

PUBLIC PROMTPRESS REPORT

Channel audit

Azat Adeev | Physics OGE & EGE | 100-point tutor



@fizikaoge

Trained as FIPI expert, 11 years of teaching. Avg score 10th grade — 75.5 ⚡ #1 in student results Sign up for the annual OGE course «Azazat» or the «Dvushka» course for 10th grade:...

SUBSCRIBERS

61 609

ERR (% SEE POSTS)

19.0%

REACH/POST

10.9K

-3151 per month

daily 9.5%

ad reach 5.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 61 609 -	SUBSCRIBER REACH 17.64% avg % subs see post	VIEWS/POST 10.9K median 9.9K · 29 days	POSTS/WEEK 39.1 over period
7D TREND -13.6% vs previous week	REACTIONS/POST 282.1 47,105 reactions, 5,494 reposts, 5,287 comments	POST LENGTH 339 chars median 201 · 29 days	POSTS ANALYZED 167 29 days
AD REACH 5.8K 24h avg	CHURN / MONTH -3151 last month	CITATION RATE 251 citation index · 4,673 channels mentioned ever	CHANNEL AGE 3 years 10 months created Aug 29, 2022

AI EDITOR SUMMARY

Channel «Azat Adeev | Physics OGE and EGE | 100-point tutor» — 61 609 subs. Each post avg views 10.9K people (18% of subs), avg reach — room to grow. Publishes 39 posts/week (~6/day) — active. Week Jun 29 — Jul 5 reach dropped -13.6% to week Jun 22–28 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **167** posts in 29 days.
- 02 Dominant format — **Video** (63/167 posts).
- 03 Avg post length — **339** chars (median 201).
- 04 Audience peak activity — **Tue, 07:00 MSK**.
- 05 Top posts get **4×** more views than weakest (23K avg top vs 5.9K worst) — among 167 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 15.06 · 17:14 PHOTO 🧙‍♂️🌟A magical Pablo has been thrown at you🌟🧙‍♂️ He wishes you luck on your exam tomorrow and doesn't add coffins to your variant 🍀🍀🍀Send him to your friends...	VIEWS 24 618 REP. 867	REACTIONS 1 845 ER 40.0%
Nº2 16.06 · 02:36 TEXT Tasks in this doc, I launched it, come in from...	VIEWS 22 179 REP. 119	REACTIONS 126 ER 36.0%
Nº3 16.06 · 04:18 VIDEO (post without caption — video)	VIEWS 22 119 REP. 23	REACTIONS 553 ER 35.9%

Nº4 16.06 · 14:22 PHOTO I totally love these messages when guys are thrilled after the exam that they knew everything That's how it should be...	VIEWS 22 100 REP. 7	REACTIONS 467 ER 35.9%
Nº5 16.06 · 02:32 VIDEO (post without caption – video)	VIEWS 21 671 REP. 5	REACTIONS 141 ER 35.2%

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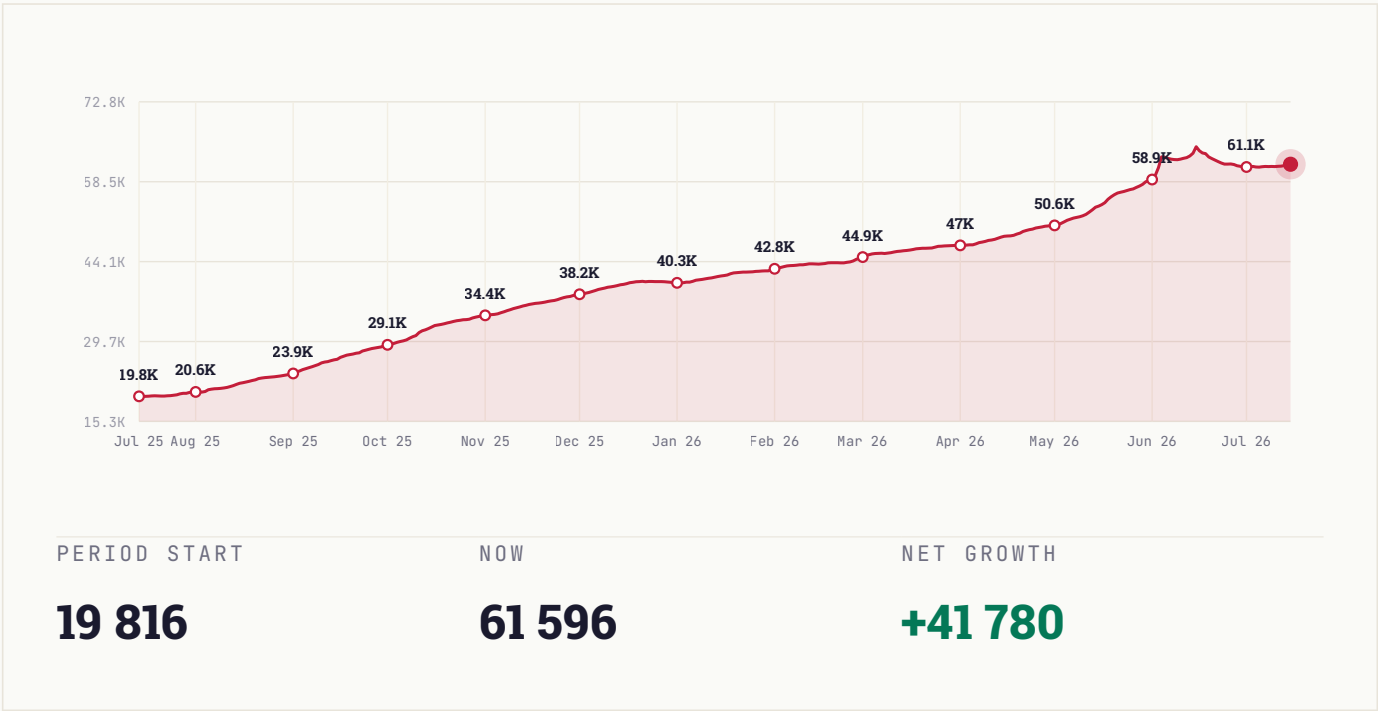
WORST 3

↓ 10.07 · 14:17 POLL Chat, let's test your summer physics skills))	VIEWS 6 106 REP. 29	REACTIONS 85 ER 9.9%
↓ 10.07 · 14:21 POLL (post without caption – poll)	VIEWS 5 878 REP. 25	REACTIONS 86 ER 9.5%
↓ 10.07 · 14:19 POLL (post without caption – poll)	VIEWS 5 811 REP. 24	REACTIONS 82 ER 9.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.

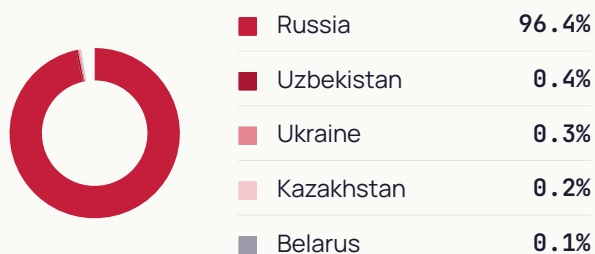


SECTION 04 • CITATIONS

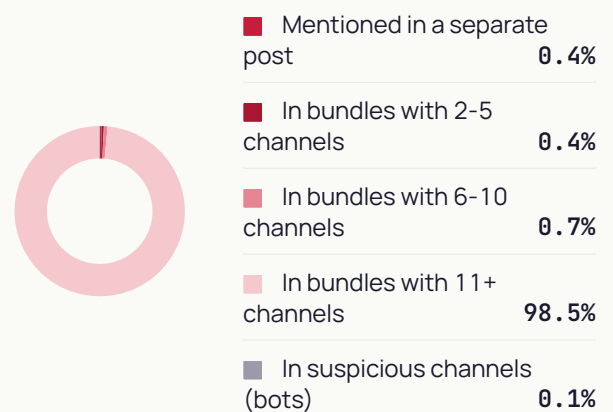
Who & how mentions the channel

Citation index **251** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **4 673** different channels.

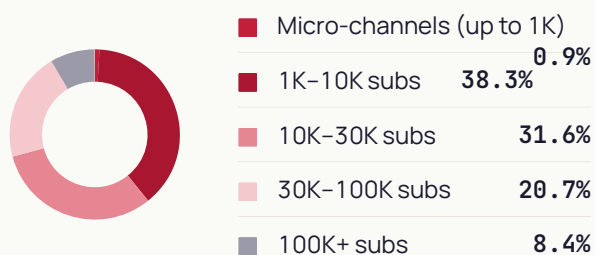
COUNTRIES MENTIONING



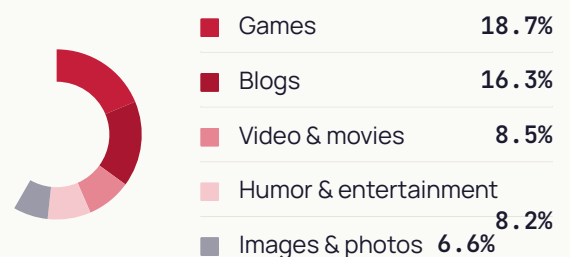
FORMAT MENTIONED



SIZE OF CHANNELS MENTIONING



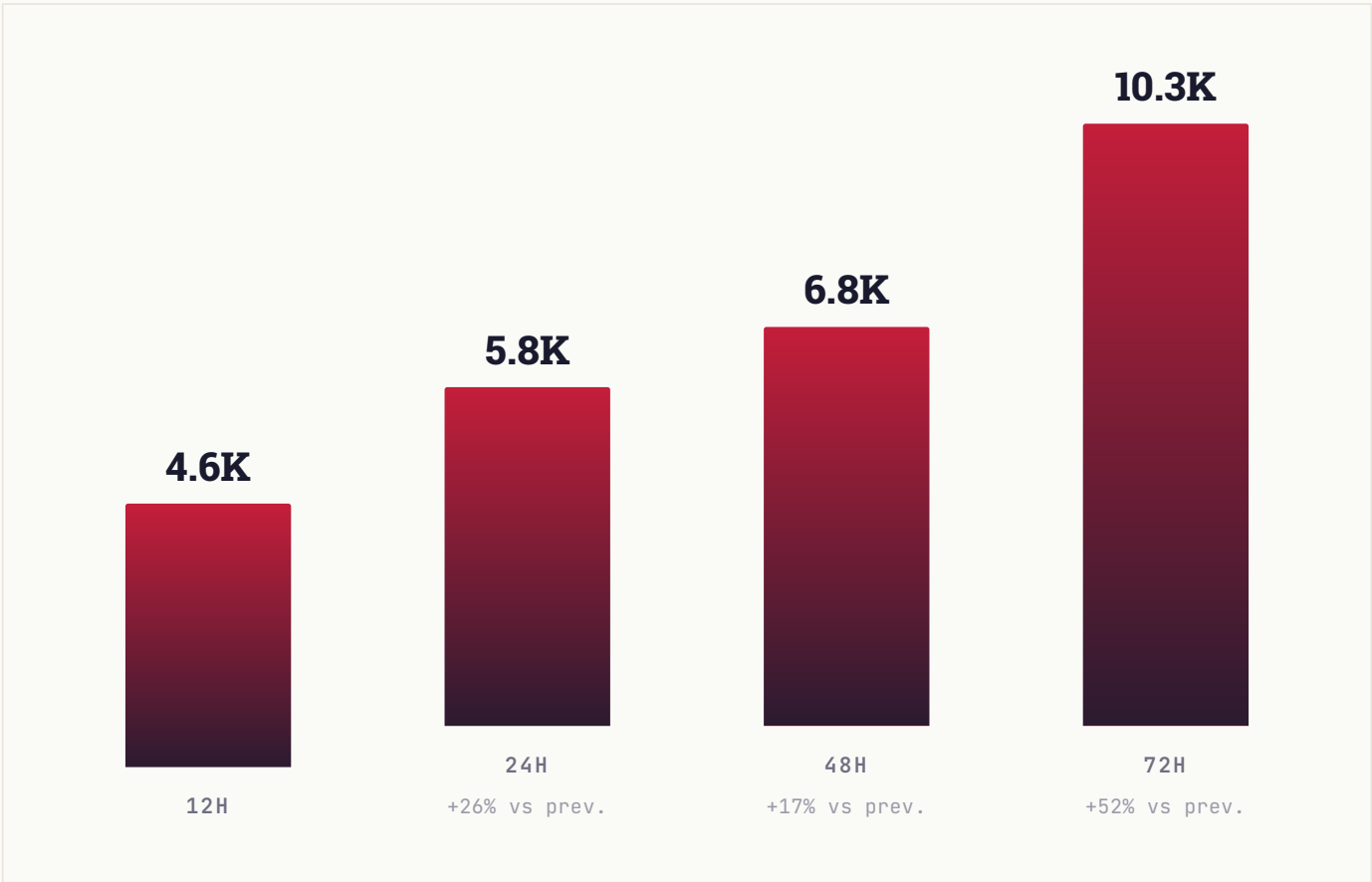
TOPICS MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
OT ANSWERS	578.2K
OT ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSchool Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
AA Azat Adeev Physics OGE & EGE 100-point tutor	61.6K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#78 of 99). Niche median — 78.8K subs. First growth KPI — reach the median. Leader: Mathematician Andrey (1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **14 706**, they brought **22 463** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1 785	1 208	2 423
December 2025	2 382	1 522	2 508
November 2025	2 581	1 439	3 766
October 2025	2 850	1 739	5 351
Sep 2025	2 850	1 558	5 188
August 2025	2 258	935	3 227

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
14 706	6	22 463

SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Top-**100** channels in category «**Education**» (Russia) and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#78

/100

POSITION IN NICHE

Channel in bottom half of ranking

SUBSCRIBERS

worse than median by 22%



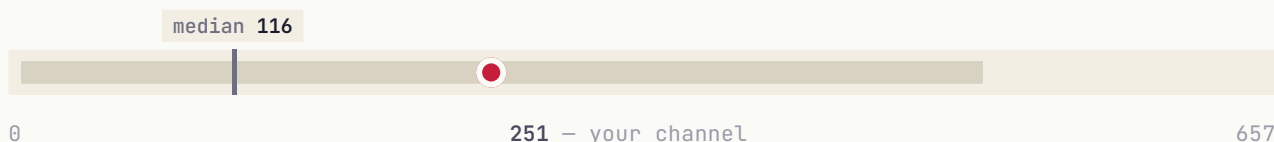
AVG REACH / POST

better than 53% niche



CITATION INDEX

better than 63% niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Tuesday

Audience most active on this day at 07:00 MSK.

EFFECT

**Best window
for key post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
