

PROMTPRESS PUBLIC REPORT

Channel audit

Fork Yeahoo



@fork_yeahoo

SUBSCRIBERS

12 864

+11705 per month

ERR (% SEE POSTS)

238.0%

last day 1012.5%

REACH/POST

28.5K

ad reach 49.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 12 864 —	 SUBSCRIBER REACH 221.28% avg % subs see post	 VIEWS/POST 28.5K median 2 · 25 days	 POSTS/WEEK 19.2 for period
 7D TREND — no data for period	 REACTIONS/POST 0.3 20 reactions, 17 reposts, 0 comments	 POST LENGTH 389 chars median 365 · 25 days	 POSTS ANALYZED 71 25 days
 AD REACH 49.4K avg per 24h	 CHURN / MONTH +11705 last month	 CITATIONS 0 citation index (cumulative)	 CHANNEL AGE 1 yr 4 mo created 11.02.2025

AI EDITOR SUMMARY

Channel «Fork Yeahoo» – 12 864 subs. Each post avg views 28.5K people (221% from subs), wide reach for a channel this size. Publishes 19 posts/week (~3/day) – regular pace.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 71 posts over 25 days.
- 02 Dominant format — Text (71/71 posts).
- 03 Avg post length — 389 chars (median 365).
- 04 Audience peak activity — Sunday, 13:00 MSK.
- 05 Top posts get 101890x more views than the weakest (101.9K avg for top vs 1 for worst) — among 71 posts over 25 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 19:21 TEXT  Dream of healthy, glowing skin & smart skincare without myths or overspending? This channel is for you!...	VIEWS 102 098 REACTIONS 1 REPOSTS 1 ER 793.7%
Nº2 12.06 · 19:06 TEXT ✦✦ Beauty, style, celeb news, fashion trends, and hottest events — all in one place!...	VIEWS 101 803 REACTIONS 1 REPOSTS 1 ER 791.4%
Nº3 14.06 · 09:55 TEXT 🛍️ Love bargain shopping, stylish finds & must-have products? This channel is for you!...	VIEWS 101 769 REACTIONS 1 REPOSTS 1 ER 791.1%

Nº412.06 · 18:57TEXT 👑 Into fashion, beauty, stylish living & daily inspo? This channel is for you! @queen_modeon Trends curated here...	VIEWS 101 741 REPOSTS —	REACTIONS 1 ER 790.9%
Nº514.06 · 08:40TEXT 🛍️ Love fashion brands, chic items, celeb style & fashion news? Then you're in the right place! @brendi_sluhi Here...	VIEWS 101 695 REPOSTS —	REACTIONS 1 ER 790.5%

|

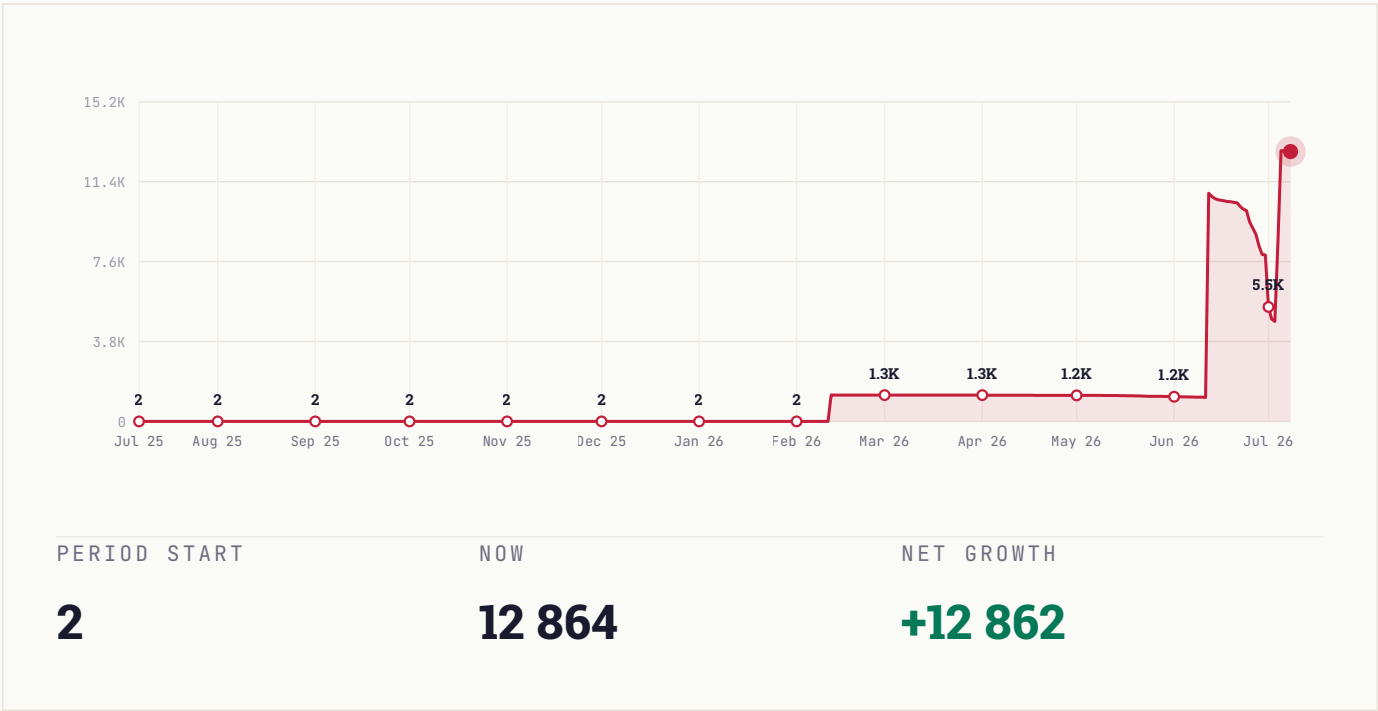
WORST 3

↓04.07 · 22:32TEXT ✨ Want to stay young, get great skin, and cut through skincare myths? Then this channel is for you! @DrCosmo_care Here...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%
↓04.07 · 22:33TEXT 🔥 Want the hottest news, celeb gossip, scandals & showbiz buzz first? Then this...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%
↓04.07 · 22:39TEXT ☀️ Love celeb gossip, hot romances, scandals, luxury celeb life, and the juiciest showbiz news?...	VIEWS 1 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

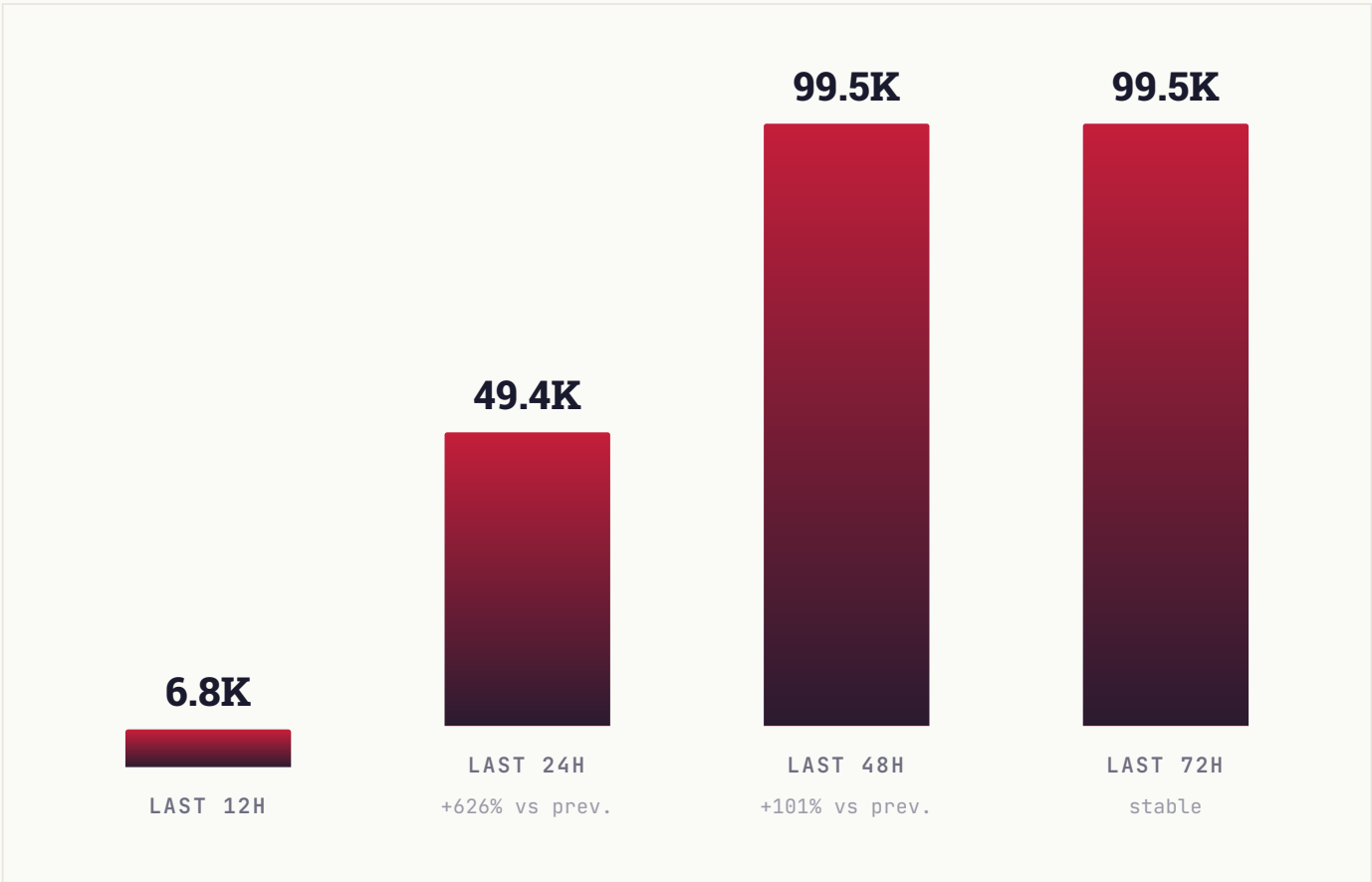
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
Thu Cooking Recipes Salads 🧑🍳	995.6K
Sat Pyaterochka	776.5K
🍰M 🍰 Mom's Recipes 😊	680.8K
A Air Fryer Recipes	593.3K
Fri Simple Recipes	586.9K
Thu Recipe book	559K
Mon Kitchen Inside Out	532.5K
VI Tasty & Cheap 🍪	487.7K
ER CHIZHIK	485.1K
Sun Daily recipes	461.5K
FY Fork Yeahoo YOU	12.9K

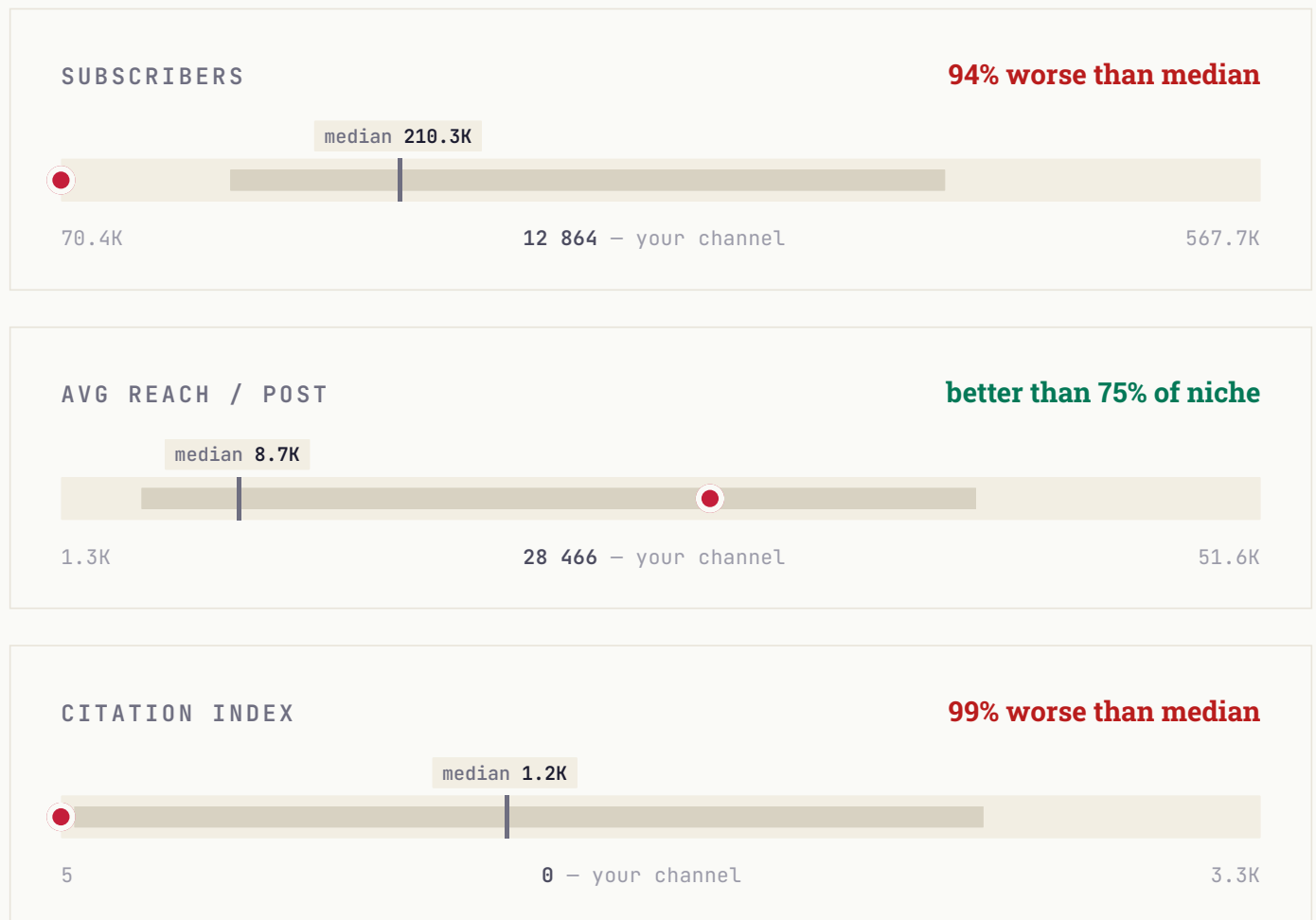
COMPARATIVE INSIGHT

Channel yet outside top 94 of niche — early growth stage. Niche leader — Cooking Recipes Salads 🧑🍳 (995.6K), top-94 median: 205K. First goal — enter top-94 via systematic traffic & content work.

SECTION 06 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Food & Cooking» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post of the week — on Sunday

Audience most active on this day at 13:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
