

PUBLIC REPORT BY PROMTPRESS

Channel audit

ForkLog



@forklog

Official channel of the iconic ForkLog magazine. All the latest on crypto, digital economy, AI, quantum tech. @forklogfeed – all news in one feed. Ads on ForkLog:...

SUBS

93 617

-440 per month

ERR (% SEE POSTS)

9.0%

per day 6.5%

REACH/POST

7.6K

ad reach 6.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBS 93 617 -	 SUB REACH 8.08% avg % subs see post	 VIEWS/POST 7.6K median 7.7K · 29 days	 POSTS/DAY 10.0 ~70 per week
 7D TREND -5.4% vs previous week	 REACTS/POST 23.4 total 6,983 reactions, 6,908 reposts, 11 comments	 POST LENGTH 461 chars median 488 · 29 days	 POSTS ANALYZED 298 29 days
 AD REACH 6.1K 24h avg	 CHURN / MONTH -440 last month	 CITATION RATE 402 citation index · 1,935 channels mentioned it ever	 CHANNEL AGE 10 years 9 months created 24.09.2015

AI EDITOR SUMMARY

Channel «ForkLog» – 93 617 subs. Each post averages 7.6K people (8% from subs), reach is low – consider expanding audience. Publishes 70 posts per week (~10/day) – active posting. For the week Jun 29 – Jul 5, reach dropped -5.4% by week 22–28 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **298** posts over 29 days.
- 02 Dominant format – **Photo** (218/298 posts).
- 03 Avg post length – **461** characters (median 488).
- 04 Peak audience activity – **Sunday**, 18:00 MSK.
- 05 Top posts get **2×** more views than the weakest (9.5K avg for top vs 6.1K for worst) – among 298 posts in 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 15.06 · 15:04 TEXT 👛 Strategy bought 1587 BTC for \$100M, bringing corporate bitcoin reserve to 846,842 BTC. The company also added \$100...	VIEWS 9 635 REPOSTS 30	REACTS 40 ER 10.3%
Nº2 15.06 · 17:02 PHOTO 📈 Why bitcoin price rises and falls cyclically? 📈 Bitcoin nears \$66,000 🏦 Ethereum proposes post-quantum account protection...	VIEWS 9 583 REPOSTS 13	REACTS 21 ER 10.2%
Nº3 15.06 · 07:55 PHOTO 🏦 Ethereum Foundation's Kohaku project lead Nicolas Consigny presented a concept for protecting accounts from quantum computer attacks...	VIEWS 9 398 REPOSTS 34	REACTS 38 ER 10.0%

Nº4 14.06 · 15:20 PHOTO Recapping the week's top events with ForkLog Sunday digest. ➔ Bitcoin recovered to \$64K ➔ SpaceX conducted...	VIEWS 9 311 REPOSTS 15	REACTS 10 ER 9.9%
Nº5 15.06 · 11:31 VIDEO 💬 Renowned futurist and ex-Google engineer Ray Kurzweil doubts the prospects of quantum computing. According to him, for over a decade...	VIEWS 9 308 REPOSTS 44	REACTS 44 ER 9.9%

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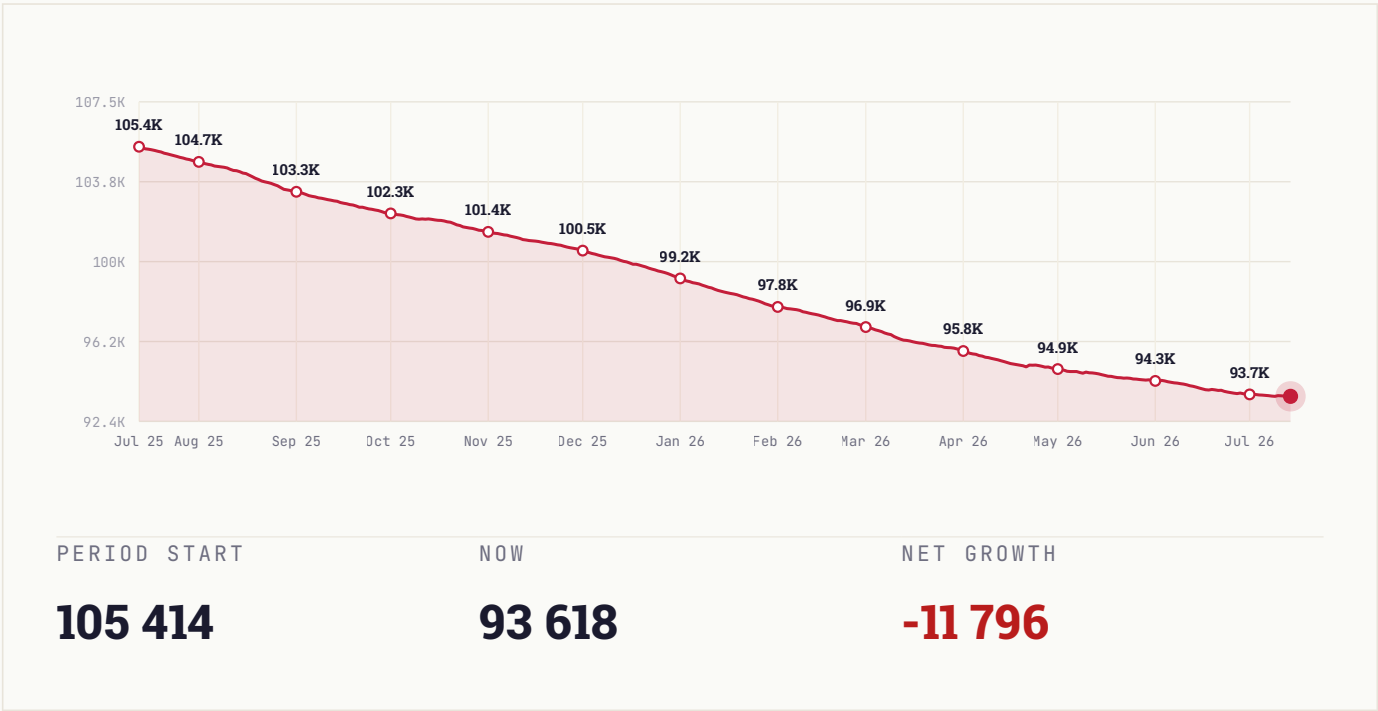
WORST 3

↓ 10.07 · 15:35 TEXT 🛡️ Ethereum Foundation's Protocol Security team launched several specialized agents against critical components...	VIEWS 6 174 REPOSTS 15	REACTS 11 ER 6.6%
↓ 10.07 · 14:35 PHOTO (post without caption – photo)	VIEWS 6 126 REPOSTS 10	REACTS — ER 6.5%
↓ 11.07 · 10:28 TEXT 🧑🏻 Just three days after launch, Meta removed from Muse Image the feature to generate images by mentioning public Instagram accounts. In...	VIEWS 6 090 REPOSTS 12	REACTS 15 ER 6.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

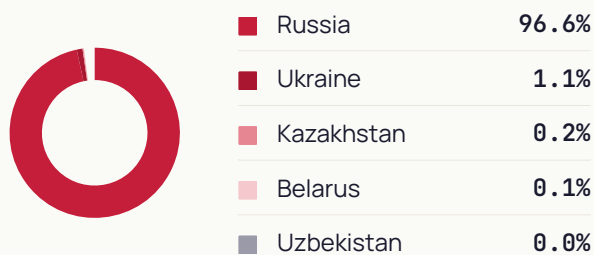


— SECTION 04 · MENTIONS

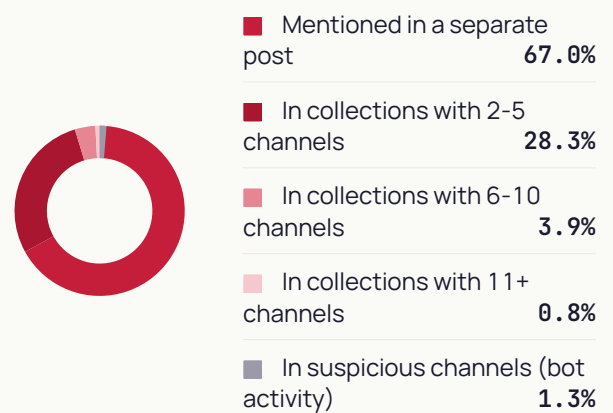
Who and how mentions the channel

Citation index **402** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **1 935** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



SIZE OF CHANNELS MENTIONING



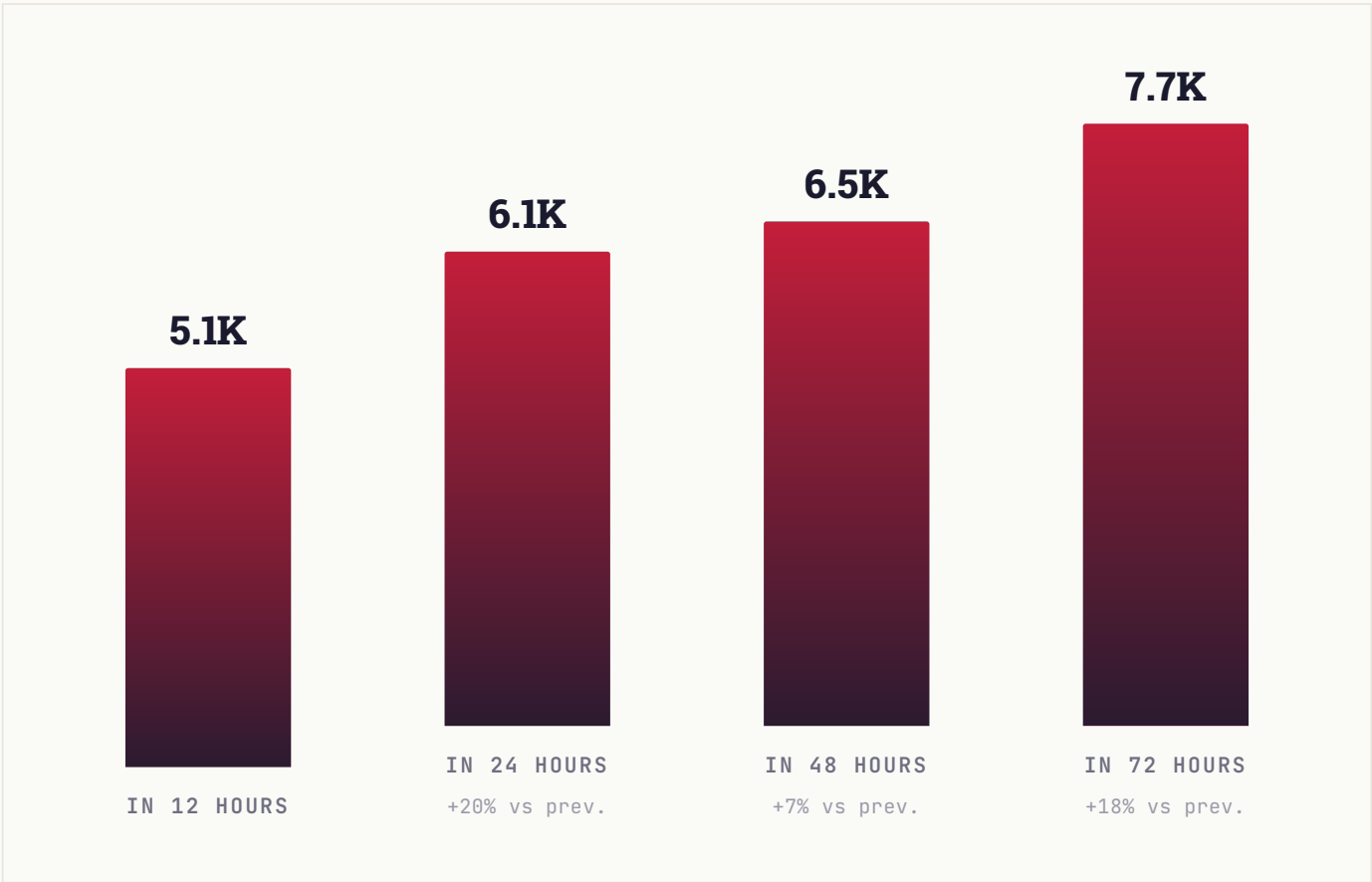
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
FO ForkLog YOU	93.6K

COMPARATIVE CONCLUSION

Channel not yet outside top-100 niche – early growth stage. Niche leader – Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **264**, they brought **18** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	13	6	0	
December 2025	17	8	0	
November 2025	19	7	0	
October 2025	83	27	18	
September 2025	60	14	0	
August 2025	72	22	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
264	6	18

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Sunday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same niche once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
To go further — run ads through us and hit your growth target
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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