

PUBLIC REPORT BY PROMTPRESS

Channel audit

Fonts | Шрифты для дизайнеров



@fontsch

The biggest free font catalog in Telegram! Find and try any font right here! All for designers :) Ads: @design_manager_bot We're registered: <https://vk.cc/cFPReX>

SUBSCRIBERS

69 203

13.07.2026 ⁺¹³⁸ per month

ERR (% WHO SEE
POSTS)

4.0%

last day ^{+1.8%}

REACH/POST

1.9K

ad reach ^{+1.2K}/24h

[HTTPS://PROMTPRESS.COM/AUDIT/FONTSCH](https://promptpress.com/audit/fontsch)

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation Rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 69 203 —	 SUBSCRIBER REACH 2.67% avg % subs see post	 VIEWS/POST 1.9K median 1.3K · 19 days	 POSTS/WEEK 11.7 for period
 7D TREND — no data for period	 REACTIONS/POST 1.2 only 40 reactions, 147 reposts, 0 comments	 POST LENGTH 323 chars median 240 · 19 days	 POSTS ANALYZED 32 19 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -138 last month	 CITATION RATE 86 citation index · 339 channels mentioned all time	 CHANNEL AGE 10 years 3 months created 13.04.2016

AI EDITOR SUMMARY

Channel «Fonts | Fonts for designers» — 69 203 subs. Each post averages 1.9K people (3% from subs), reach is low — should expand audience. Publishes 12 posts per week (~2/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 32 posts over 19 days.
- 02 Dominant format — Photo (25/32 posts).
- 03 Avg post length — 323 chars (median 240).
- 04 Peak audience activity — Friday, 17:00 MSK.
- 05 Top posts get 3× more views than the weakest (5K avg for top vs 1.6K for worst) — among 32 posts in 19 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 16:38 PHOTO B2B interfaces stop being awful and boring An article on why complex enterprise products are finally becoming clear and...	VIEWS 5 475 REACTIONS — REPOSTS 1 ER 7.9%
Nº2 26.06 · 14:00 TEXT Freshman X SALT AND PEPPER: portfolio site for Canadian production — Site of the Day Awwwards and 1st place WDA Article about the acclaimed project...	VIEWS 4 811 REACTIONS — REPOSTS — ER 7.0%
Nº3 25.06 · 18:03 VIDEO Tired of edits and craving summer cocktails? Close your layouts — on July 19 Pragmatika is hosting a VIBE-CONFERENCE! No formality and...	VIEWS 4 755 REACTIONS 2 REPOSTS — ER 6.9%

Nº4 24.06 · 14:00 TEXT RGBY digest: let's go! US banned Anthropic from selling its products to non-Americans. This decision impacts the development and...	VIEWS 4 550 REPOSTS 1 REACTIONS 2 ER 6.6%
Nº5 25.06 · 14:00 TEXT Design system for MakBush packaging: gift set Coffee roaster from Syktyvkar MakBush with monthly revenue of 1.9 billion rubles...	VIEWS 4 232 REPOSTS 1 REACTIONS 1 ER 6.1%
WORST 3	
↓ 10.07 · 06:04 PHOTO Font Colorado Colorado – vintage & retro font, inspired by 80s-90s sign painting. #free #latin #cyrillic	VIEWS 1 654 REPOSTS 1 REACTIONS — ER 2.4%
↓ 10.07 · 11:05 PHOTO Alaska Free Font by unblast.com #Display #Latin	VIEWS 1 589 REPOSTS 16 REACTIONS 1 ER 2.3%
↓ 10.07 · 16:01 PHOTO Font «Grana Padano» by Daniel Johnson Sans-serif font named after Italian cheese. Supports Cyrillic, Latin, numbers and...	VIEWS 1 418 REPOSTS 10 REACTIONS 1 ER 2.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

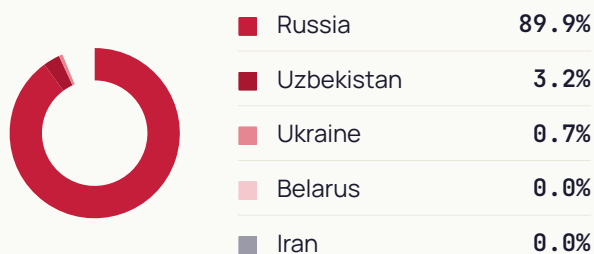


SECTION 04 • MENTIONS

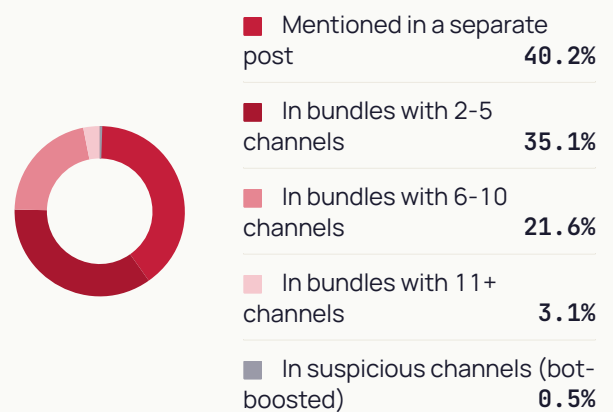
Who mentions the channel and how

Citation index **86** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **339** different channels.

COUNTRIES MENTIONING



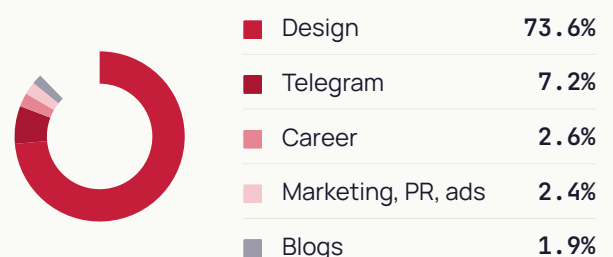
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



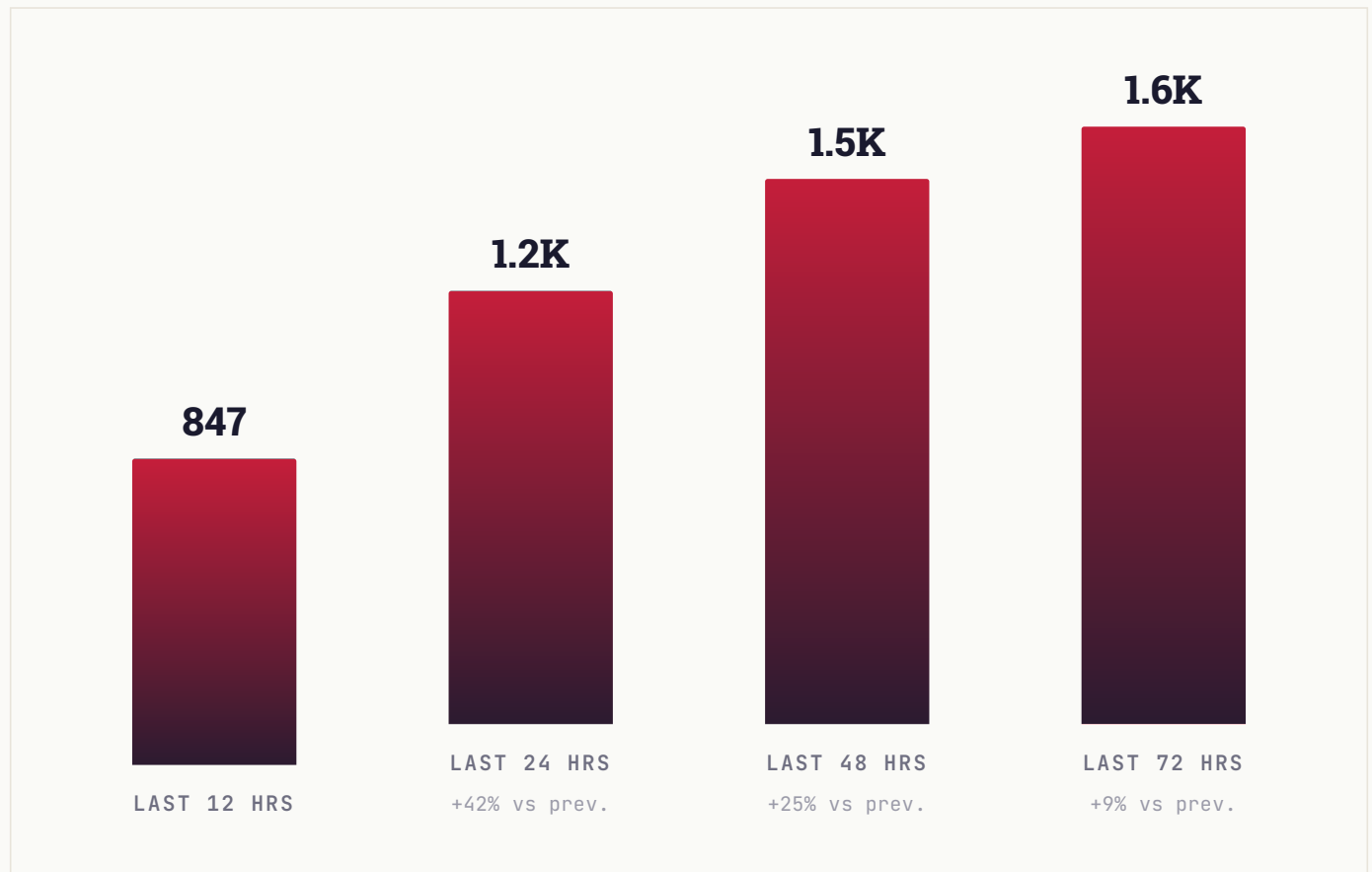
TOPICS MENTIONED IN



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SHZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
SHT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
F Fonts Шрифты для дизайнеров YOU	69.2K

COMPARATIVE SUMMARY

Channel in top half of niche (#29 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **11**, they brought **2 652** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	4	1	450
December 2025	2	2	201
Nov 2025	2	2	546
Oct 2025	0	0	766
Sep 2025	1	1	362
August 2025	2	2	327

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
11	6	2 652

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#29

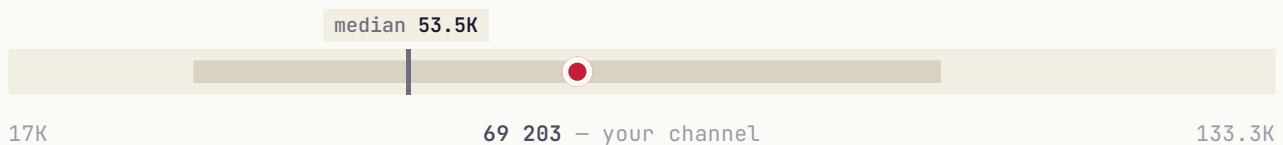
/100

RANK IN NICHE

Channel in the top half of the ranking

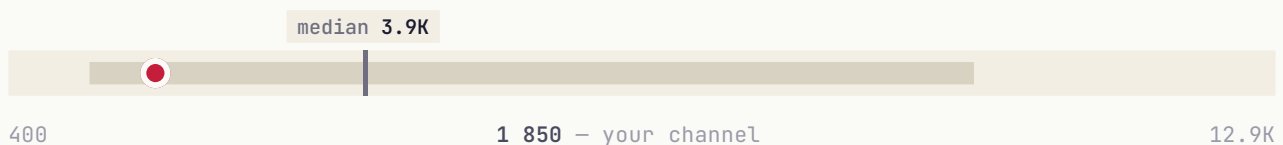
SUBSCRIBERS

better than 62% niche



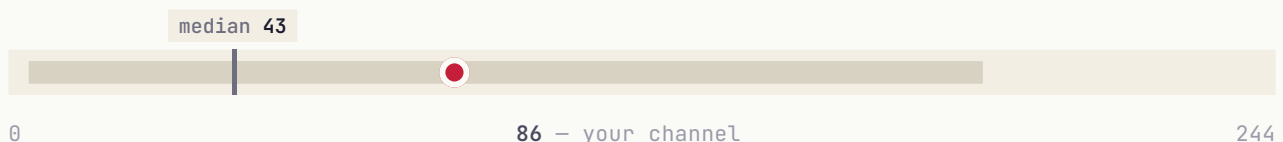
AVG REACH / POST

53% below median



CITATION INDEX

better than 61% niche



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best time for
key posts****02****Increase video post share**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains
audience
better****03****ER below niche benchmark — rethink formats**

Current ER 2.67% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.8pp ER**04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager