

PROMTPRESS PUBLIC REPORT

Channel audit

Бесплатное образование



@free_edu

We publish announcements of free lectures, courses and educational programs. For those who want and love to learn.
Advertising and placement of course announcements: @zubar89
The channel is included in the RKN list:...

SUBSCRIBERS

312 121

-946 per month

ERR (% SEE POSTS)

3.0%

last day 1.2%

REACH/POST

7.1K

ad reach 3.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 312 121 —	 SUBSCRIBER REACH 2.26% avg % subs see post	 VIEWS/POST 7.1K median 7.1K · 28 days	 POSTS/WEEK 14.3 for period
 7D TREND +11.4% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 428 chars median 372 · 28 days	 POSTS ANALYZED 59 28 days
 AD REACH 3.7K avg per 24h	 CHURN / MONTH -946 last month	 MENTIONS 1 157 citation index · 1,614 channels mentioned all time	 CHANNEL AGE 9 years 8 months created 24.10.2016

AI EDITOR SUMMARY

Channel «Бесплатное образование» — 312 121 subs. Each post avg views 7.1K people (2% from subs), reach low — expand audience. Publishes 14 posts/week (~2/day) — regular. Week Jun 29 – Jul 5 reach grew +11.4% week 22–28 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **59** posts in 28 days.
- 02 Dominant format — **Video** (54/59 posts).
- 03 Avg post length — **428** chars (median 372).
- 04 Peak audience activity — **Friday, 09:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (9.3K avg for top vs 4.8K for worst) — among 59 posts over 28 days. Worth analyzing what top posts have in common — topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 05:45 VIDEO How to know if you have a musical ear — #ypox Guitardo Many beginners struggle with learning piano, so in...	VIEWS 9 595 REPOSTS 98	REACTIONS — ER 3.1%
Nº2 14.06 · 05:22 VIDEO What NOT to do when learning drawing — #lesson from CG Speak From the lesson you'll learn what mistakes beginners keep making, what to...	VIEWS 9 409 REPOSTS 69	REACTIONS — ER 3.0%
Nº3 19.06 · 06:21 VIDEO How ancient tribes lived — #лекция Истории ОГЭ What traditions did the ancient Slavs have? What did they believe in? How was their daily life?...	VIEWS 8 947 REPOSTS 55	REACTIONS — ER 2.9%

Nº4 18.06 • 14:32 VIDEO What to eliminate from your life – #лекция Мартина То avoid regretting missed opportunities and achieve all your plans...	VIEWS 8 918 REPOSTS 172 REACTIONS — ER 2.9%
Nº5 16.06 • 05:44 VIDEO Motivation doesn't exist – #урок от Альберт Many people complain about lack of motivation and its instability, regularly watching...	VIEWS 8 899 REPOSTS 149 REACTIONS — ER 2.9%

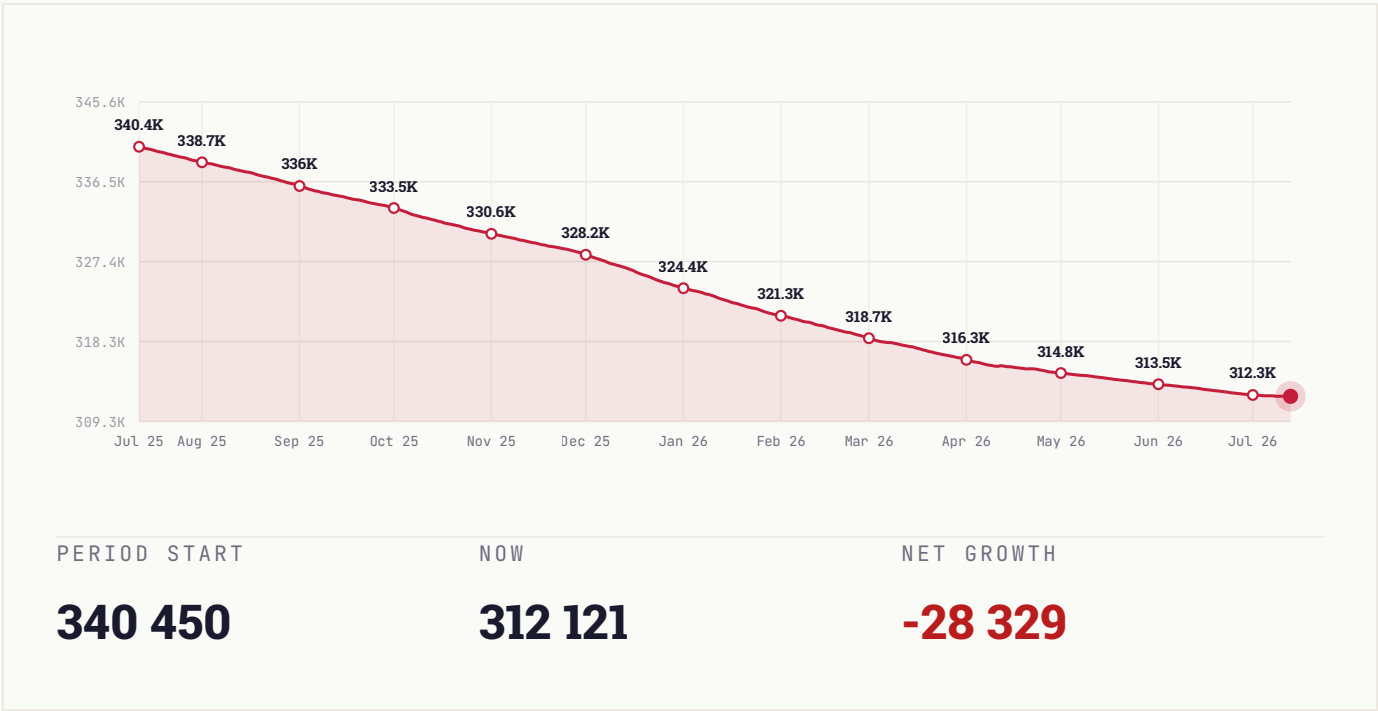
WORST 3

↓ 22.06 • 14:30 VIDEO (post without caption – video)	VIEWS 4 971 REPOSTS — REACTIONS — ER 1.6%
↓ 22.06 • 14:27 VIDEO How to control negative emotions – #урок от Твоя Психология In this lesson you'll learn what negative emotions really are...	VIEWS 4 810 REPOSTS 103 REACTIONS — ER 1.5%
↓ 22.06 • 14:20 VIDEO C# for Beginners – #урок itProger This is the first lesson in a comprehensive C# course. From scratch you...	VIEWS 4 519 REPOSTS 65 REACTIONS — ER 1.4%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

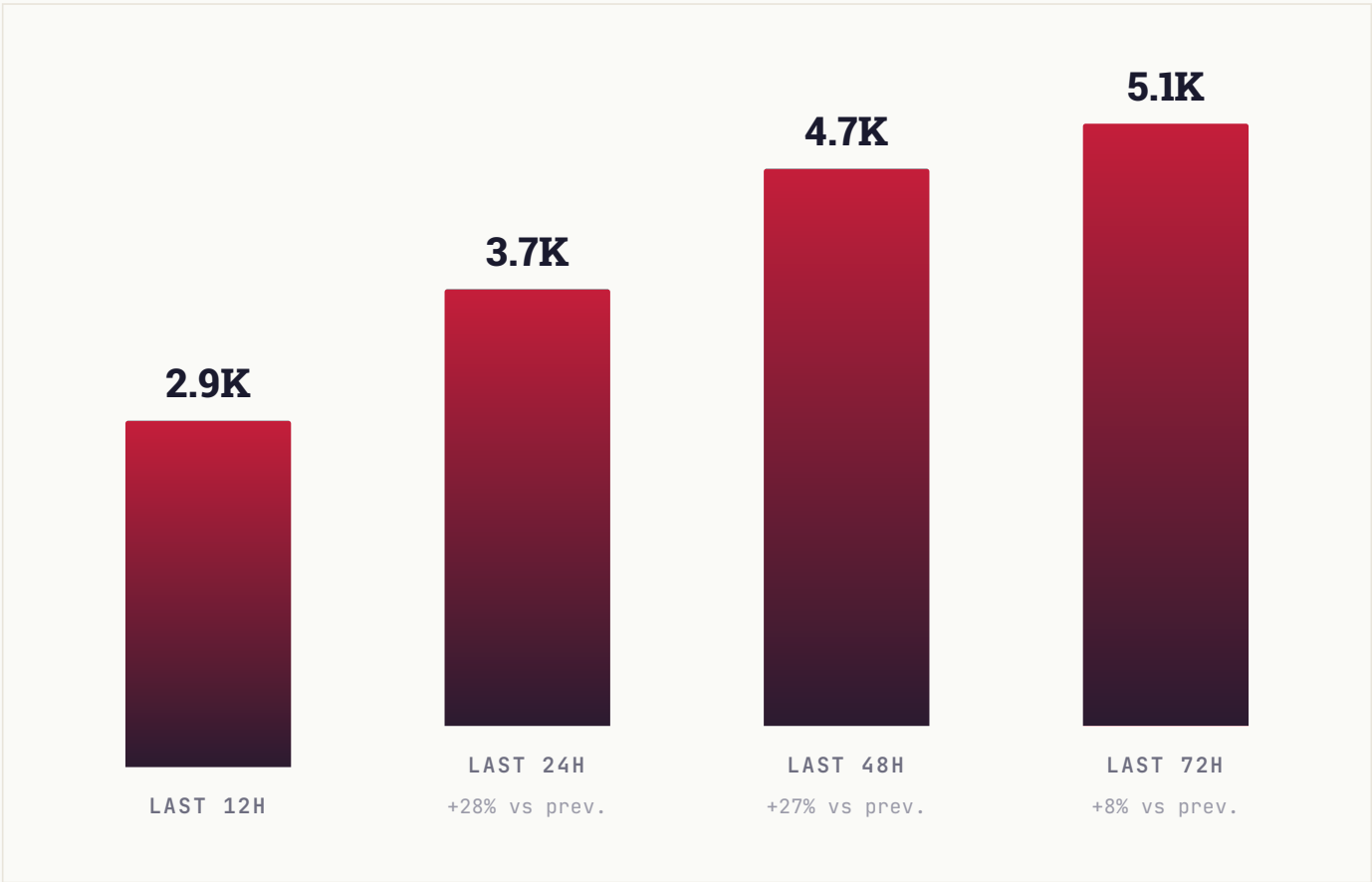
Subscriber growth chart over the year. Key months show exact subscriber count.
Highlights months of gain vs. loss.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MF Manjmyمنجمى	406.4K
BO Бесплатное образованиеYOU	312.1K
UF UDEMY FREE Coursevania	257.7K
MO My Education	234.9K
EC Extreme Cursos	173.3K
FC Free Courses With Certificates!	168.7K
كو كورسات ووظائف مجانية	152K
نن نیمما نیکخواه یوتیوب گرام💎	149.9K
لا لوعة الفراق	138.3K
WD Web Development	133.5K
CY Cupones y Cursos Gratis	132.2K

COMPARATIVE INSIGHT

Channel in top 2 niches (#2 of 100 channels in category). One of the leaders — client partners can go for cross-promo as equals; for PR/reach you are a valuable media partner.

— SECTION 06 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Courses & guides» (Russia) and compared your channel. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

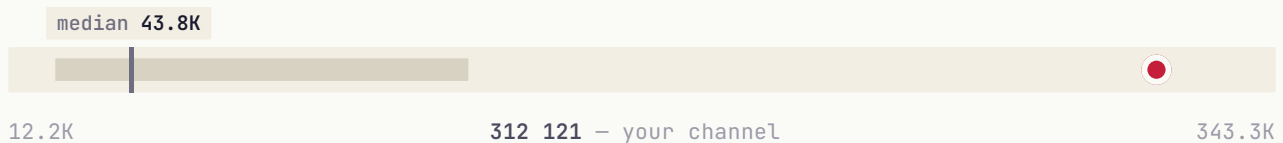
#2 /100

POSITION IN NICHE

Channel in top 2% courses & guides Russia

SUBSCRIBERS

better than 90% of niche



AVG REACH / POST

better than 66% of niche



CITATION INDEX

better than 90% of niche



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and return to this report in a month.

01

Top post of the week — on Friday

Audience most active on this day at 09:00 MSK.

EFFECT

**Best time for
important post**

02

ER below niche benchmark — rethink formats

Current ER 2.26% vs norm 6.0%. Try polls & interactive formats.

EFFECT

+3.7pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with similar channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
