

PUBLIC REPORT PROMTPRESS

Channel audit

Foydali Moliya



@foydali_moliya

Moliyaviy savodxonlik hamda shaxsiy rivojlanish yo'nalishida 1-raqamli O'zbekzabon kanal. 2023-yil 4-mart sanasidan boshlab faoliyat yuritmoqdamiz. Reklama va hamkorlik: @moliyachi_admin

SUBS

53 703

-309 per month

ERR (% SEE POSTS)

20.0%

per day **13.6%**

REACH/POST

10.2K

ad reach **7.3K/24h**

— CONTENTS · 2026

What's inside the report

01 **Channel snapshot**

12 key metrics · AI summary

02 **Content analysis**

Top 5 posts · worst 3 · insights

03 **Subscriber dynamics**

Yearly chart · growth

04 **Citation index**

Who mentions the channel and how

05 **Ad potential**

How long a post drives reach

06 **Competitors**

Niche neighbors · your place

07 **Mention dynamics**

6 months · monthly

08 **Strategy**

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 53 703 —	 SUBSCRIBER REACH 19.03% avg % subs see post	 VIEWS/POST 10.2K median 10K · 29 days	 POSTS/WK 30.0 for the period
 7D TREND -21.2% vs previous week	 REACTIONS/POST 79.8 total 10,049 reactions, 10,490 reposts, 0 comments	 POST LENGTH 598 chars median 558 · 29 days	 POSTS ANALYZED 126 29 days
 AD REACH 7.3K 24h avg	 CHURN / MONTH -309 for the last month	 CITATION INDEX 373 citation index · 765 channels mentioned over all time	 CHANNEL AGE 3 years 3 months created 04.03.2023

AI EDITOR SUMMARY

Channel «Foydali Moliya» – 53 703 subs. Each post averages 10.2K people (19% from subs), this is average reach – room to grow. Publishes 30 posts/week (~4/day) – active posting. Week of Jun 1–7, reach dropped -21.2% by the week of May 25–31 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 126 posts in 29 days.
- 02 Dominant format – Photo (95/126 posts).
- 03 Avg post length – 598 chars (median 558).
- 04 Audience peak activity – Wednesday, 05:00 UZT.
- 05 Top posts get 2x more views than the weakest (18K avg for top vs 7.5K for worst) – among 126 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 00:03 PHOTO 🕌 Iydul Azho – Qurbon hayiti bayrami muborak boʻlsin! Alloh taolo Oʻzining amriga boʻysungan holda, taqvo maqsadida qilingan qurbonlik va...	VIEWS 22 215 REPOSTS 370	REACTIONS 50 ER 41.4%
Nº2 27.05 · 05:27 TEXT 🕌 Islomiy bayramlar: Muvozanat va Adolat modeli Dunyodagi koʻplab noislomiy, dunyoviy bayramlarning poydevoriga nazar...	VIEWS 15 910 REPOSTS 116	REACTIONS 189 ER 29.6%
Nº3 29.05 · 03:08 PHOTO Beshak biling bu dunyo barcha eldan oʻtaro, Inonmagʻil molingga, bir kun qoʻldan ketaro. Ota-ona, qarindosh qayon ketdi fikr qil Toʻrt...	VIEWS 15 755 REPOSTS 189	REACTIONS 134 ER 29.3%

Nº4 05.06 · 01:05 PHOTO Rosululloh sallallohu alayhi vasallam: "Quyosh chiqqan kunlarning eng yaxshisi Juma kunidir!" deganlar. ☒ Juma kunining sunnatlari ☒...	VIEWS 14 946 REPOSTS 127	REACTIONS 113 ER 27.8%
Nº5 17.05 · 05:42 VIDEO ☒ Qimorbozlik illati haqida... Necha ming yillik tarixdan beri hali bittagina odam bo'lsa ham qimordan boy bo'lib ketmagan! Aslo va...	VIEWS 14 701 REPOSTS 185	REACTIONS 141 ER 27.4%

WORST 3

↓ 06.06 · 10:51 PHOTO Sem Altman: sun'iy intellekt ish o'rinlarining ommaviy yo'qolishiga olib kelmaydi OpenAI rahbari sun'iy intellekt butun boshli ofis...	VIEWS 7 607 REPOSTS 18	REACTIONS 70 ER 14.2%
↓ 06.06 · 15:45 VIDEO ☒ So'nggi vaqtlarda depozitlar bo'yicha foiz stavkalari pasaymoqda ☒ Bank omonatlarining daromadliligi inflyatsiyani qoplay...	VIEWS 7 541 REPOSTS 21	REACTIONS 33 ER 14.0%
↓ 08.06 · 08:56 VIDEO Octobank томонидан Болалар гематологияси, иммунологияси ва онкологияси илмий-амалий марказини қўллаб-қувватлаш ишлари изчил давом...	VIEWS 7 381 REPOSTS 2	REACTIONS 34 ER 13.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

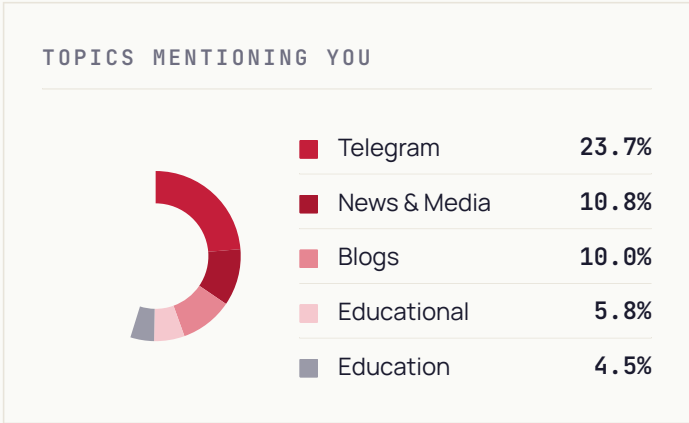
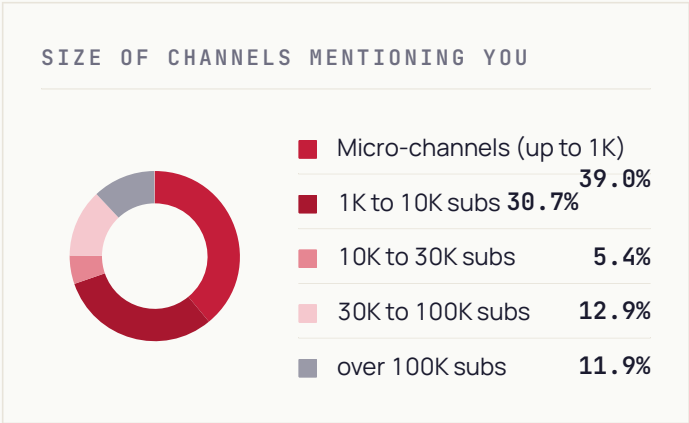
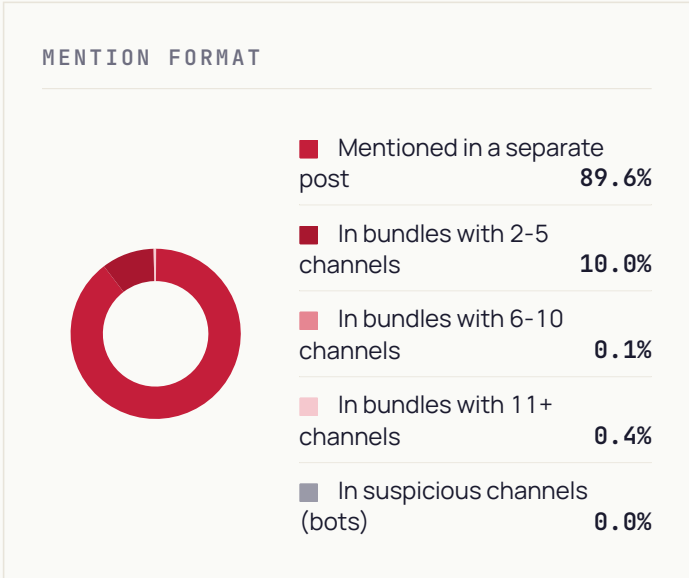
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

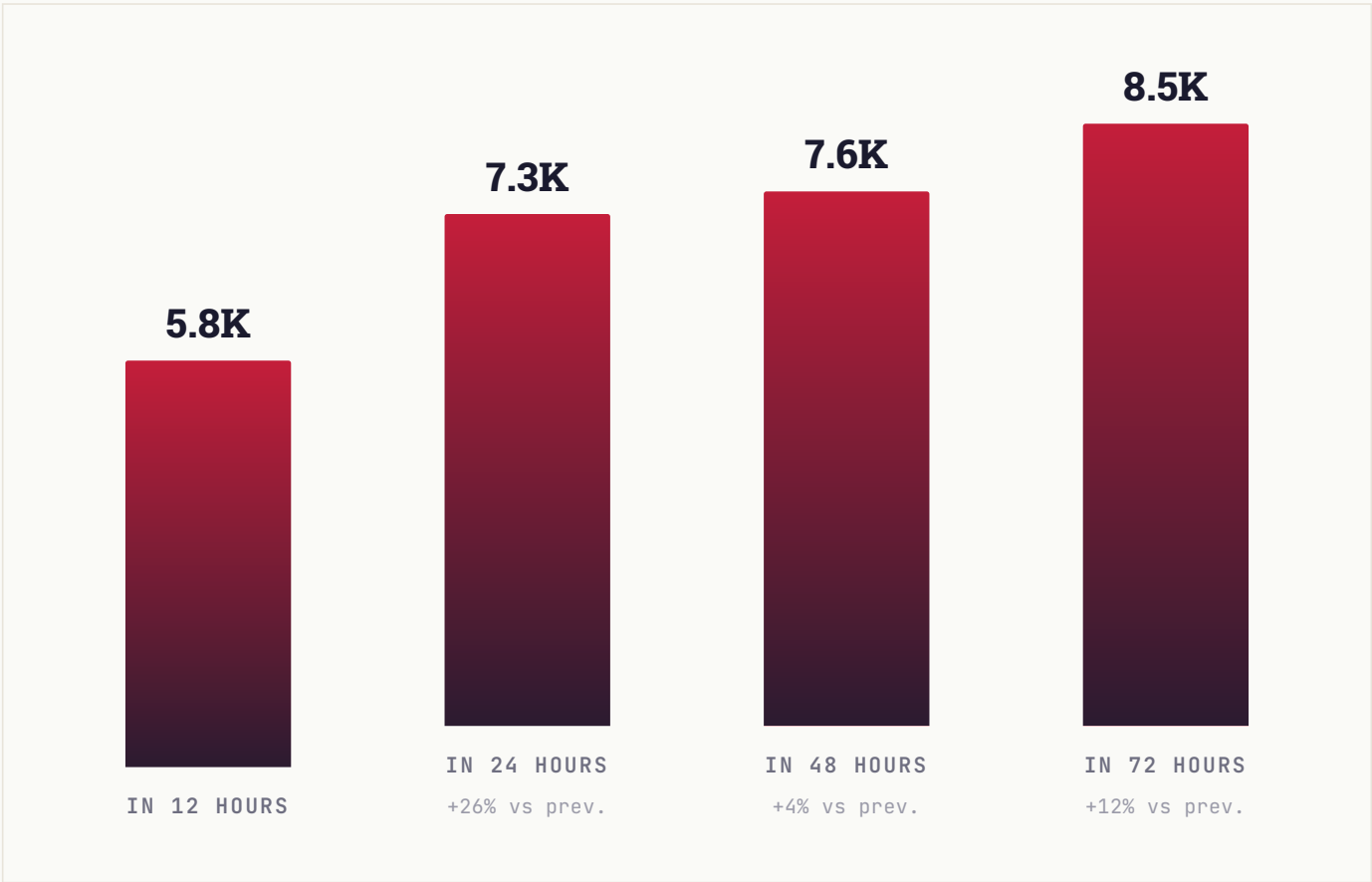
Citation index **373** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **765** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DA davletovuz	78.1K
FM Foydali Moliya YOU	53.7K
AI Alisher Isaev blogi	39.8K
VO Valyuta, oltin va boshqalar	38.8K
MF MFaktor.uz	15.3K
MB Marketing bo'limi	9.9K
MC Marketing Club	5.5K
SA Sadriddin Abdurahimov	5.2K
AS Abdulloh Shamsutdinov	4.7K
U Uchadi Uxladi ☺zzz	3.3K
UI Umid Ikromboev Shaxsiy blog Self-development	2K

COMPARATIVE INSIGHT

Channel — 2nd place out of 11, in the top third of the list. Larger — 1 channel (leader: davletovuz, 78.1K), smaller — 9 channels. With leaders — paid placements or events; with others — mutual post swaps on equal terms.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. In the last 6 months such mentions **421**, they brought **28 966** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	113	32	4 462
November 2025	86	42	3 695
October 2025	53	38	2 221
September 2025	51	33	1 612
August 2025	52	33	8 420
July 2025	66	36	8 556

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
421	6	28 966

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Wednesday

Audience most active on this day at 05:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels.
2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
