

PUBLIC REPORT BY PROMTPRESS

Channel audit

FORSAGE



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SUBSCRIBERS

254 333

-2843 per month

ERR (% SEE POSTS)

13.0%

daily 7.1%

REACH/POST

31.6K

ad reach 17.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 254 333 —	 SUBSCRIBER REACH 12.42% avg % subs see post	 VIEWS/POST 31.6K median 32.3K · 29 days	 POSTS/WEEK 19.6 over period
 7D TREND -0.0% vs previous week	 REACTIONS/POST 681.5 57,250 reactions, 1,929 reposts, 2,278 comments	 POST LENGTH 275 chars median 122 · 29 days	 POSTS ANALYZED 84 29 days
 AD REACH 17.9K 24h avg	 CHURN / MONTH -2843 last month	 CITATION RATE 56 citation index · 207 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 12.02.2022

AI EDITOR SUMMARY

Channel «FORSAGE» — 254 333 subs. Each post avg views 31.6K people (12% from subs), reach low — expand audience. Publishes 20 posts/week (~3/day) — regular. Week Jun 8–14 reach stable (-0.0% vs week Jun 1–7).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **84** posts in 29 days.
- 02 Dominant format – **Video** (44/84 posts).
- 03 Avg post length – **275** chars (median 122).
- 04 Audience peak activity – **Wednesday**, 09:00 MSK.
- 05 Top posts get **2x** more views than weakest (46.4K avg top vs 21.4K worst) – among 84 posts in 29 days. Analyze common traits: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 16:31 VIDEO (post without caption – video)	VIEWS	REACTIONS
	48 445	750
	REPOSTS	ER
	13	19.0%
Nº2 27.05 · 06:47 VIDEO (post without caption – video)	VIEWS	REACTIONS
	46 069	658
	REPOSTS	ER
	21	18.1%
Nº3 01.06 · 13:46 PHOTO New video on the channel! Bought the fastest 370Z in Russia! Or not? Special thanks to Nikitos and Smolensk resellers for help in...	VIEWS	REACTIONS
	44 743	847
	REPOSTS	ER
	18	17.6%

Nº4 08.06 • 18:25 PHOTO Our planet has many cool places – mountains, ocean, or a quiet garage where you tinker with hardware alone, and that's also a vibe. But...	VIEWS 44 252 REPOSTS 21 REACTIONS 593 ER 17.4%
Nº5 03.06 • 10:18 TEXT Said DELETE	VIEWS 43 747 REPOSTS 6 REACTIONS 871 ER 17.2%

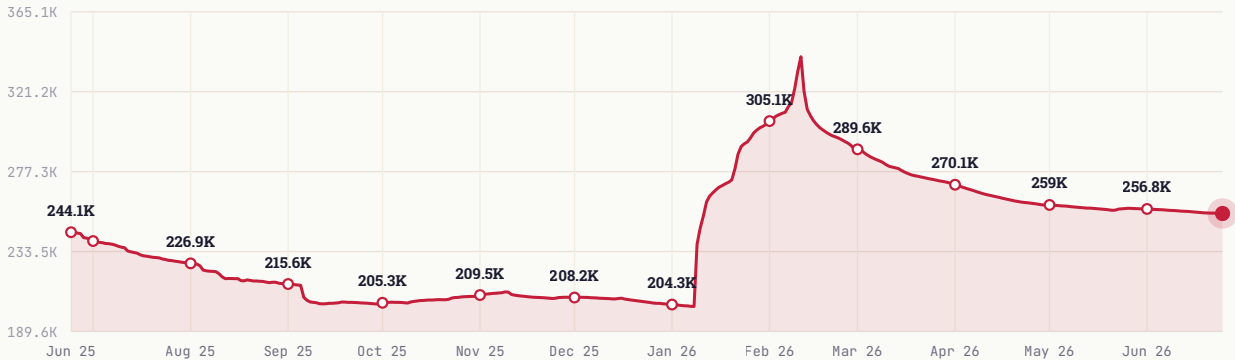
WORST 3

↓ 18.06 • 12:07 VIDEO (post without caption – video)	VIEWS 21 743 REPOSTS 4 REACTIONS 421 ER 8.5%
↓ 22.06 • 09:15 VIDEO (post without caption – video)	VIEWS 21 383 REPOSTS 15 REACTIONS 381 ER 8.4%
↓ 22.06 • 13:15 PHOTO Yesterday was awesome! Thanks to everyone who joined ♥ Maybe later we can return to this format where you can drift taxi on...	VIEWS 21 188 REPOSTS 21 REACTIONS 654 ER 8.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



PERIOD START

244 070

NOW

254 331

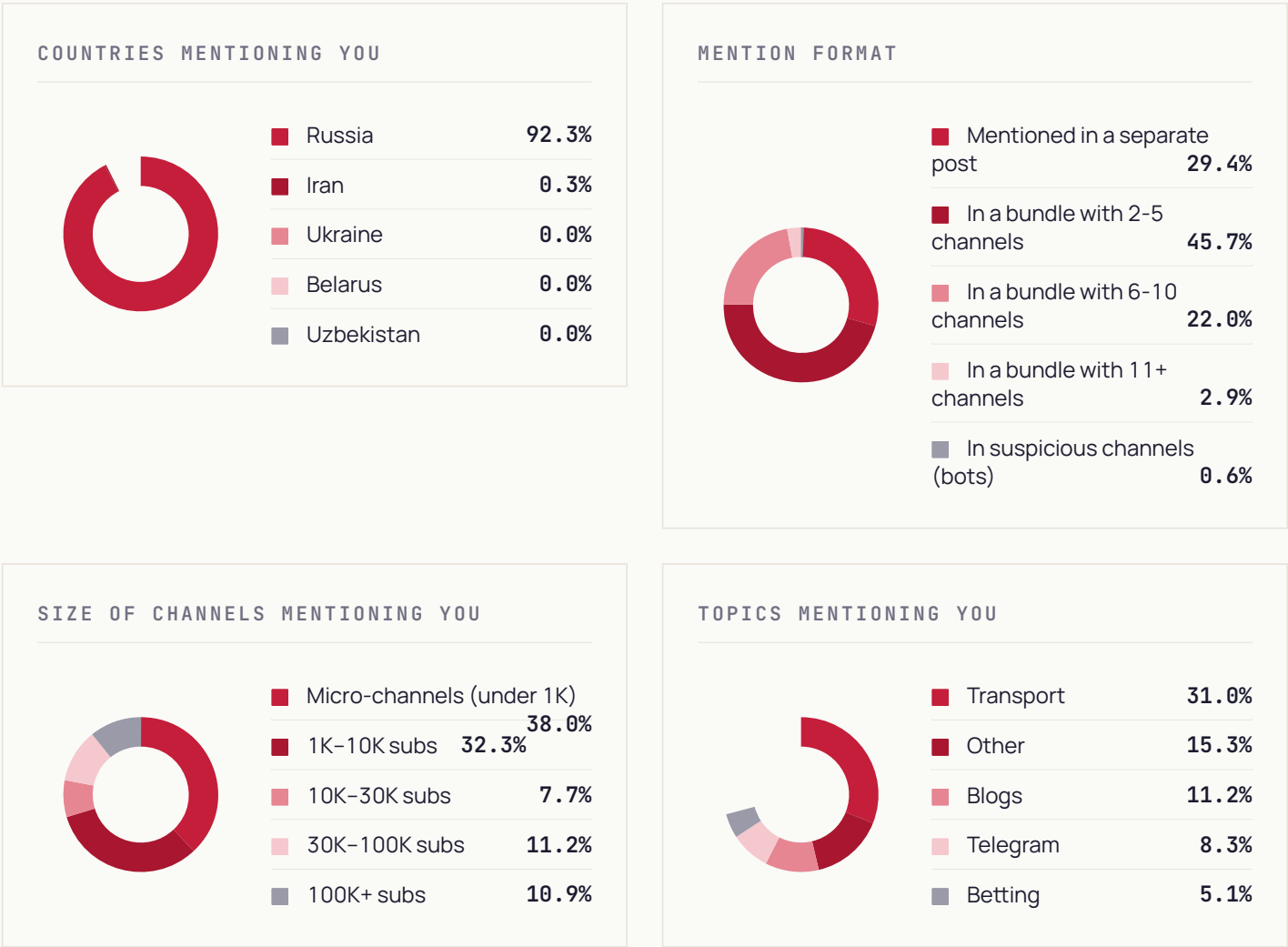
NET GROWTH

+10 261

SECTION 04 · MENTIONS

Who mentions the channel and how

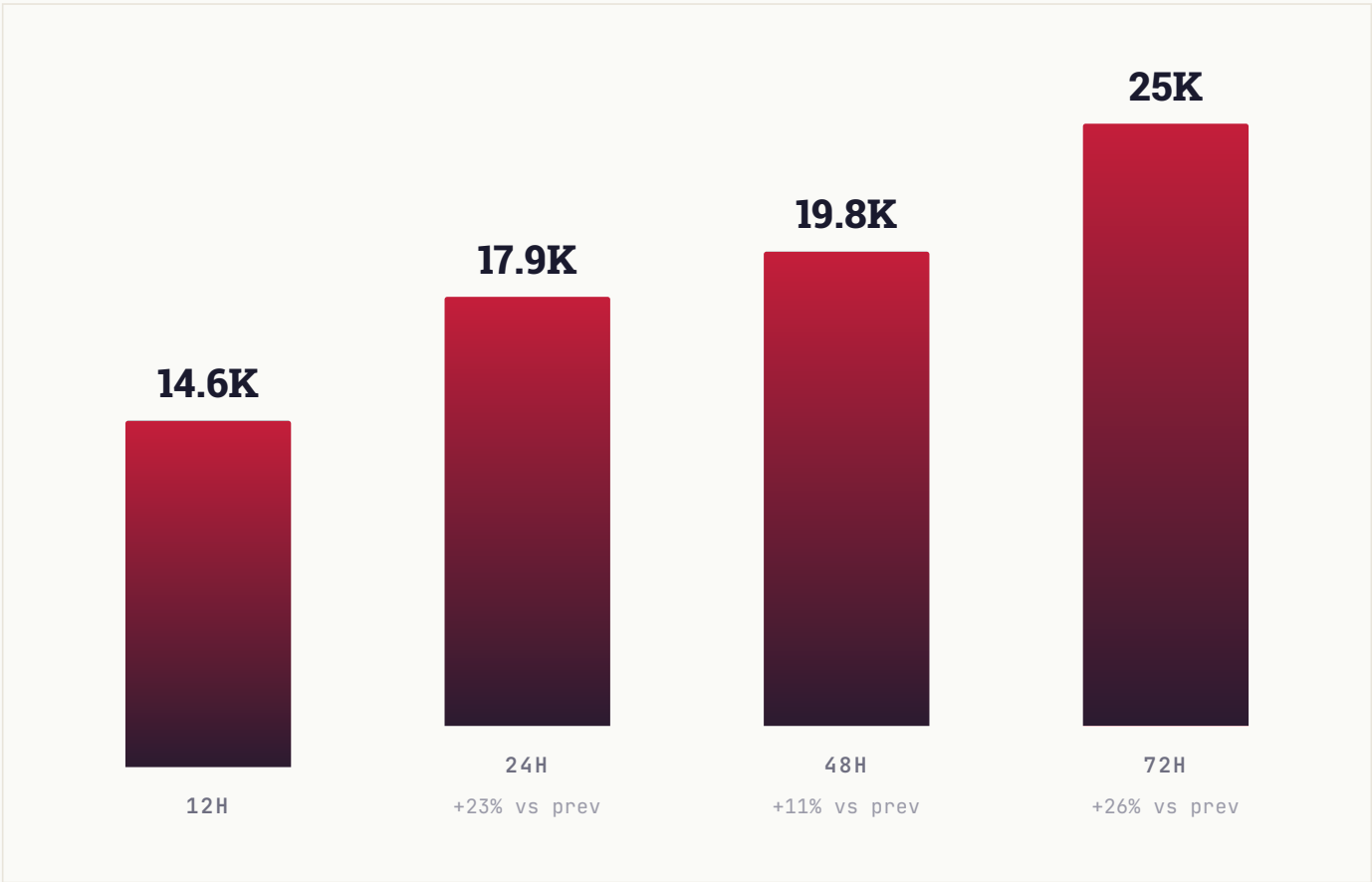
Citation index **56** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **207** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Auto Instructor	466.8K
FO FORSAGE YOU	254.3K

COMPARATIVE INSIGHT

Channel in top half of niche (#35 of 98). Niche leader — Cars & Point (3.4M), median subs 166K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **80**, they brought **10 322** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	13	12	551
Nov 2025	12	10	3 039
Oct 2025	47	33	4 636
September 2025	1	1	1 155
August 2025	5	4	941
July 2025	2	2	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
80	6	10 322

SECTION 08 · NICHE COMPARISON

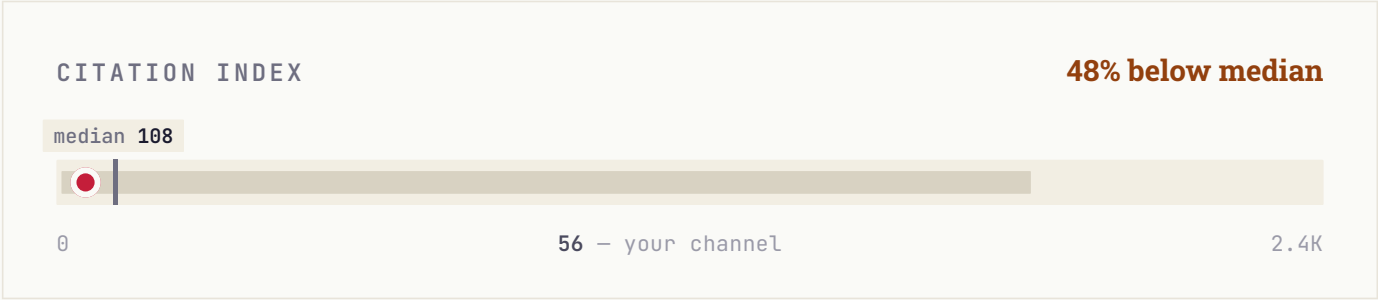
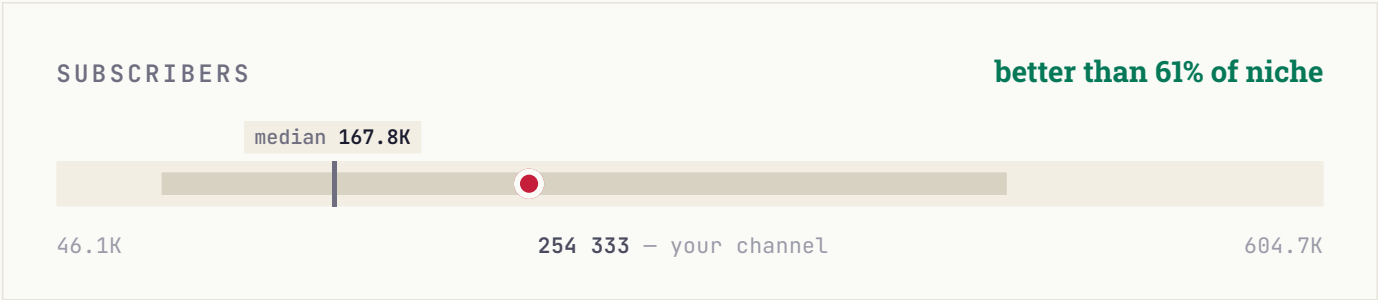
Where the channel stands in its league

Took top-100 channels in category "Transport» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#35/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Wednesday
Audience is most active on this day at 09:00 MSK.

EFFECT
Best window for important posts
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with nearby channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager