

PROMTPRESS PUBLIC REPORT

Channel audit

Freedom Broker



@freedomfinancekazakhstan

Official Telegram channel of Freedom Broker. No info noise. Only news. Only analytics. Only investments.

SUBSCRIBERS

21 243

+64 per month

ERR (% SEE POSTS)

12.0%

per day 7.7%

REACH / POST

2.5K

ad reach 1.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad Potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» Category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 21 243 —	 SUBSCRIBER REACH 11.97% avg % subs see a post	 VIEWS / POST 2.5K median 2.5K · 28 days	 POSTS / WK 20.7 over period
 7D TREND -17.6% vs previous week	 REACTIONS / POST — MTPROTO only	 POST LENGTH 698 chars median 995 · 28 days	 POSTS ANALYZED 83 28 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH +64 over last month	 CITATION RATE 23 citation index · 73 channels mentioned ever	 CHANNEL AGE 7 years 5 months created 15.01.2019

AI EDITOR SUMMARY

Channel «Freedom Broker» – 21 243 subs. Each post averages 2.5K people (12% of subs), reach is low – consider expanding audience. Publishes 21 posts per week (~3/day) – consistent. For week Jun 22–28 reach dropped -17.6% by week of Jun 15–21 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **83** posts in 28 days.
- 02 Dominant format – **Text** (70/83 posts).
- 03 Avg post length – **698** chars (median 995).
- 04 Peak Audience Activity – **Friday, 14:00 ALMT**.
- 05 Top posts gather **2x** more views than the weakest (3.6K avg for top vs 1.7K for worst) – among 83 posts in 28 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 07:41 TEXT Daily KASE review (18-06-2026) Consolidation covers stock and currency markets KASE index consolidation continues: quotes again...	VIEWS	REACTIONS
	3 695	—
	REPOSTS	ER
	1	17.4%
Nº2 18.06 · 05:06 PHOTO (post without caption – photo)	VIEWS	REACTIONS
	3 608	—
	REPOSTS	ER
	1	17.0%
Nº3 12.06 · 10:07 TEXT S&P500 and Nasdaq futures rise, focus today on SpaceX IPO and Michigan consumer sentiment... ...	VIEWS	REACTIONS
	3 501	—
	REPOSTS	ER
	3	16.5%

Nº418.06 · 13:11 TEXT
(post without caption – text)

VIEWS	REACTIONS
3 484	—
REPOSTS	ER
1	16.4%

Nº511.06 · 09:47 TEXT
S&P500 and Nasdaq futures rise, focus today on PPI and
jobless claims... ..

VIEWS	REACTIONS
3 418	—
REPOSTS	ER
1	16.1%

WORST 3

↓ 01.07 · 07:41 PHOTO
(post without caption – photo)

VIEWS	REACTIONS
1 720	—
REPOSTS	ER
1	8.1%

↓ 01.07 · 07:41 PHOTO
Today on NASDAQ: IPOs of three companies: – Bending Spoons
S.p.A. – ITG Inc. – Lime (Neutron Holdings) Clients...

VIEWS	REACTIONS
1 689	—
REPOSTS	ER
2	8.0%

↓ 01.07 · 07:34 TEXT
Freedom Holding took a key step in Turkey. Subsidiary
Freedom Finansal Hizmetler A.Ş. got banking approval...

VIEWS	REACTIONS
1 623	—
REPOSTS	ER
17	7.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. It shows which months the channel gained or lost subs.

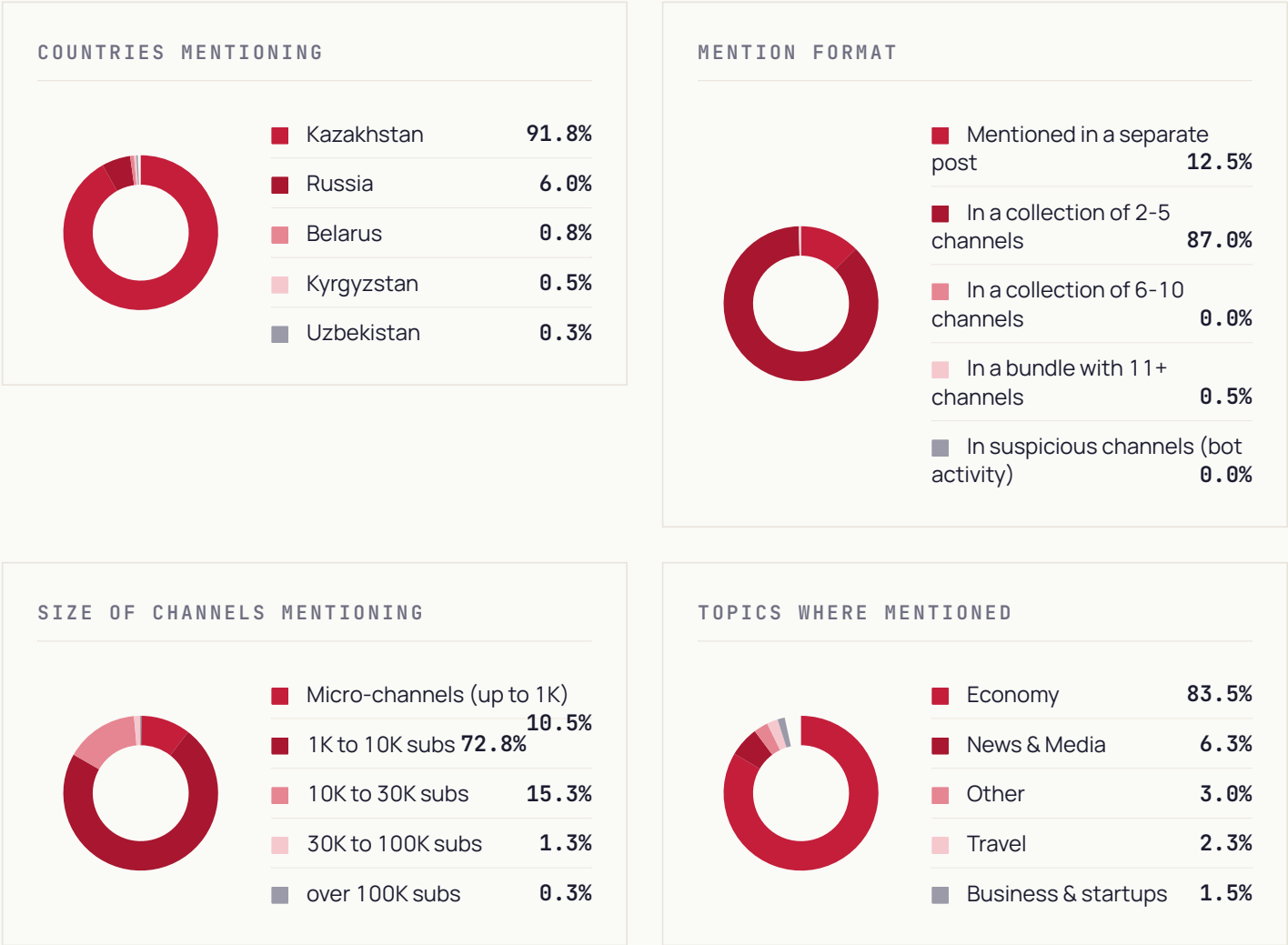


START OF PERIOD	NOW	NET GROWTH
20 520	21 243	+723

SECTION 04 · MENTIONS

Who and how mentions the channel

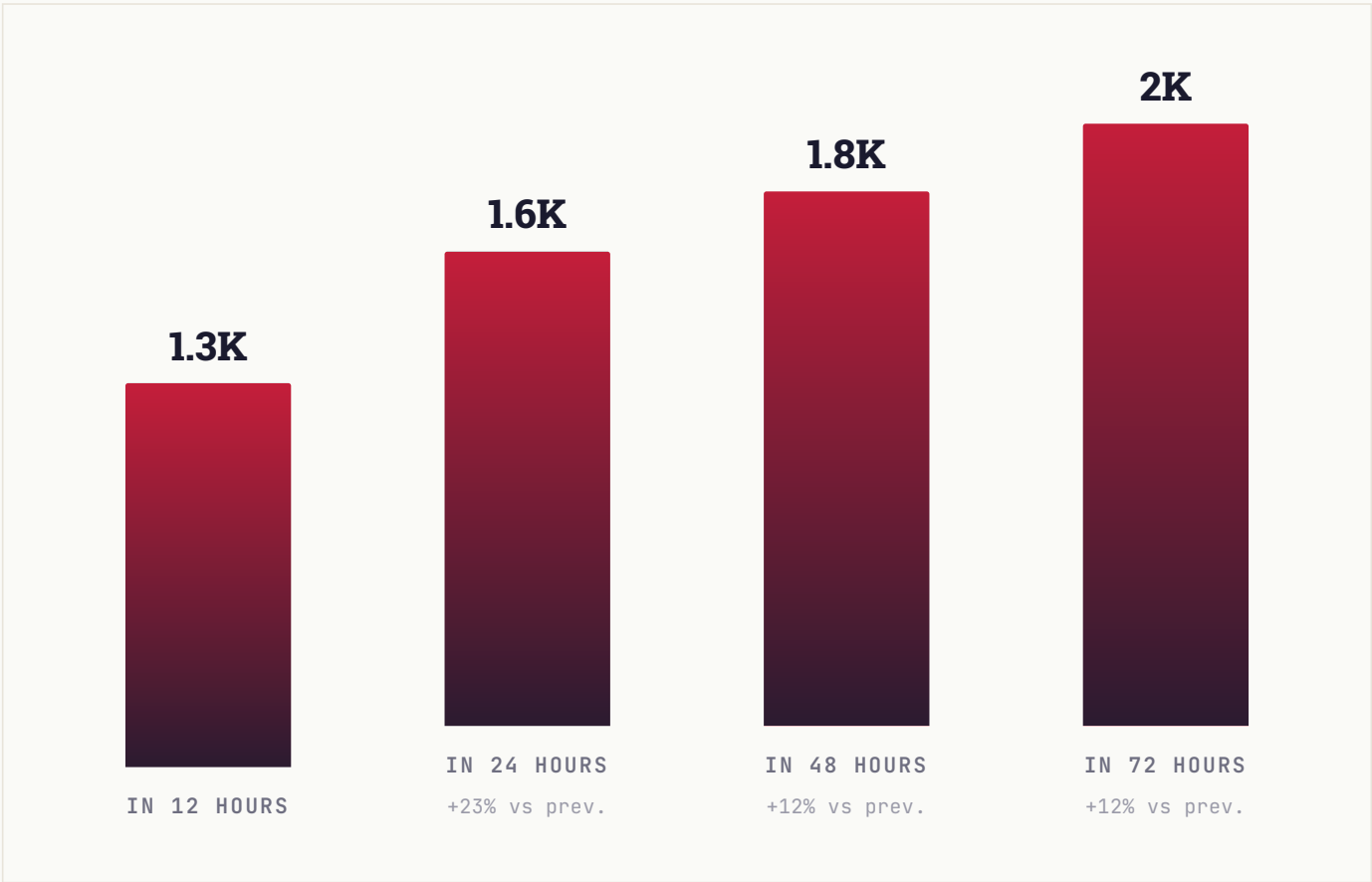
Citation index **23** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **73** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who You Compete With

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TENGONOMIKA	72K
KF  FINANCE.kz	63.9K
TL Tengri Live - News of Kazakhstan	47.1K
B  Bugin.info  	34K
PA Paydabar	32.7K
KA Kaspi.kz	27.4K
AZ Alibek Zhalgaspayev Investing in Kazakhstan 	25.2K
ҚС Қаржылық сауаттылық	24.7K
FB Freedom Broker YOU	21.2K
BUT Finance News	21K
ҚЕ Қаржылық Еркіндік	20.6K

COMPARATIVE INSIGHT

Channel in top 10 of niche (#9 of 99). Strong position. Niche leader: TENGONOMIKA (72K), room to grow to #1. Mutual cross-promos with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **71**, they brought **816** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
Jan 2026	10	2	143	
December 2025	13	4	46	
Nov 2025	13	3	196	
Oct 2025	9	4	199	
Sep 2025	12	3	141	
August 2025	14	2	91	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ACQUIRED
71	6	816

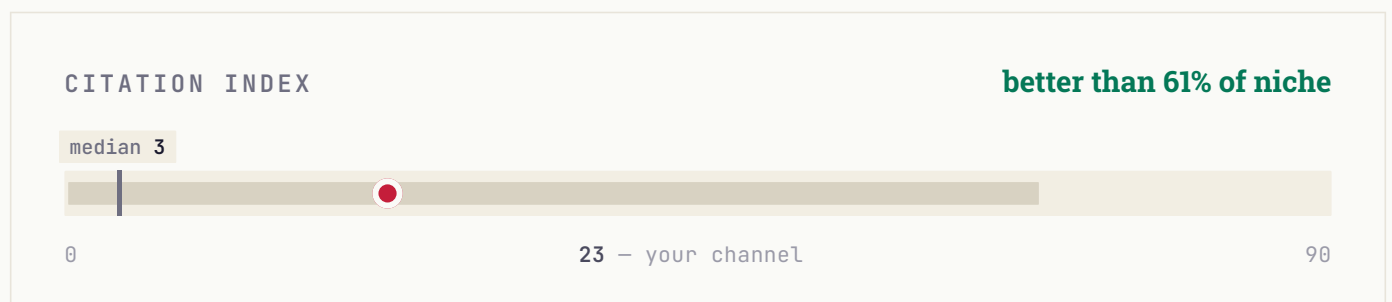
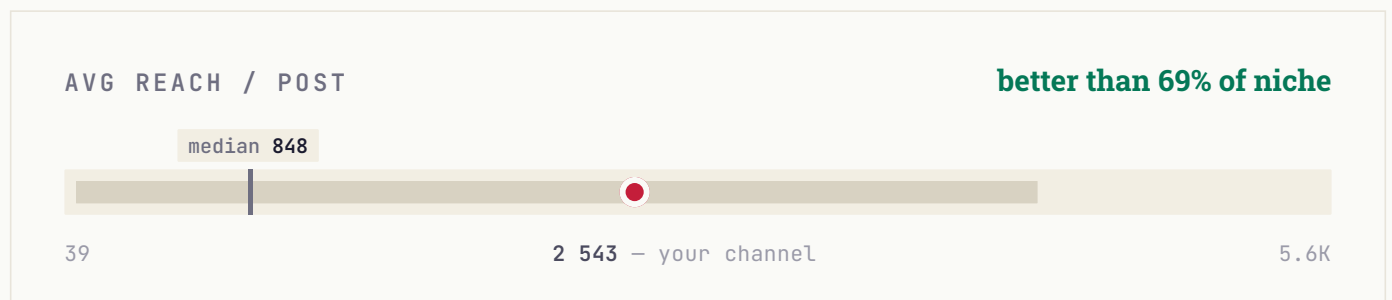
— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» and compared your channel to them. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#9/100

RANK IN NICHE
Channel in top 9% economy



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 14:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. We recommend reaching 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
Relevant
Audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact Manager** t.me/PromptPress_manager
