

PUBLIC REPORT BY PROMTPRESS

Channel audit

Shriftovik | Free fonts



@fontovik

We share curated Cyrillic fonts for designers. Always double-check the license before using a font. Collaboration/Ads - @telega_digital_bot No. 5231427440

SUBSCRIBERS

73 812

+1417 per month

ERR (% SEE POSTS)

6.0%

last 24 hours 2.8%

REACH/POST

4.2K

ad reach 2K/24h

— CONTENT · 2026

What's inside the report

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Top 5 posts · worst 3 · insights

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08 Niche comparison

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 73 812 —	 SUBS REACH 5.69% avg % subs see post	 VIEWS/POST 4.2K median 4.4K · 29 days	 POSTS/WEEK 15.8 for period
 7D TREND -10.5% vs previous week	 REACTIONS/POST 11.3 744 reactions, 2,333 reposts, 7 comments	 POST LENGTH 205 chars median 152 · 29 days	 POSTS ANALYZED 66 29 days
 AD REACH 2K avg per 24h	 CHURN / MONTH +1417 last month	 CITATION RATE 35 citation index · 225 channels mentioned ever	 CHANNEL AGE 4 years 10 months created 10.09.2021

AI EDITOR SUMMARY

Channel «Shriftovik | Free fonts» — 73 812 subs. Each post avg views 4.2K people (6% of subs), reach low — should expand audience. Publishes 16 posts per week (~2/day) — regular schedule. Week Jun 29 – Jul 5 reach dropped -10.5% by week Jun 22–28 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 66 posts in 29 days.
- 02 Dominant format — Photo (57/66 posts).
- 03 Avg post length — 205 chars (median 152).
- 04 Peak audience activity — Wednesday, 15:00 MSK.
- 05 Top posts get 2× more views than the weakest (5.2K avg for top vs 3.2K for worst) — among 66 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 16:59 PHOTO Orientir Author: Ilya Designgsta License: Free for personal and commercial use Tags: #cyrillic #latin Fontovik ←...	VIEWS 5 307 REPOSTS 63	REACTIONS 22 ER 7.2%
Nº2 17.06 · 16:59 PHOTO Mak Font Family Author: Tkachenko design License: Free for personal and commercial use Tags: #cyrillic #latin Fontovik ←...	VIEWS 5 246 REPOSTS 80	REACTIONS 20 ER 7.1%
Nº3 21.06 · 16:59 PHOTO INVERKRUG Author: Максим Райков License: Free for personal and commercial use Tags: #cyrillic #latin Fontovik ←...	VIEWS 5 170 REPOSTS 41	REACTIONS 14 ER 7.0%

Nº4

22.06 · 16:59

VIDEO

 Shriftovik ← free Cyrillic

VIEWS	REACTIONS
5 148	12
REPOSTS	ER
7	7.0%

Nº5

18.06 · 16:59

VIDEO

Shriftovik ← free Cyrillic

VIEWS	REACTIONS
5 126	13
REPOSTS	ER
12	6.9%

|

WORST 3

↓

09.07 · 16:59

VIDEO

Shriftovik ← free Cyrillic

VIEWS	REACTIONS
3 290	10
REPOSTS	ER
7	4.5%

↓

10.07 · 16:59

PHOTO

Zt Chablis Author: Zelow License: Free for personal and commercial use Tags: #cyrillic #latin Fontovik ← free...

VIEWS	REACTIONS
3 164	9
REPOSTS	ER
16	4.3%

↓

10.07 · 11:59

PHOTO

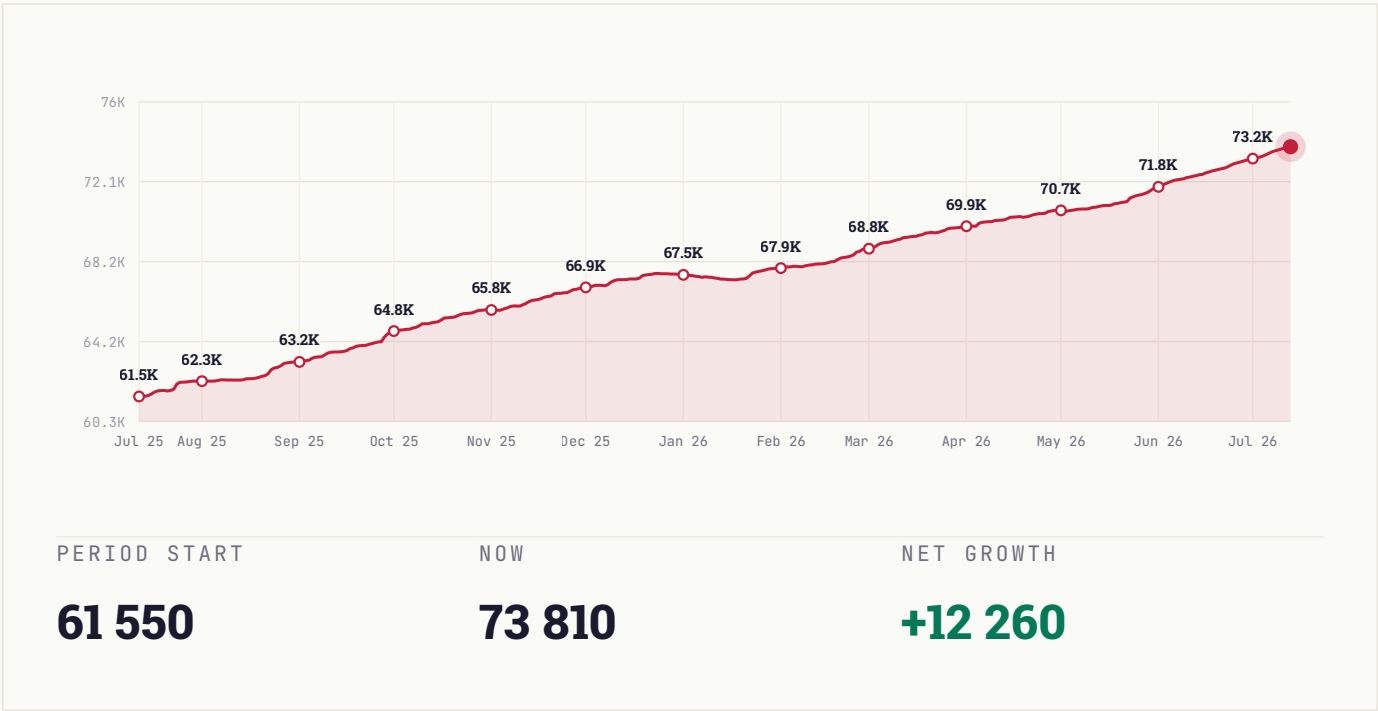
Arturito Slab Author: Denis Ignatov License: Free for personal and commercial use Tags: #cyrillic #latin Fontovik ←...

VIEWS	REACTIONS
3 118	10
REPOSTS	ER
20	4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

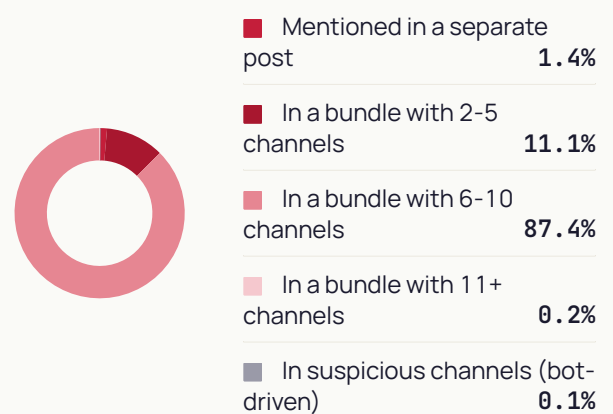
Who mentions the channel and how

Citation index **35** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **225** different channels.

COUNTRIES MENTIONING



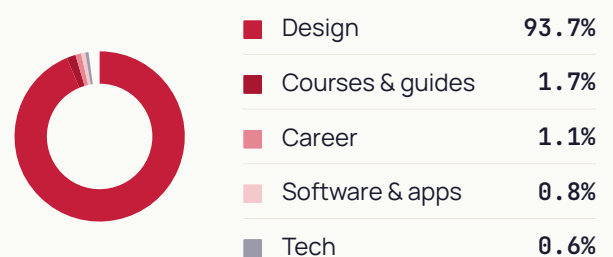
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



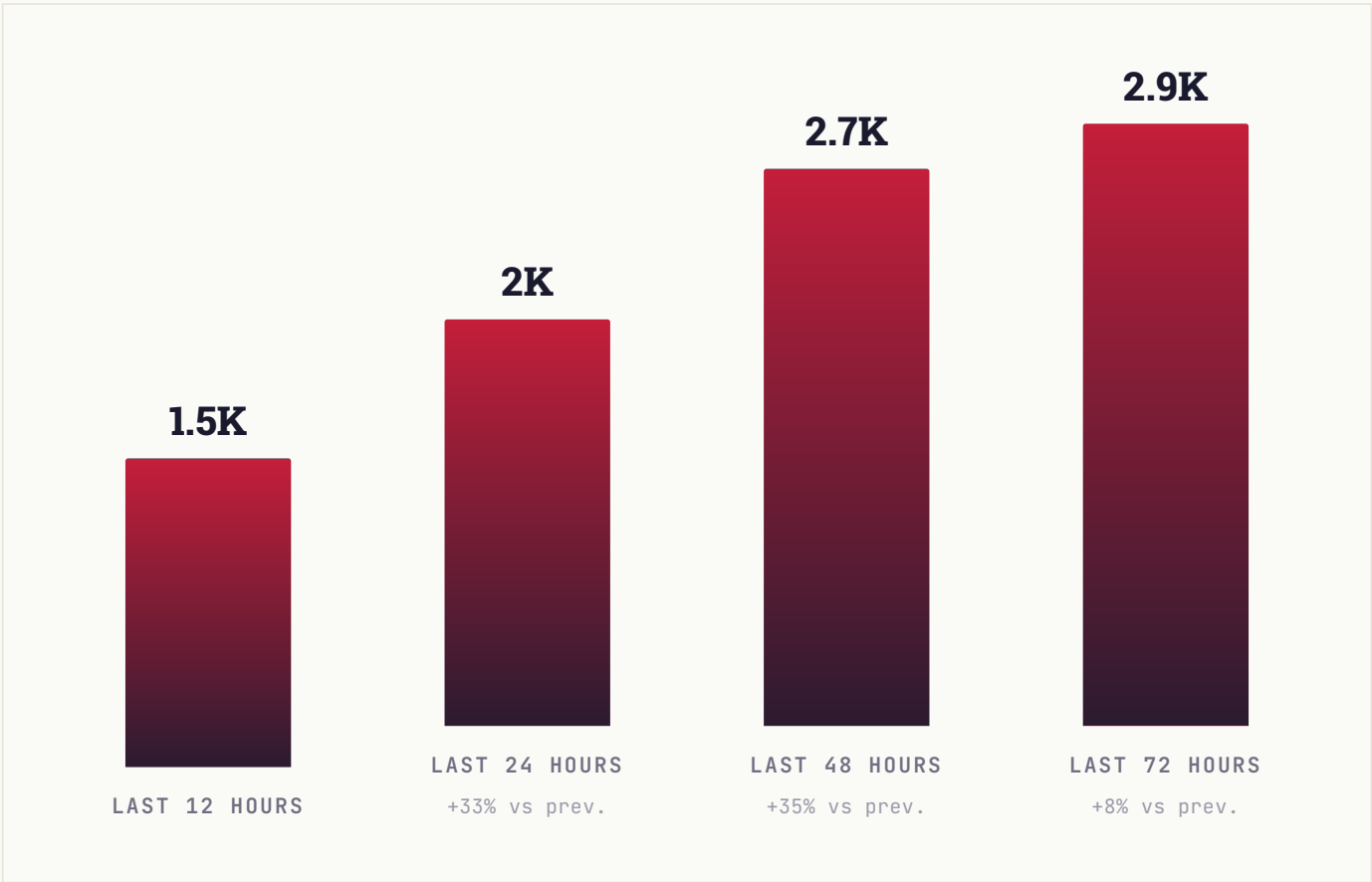
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of a promo post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
ShZ What the font?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ShT What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
ShI Shriftovik Free fonts YOU	73.8K

COMPARATIVE CONCLUSION

Channel inupper half of the niche (#25 of 99). Niche leader — After Effects Templates (181K), median subs 53.6K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **282**, they brought **5 976** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	19	19	598
December 2025	33	31	741
Nov 2025	46	46	1 100
Oct 2025	44	42	1 106
Sep 2025	82	76	1 453
August 2025	58	44	978

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
282	6	5 976

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.

Gray band — range covering 80% of niche channels (p10 to p90). Black vertical —

median. Red dot — your channel.

#25

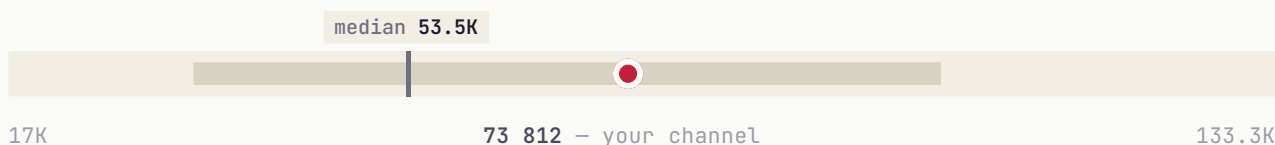
/100

POSITION IN NICHE

Channel in top 25% — strong position

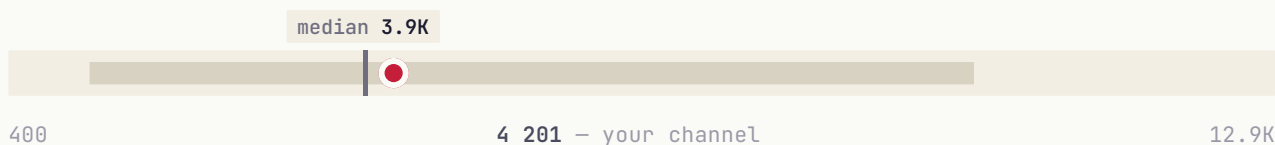
SUBSCRIBERS

better than 66% of niche



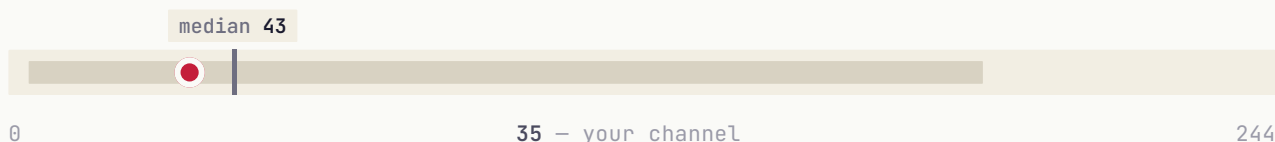
AVG REACH / POST

better than 51% of niche



CITATION INDEX

worse than median by 19%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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