

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Fonts ZIP



@font_zip

Questions - @FontsZIP_bot Ads - @advband <https://clck.ru/3FivVm>

SUBSCRIBERS

18 465

+23 per month

ERR (% SEE POSTS)

20.0%

per day 14.7%

REACH/POST

3.6K

ad reach 2.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation index

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Design» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the calculation period.

 SUBSCRIBERS 18 465 —	 SUBS REACH 19.35% avg % subs see a post	 VIEWS/POST 3.6K median 3.8K · 29 days	 POSTS/WEEK 9.9 over period
 7D TREND -5.4% vs previous week	 REACTIONS/POST 1.1 total 45 reactions, 322 reposts, 0 comments	 POST LENGTH 66 chars median 23 · 29 days	 POSTS ANALYZED 41 29 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH +23 over last month	 CITATION INDEX 16 citation index · 176 channels mentioned ever	 CHANNEL AGE 4 years 1 month created May 26, 2022

AI EDITOR SUMMARY

Channel «Fonts ZIP» – 18 465 subs. Each post gets avg 3.6K people (19% of subs), average reach – room to grow. Publishes 10 posts/week (~1/day) – consistent. For week Jun 29 – Jul 5, reach dropped -5.4% by week Jun 22–28 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 41 posts over 29 days.
- 02 Dominant format – Photo (39/41 posts).
- 03 Avg post length – 66 chars (median 23).
- 04 Audience peak – Monday, 11:00 MSK.
- 05 Top posts get ×1 more views than the weakest (4K avg for top vs 3.1K for worst) – among 41 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 14:22 PHOTO Elegantile  Download	VIEWS 4 021 REPOSTS 9	REACTIONS — ER 21.8%
Nº2 22.06 · 14:22 PHOTO Kumadinya  Download	VIEWS 3 997 REPOSTS 13	REACTIONS 1 ER 21.6%
Nº3 22.06 · 08:24 PHOTO Ghiantos Brush  Download	VIEWS 3 982 REPOSTS 8	REACTIONS 1 ER 21.6%

Nº4 16.06 · 20:10 PHOTO Castelob Playful Marker Font Download Free for personal and commercial use.	VIEWS 3 980 REPOSTS 10	REACTIONS 3 ER 21.6%
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Nº5 15.06 · 14:29 PHOTO Knight Tiles Display Download	VIEWS 3 950 REPOSTS 5	REACTIONS — ER 21.4%
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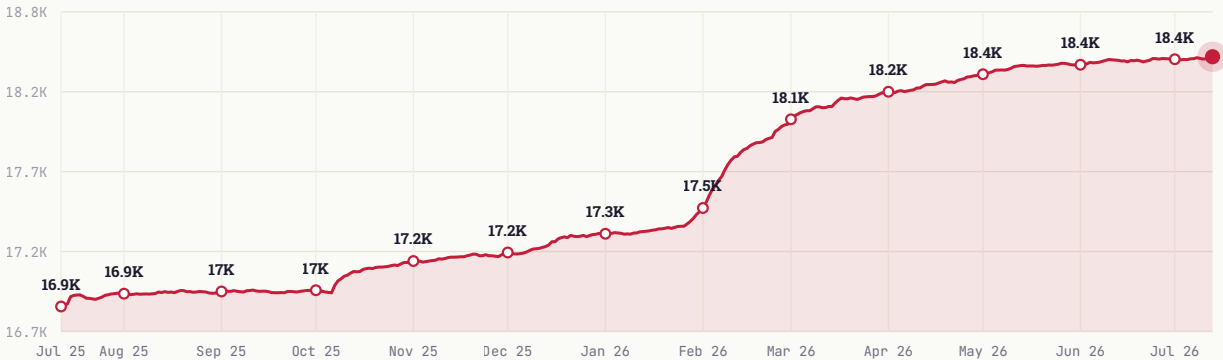
WORST 3

↓ 08.07 · 13:22 PHOTO Beauty Marsella Download	VIEWS 3 190 REPOSTS 13	REACTIONS 4 ER 17.3%
↓ 09.07 · 14:22 PHOTO Queenstown Download	VIEWS 3 107 REPOSTS 6	REACTIONS 2 ER 16.8%
↓ 10.07 · 11:52 PHOTO Black Ashpalt Download	VIEWS 3 048 REPOSTS 5	REACTIONS — ER 16.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



START OF PERIOD

16 867

NOW

18 465

NET GROWTH

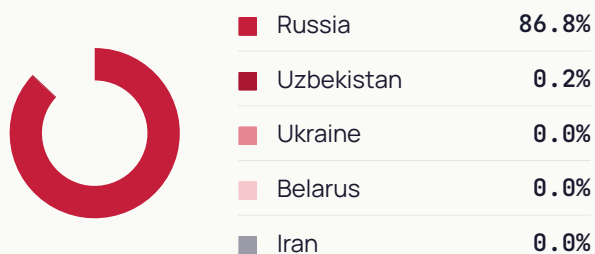
+1 598

— SECTION 04 · MENTIONS

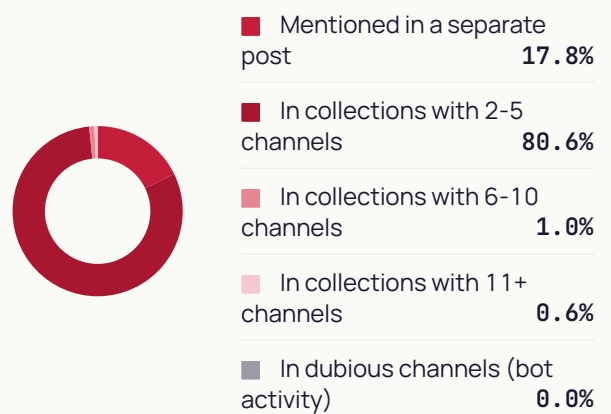
Who mentions the channel and how

Citation index **16** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **176** different channels.

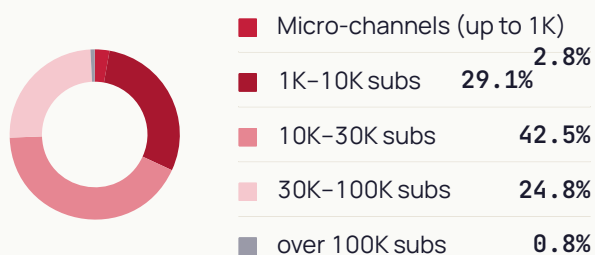
COUNTRIES MENTIONING



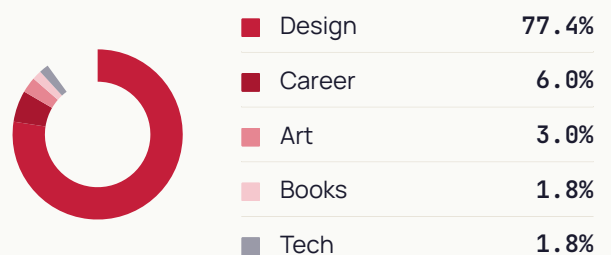
MENTION FORMAT



SIZE OF CHANNELS MENTIONING



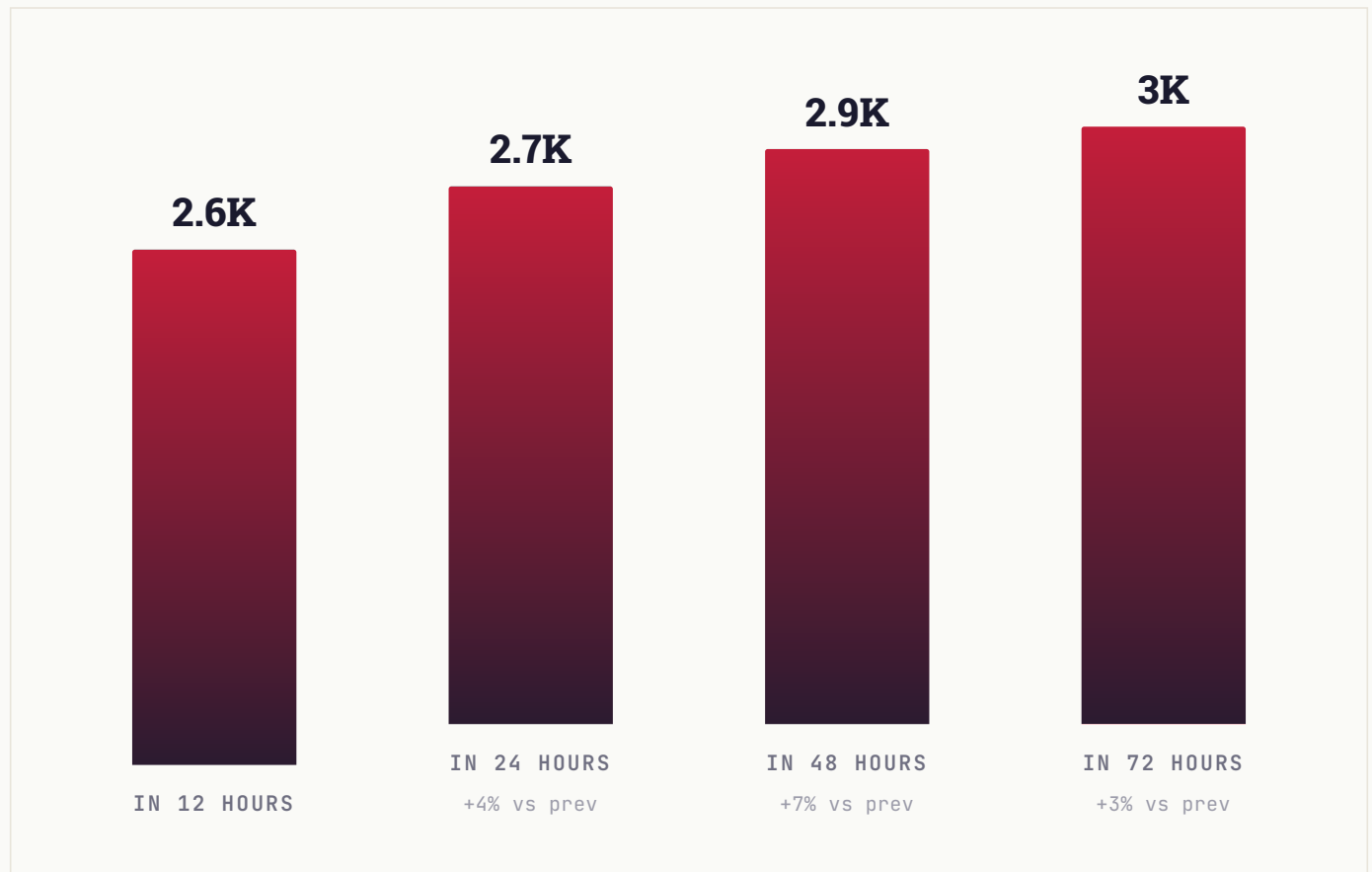
MENTION TOPICS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its position among niche peers.

CHANNEL	SUBSCRIBERS
AE After Effects Templates	181K
DG Designer Gang 🖐	147.4K
SZ STL Zone / 3D models / Free STL	136K
ER Sexy font. Cyrillic	134.7K
SH What font is that?	130.5K
SΦ STL files 3D models for 3D printing	129.2K
ST What is Photoshop?	108.1K
FD Figma Design	107.3K
F3 Free 3DSky	104.8K
P Photoshop Design	103.8K
FZ Fonts ZIP YOU	18.5K

COMPARATIVE INSIGHT

Channel not yet outside top-99 niche — early growth stage. Niche leader — After Effects Templates (181K), top-99 median: 53.6K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **53**, they brought **727** new subs.

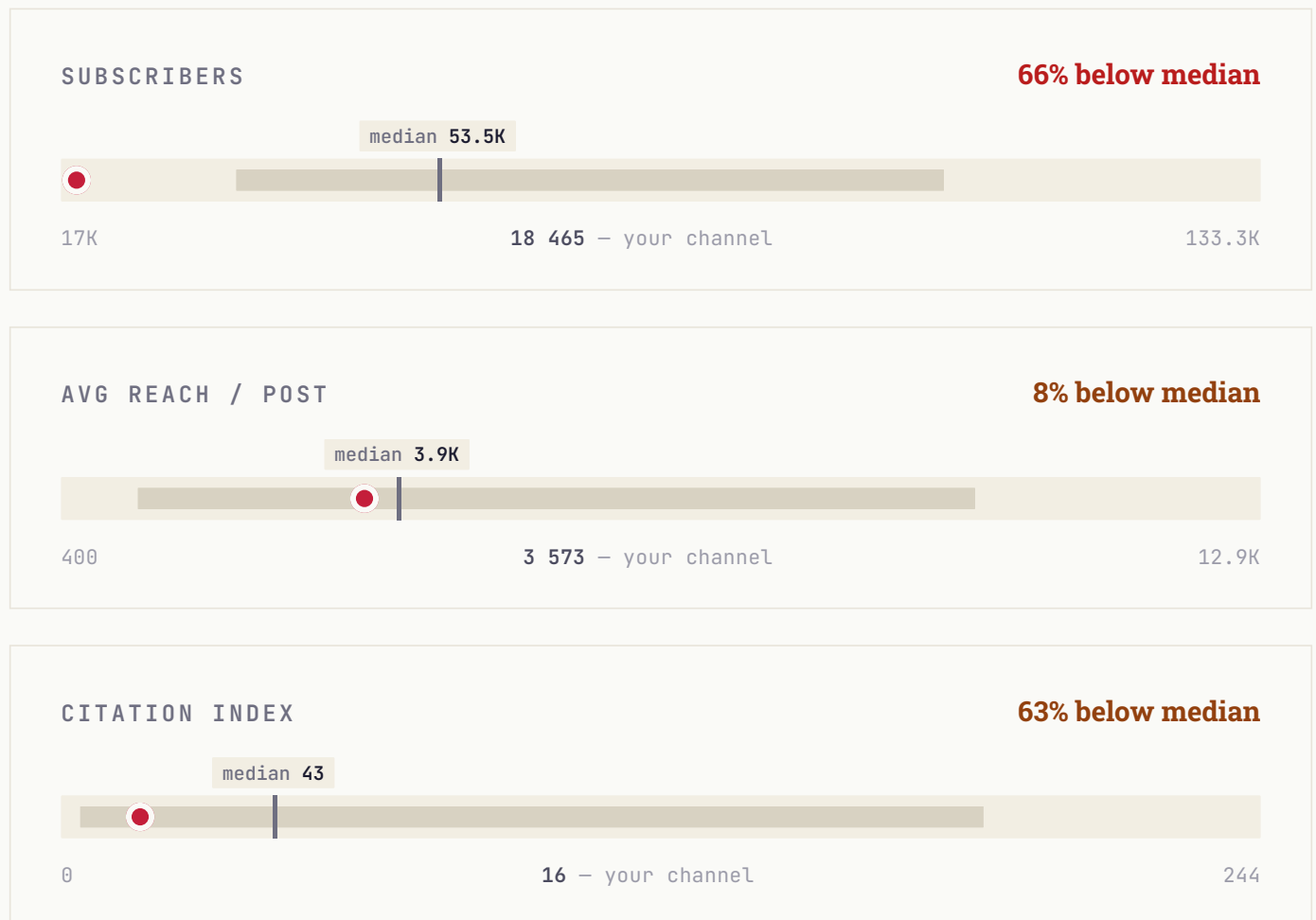
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	4	4	159	
December 2025	9	7	157	
November 2025	5	2	86	
October 2025	24	23	217	
September 2025	6	4	50	
August 2025	5	2	58	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
53	6	727

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Design» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same niche once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
