

PUBLIC REPORT PROMTPRESS

Channel audit

FOKEEV



@fokeev

CARS FOR SALE HERE: @Fokeev_AUTO | SELL CARS ■ SHOWING IT AS
IS ■ TRYING TO BE CLOSE TO PEOPLE ■

SUBSCRIBERS

152 196

-5967 per month

ERR (% SEE POSTS)

3.0%

per day 1.4%

REACH/POST

3.6K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 152 196 —	 SUBSCRIBER REACH 2.38% avg % subs see post	 VIEWS/POST 3.6K median 3.5K · 28 days	 POSTS/WEEK 29.6 over period
 7D TREND -11.7% vs previous week	 REACTIONS/POST 49.7 total 6,014 reactions, 312 reposts, 198 comments	 POST LENGTH 127 chars median 58 · 28 days	 POSTS ANALYZED 121 28 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -5967 last month	 CITATION RATE 43 citation index · 305 channels mentioned all time	 CHANNEL AGE 2 years 4 months created 08.02.2024

AI EDITOR SUMMARY

Channel «FOKEEV» – 152 196 subs. Each post averages 3.6K people (2% from subs), reach low – need to grow audience. Publishes 30 posts/week (~4/day) – active posting. Week 8–14 Jun reach dropped -11.7% to week 1–7 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 121 posts in 28 days.
- 02 Dominant format — **Photo** (48/121 posts).
- 03 Avg post length — 127 chars (median 58).
- 04 Audience activity peak — **Wed**, 01:00 MSK.
- 05 Top posts get 3× more views than the weakest (6.8K avg for top vs 2.7K for worst) — among 121 posts over 28 days. Analyze what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 22:23 PHOTO roamed and came back...	VIEWS 7 491 REACTIONS 88 REPOSTS 4 ER 4.9%
Nº2 28.05 · 16:37 VIDEO (captionless post — video)	VIEWS 6 520 REACTIONS 49 REPOSTS 4 ER 4.3%
Nº3 28.05 · 22:36 PHOTO oil painting 🎨	VIEWS 6 493 REACTIONS 68 REPOSTS 1 ER 4.3%

Nº4 28.05 · 17:09 TEXT NO LICENSE, NO TINTED CARS – DON'T COME 🚫♂️😏	VIEWS 6 224 REPOSTS 1	REACTIONS 63 ER 4.1%
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Nº5 30.05 · 08:28 VIDEO went personal, roamed	VIEWS 6 057 REPOSTS 3	REACTIONS 45 ER 4.0%
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WORST 3

↓ 14.06 · 11:50 VIDEO (captionless post – video)	VIEWS 2 739 REPOSTS 1	REACTIONS 28 ER 1.8%
↓ 14.06 · 19:09 VIDEO (captionless post – video)	VIEWS 2 737 REPOSTS 9	REACTIONS 32 ER 1.8%
↓ 14.06 · 11:50 VIDEO (captionless post – video)	VIEWS 2 703 REPOSTS 1	REACTIONS 26 ER 1.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



— SECTION 04 • MENTIONS

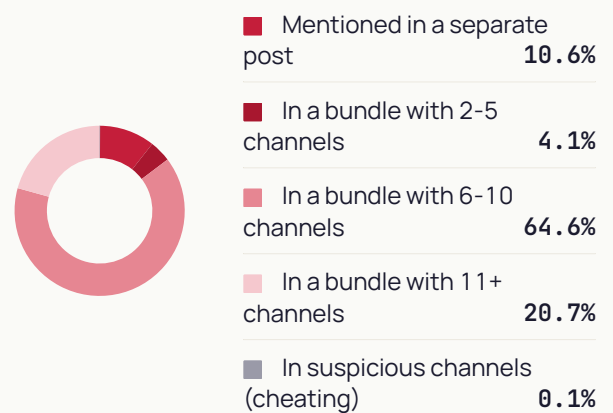
Who mentions the channel and how

Citation index **43** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time the channel was mentioned **305** different channels.

COUNTRIES MENTIONING



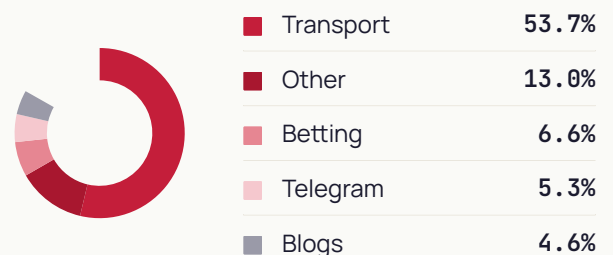
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



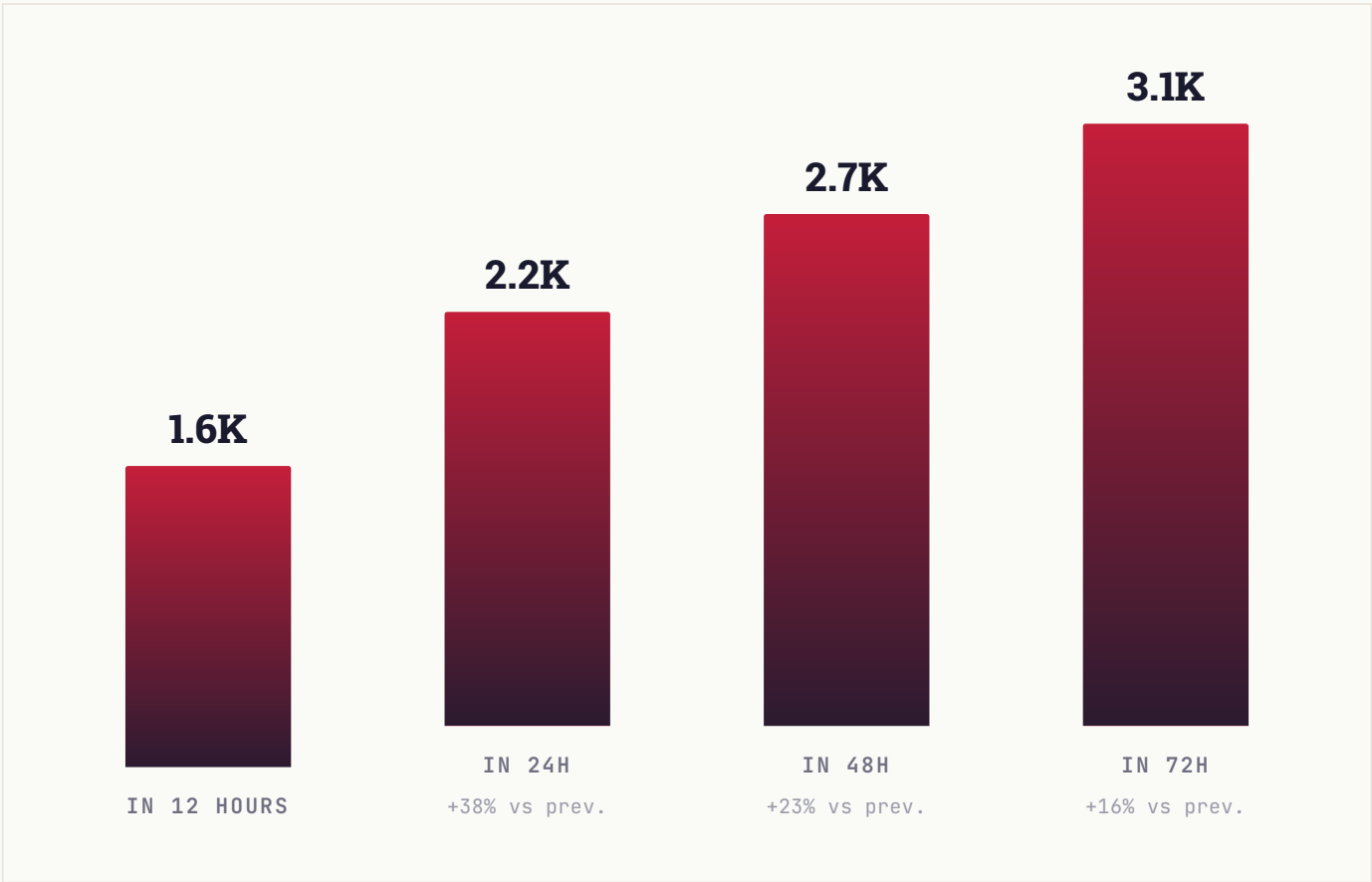
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.4M
AB	Avtomanya	1.8M
WE	WENGALLBI	1M
DS	Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI	Fighterbomber	520.8K
AB	Auto.ru	497.5K
GA	Garage	487K
AB	AVTOZAKAZ.RU	479.8K
ZR	Behind the Wheel	473.8K
AB	Driving instructor	466.8K
FO	FOKEEV YOU	152.2K

COMPARATIVE SUMMARY

Channel in bottom half of niche top-100 (#58 of 98). Niche median — 166K subs.
First KPI: reach median. Leader: Cars & Point (3.4M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **270**, they brought **197 150** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	40	21	29 124
November 2025	33	16	1 823
October 2025	0	0	0
September 2025	42	25	60 428
August 2025	100	69	9 784
July 2025	55	40	95 991
TOTAL MENTIONS			270
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			197 150

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

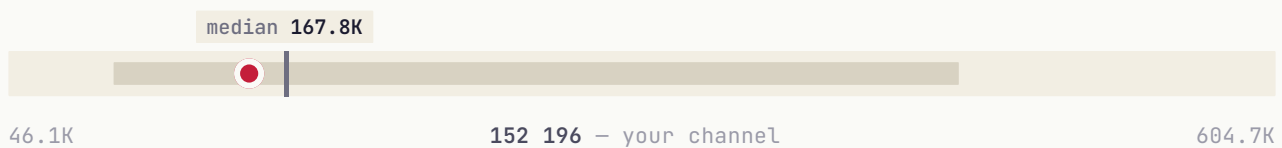
#58 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

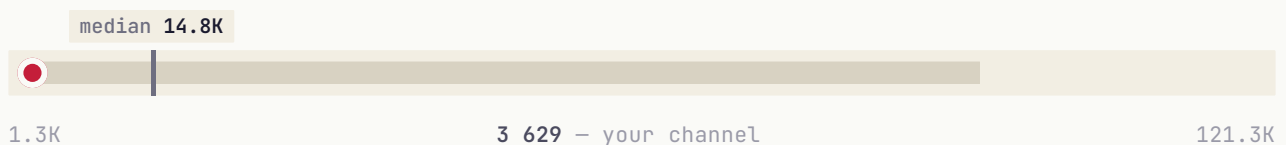
SUBSCRIBERS

9% below median



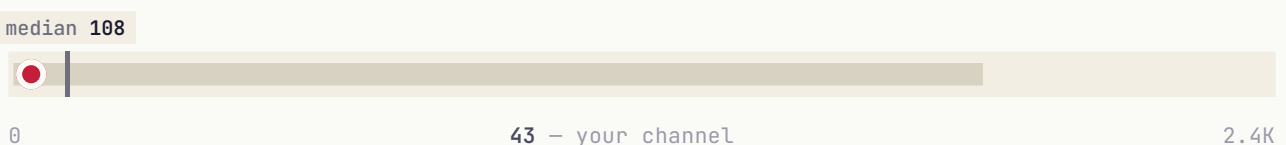
AVG REACH / POST

75% below median



CITATION INDEX

60% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 01:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 2.38% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.1pp ER

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
