

— PUBLIC REPORT PROMTPRESS

Channel audit

FlatFinder -

Аренда

квартир в

Бресте



@flatfinderbrestrent

We are an aggregator combining listings from onliner, kufar and reat.by for easier property search. For any questions - flatfinder@yahoo.com Support the author -...

SUBS

2 420

ERR (% SEE POSTS)

11.0%

REACH/POST

266

+34 per month

per day 11.1%

ad reach 266/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 2 420 —	 SUBSCRIBER REACH 10.99% avg % subs see post	 VIEWS/POST 266 median 228 · 5 days	 POSTS/DAY 43.1 ~302 per week
 7D TREND — no data for period	 REACTIONS/POST 0.0 only 11 reactions, 458 reposts, 0 comments	 POST LENGTH 155 chars median 162 · 5 days	 POSTS ANALYZED 228 5 days
 AD REACH 266 24h avg	 CHURN / MONTH +34 last month	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 2 years 11 months created 24.06.2023

AI EDITOR SUMMARY

Channel «FlatFinder - Apartment rental in Brest» – 2 420 subs. Each post avg views 266 people (11% from subs), reach is low – expand audience. Publishes 302 posts/week (~43/day) – very active.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **228** posts in 5 days.
- 02 Dominant format – **Photo** (219/228 posts).
- 03 Avg post length – **155** chars (median 162).
- 04 Peak audience activity – **Sunday**, 17:00 MSK.
- 05 Top posts get **5x** more views than the weakest (718 avg top vs 137 worst) – among 228 posts in 5 days. Analyze what top shares: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 14:58 PHOTO 📍 Oktyabrskoy Revolyutsii St, Brest, Brest region. View on map 📍 1-room apartment 📏 44.0m² / - / - 🏠 \$318.02 (900 RUB) 📷...	VIEWS 782 REPOSTS 5	REACTIONS — ER 32.3%
Nº2 07.06 · 13:51 PHOTO 📍 Mayakovskogo St, 11, Brest, Brest region. View on map 📍 2-room apartment 📏 64.0m² / 35.0m² / 9.0m² 🏠 \$350 (990.5 RUB)...	VIEWS 717 REPOSTS 2	REACTIONS — ER 29.6%
Nº3 07.06 · 13:47 PHOTO 📍 Mayakovskogo St, 17/2, Brest, Brest region. View on map 📍 2-room apartment 📏 68.7m² / 35.8m² / 13.9m² 🏠 \$550 (1,556.5 RUB)...	VIEWS 657 REPOSTS 1	REACTIONS — ER 27.1%

Nº4 07.06 · 13:11 PHOTO Yuzhny microdistrict, Brest, Brest region. View on map 1-room apartment 45.0m² / - / - \$318.02 (900 RUB) ...	VIEWS 608 REPOSTS 2	REACTIONS — ER 25.1%
Nº5 02.06 · 08:03 PHOTO Khalturina St, 2/1, Brest, Brest region. View on map 3-room apartment 103.0m² / 65.0m² / 15.0m² \$600 (1,661.88 RUB)...	VIEWS 589 REPOSTS 2	REACTIONS 1 ER 24.3%

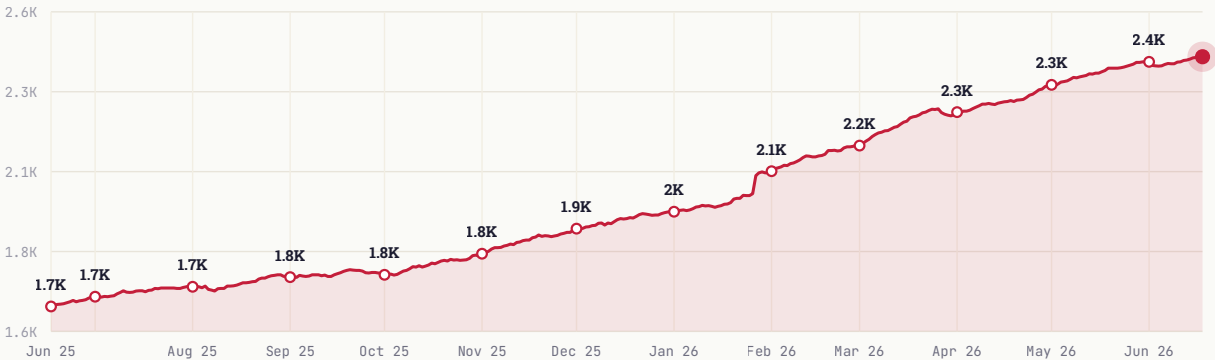
WORST 3

↓ 03.06 · 22:03 PHOTO Frantsiska Skoriny Embankment, Brest, Brest region. View on map 1-room apartment 30.0m² / - / - \$250 (700 RUB) ...	VIEWS 138 REPOSTS 1	REACTIONS — ER 5.7%
↓ 03.06 · 22:37 PHOTO Makhnovicha St, Brest, Brest region. View on map 2-room apartment 61.0m² / 30.0m² / - \$450 (1,260 RUB) ...	VIEWS 138 REPOSTS 1	REACTIONS — ER 5.7%
↓ 03.06 · 22:32 PHOTO Vulkovskaya St, 64, Brest, Brest region. View on map 2-room apartment 58.0m² / - / - \$250 (700 RUB) Source...	VIEWS 137 REPOSTS 1	REACTIONS — ER 5.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



PERIOD START

1 672

NOW

2 420

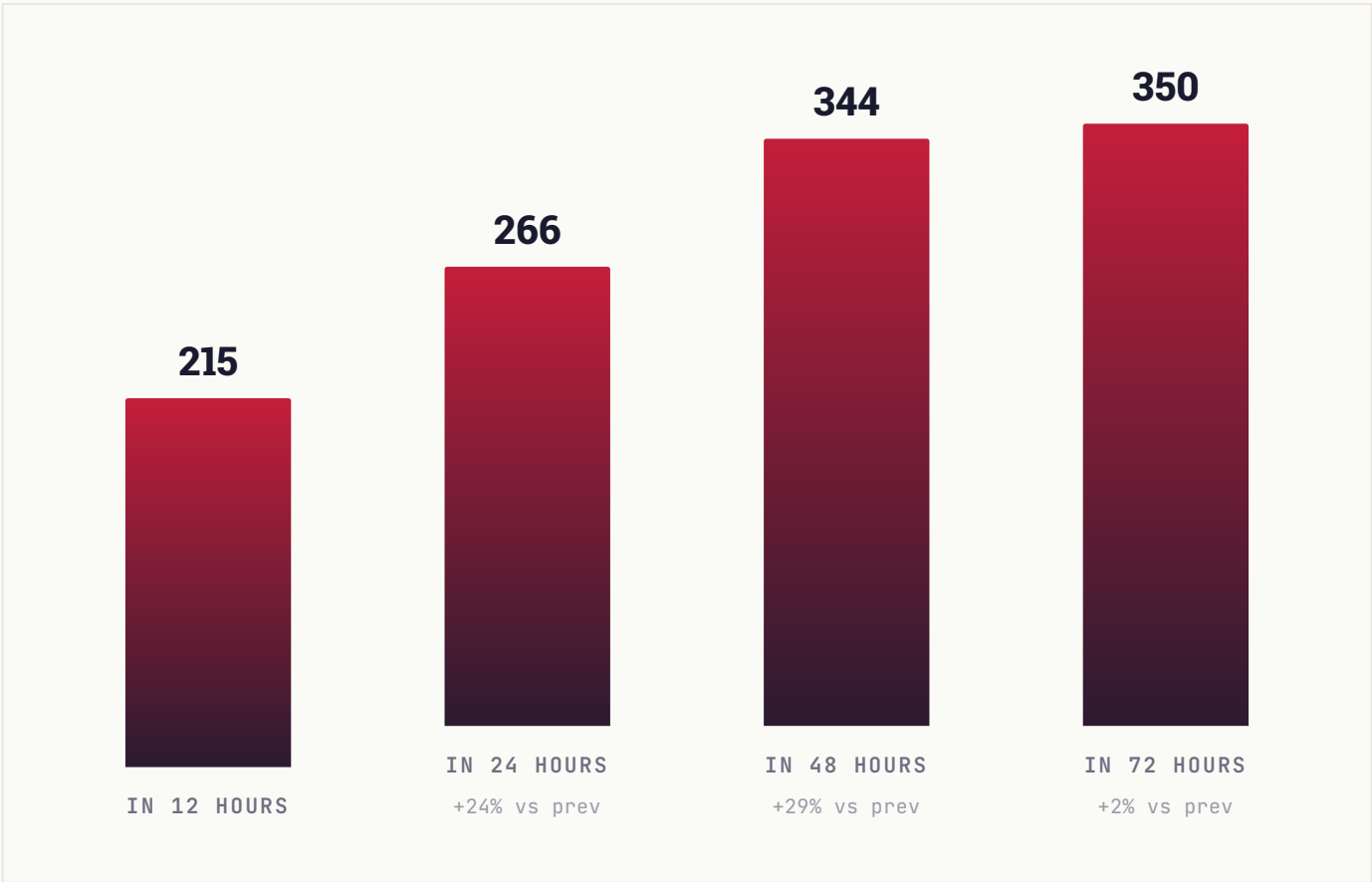
NET GROWTH

+748

SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
53 5 element 5element.by	105.2K
Sat Discounts Belarus	75.2K
F- Flatty - Аренда квартир в Минске Жильё от собственников	43.6K
PI Promocodes & discounts Belarus	41.4K
Sun Discounts & new items Belarus	36.2K
H2 Finds 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH люкс техника	27.3K
K- Kupron.by – промокоды Беларусь	26.3K
KO Onliner Catalog	21.5K
F- FlatFinder - Аренда квартир в Бресте YOU	2.4K

COMPARATIVE INSIGHT

Channel in top half of niche (#45 of 100). Niche leader — 5 element | 5element.by (105.2K), median subs 1.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **0**, they brought **370** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
December 2025	0	0	70
November 2025	0	0	87
October 2025	0	0	75
September 2025	0	0	36
August 2025	0	0	57
July 2025	0	0	45

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	370

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#45 /100

RANK IN NICHE

Channel in top half of ranking

SUBS

better than 51% of niche

median 1.8K

151

2 420 — your channel

26.5K

AVG REACH / POST

58% below median

median 626

1

266 — your channel

5.6K

CITATION INDEX

99% below median

median 0

0

0 — your channel

25

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Sunday

Audience most active on this day at 17:00 MSK.

EFFECT

Best window for important post
- 02

Increase video post share

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth — no need daily.

EFFECT

Growth from relevant audience

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want more? Run ads through us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
