

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Online courses



@fr\_edu

We publish announcements of free lectures, courses and educational programs. For those who want and love to learn. For all questions: @Cry\_mm

SUBSCRIBERS

**12 314**

-109 per month

ERR (% SEE POSTS)

**2.0%**

per day 0.7%

REACH/POST

**159**

ad reach 82/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

|                                                                                                                                                  |                                                                                                                                                               |                                                                                                                                                                                     |                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>12 314</div> <div>—</div>          | <div> SUBSCRIBER REACH</div> <div>1.29%</div> <div>avg % subs see post</div> | <div> VIEWS/POST</div> <div>159</div> <div>median 94 · 23 days</div>                               | <div> POSTS/WEEK</div> <div>4.1</div> <div>over period</div>                      |
| <div> 7D TREND</div> <div>—</div> <div>no data for period</div> | <div> REACTIONS/POST</div> <div>—</div> <div>MTPROTO only</div>              | <div> POST LENGTH</div> <div>367 chars</div> <div>median 310 · 23 days</div>                       | <div> POSTS ANALYZED</div> <div>14</div> <div>23 days</div>                       |
| <div> AD REACH</div> <div>82</div> <div>24h avg</div>           | <div> CHURN / MONTH</div> <div>-109</div> <div>last month</div>              | <div> CITATION RATE</div> <div>12</div> <div>citation index · 96 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>5 years 8 months</div> <div>created 30.10.2020</div> |

AI EDITOR SUMMARY

Channel «Online Courses» — 12 314 subs. Each post averages 159 people (1% of subs), reach is low — consider growing audience. Publishes 4 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 23 days.
- 02 Dominant format – Photo (14/14 posts).
- 03 Avg post length – 367 chars (median 310).
- 04 Peak audience activity – Sunday, 19:00 MSK.
- 05 Top posts get 8x more views than the weakest (378 avg for top vs 46 for worst) – among 14 posts in 23 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                 |                                                                 |                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|-----------------------------------------------------------------|
| <div><div>Nº1</div><div>21.06 · 16:35</div><div>PHOTO</div></div> <div>Are you here? The bot admin wants to contact you! Your cash bonus is ready to send 📄</div>                                               | <div>VIEWS</div> <div>391</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>3.2%</div> |
| <div><div>Nº2</div><div>23.06 · 11:45</div><div>PHOTO</div></div> <div>Quick 5000₽ for bot activation ✓ Activate bot ✓ Take quick survey ✓ Instant withdrawal to card More surveys here ⬇️⬇️⬇️</div>            | <div>VIEWS</div> <div>382</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>3.1%</div> |
| <div><div>Nº3</div><div>22.06 · 08:43</div><div>PHOTO</div></div> <div>Side gig available. Need to leave a few online reviews for a store. Review texts provided. Work from a ready template. There is...</div> | <div>VIEWS</div> <div>363</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>—</div> <div>ER</div> <div>2.9%</div> |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 29.06 • 12:49 <span>PHOTO</span><br><b>SIDE HUSTLE FROM PHONE FROM 5,000 ₺/DAY Need people for simple online tasks with spreadsheets and finance. No experience needed, everything...</b>                                                                                                                                                                                                                                                                                                                           | <div>VIEWS</div> <div><b>337</b></div> <div>REPOSTS</div> <div>—</div> <div>REACTIONS</div> <div>—</div> <div>ER</div> <div><b>2.7%</b></div> |
| <b>Nº5</b> 13.07 • 17:09 <span>PHOTO</span><br> <b>Support Assistant   Remote</b>  <b>Income: from 65,000 ₺ per month</b>  <b>Fully remote work</b>  <b>Paid training Join the team...</b> | <div>VIEWS</div> <div><b>99</b></div> <div>REPOSTS</div> <div>—</div> <div>REACTIONS</div> <div>—</div> <div>ER</div> <div><b>0.8%</b></div>  |

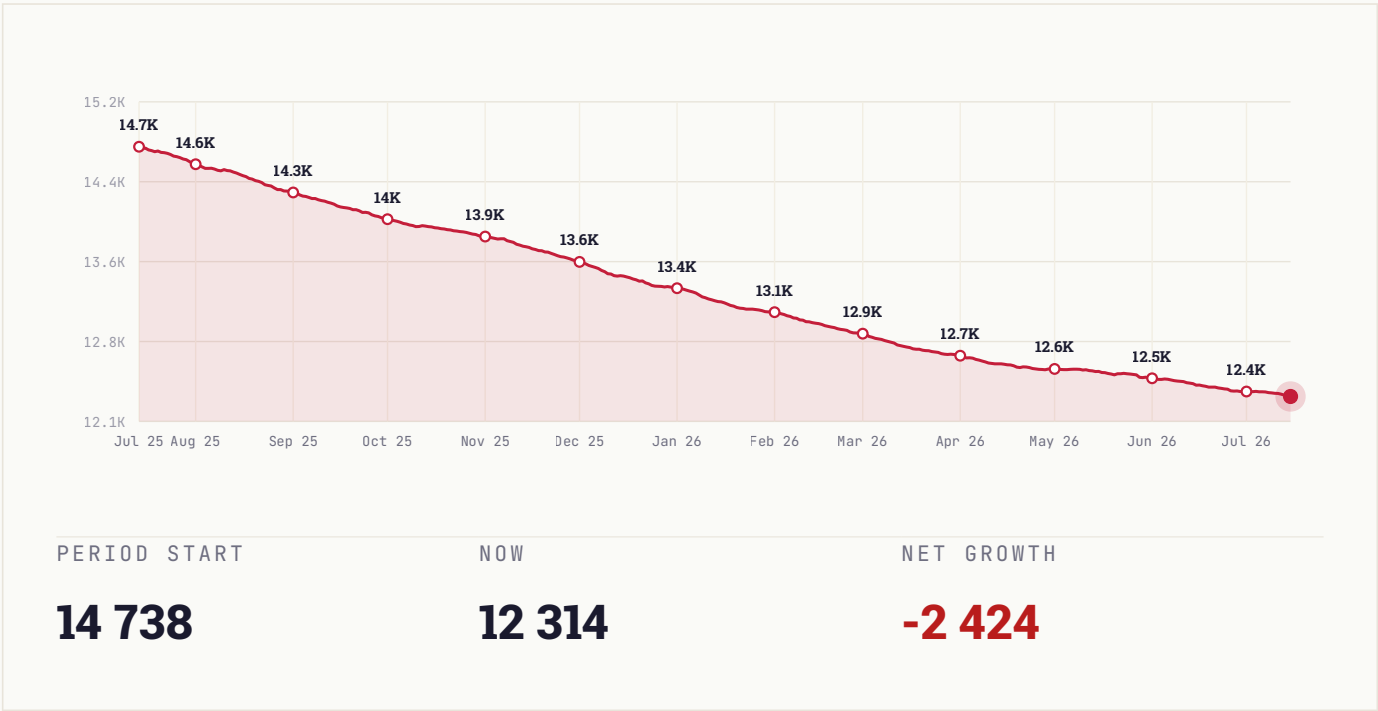
## WORST 3

|                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                              |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|
| <div>↓</div> 15.07 • 07:49 <span>PHOTO</span><br> <b>TIME TO CLAIM A DECENT PRIZE Major domestic sponsors are holding a massive giveaway</b>  <b>Participation — FREE Everyone wins</b>  ... | <div>VIEWS</div> <div><b>57</b></div> <div>REPOSTS</div> <div>—</div> <div>REACTIONS</div> <div>—</div> <div>ER</div> <div><b>0.5%</b></div> |
| <div>↓</div> 15.07 • 11:59 <span>PHOTO</span><br><b>! Remote Job Exchange now available in TG for all Russians</b><br><b>Verified remote tasks: • Like — 250 ₺ • Subscribe — 250 ₺ •...</b>                                                                                                                                                                                                                                                      | <div>VIEWS</div> <div><b>47</b></div> <div>REPOSTS</div> <div>—</div> <div>REACTIONS</div> <div>—</div> <div>ER</div> <div><b>0.4%</b></div> |
| <div>↓</div> 15.07 • 14:59 <span>PHOTO</span><br> <b>Official: I'm a single mom with 3 apartments and a fortune of 19,549,370₺</b>  <b>Every week I visit a new country, eat at expensive restaurants and...</b>                                                           | <div>VIEWS</div> <div><b>35</b></div> <div>REPOSTS</div> <div>—</div> <div>REACTIONS</div> <div>—</div> <div>ER</div> <div><b>0.3%</b></div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

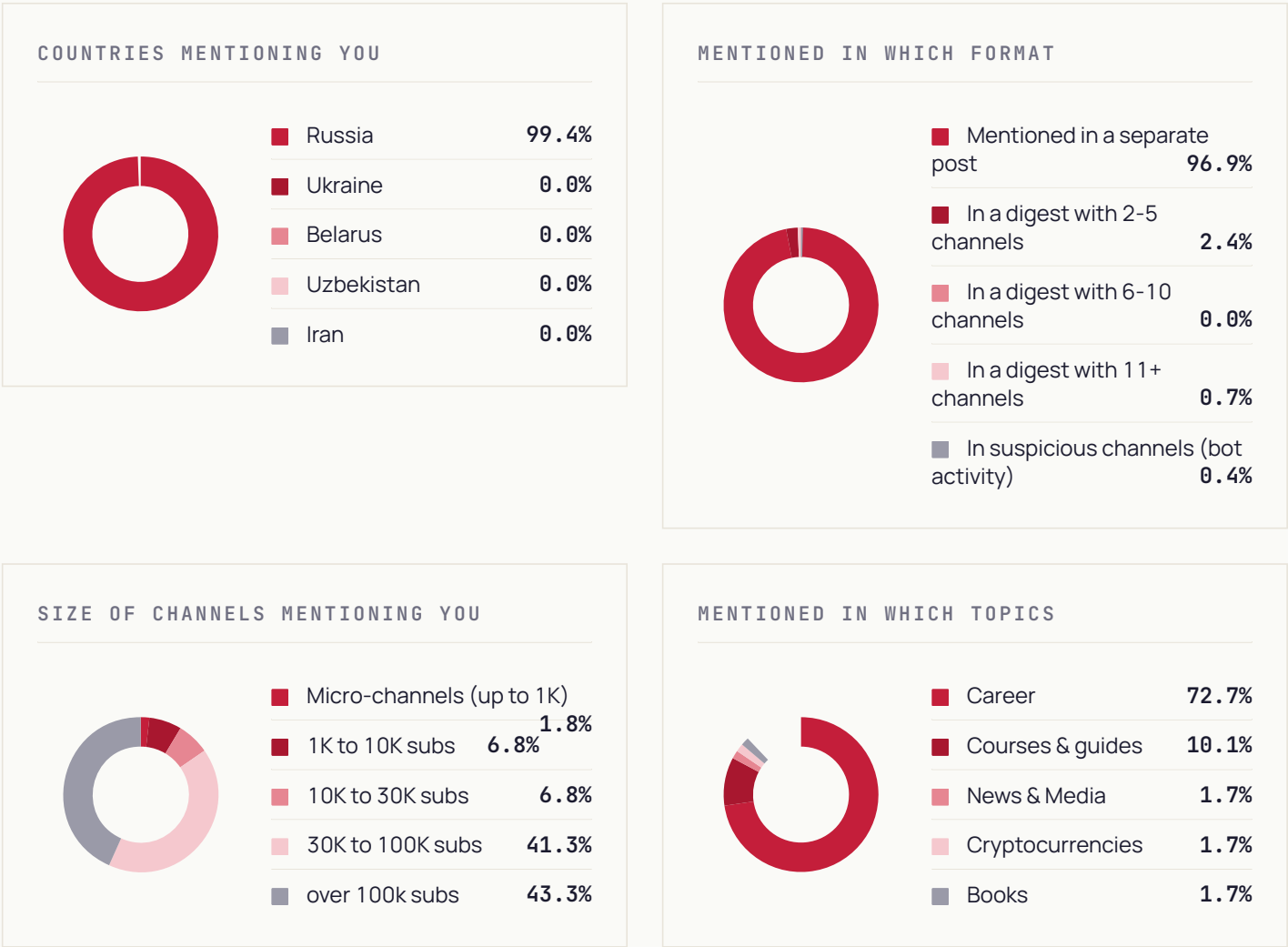
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

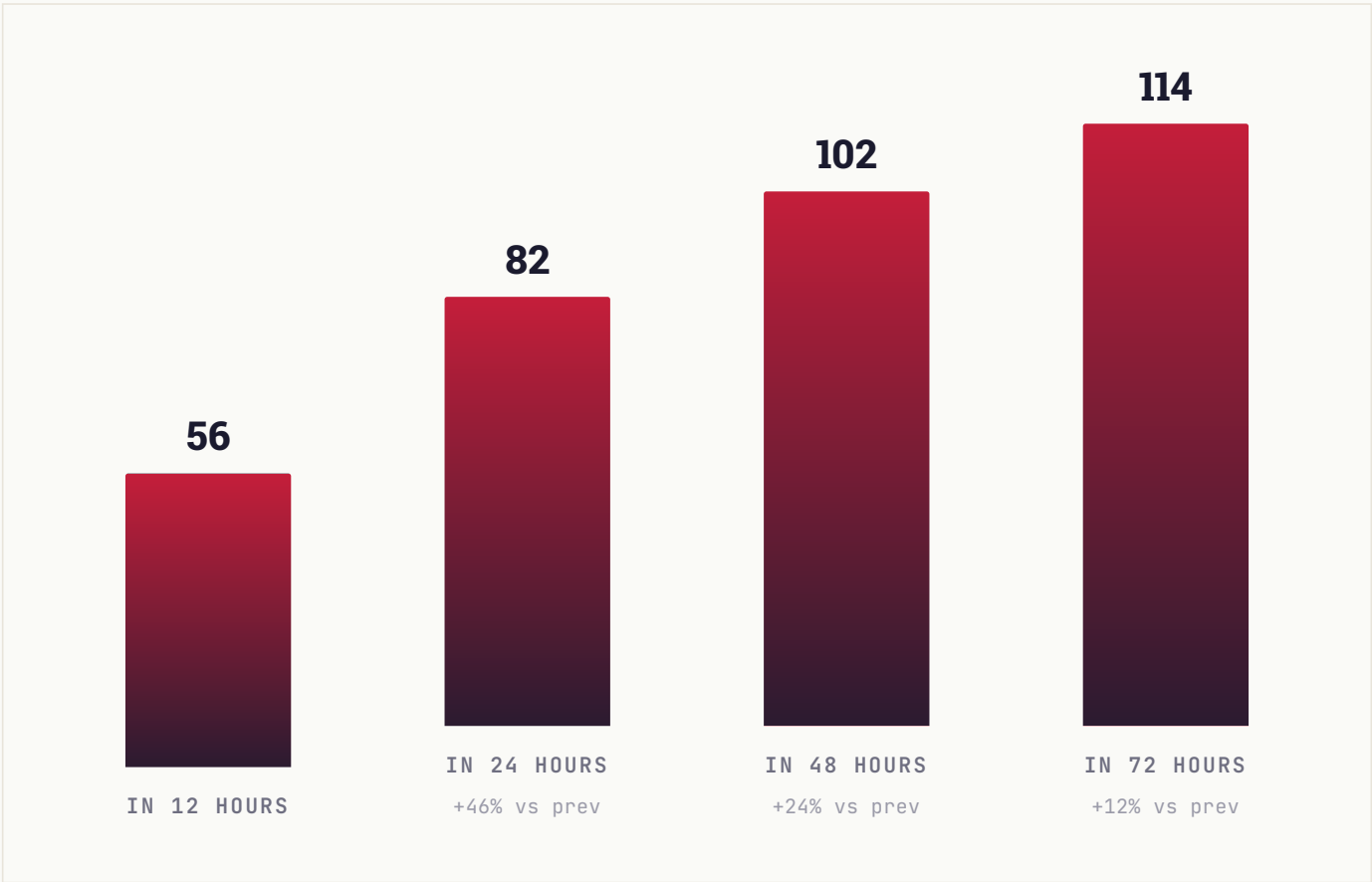
Citation index **12** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **96** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

| CHANNEL                                                                                                                      | SUBSCRIBERS |
|------------------------------------------------------------------------------------------------------------------------------|-------------|
| <div>Mم</div> <b>Manjmy</b> منجمی                                                                                            | 406.4K      |
| <div>BO</div> <b>Free education</b>                                                                                          | 312.1K      |
| <div>UF</div> <b>UDEMY FREE   Coursevania</b>                                                                                | 257.7K      |
| <div>MO</div> <b>My Education</b>                                                                                            | 234.9K      |
| <div>EC</div> <b>Extreme Cursos</b>                                                                                          | 173.3K      |
| <div>FC</div> <b>Free Courses With Certificates!</b>                                                                         | 168.7K      |
| <div>كو</div> كورسات ووظائف مجانية                                                                                           | 152K        |
| <div>نن</div> نیما نیکخواه   یوتیوب گرام  | 149.9K      |
| <div>لا</div> لوعة الفراق                                                                                                    | 138.3K      |
| <div>WD</div> <b>Web Development</b>                                                                                         | 133.5K      |
| <div>OK</div> <b>Online courses</b> <div>YOU</div>                                                                           | 12.3K       |

COMPARATIVE INSIGHT

Channel is still outside niche top 100 — early growth stage. Niche leader — **Manjmy** منجمی (406.4K), top-100 median: 43.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **40** new subs.

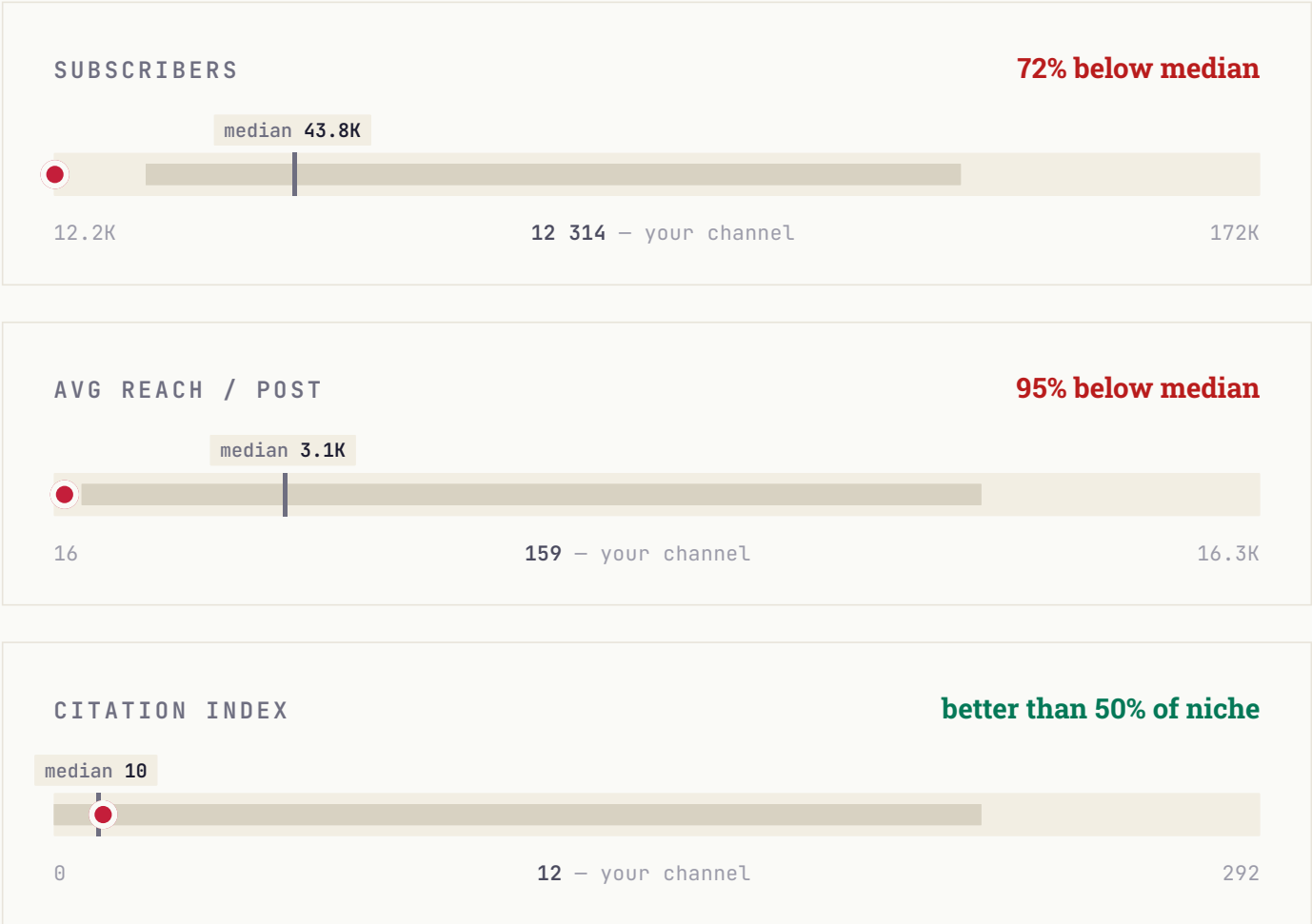
| PERIOD         | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS            |
|----------------|----------|----------|---------|------------------------|
| Jan 2026       | 0        | 0        | 2       | <div><div></div></div> |
| December 2025  | 0        | 0        | 10      | <div><div></div></div> |
| November 2025  | 0        | 0        | 3       | <div><div></div></div> |
| October 2025   | 0        | 0        | 10      | <div><div></div></div> |
| September 2025 | 0        | 0        | 1       | <div><div></div></div> |
| August 2025    | 0        | 0        | 14      | <div><div></div></div> |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 0              | 6              | 40                    |

SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Courses & guides» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



## — SECTION 09 • STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

**01****Increase posting frequency**

Now 4.1 posts/week. Active channels average 7-10.  
Consistency is key to audience retention.

EFFECT

**Consistency  
beats volume****02****Main post of the week — on Sunday**

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window  
for an  
important post****03****Increase video post share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better****04****ER below niche benchmark — rethink formats**

Current ER 1.29% vs norm 6.0%. Try polls & interactive formats.

EFFECT

**+4.7pp ER****05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us & hit your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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