

PROMTPRESS PUBLIC REPORT

Channel audit

Job for Chiefs (TOP vacancies)

Job for

Chief

@forchiefs

Jobs for TOP managers in IT & Digital For ads and job postings:
ad@new.hr № 5212650709

SUBSCRIBERS

36 394

+2180 per month

ERR (% SEE POSTS)

18.0%

per day 7.8%

REACH/POST

6.2K

ad reach 2.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 36 394 —	 SUBS REACH 16.94% avg % subs see post	 VIEWS/POST 6.2K median 6.7K · 23 days	 POSTS/WK 8.5 over period
 7D TREND -16.3% vs previous week	 REACTIONS/POST 5.8 only 169 reactions, 758 reposts, 0 comments	 POST LENGTH 267 chars median 246 · 23 days	 POSTS ANALYZED 29 23 days
 AD REACH 2.8K 24h avg	 CHURN / MONTH +2180 last month	 CITATION RATE 26 citation index · 99 channels mentioned all time	 CHANNEL AGE 8 years 4 months created 13.03.2018

AI EDITOR SUMMARY

Channel «Job for Chiefs (TOP vacancies)» — 36 394 subs. Each post averages 6.2K people (17% of subs), average reach — room to grow. Publishes 8 posts per week (~1/day) — regular schedule. For the week of Jul 6–12, reach dropped -16.3% By the week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 29 posts over 23 days.
- 02 Dominant format – Text (28/29 posts).
- 03 Avg post length – 267 chars (median 246).
- 04 Peak audience activity – Wed, 17:00 MSK.
- 05 Top posts get 3× more views than the weakest (9.1K avg top vs 3.6K worst) – among 29 posts in 23 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 14:44 TEXT Director of Marketing Technology (MarTech) Strategy Sandisk is a company that develops and manufactures flash memory and data storage...	VIEWS 9 620 REPOSTS 14	REACTIONS 12 ER 26.4%
Nº2 24.06 · 10:23 PHOTO  What to read if you have an interview coming up One trap in job hunting is thinking that if your experience fits, the interview will be a breeze...	VIEWS 8 979 REPOSTS 157	REACTIONS 9 ER 24.7%
Nº3 29.06 · 17:34 TEXT Director of Communications, ANZ Google is a global technology company that develops products and services related to information...	VIEWS 8 551 REPOSTS 17	REACTIONS 5 ER 23.5%

Nº4 02.07 • 15:17 TEXT Chief Operating Officer (COO) at GetTransfer – international travel-tech platform for booking transfers...	VIEWS 8 262 REPOSTS 75 REACTIONS 8 ER 22.7%
Nº5 03.07 • 14:59 TEXT CPO at Instories – mobile photo/video editing app developer (Instories & Vids). Key skills: experience in...	VIEWS 8 228 REPOSTS 23 REACTIONS 31 ER 22.6%

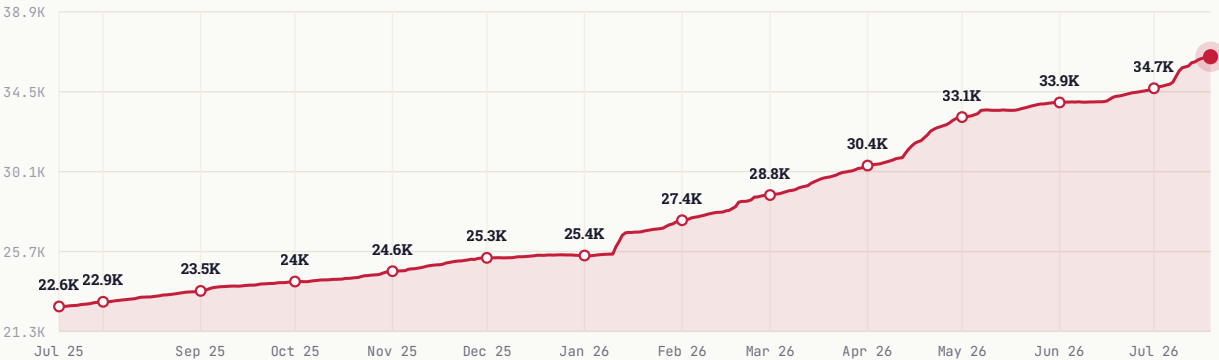
WORST 3

↓ 15.07 • 05:59 TEXT Chief of Staff / Business Assistant to CEO at Arbuz Group – one of Kazakhstan's most promising e-commerce projects...	VIEWS 3 775 REPOSTS 15 REACTIONS 1 ER 10.4%
↓ 15.07 • 15:05 TEXT Head of Franchise, LEGO® City – Senior Director The LEGO Group is a Danish toy company known for its iconic interlocking plastic bricks and...	VIEWS 3 565 REPOSTS 27 REACTIONS 6 ER 9.8%
↓ 15.07 • 16:51 TEXT Chief Technology Officer 42 is an AI research company building an autonomous AI Scientist designed to automate scientific discovery across...	VIEWS 3 365 REPOSTS 21 REACTIONS 6 ER 9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



START OF PERIOD

22 637

NOW

36 394

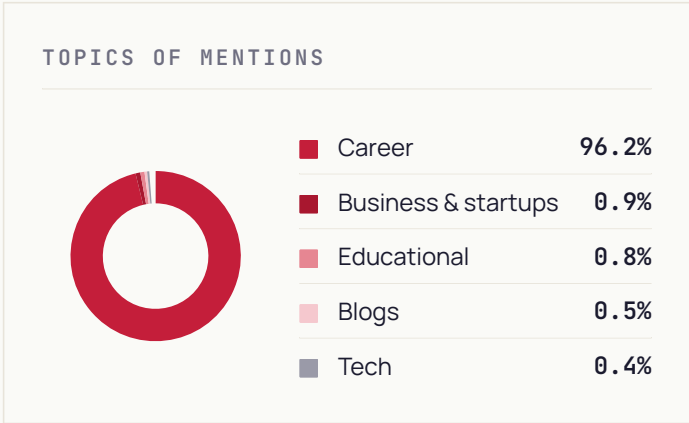
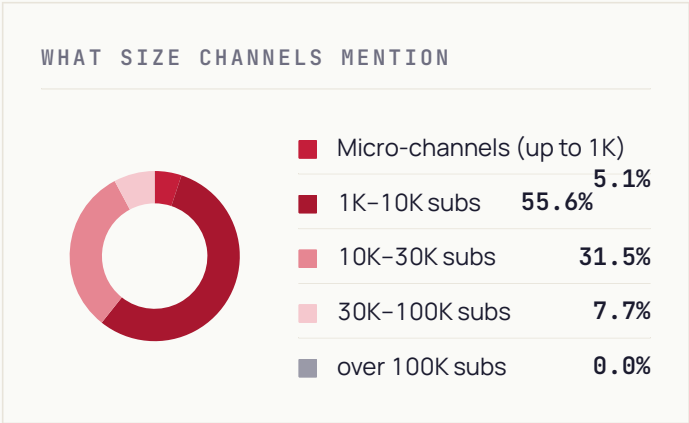
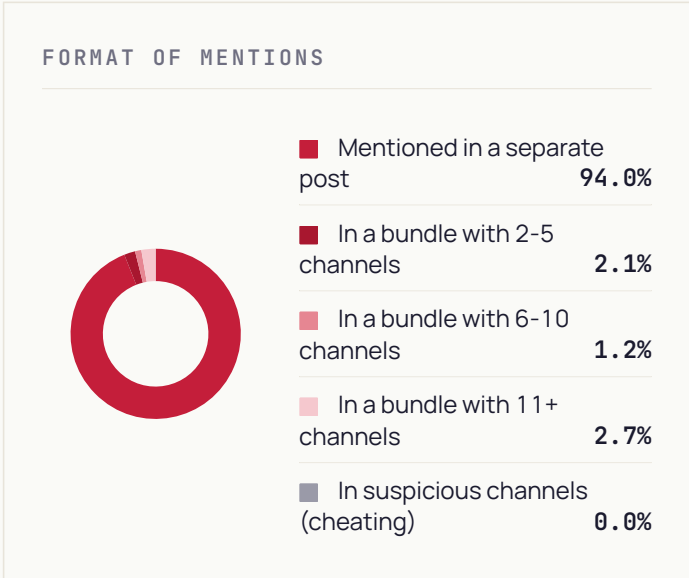
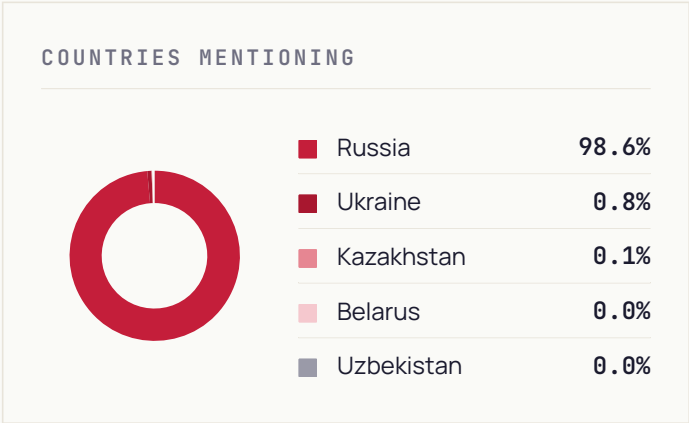
NET GROWTH

+13 757

SECTION 04 · MENTIONS

Who and how mentions the channel

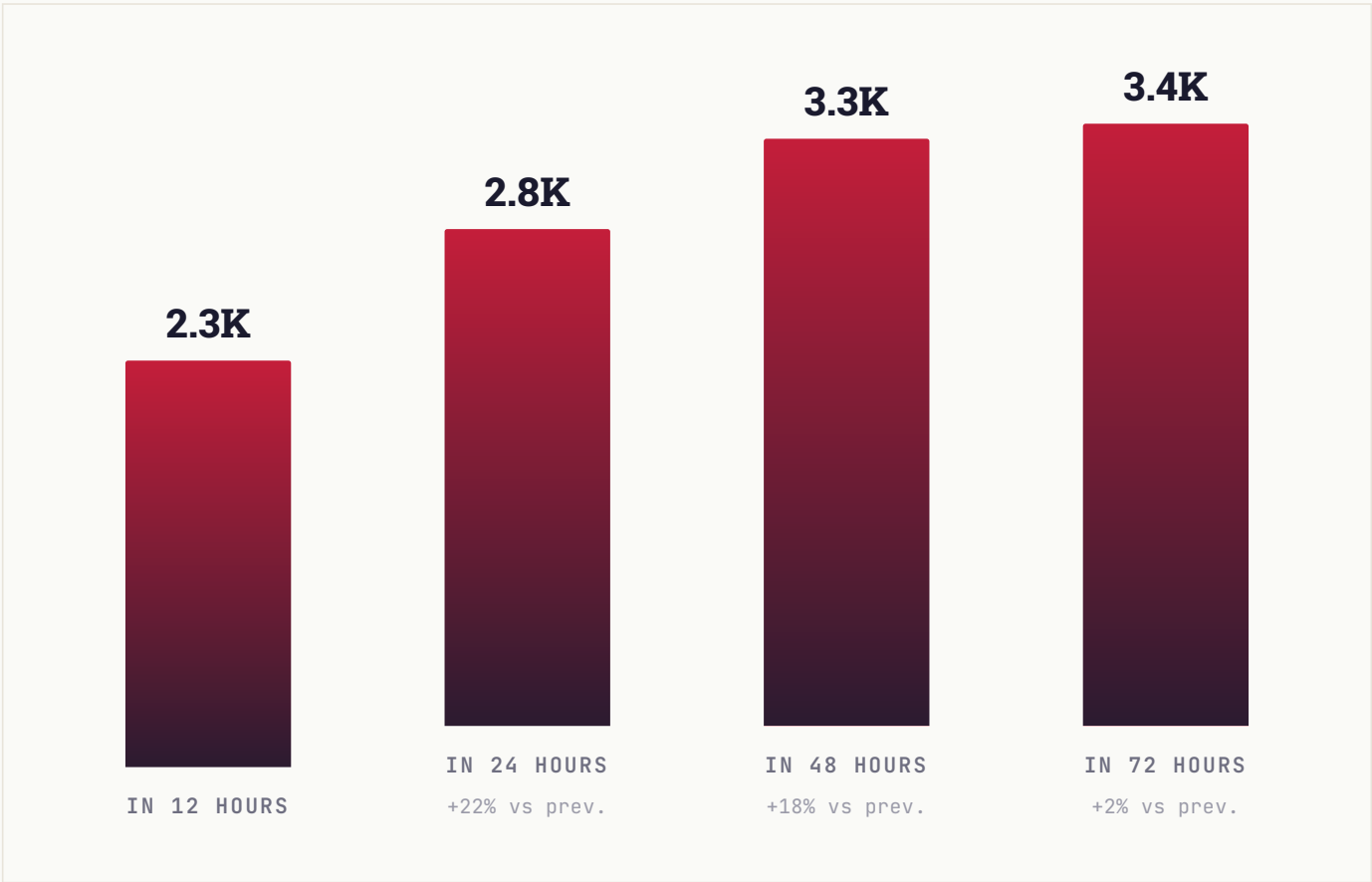
Citation index **26** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **99** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote no exp - Freelance	794K
اا اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W  RLD	464K
شغ شغل	457.4K
SI SeoJob Online earnings	429.2K
JF Job for Chiefs (TOP vacancies) YOU	36.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal: enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **117**, they brought **4 567** new subs.

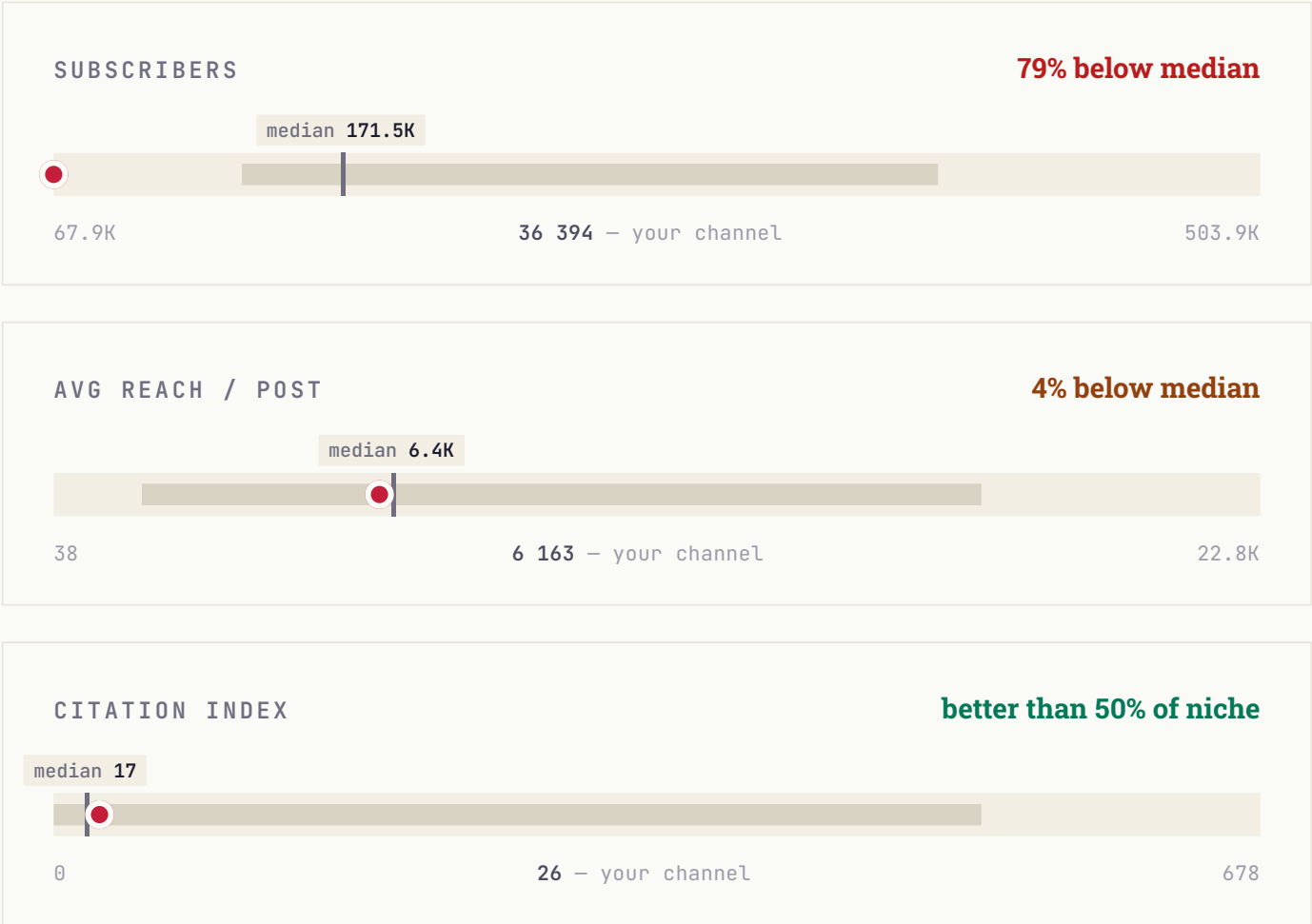
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	11	8	1 910	
December 2025	12	5	201	
November 2025	30	11	749	
October 2025	19	8	586	
September 2025	29	10	549	
August 2025	16	6	572	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
117	6	4 567

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Career» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10–p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Main post of the week — on Wednesday**

On this day and at 17:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth
target in a month.

01 **Launch ads in
Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
