REMOTE» — 58 915 subs. Each post averages 813 people (1% of subs), reach is low — consider expanding audience. Publishes 67 posts per week (~10/day) — active posting. Week of Jun 22–28 reach stable (+1.1% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **281** posts over 29 days.
- 02 Dominant format – **Text** (281/281 posts).
- 03 Avg post length – **862** chars (median 999).
- 04 Peak audience activity – **Sunday**, 22:00 MSK.
- 05 Top posts get **1×** more views than the weakest (1K avg for top vs 692 for worst) – among 281 posts over 29 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 19:00 TEXT !!We have the LOWEST placement cost for current reach. ! All ads 🔥FOREVER...	VIEWS 1 042 REPOSTS 1	REACTIONS — ER 1.8%
Nº2 29.06 · 19:07 TEXT !!We have the LOWEST placement cost for current reach. ! All ads 🔥FOREVER...	VIEWS 1 031 REPOSTS —	REACTIONS — ER 1.7%
Nº3 24.06 · 19:00 TEXT !!We have the LOWEST placement cost for current reach. ! All ads 🔥FOREVER...	VIEWS 1 021 REPOSTS —	REACTIONS — ER 1.7%

Nº4 30.06 • 19:00 TEXT !!We have the LOWEST placement cost for current reach. ! All ads 🔥 FOREVER...	VIEWS 1 020 REACTIONS — REPOSTS — ER 1.7%
Nº5 22.06 • 19:00 TEXT !!We have the LOWEST placement cost for current reach. ! All ads 🔥 FOREVER...	VIEWS 1 014 REACTIONS — REPOSTS — ER 1.7%

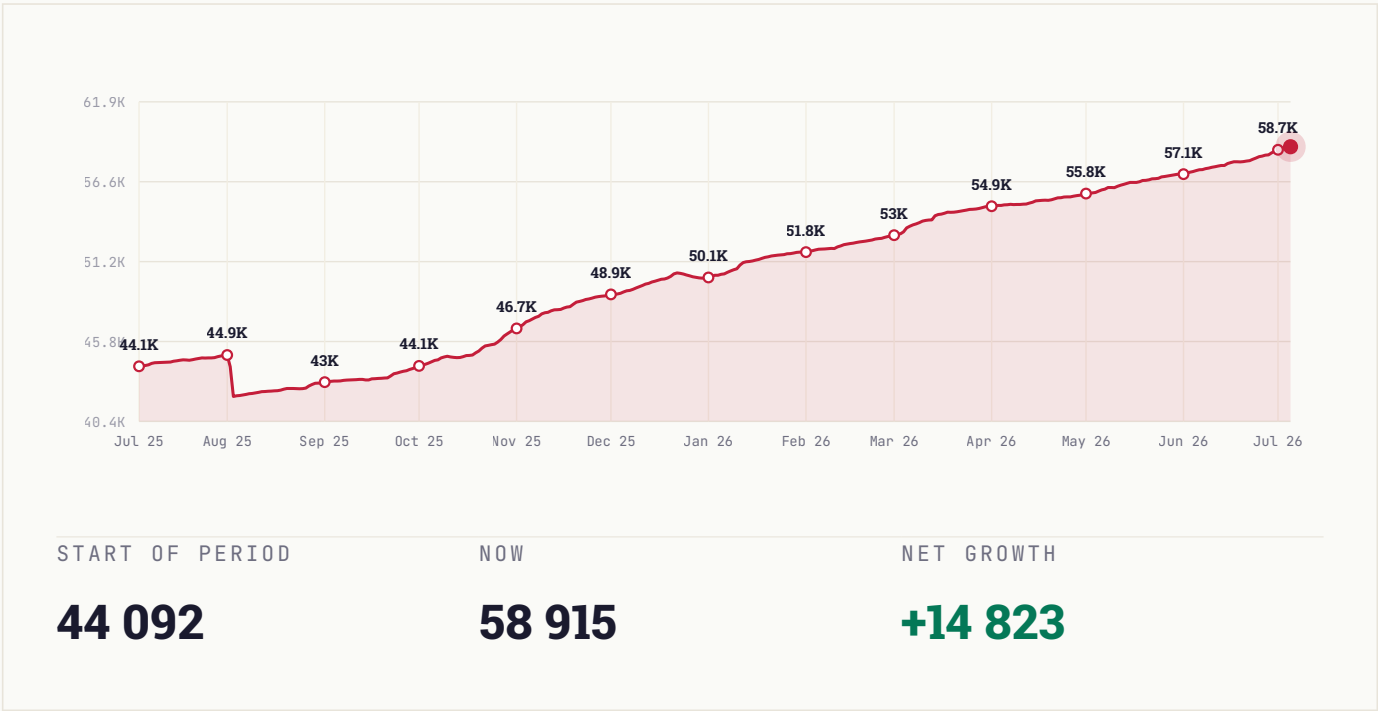
WORST 3

↓ 12.06 • 10:00 TEXT We run several digital projects and lately content volume has grown noticeably: from social media posts to texts for...	VIEWS 696 REACTIONS — REPOSTS 5 ER 1.2%
↓ 11.06 • 07:00 TEXT looking for a designer for the team. a like-minded person and perfectionist who respects technical details and loves "clean" nodes and...	VIEWS 695 REACTIONS — REPOSTS 2 ER 1.2%
↓ 27.06 • 15:00 TEXT #ищу #копирайтер #copywriter #content #marketing #telegram #threads #linkedin european it-team looking for copywriter /...	VIEWS 685 REACTIONS — REPOSTS 11 ER 1.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

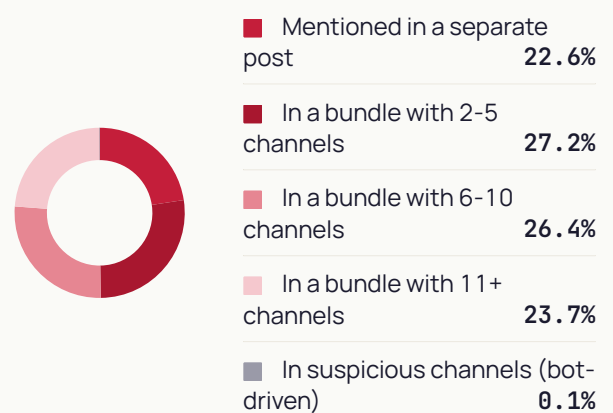
Who and how mentions the channel

Citation index **56** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **314** different channels.

COUNTRIES MENTIONING



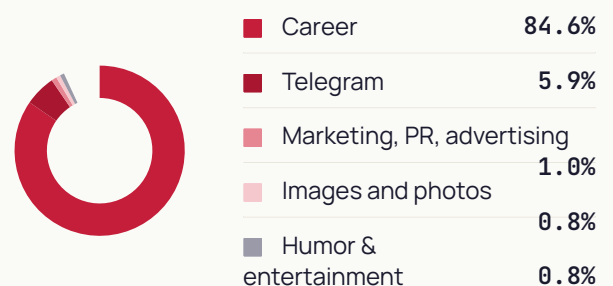
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



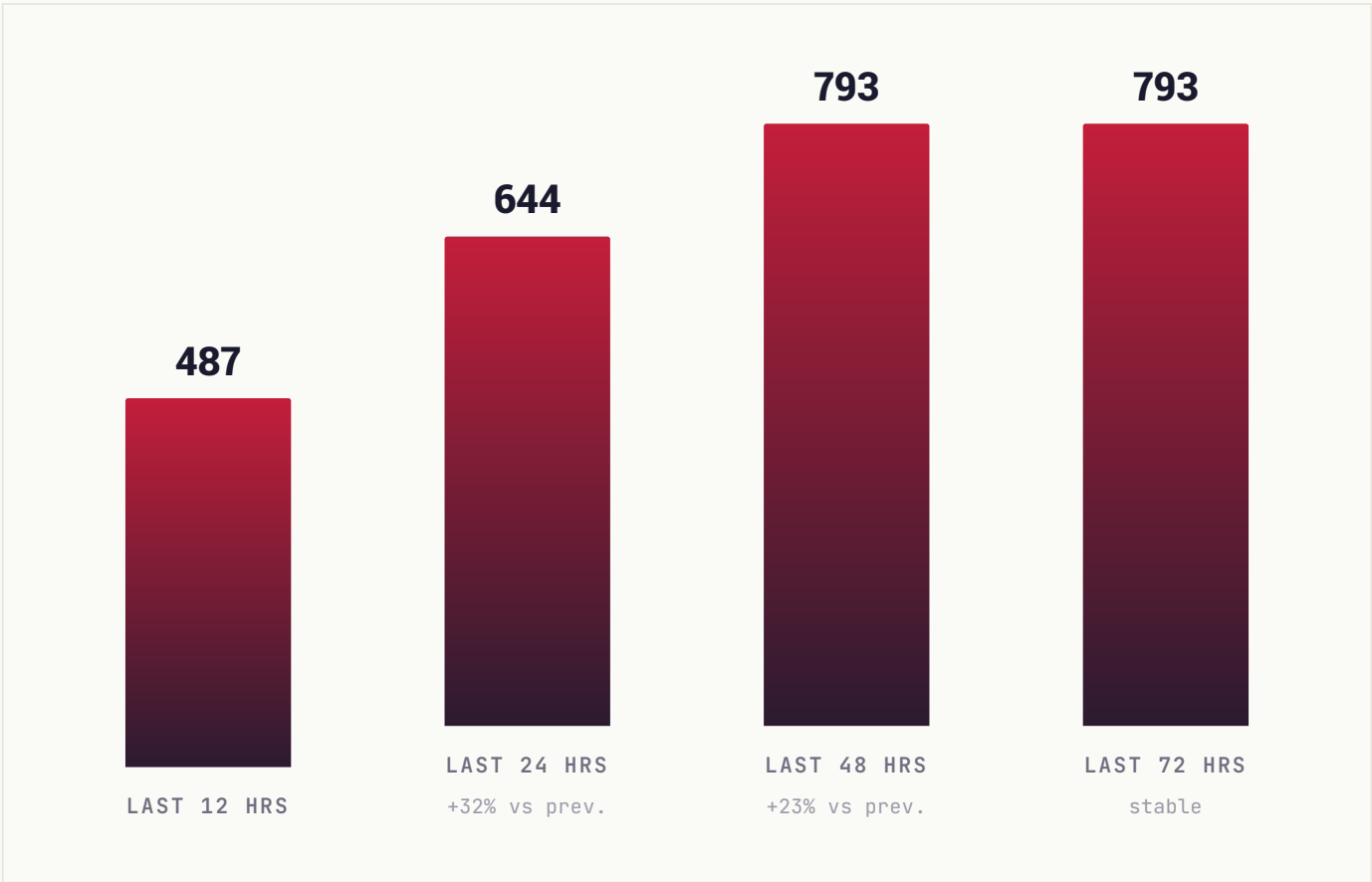
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Заработок в сети	434.8K
UI UDALENKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: работа и вакансии	280.1K
H HOME • Remote work • Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
T TeleWork Фриланс Удаленная работа	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
F FREELANCE JOBS REMOTE YOU	58.9K

COMPARATIVE CONCLUSION

Channel inbottom half of niche top-100 (#100 of 92). Niche median — 89.5K subs. First growth KPI — reach median. Leader: Remote no experience - Freelance (795.9K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **113**, they brought **10 288** new subs.

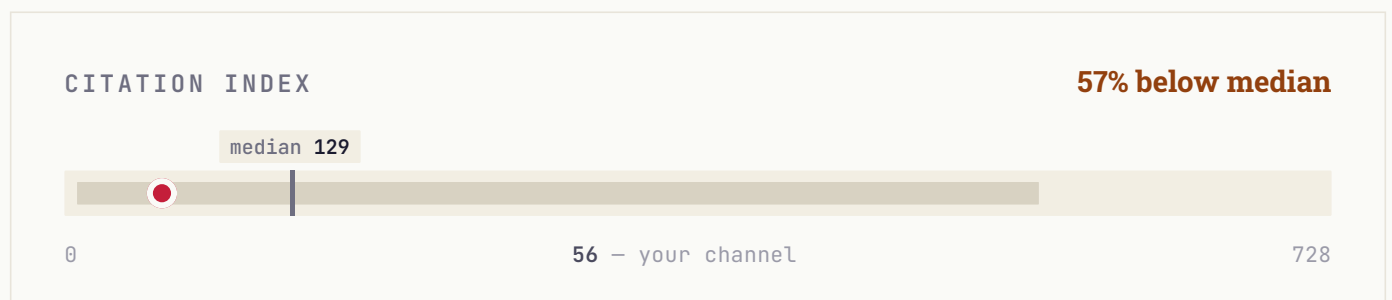
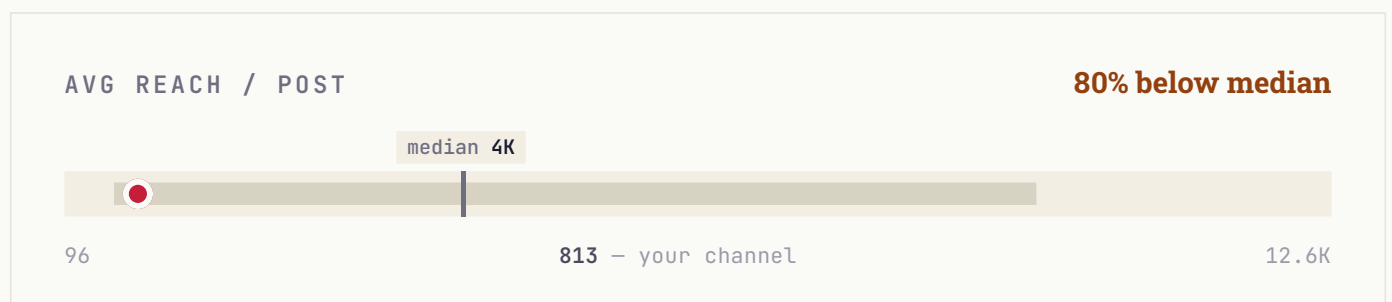
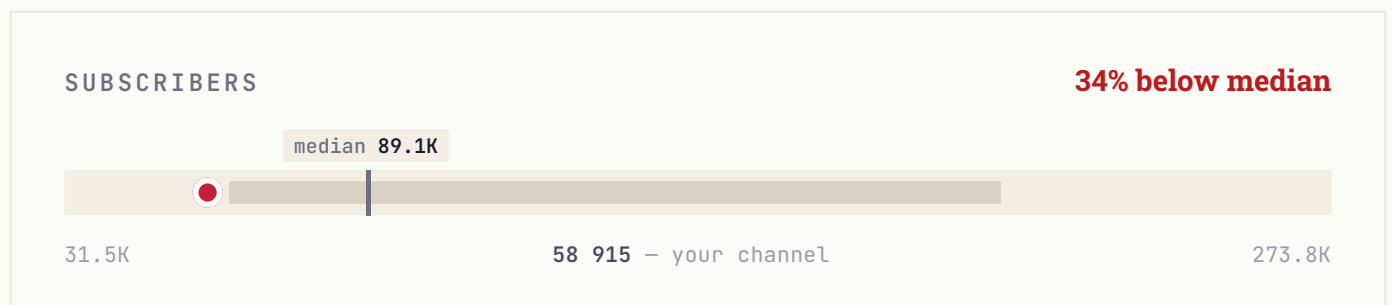
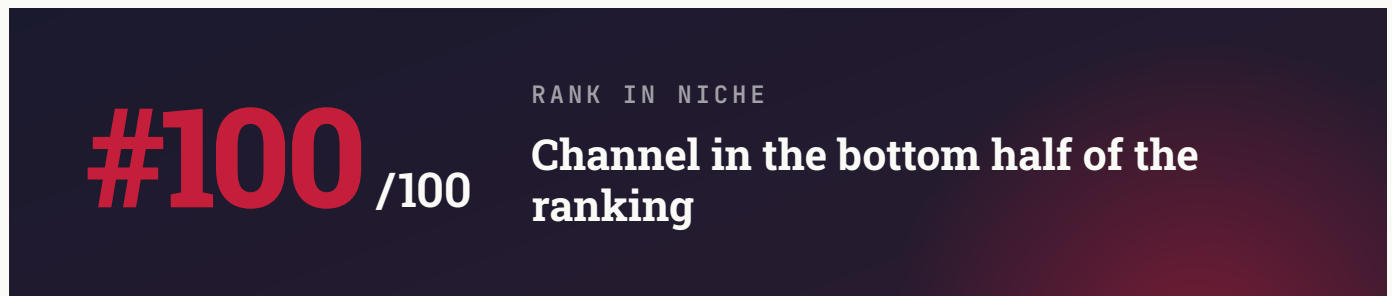
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	2	2	1 750	
December 2025	24	3	1 507	
November 2025	26	8	2 339	
October 2025	29	2	2 629	
September 2025	24	11	1 104	
August 2025	8	8	959	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
113	6	10 288

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category "**Career**" (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Main post of the week — on Sunday
On this day at 22:00 MSK audience is most active.

EFFECT
Best window for an important post
- 02

Increase share of video posts
Video in Telegram keeps audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
Current ER 1.38% vs norm 5.5%. Try polls & interactive formats.

EFFECT
+4.1pp ER
- 04

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
