

PROMTPRESS PUBLIC REPORT

Channel audit

Ilya Fomintsev

online



@fomintsevi

I run an oncology school, educate people on medicine, reform post-Soviet healthcare. Contact me: @ifomintsev

SUBSCRIBERS

10 947

-86 per month

ERR (% SEE POSTS)

148.0%

per day 19.8%

REACH/POST

21.3K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 10 947 —	 SUBSCRIBER REACH 194.84% avg % subs see post	 VIEWS/POST 21.3K median 21.3K · 3 days	 POSTS/WEEK 4.7 over period
 7D TREND — no data for period	 REACTIONS/POST 144.0 total 288 reactions, 98 reposts, 14 comments	 POST LENGTH 677 chars median 677 · 3 days	 POSTS ANALYZED 2 3 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -86 last month	 CITATION RATE 14 citation index · 59 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «Ilya Fomintsev online» — 10 947 subs. Each post averages 21.3K people (195% of subs), broad reach for a channel this size. Publishes 5 posts/week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outliers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 3 days.
- 02 Dominant format – Text (2/2 posts).
- 03 Avg post length – 677 chars (median 677).
- 04 Peak audience activity – Wednesday, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (14.2K avg for top vs 21.3K for worst) – among 2 posts in 3 days. Analyze what the top shares: topic, format, timing.

TOP 2 POSTS

Nº1 08.07 · 14:41 TEXT Hello again - another interview for Graham. We talked about how strikes on refineries may affect cancer rates (spoiler - here...	VIEWS	REACTIONS
	38 879	166
	REPOSTS	ER
	81	355.2%

Nº2 05.07 · 14:32 TEXT Now a post for Kazakhstan citizens first. But also to whom it may concern. The thing is I have...	VIEWS	REACTIONS
	3 780	122
	REPOSTS	ER
	17	34.5%

WORST 2

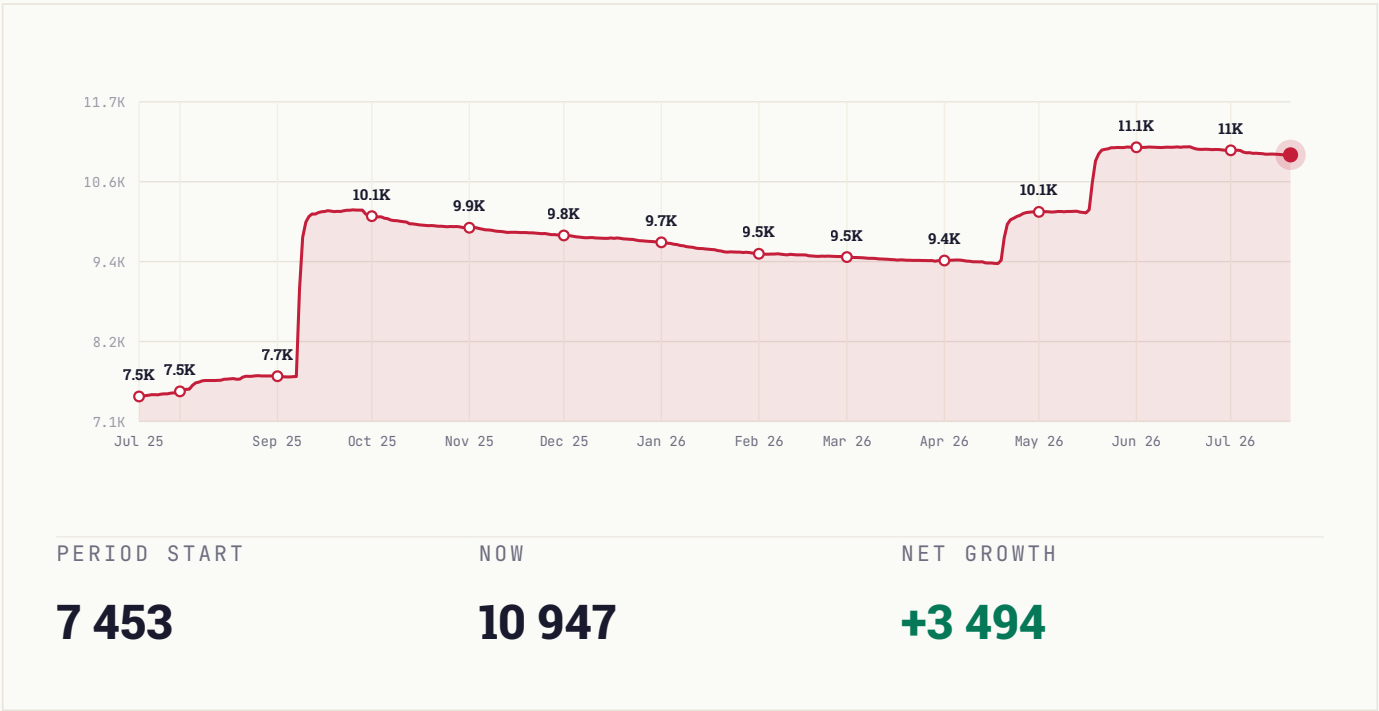
↓ 08.07 · 14:41 TEXT Hello again - another interview for Graham. We talked about how strikes on refineries may affect cancer rates (spoiler - here...	VIEWS	REACTIONS
	38 879	166
	REPOSTS	ER
	81	355.2%

↓ 05.07 · 14:32 TEXT Now a post for Kazakhstan citizens first. But also to whom it may concern. The thing is I have...		VIEWS 3 780 REPOSTS 17	REACTIONS 122 ER 34.5%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

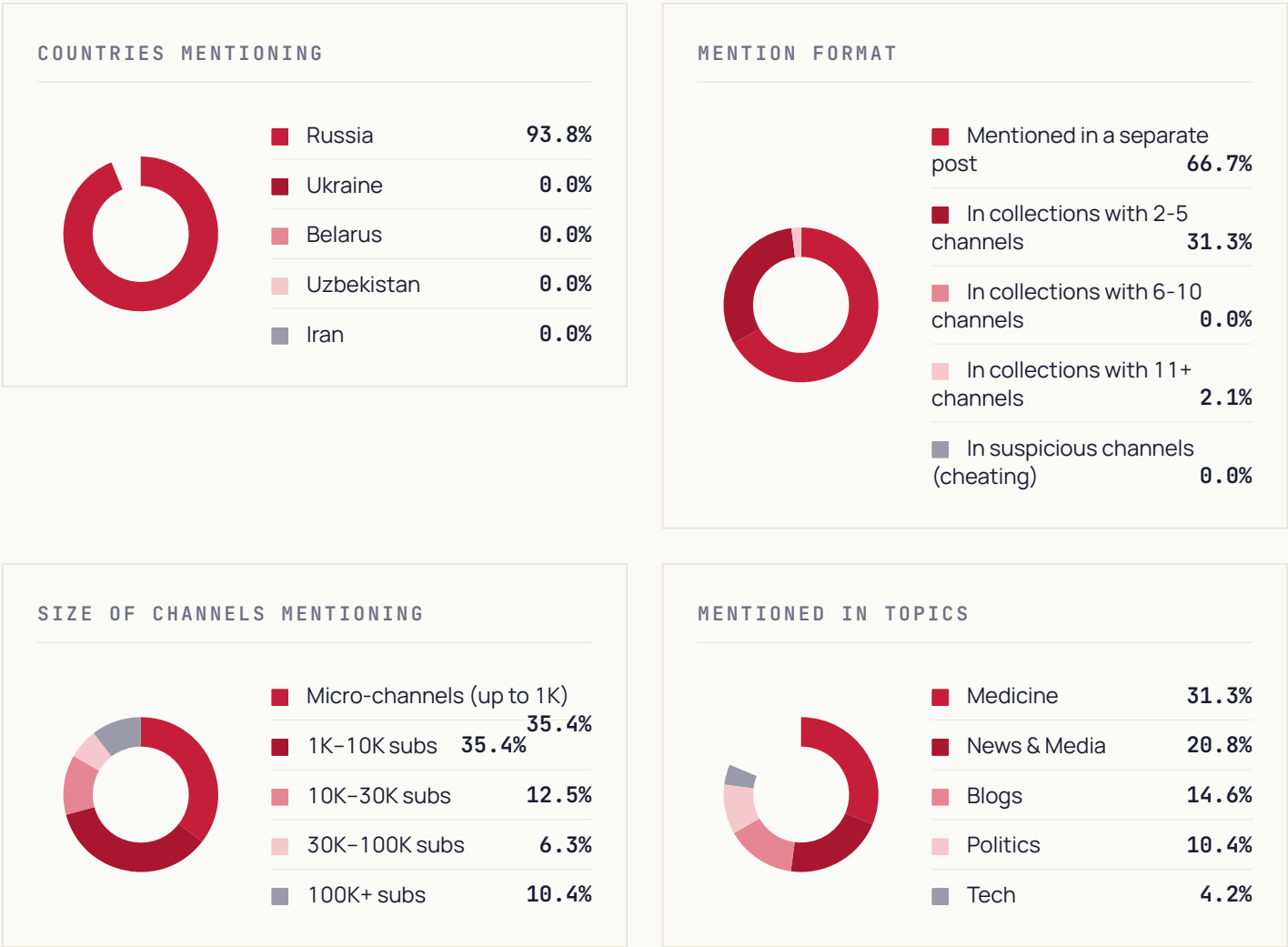
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

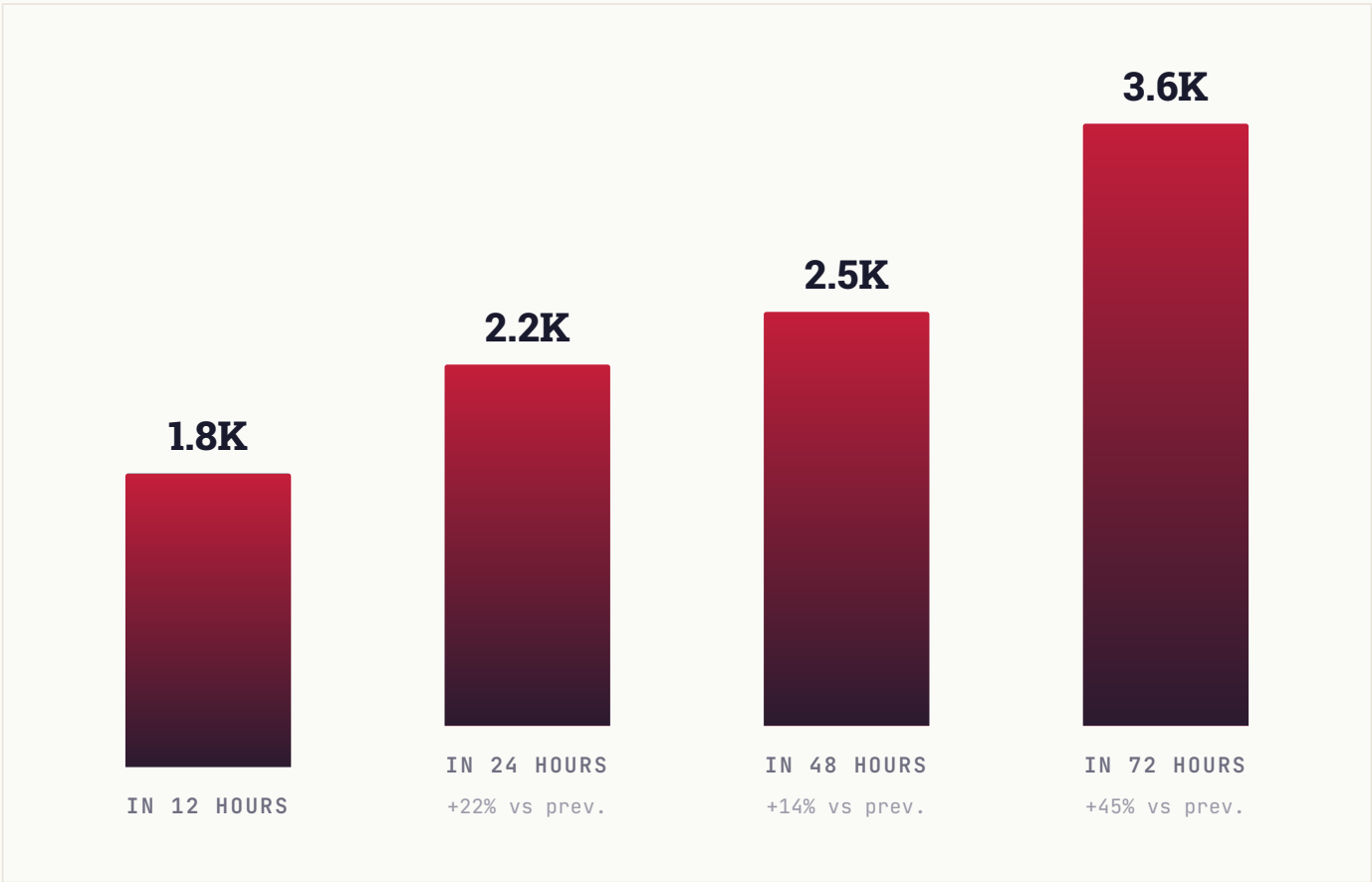
Citation index **14** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **59** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the grave	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩺 الجراحة 🩺 Surgery 🩺 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow medicine	237.8K
🌿 X 🌿 Халқ табobati 🌿	235.1K
ZD ZdravKontrol	222.2K
IF Ilya Fomintsev online YOU	10.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **2 731** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBSCRIBERS
Jan 2026	0	0	5
December 2025	0	0	14
November 2025	0	0	8
October 2025	0	0	9
September 2025	1	1	2 435
August 2025	1	1	260

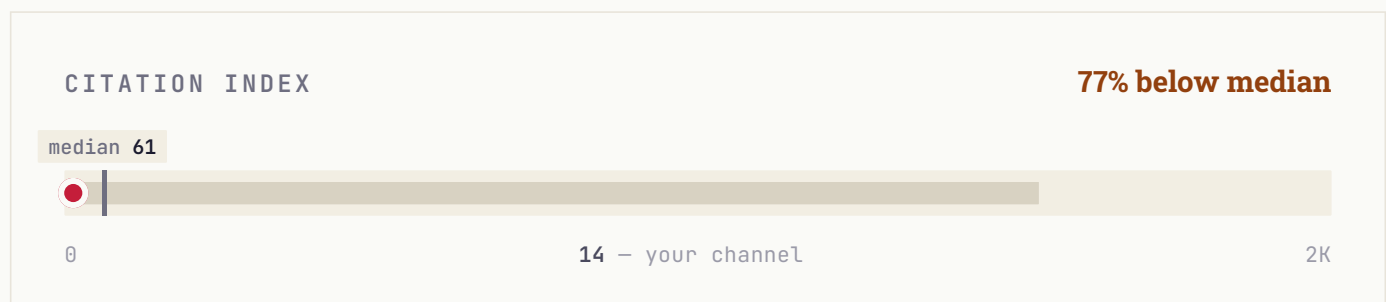
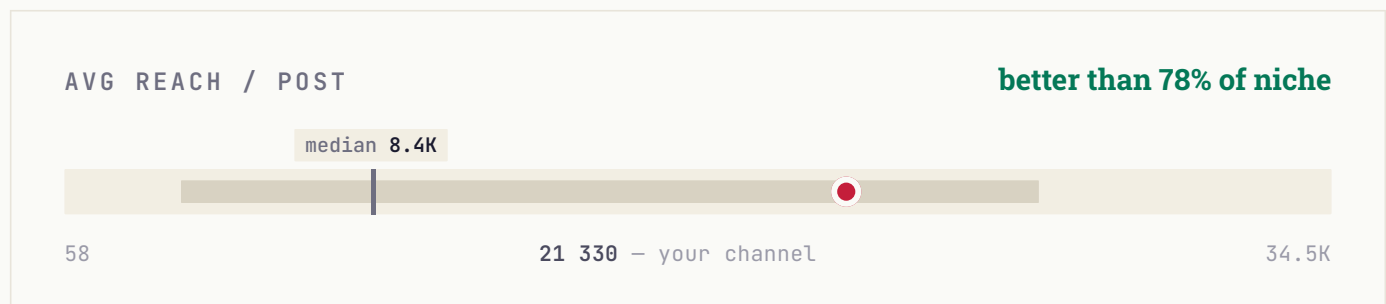
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
2	6	2 731

Where channel stands in its league

SUBSCRIBERS 90% below median

median 105.1K

36.2K 10 947 — your channel 284.7K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|---|
| 01 | Post more often
Now 4.7 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Wednesday
Audience most active on this day at 17:00 MSK. | EFFECT
Best window
for important
post |
| 03 | Increase video posts share
Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth
point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
