

PUBLIC REPORT BY PROMTPRESS

Channel audit

Procreate Brushes



@free_brushes

Free Procreate Brushes artist's paradise ads: @uoleq vk group:
vk.com/free_brushes registry: <https://rkn.link/w2f>

SUBSCRIBERS

101 286

+1354 per month

ERR (% SEE POSTS)

23.0%

in 24 hrs 6.0%

REACH/POST

16.9K

ad reach 6.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 101 286 —	 SUBS REACH 16.73% avg % subs see post	 VIEWS/POST 16.9K median 17.9K · 28 days	 POSTS/WEEK 1.2 over period
 7D TREND — no data for period	 REACTIONS/POST 189.8 total 949 reactions, 2,776 reposts, 0 comments	 POST LENGTH 157 chars median 89 · 28 days	 POSTS ANALYZED 5 28 days
 AD REACH 6.1K 24h avg	 CHURN / MONTH +1354 over last month	 CITATION RATE 13 citation index · 82 channels mentioned all time	 CHANNEL AGE 6 years 6 months created 10.01.2020

AI EDITOR SUMMARY

Channel «Procreate Brushes» — 101 286 subs. Each post averages 16.9K people (17% of subs), average reach — room to grow. Posts 1 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 5 posts over 28 days.
- 02 Dominant format – Photo (5/5 posts).
- 03 Avg post length – 157 chars (median 89).
- 04 Peak audience activity – Friday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (24.2K avg for top vs 10K for worst) – among 5 posts in 28 days. Analyze commonalities: topic, format, publish time.

TOP 5 POSTS

№119.06 · 11:55PHOTO	VIEWS	REACTIONS
	27 401	286
Pastel Brushes & Paper Textures for Procreate & Photoshop Download: t.me/procreatezip/528	REPOSTS	ER
	771	27.1%
№214.06 · 10:28PHOTO	VIEWS	REACTIONS
	27 200	386
Pencil Brushes & Paper Texture Brushes for Procreate Download: t.me/procreatezip/527	REPOSTS	ER
	1 466	26.9%
№330.06 · 06:59PHOTO	VIEWS	REACTIONS
	17 887	144
Studio Oil Brushes for Procreate Download: t.me/procreatezip/529	REPOSTS	ER
	264	17.7%

Nº412.07 · 12:19PHOTO JK's 54=15+39 Customizable Brushes for Procreate & Photoshop Download: t.me/procreatezip/530	VIEWS 7 133 REPOSTS 266	REACTIONS 113 ER 7.0%
Nº512.07 · 13:44PHOTO 👉 LINK ✨ Tired of boring angles and poses? Anatomy is key: works in any style, any genre, any...	VIEWS 5 108 REPOSTS 9	REACTIONS 20 ER 5.0%

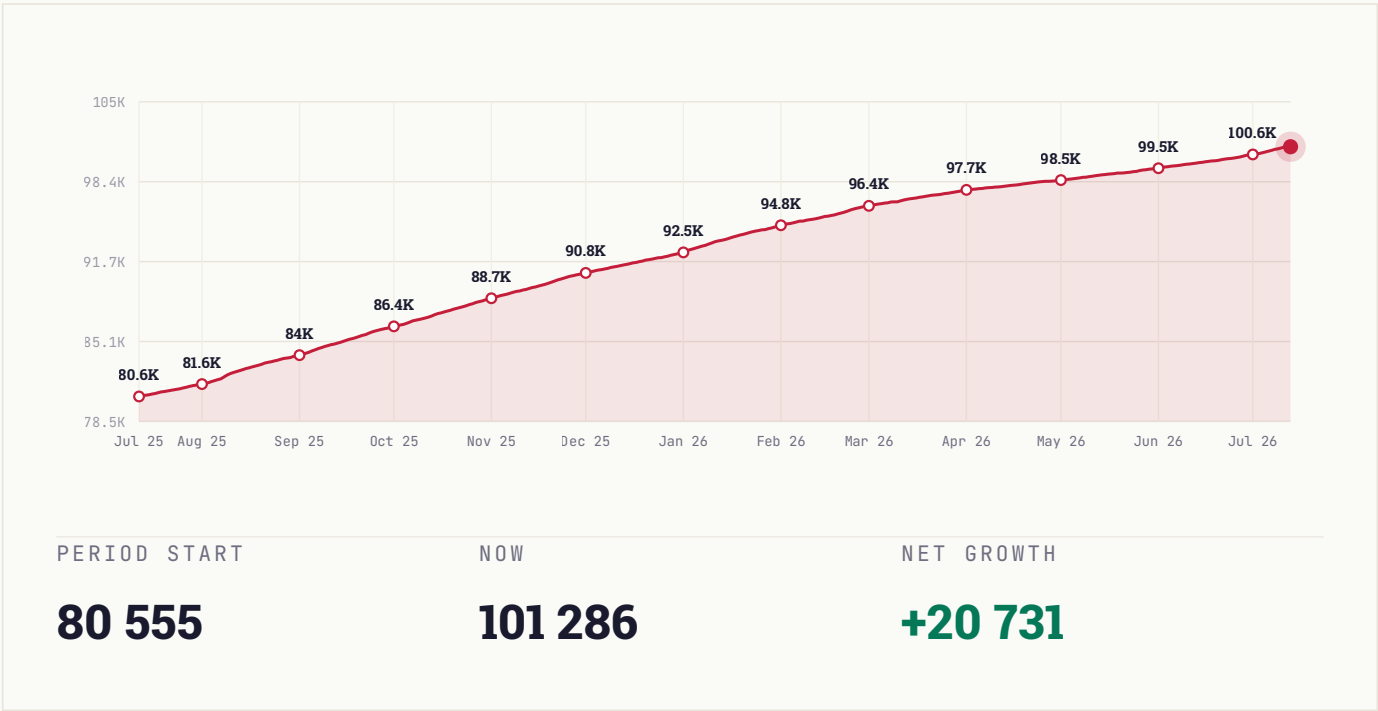
| WORST 3

↓30.06 · 06:59PHOTO Studio Oil Brushes for Procreate Download: t.me/procreatezip/529	VIEWS 17 887 REPOSTS 264	REACTIONS 144 ER 17.7%
↓12.07 · 12:19PHOTO JK's 54=15+39 Customizable Brushes for Procreate & Photoshop Download: t.me/procreatezip/530	VIEWS 7 133 REPOSTS 266	REACTIONS 113 ER 7.0%
↓12.07 · 13:44PHOTO 👉 LINK ✨ Tired of boring angles and poses? Anatomy is key: works in any style, any genre, any...	VIEWS 5 108 REPOSTS 9	REACTIONS 20 ER 5.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.

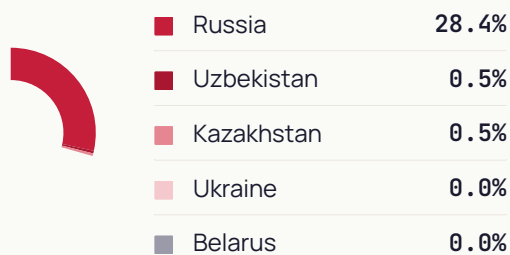


SECTION 04 • MENTIONS

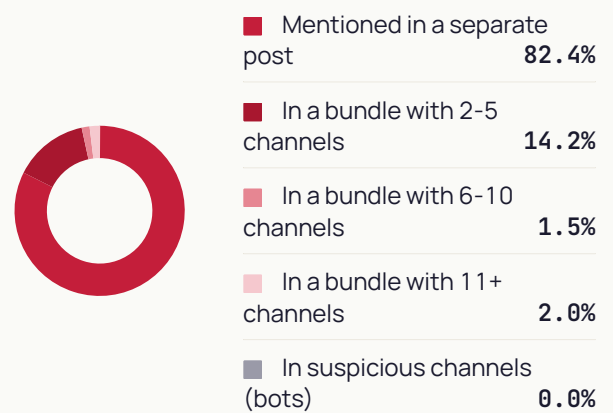
Who mentions the channel and how

Citation index **13** — channel popularity rating based on mentions. Considers both count and mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **82** different channels.

COUNTRIES MENTIONING



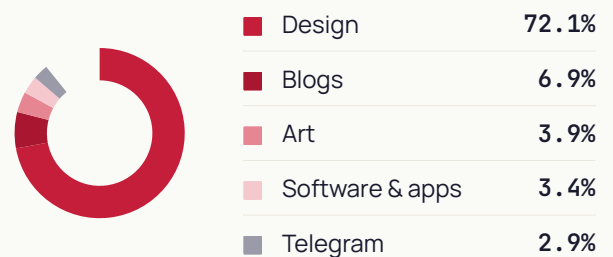
FORMAT MENTIONED



SIZE OF CHANNELS MENTIONING



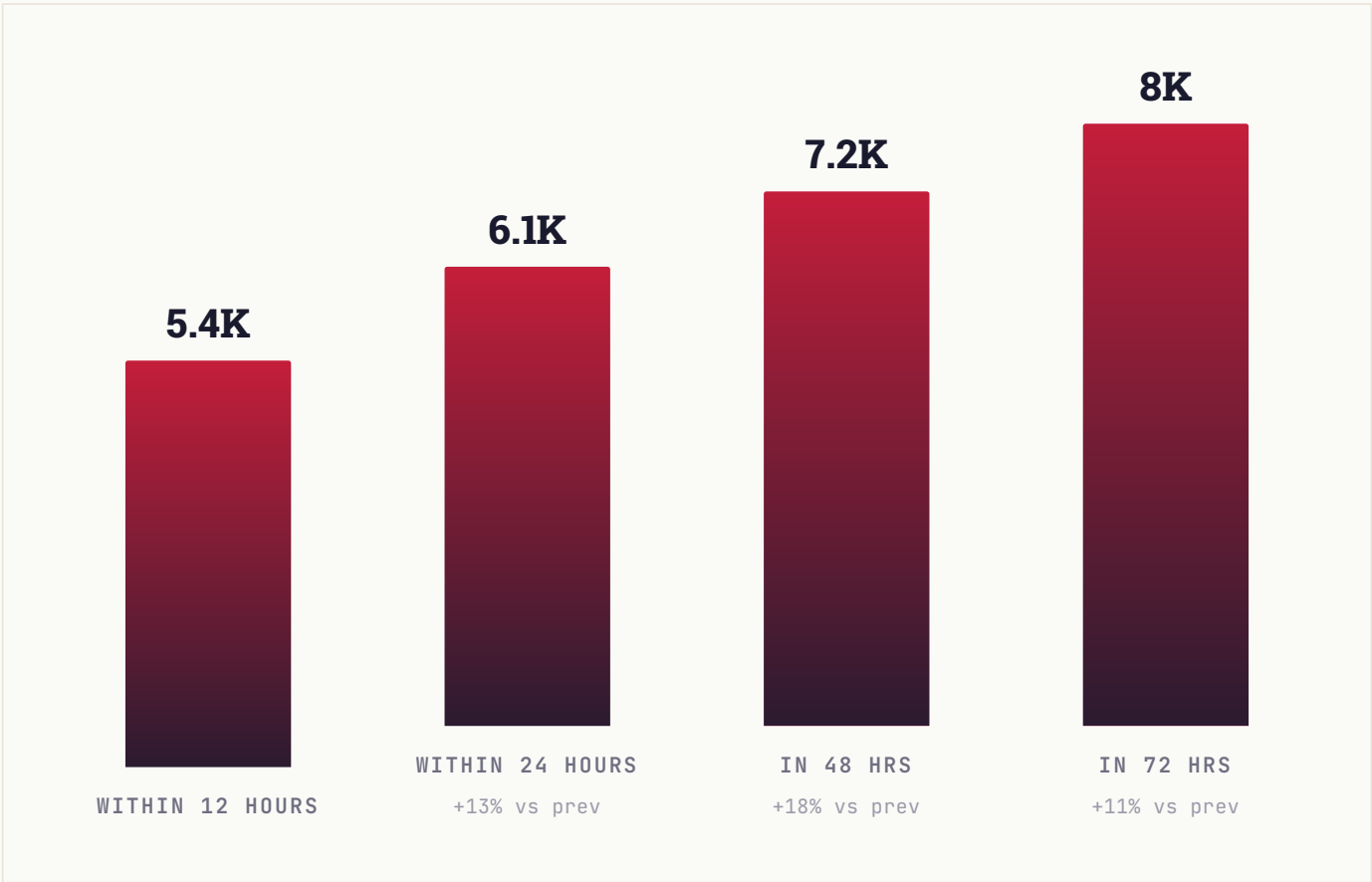
TOPICS MENTIONED



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
KP Procreate Brushes YOU	101.3K

COMPARATIVE INSIGHT

Channel intop quarter of niche (#13 of 99). Leader — After Effects Templates (181K). Goal for coming months: enter niche top 10 via systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

We track posts in other channels that mention yours. Over the last **6 months** such mentions were **51**, they brought **13 160** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	7	2	2 254
December 2025	11	1	1 663
Nov 2025	8	2	2 157
Oct 2025	9	2	2 333
Sep 2025	5	2	2 355
August 2025	11	3	2 398

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
51	6	13 160

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

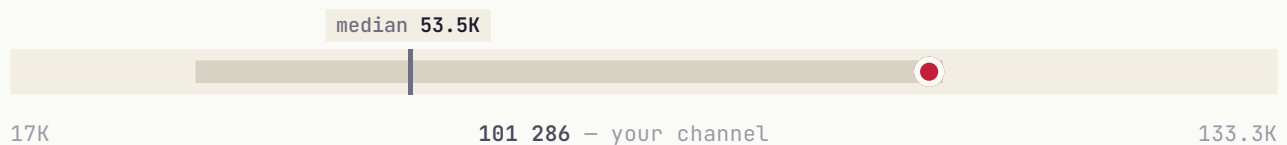
#13 /100

RANK IN NICHE

Channel in top 13% – strong position

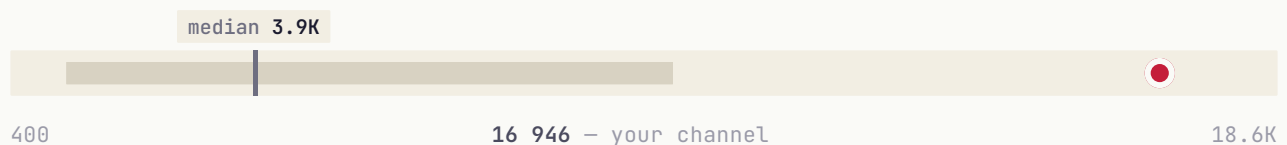
SUBSCRIBERS

better than 88% of niche



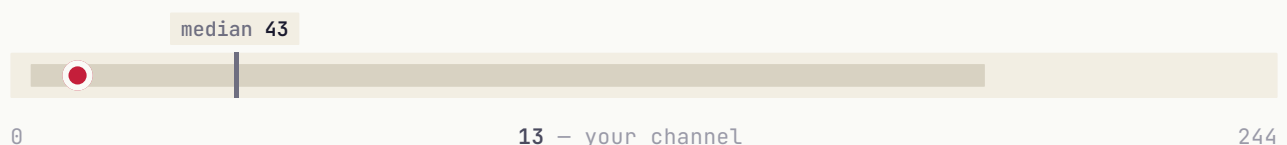
AVG REACH / POST

better than 90% of niche



CITATION INDEX

70% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 1.2 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Friday**

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase share of video posts**

Video in Telegram retains audience longer and is
favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
