

PROMTPRESS PUBLIC REPORT

Channel audit

4Design



@fourdesign

Everything for designers. Free resources: fonts, mockups, icons, templates, useful tools. Ads: @phhadmin Registered in the list of social media page owners:...

SUBSCRIBERS

34 907

-238 per month

ERR (% SEE POSTS)

4.0%

per day 1.9%

REACH/POST

1.4K

ad reach 652/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 34 907 —	 SUBS REACH 4.07% avg % of subs see post	 VIEWS/POST 1.4K median 1.4K · 29 days	 POSTS/WEEK 17.9 over period
 7D TREND -13.3% vs previous week	 REACTIONS/POST 9.6 733 reactions, 1,841 reposts, 21 comments total	 POST LENGTH 173 chars median 86 · 29 days	 POSTS ANALYZED 76 29 days
 AD REACH 652 24h avg	 CHURN / MONTH -238 last month	 CITATION RATE 84 citation index · 224 channels mentioned all time	 CHANNEL AGE 5 years 8 months created 18.11.2020

AI EDITOR SUMMARY

Channel «4Design» — 34 907 subs. Each post averages 1.4K people (4% of subs), reach is low — consider expanding audience. Publishes 18 posts per week (~3/day) — consistent schedule. Week Jul 6–12 reach dropped -13.3% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **76** posts over 29 days.
- 02 Dominant format – **Photo** (61/76 posts).
- 03 Avg post length – **173** chars (median 86).
- 04 Peak audience activity – **Thursday**, 15:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1.9K avg for top vs 1.1K for worst) – among 76 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 12:38 PHOTO myinstants – huge free library of meme sounds	VIEWS 1 929 REPOSTS 38	REACTIONS 16 ER 5.5%
Nº2 23.06 · 19:08 PHOTO FLUIDMOTION – create animated backgrounds for your projects from ready templates with customization...	VIEWS 1 911 REPOSTS 48	REACTIONS 11 ER 5.5%
Nº3 24.06 · 18:16 PHOTO BrandGuide – find popular companies' guidelines on this site	VIEWS 1 911 REPOSTS 67	REACTIONS 14 ER 5.5%

Nº4 22.06 · 16:41 **PHOTO**

SqueezeVid — free video compression service in a few clicks

VIEWS

1 901

REACTIONS

10

REPOSTS

34

ER

5.4%

Nº5 22.06 · 11:21 **PHOTO**

**Wiki Spy — site with 40K PNG objects cut from Wikipedia.
Search by topic, color or name.**

VIEWS

1 886

REACTIONS

20

REPOSTS

68

ER

5.4%

WORST 3

↓ 17.07 · 19:16 **VIDEO**

Pixlo — another editor for making videos from static images

VIEWS

1 136

REACTIONS

5

REPOSTS

40

ER

3.3%

↓ 08.07 · 11:11 **PHOTO**

dgm.sh — AI service for beautiful diagrams and concepts

VIEWS

1 124

REACTIONS

4

REPOSTS

24

ER

3.2%

↓ 18.07 · 07:36 **PHOTO**

**videoeffects — service with tons of animated overlays,
customizable and exportable with alpha channel**

VIEWS

1 026

REACTIONS

5

REPOSTS

25

ER

2.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

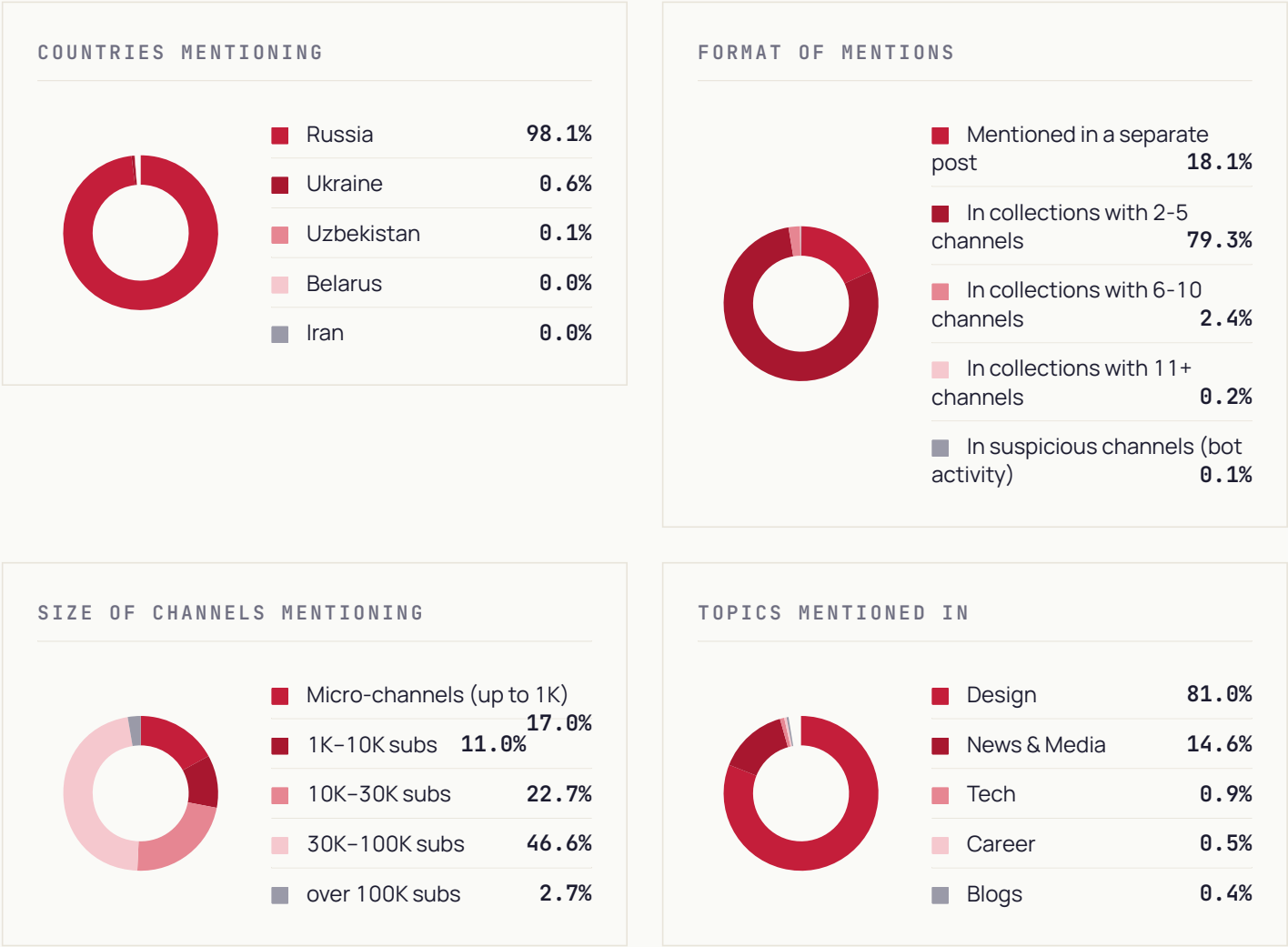
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who mentions the channel and how

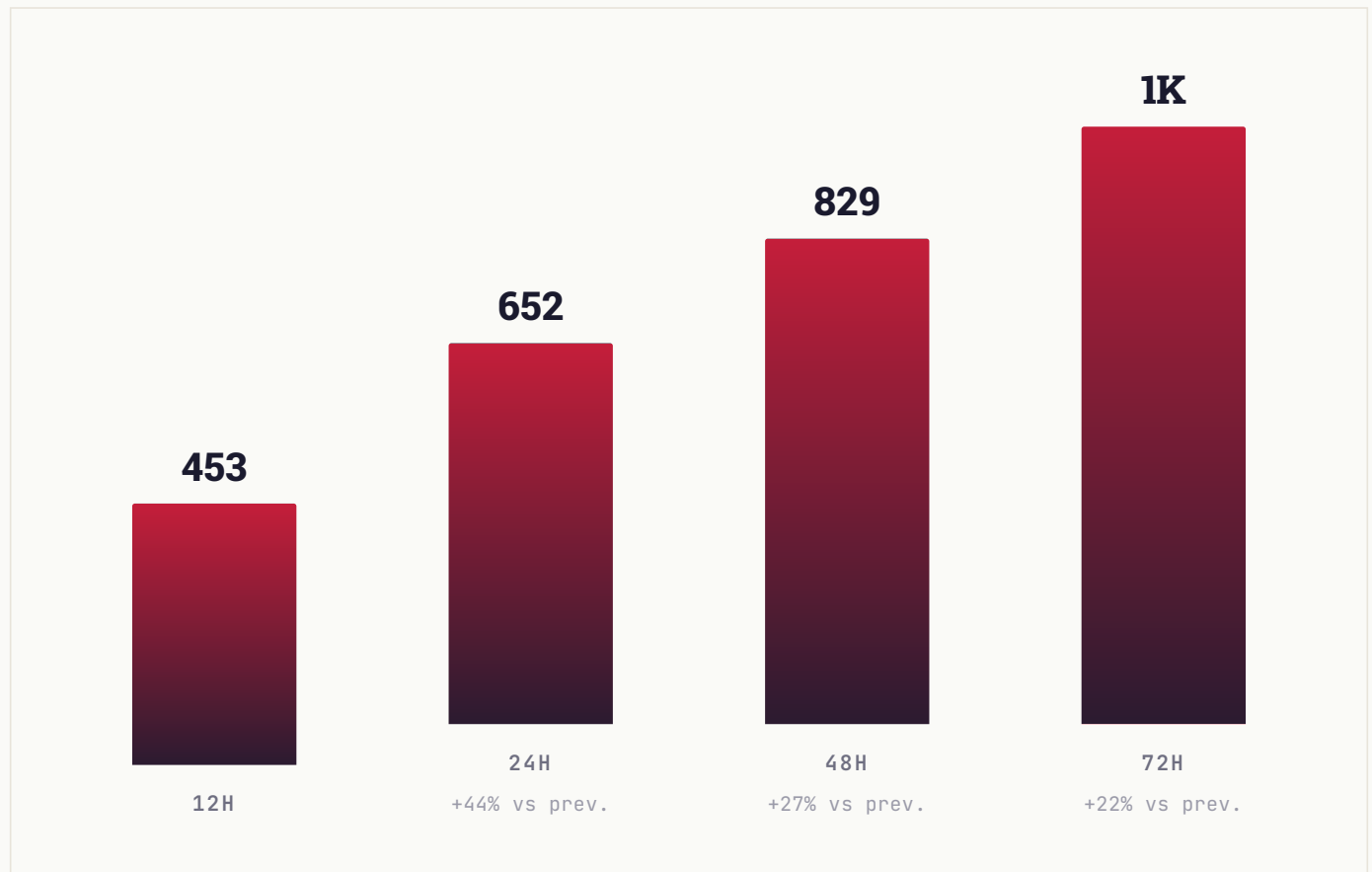
Citation index **84** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **224** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
66Lottery CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang	147.1K
TC template canva gratis	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
4D 4Design YOU	34.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — 66Lottery CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **98**, they brought **1 237** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	11	2	27
December 2025	17	5	260
Nov 2025	19	5	307
Oct 2025	18	7	53
Sep 2025	15	5	88
August 2025	18	4	502

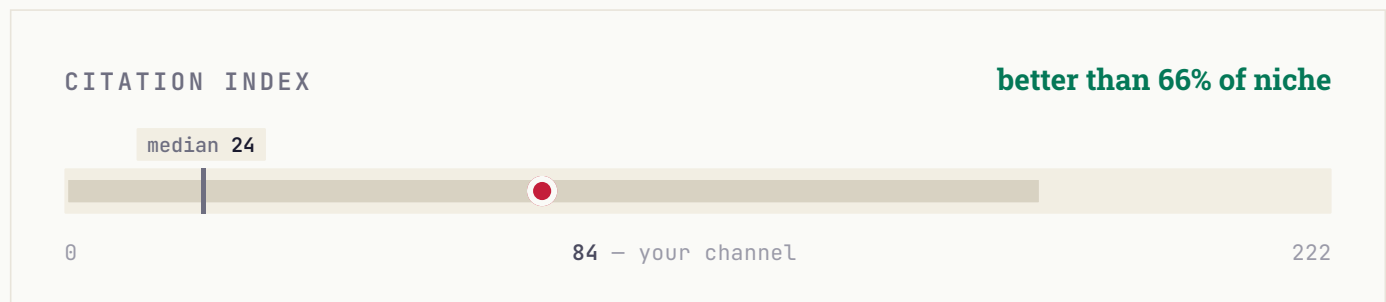
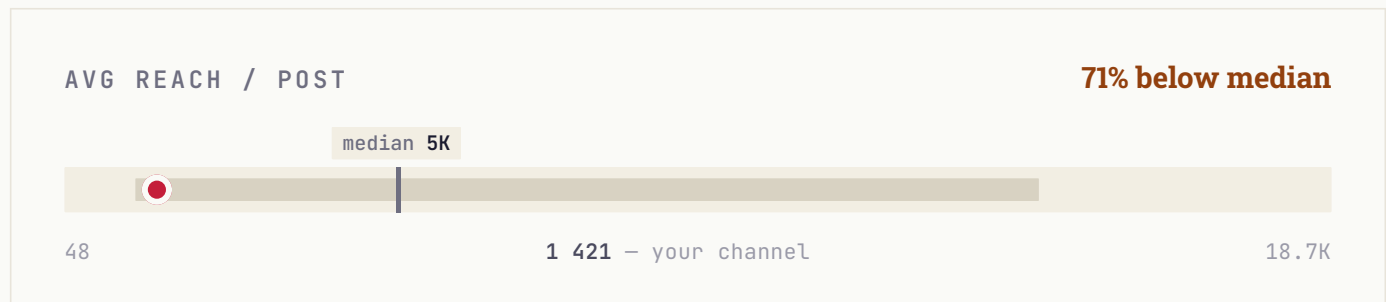
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
98	6	1 237

Where the channel ranks in its league

SUBSCRIBERS 46% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the range from 23.7K to 170.1K. A vertical line marks the median at 65.1K. A red dot on the left indicates the channel's position at 34,907 subscribers. A text box above the median line reads 'median 65.1K'.

Metric	Value
Channel Subscribers	34 907
Median	65.1K
Range Start	23.7K
Range End	170.1K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

01

Main post of the week — Thursday

Audience most active on this day at 15:00 MSK.

EFFECT

**Best time for
an important
post**

02

ER below niche benchmark — rethink formats

Current ER 4.07% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+1.4pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager