

PUBLIC REPORT PROMTPRESS

Channel audit

Flauwau: important for couriers



@flowwow_rider_news

News, tips, app changes, and FAQs. Everything you need for deliveries.

SUBS	ERR (% SEE POSTS)	REACH/POST
14 504	56.0%	7.9K
+5 per month 18.07.2026	per day 20.0% HTTPS://PROMTPRESS.COM/AUDIT/FLOWWOW_RIDER_NEWS	ad reach 2.9K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation index

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 14 504 —	 SUBSCRIBER REACH 54.7% avg % subs see post	 VIEWS/POST 7.9K median 8.5K · 27 days	 POSTS/WK 3.5 for the period
 7D TREND — no data for period	 REACTS/POST 97.3 only 1,362 reactions, 590 reposts, 0 comments	 POST LENGTH 583 chars median 546 · 27 days	 POSTS ANALYZED 14 27 days
 AD REACH 2.9K 24h avg	 CHURN / MONTH +5 for the last month	 CITATION INDEX 0 citation index · 13 channels mentioned over all time	 CHANNEL AGE 5 years 19 days created 30.06.2021

AI EDITOR SUMMARY

Channel «Flouwow: important for couriers» — 14 504 subs. Each post averages 7.9K people (55% of subs), wide reach for a channel this size. Publishes 4 posts per week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 27 days.
- 02 Dominant format – Text (11/14 posts).
- 03 Avg post length – 583 chars (median 546).
- 04 Peak audience activity – Monday, 14:00 MSK.
- 05 Top posts get 3x more views than the weakest (11.9K avg for top vs 4.2K for worst) – among 14 posts in 27 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 5 POSTS

Nº1 19.06 · 16:06 TEXT Let this weekend be just as you wish ☀️ Some will finally catch up on sleep, some will head outdoors, and some will spend a couple...	VIEWS 12 347 REACTS 224 REP. 63 ER 85.1%
Nº2 22.06 · 11:46 TEXT Don't lose us 🙌 We've slightly updated our channel name – now we're «Flouwow: important for couriers». Content remains the same: news...	VIEWS 11 957 REACTS 107 REP. 18 ER 82.4%
Nº3 22.06 · 13:48 TEXT All current info on acts and payments 📌📌 Acts: when to expect and what their names mean 📌📌 Payments: when they'll hit your account	VIEWS 11 510 REACTS 38 REP. 4 ER 79.4%

N⁴24.06 · 06:05 TEXT How to properly deliver pastries in summer Last time we talked about flower delivery, now it's desserts' turn. Bento cakes, cupcakes and...	VIEWS 10 425 REACTS 86 REP. 17 ER 71.9%
N⁵26.06 · 16:30 TEXT Temporarily disabling Order Lists On June 29 we are pausing the 'Order List' feature to refine some processes. For this...	VIEWS 10 351 REACTS 225 REP. 160 ER 71.4%

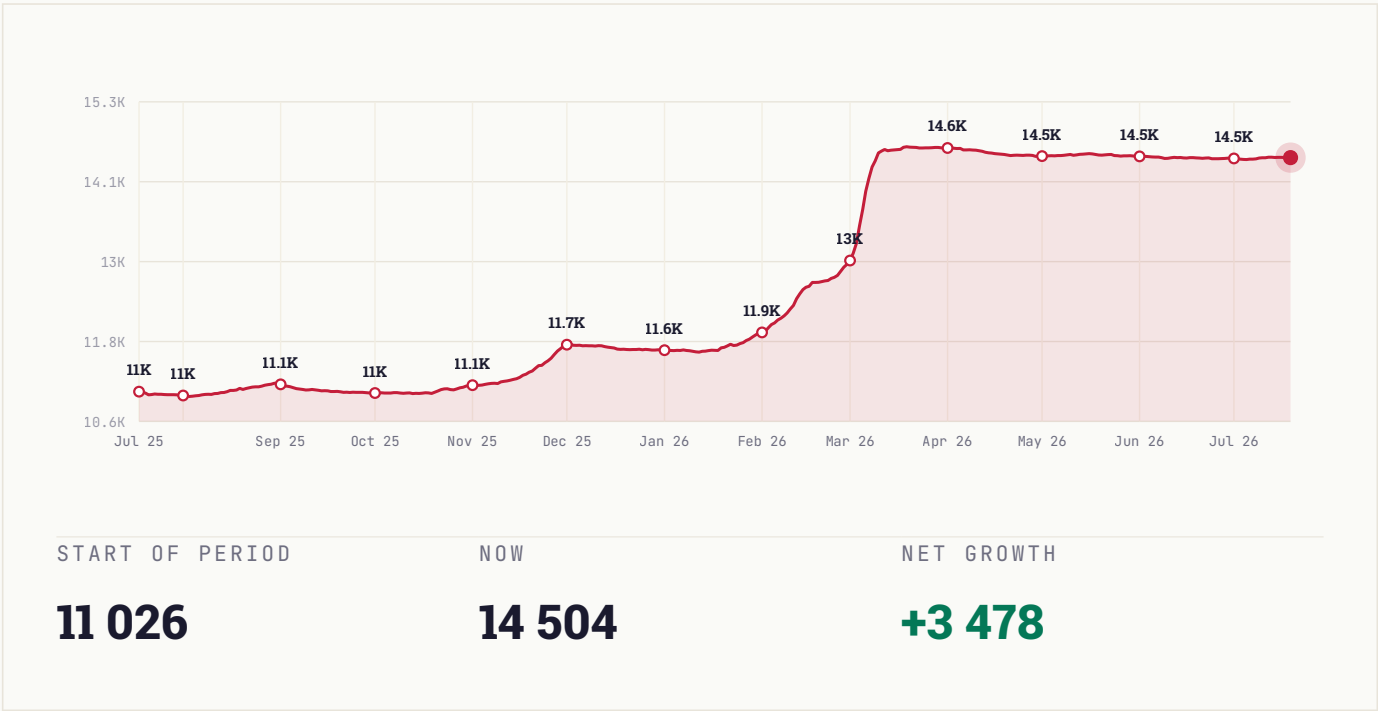
WORST 3

↓ 14.07 · 15:02 TEXT Balloon delivery in hot weather Did you know helium changes volume with temperature? So in summer balloons may burst from...	VIEWS 4 740 REACTS 55 REP. 40 ER 32.7%
↓ 14.07 · 06:01 TEXT All current info on acts and payments   Acts: when to expect and what their names mean  Payments: when they'll hit your account	VIEWS 4 240 REACTS 24 REP. 2 ER 29.2%
↓ 15.07 · 07:56 TEXT Issue with fund transfers for weekly payout acts Folks, we see that for some signed acts the payment hasn't been sent. ...	VIEWS 3 712 REACTS 69 REP. 38 ER 25.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

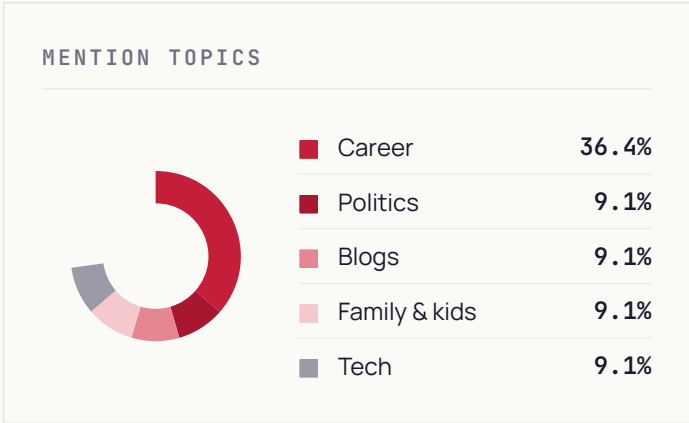
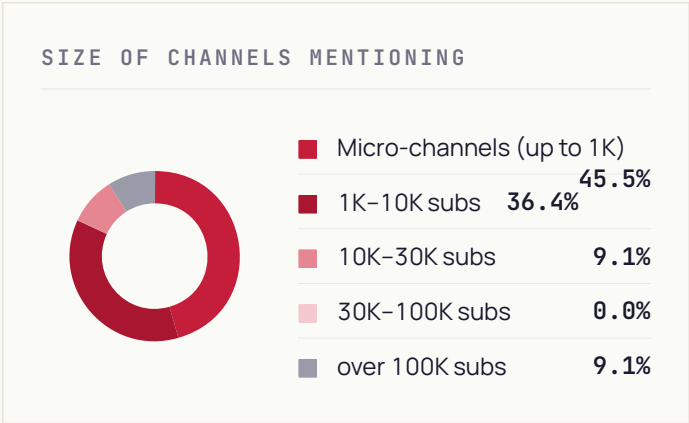
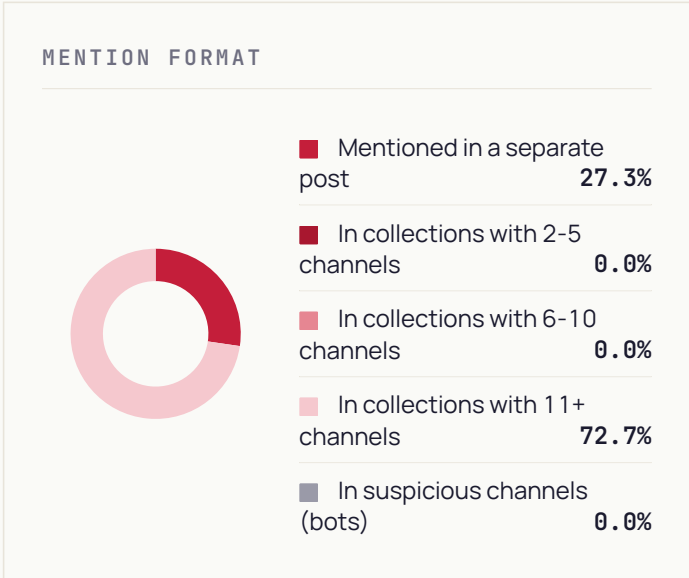
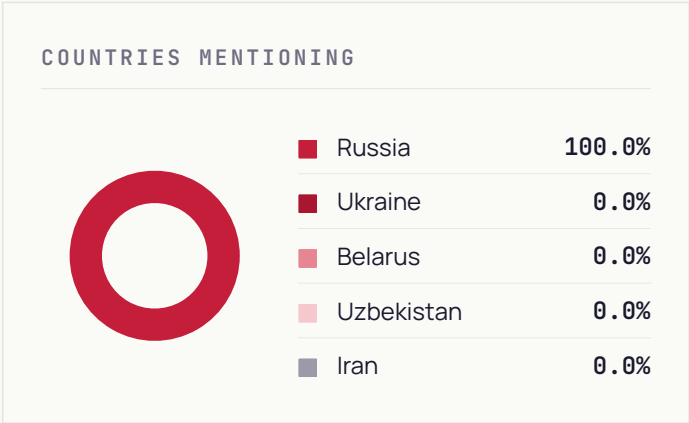
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

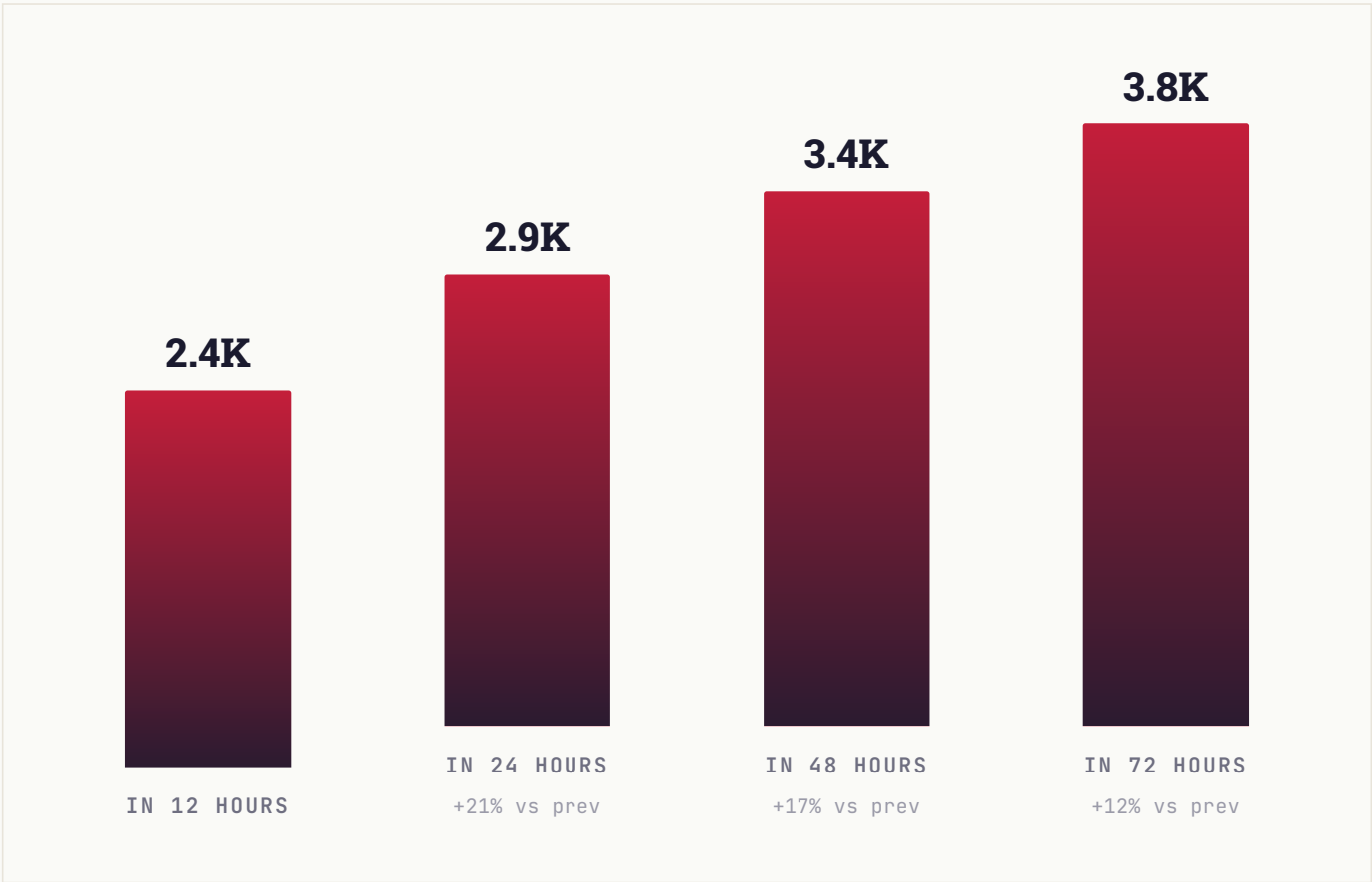
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 13 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



— SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
و وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	814.8K
UB Remote no experience - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف 🇸🇦 🌱	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR WORLD 🌐	464K
شغل	457.4K
SI SeoJob Earn online	429.2K
FV Flauwau: important for couriers YOU	14.5K

COMPARATIVE CONCLUSION

Channel not yet outside top-96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), median top-96: 172.5K. First goal: enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **1 377** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	0	0	319
December 2025	0	0	59
November 2025	1	1	605
October 2025	0	0	159
September 2025	0	0	17
August 2025	0	0	218

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	1 377

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Top-100 channels in category "Career» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 3.5 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Monday**

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video post share**

Video in Telegram holds audience longer and is favored
by the algorithm. Recommend increasing share to
15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions typically boost ER by
+5-15%. One weekly poll on a hot topic is an easy
growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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