

PROMTPRESS PUBLIC REPORT

Channel audit

FIT SERVICE



@fitservice_official

#1 digital auto service network. We care for your car and offer the best service solutions. Book in 1 click, free services, cashback & exclusive perks in the app — ...

SUBSCRIBERS

143 676

-3492 per month

ERR (% WHO SEE
POSTS)

6.0%

in 24 hrs **2.5%**

REACH/POST

7.7K

ad reach **3.5K**/24h

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 143 676 —	 SUBS REACH 5.34% avg % subs see post	 VIEWS/POST 7.7K median 8K · 29 days	 POSTS/WEEK 8.2 over period
 7D TREND -4.2% vs previous week	 REACTIONS/POST 28.6 total 974 reactions, 141 reposts, 10 comments	 POST LENGTH 498 chars median 476 · 29 days	 POSTS ANALYZED 34 29 days
 AD REACH 3.5K 24h avg	 CHURN / MONTH -3492 over last month	 CITATION RATE 28 citation index · 168 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 01.03.2022

AI EDITOR SUMMARY

Channel «FIT SERVICE» — 143 676 subs. Each post averages 7.7K people (5% of subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — regular schedule. Week of Jun 8–14 reach stable (-4.2% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **34** posts over 29 days.
- 02 Dominant format — **Photo** (30/34 posts).
- 03 Avg post length — **498** chars (median 476).
- 04 Peak audience activity — **Saturday**, 11:00 MSK.
- 05 Top posts get **2×** more views than the weakest (10.3K avg for top vs 6.1K for worst) — among 34 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 30.05 · 08:01 PHOTO 🚲♂ In the rhythm of the bike capital FIT SERVICE auto center in Almet'yevsk opens its doors! 📍 Address: Sovetskaya St., 184 Special offer for opening...	VIEWS 11 934 REPOSTS 1	REACTIONS 31 ER 8.3%
Nº2 01.06 · 05:00 PHOTO 👶 Happy First Day of Summer & Children's Day May every child be cared for, with a childhood full of laughter, faith in...	VIEWS 9 440 REPOSTS 2	REACTIONS 43 ER 6.6%
Nº3 31.05 · 07:59 PHOTO 🎮 One snap away from PlayStation 5 To win a PlayStation 5, you don't need to do anything complicated. Just show us who...	VIEWS 9 389 REPOSTS 12	REACTIONS 29 ER 6.5%

Nº4 08.06 • 08:10 PHOTO Free LYNXauto parts replacement at FIT SERVICE Buy LYNXauto shock absorbers, brake pads, discs or spark plugs from us – and...	VIEWS 9 364 REACTIONS 26 REPOSTS 9 ER 6.5%
Nº5 05.06 • 12:40 PHOTO 06.06.2026: Magic Numbers or NOT A HOROSCOPE from FIT SERVICE What you can and cannot do on this mirror date and magical day? When three...	VIEWS 9 168 REACTIONS 34 REPOSTS 3 ER 6.4%

WORST 3

↓ 20.06 • 07:59 PHOTO PlayStation 5 won't win itself Our VK giveaway is in full swing! Don't let rivals win – post your photos...	VIEWS 6 597 REACTIONS 22 REPOSTS 1 ER 4.6%
↓ 21.06 • 06:59 PHOTO Happy Medical Worker's Day Your work is a true calling, requiring a huge heart and iron will! We wish you...	VIEWS 6 088 REACTIONS 41 REPOSTS 5 ER 4.2%
↓ 22.06 • 08:03 PHOTO Breaking stereotypes Many think good engine & transmission protection must be expensive. But PROMATIX proves...	VIEWS 5 601 REACTIONS 18 REPOSTS 3 ER 3.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

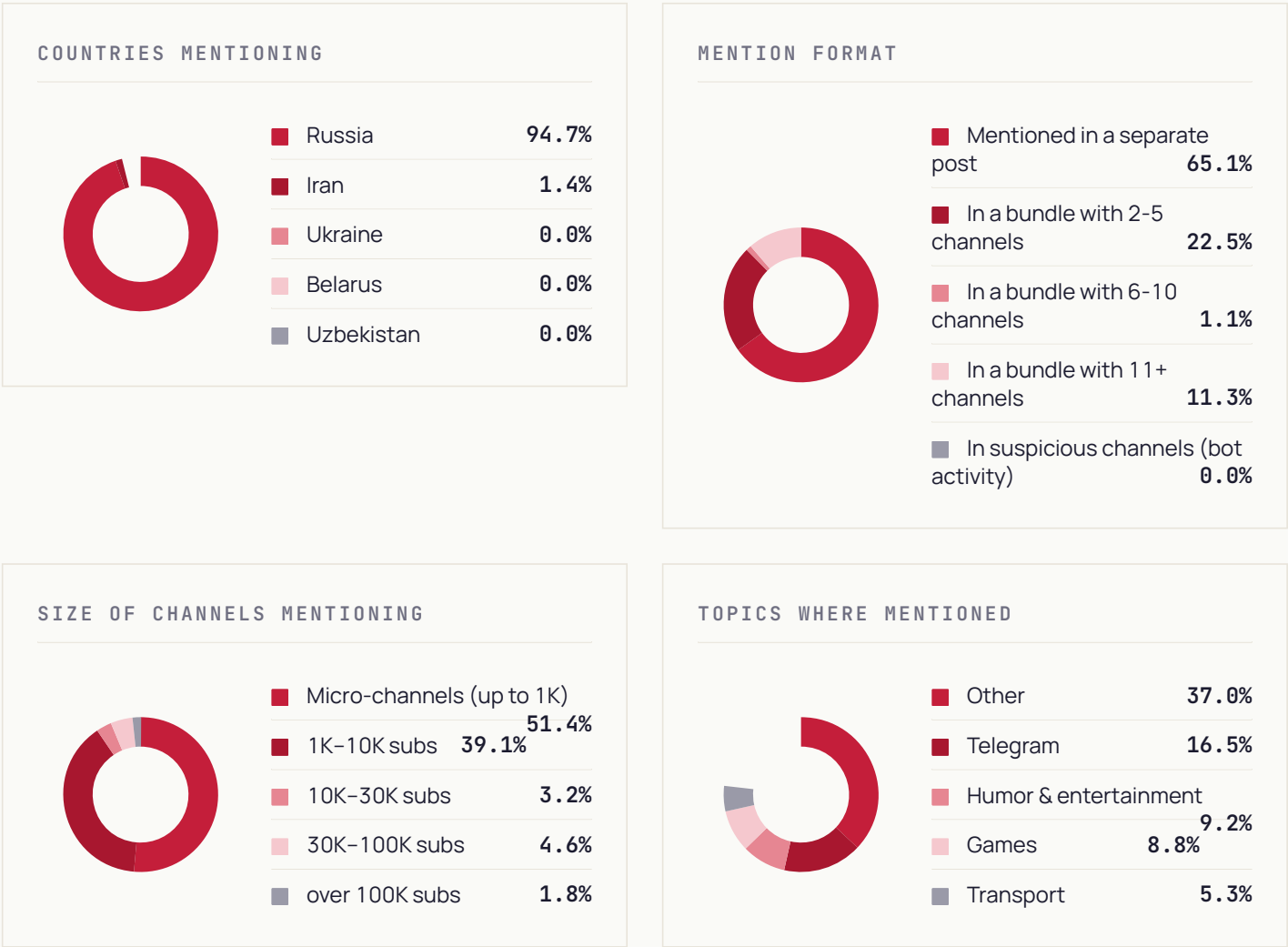
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who & how mentions the channel

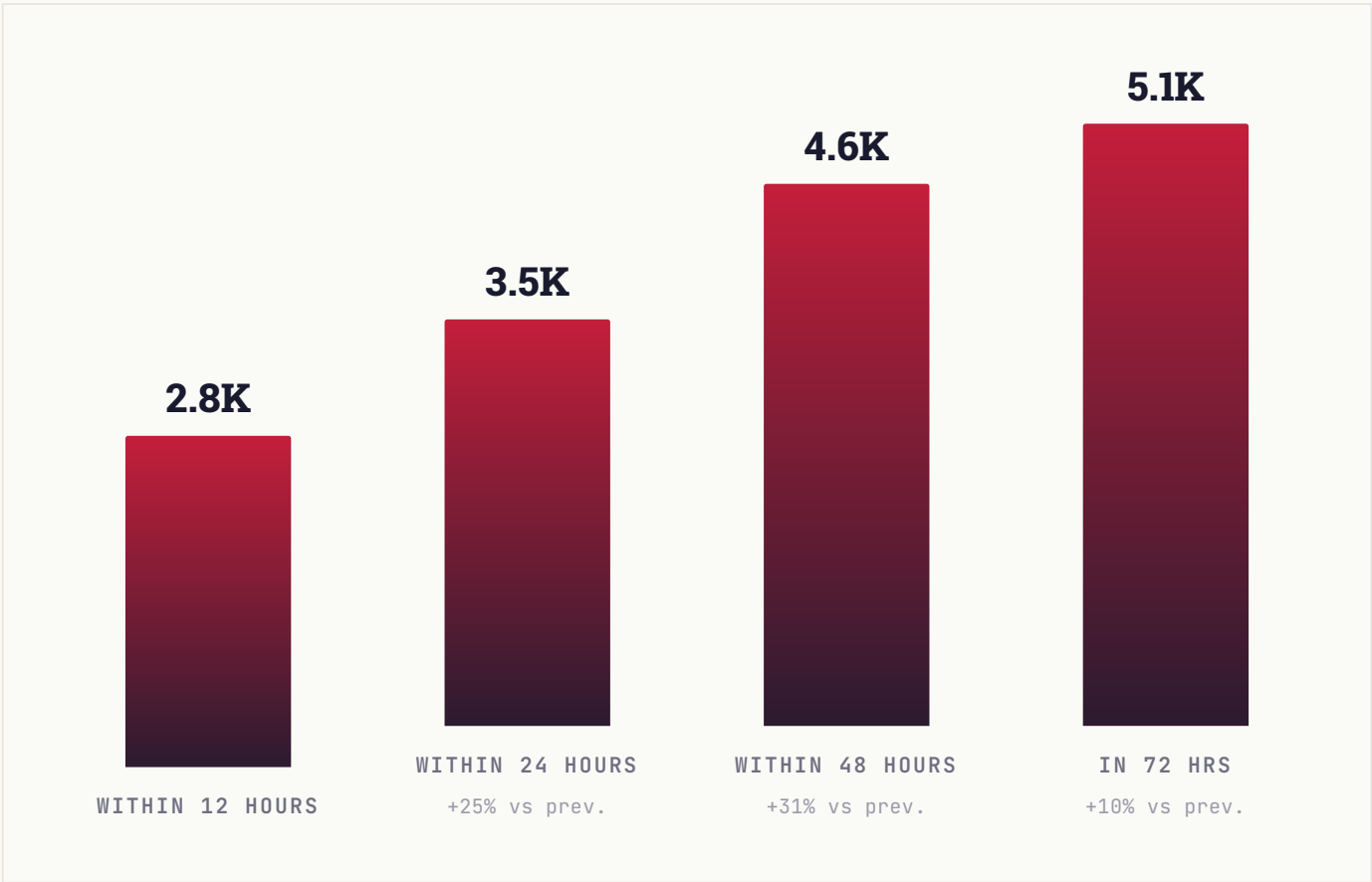
Citation index **28** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **168** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Auto Instructor	466.8K
FS FIT SERVICE YOU	143.7K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#61 of 98). Niche median — 166K subs.
First KPI for growth — reach the median. Leader: Cars & Point (3.4M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **53**, they brought **53 745** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	13	10	25 279	
November 2025	9	9	5 114	
October 2025	2	2	775	
September 2025	11	8	12 552	
August 2025	9	9	4 368	
July 2025	9	8	5 657	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
53		6	53 745	

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

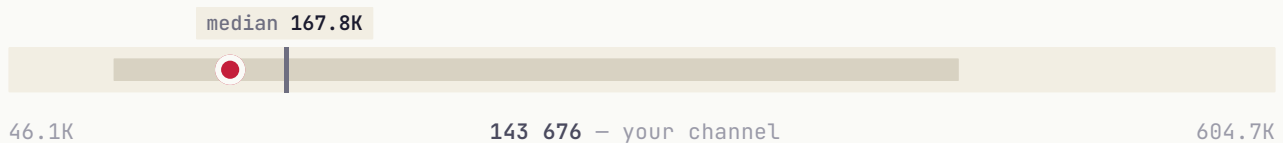
#61/100

RANK IN NICHE

Channel in the lower half of the ranking

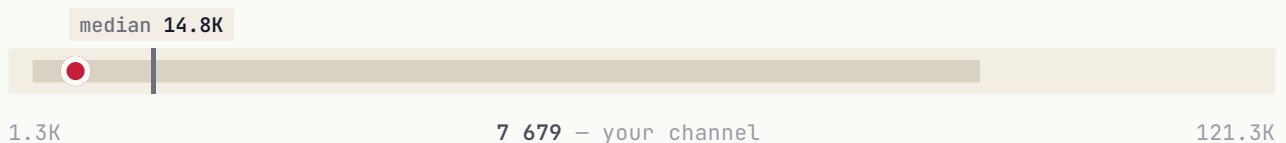
SUBSCRIBERS

14% below median



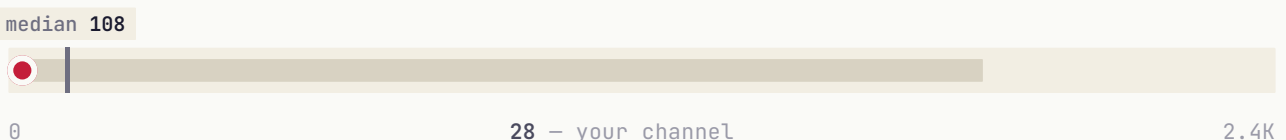
AVG REACH / POST

48% below median



CITATION INDEX

74% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best time for
key posts**

02

Increase share of video posts

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 5.34% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.2pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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