

PUBLIC REPORT BY PROMTPRESS

Channel audit

Finlit.uz - moliyaviy savodxonlik



@finlituzb

O'zbekiston Respublikasi Markaziy banki moliyaviy savodxonlik va ommaboplikni oshirish departamenti Materiallardan foydalanishda kanalga havola berish zarur Savol-javob: @finlituzbchat Channel Ha...

SUBS	ERR (% SEE POSTS)	REACH/POST
11 245 12.06.2026 -349 per month	36.0% per day 9.8%	4.1K ad reach 1.1K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/FINLITUZB](https://promptpress.com/audit/finlituzb)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 11 245 —	 SUBS REACH 36.12% avg % of subs see post	 VIEWS/POST 4.1K median 3.4K · 17 days	 POSTS/WK 2.0 over period
 7D TREND — no data for period	 REACTS/POST 10.8 only 54 reactions, 67 reposts, 0 comments	 POST LENGTH 576 chars median 454 · 17 days	 POSTS ANALYZED 5 17 days
 AD REACH 1.1K 24h average	 CHURN / MONTH -349 over last month	 CITATION RATE 373 citation index · 660 channels mentioned all time	 CHANNEL AGE 5 years 4 months created 09.02.2021

AI EDITOR SUMMARY

Channel «Finlit.uz - moliyaviy savodxonlik» – 11 245 subs. Each post averages 4.1K people (36% of subs), good reach. Publishes 2 posts per week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 17 days.
- 02 Dominant format – Video (5/5 posts).
- 03 Avg post length – 576 chars (median 454).
- 04 Peak audience activity – Monday, 11:00 UZT.
- 05 Top posts get 2x more views than the weakest (5K avg for top vs 2.9K for worst) – among 5 posts in 17 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº101.06 · 06:30VIDEO	2025-yil davomida FinLit Network yuzlab yoshlarni birlashtirdi. 500 dan ortiq ishtirokchilar. 20 dan ortiq spikerlar. O'nlab uchrashuvlar...	VIEWS	REACTS
		7 472	16
Nº216.05 · 09:56VIDEO	Bugun Jahon iqtisodiyoti va diplomatiya universitetida 9-sonli FinTalk bo'lib o'tdi 3 nafar spiker o'z mavzulari bilan sahnaga chiqib...	REPOSTS	ER
		20	66.4%
Nº314.05 · 12:52VIDEO	Joriy yilning 4-may kuni "Zakovat Arena"da O'zbekiston Respublikasi Markaziy banki hamda "Uzcard" milliy to'lov tizimi hamkorligida "Global...	VIEWS	REACTS
		4 046	12
		REPOSTS	ER
		11	36.0%
		VIEWS	REACTS
		3 389	9
		REPOSTS	ER
		18	30.1%

Nº4 27.05 · 03:39 VIDEO ☒ Qurbon hayiti muborak bo'lsin! FinLit jamoasi ushbu ulug' ayyomda barchangizga tinchlik, mehr-oqibat va xonadonlaringizga fayz-u baraka...	VIEWS 2 880 REPOSTS 16	REACTS 13 ER 25.6%
Nº5 26.05 · 10:35 VIDEO Global Money Week 2026 doirasida FinLit Network hamda Kapitalbank hamkorligida yoshlar uchun navbatdagi uchrashuv tashkil etildi...	VIEWS 2 521 REPOSTS 2	REACTS 4 ER 22.4%

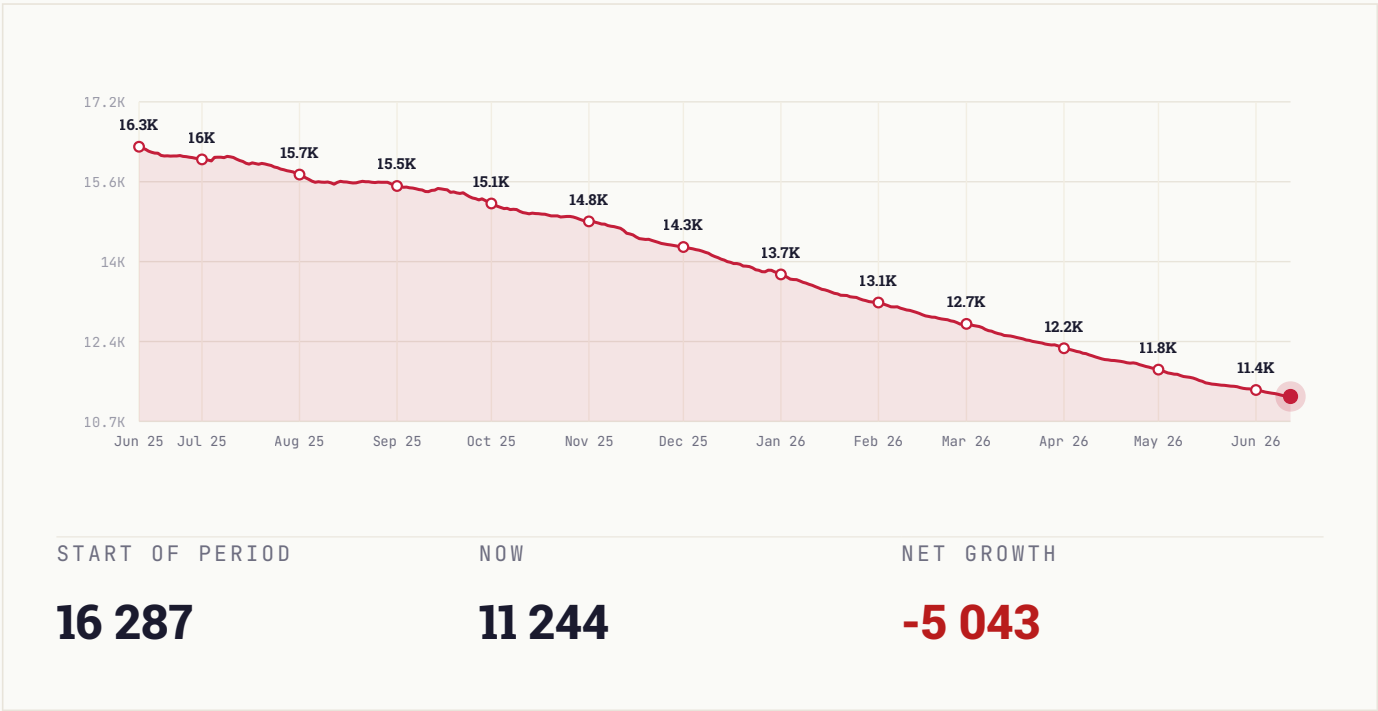
WORST 3

↓ 14.05 · 12:52 VIDEO Joriy yilning 4-may kuni "Zakovat Arena"da O'zbekiston Respublikasi Markaziy banki hamda "Uzcard" milliy to'lov tizimi hamkorligida "Global...	VIEWS 3 389 REPOSTS 18	REACTS 9 ER 30.1%
↓ 27.05 · 03:39 VIDEO ☒ Qurbon hayiti muborak bo'lsin! FinLit jamoasi ushbu ulug' ayyomda barchangizga tinchlik, mehr-oqibat va xonadonlaringizga fayz-u baraka...	VIEWS 2 880 REPOSTS 16	REACTS 13 ER 25.6%
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SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

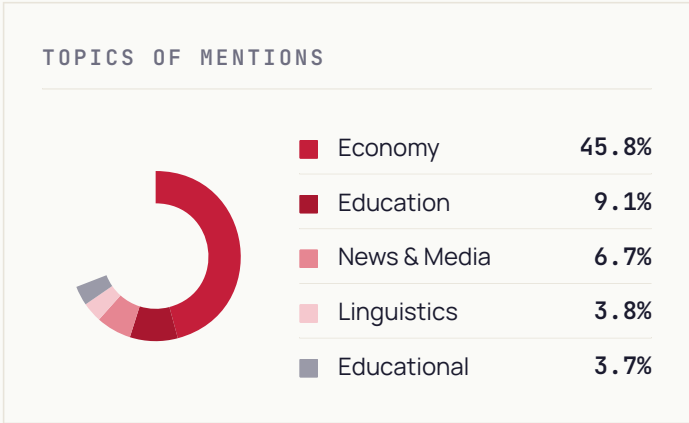
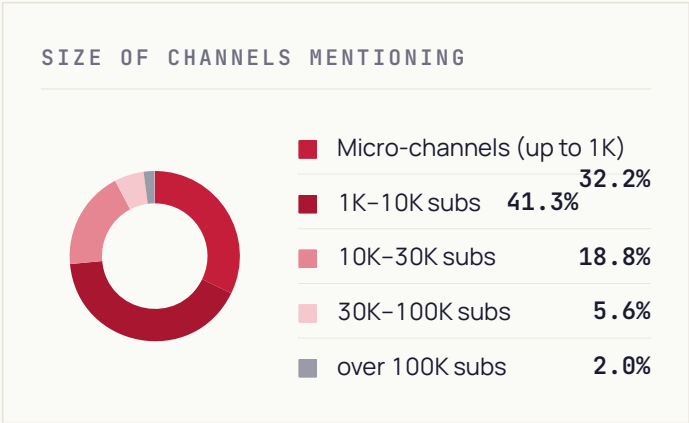
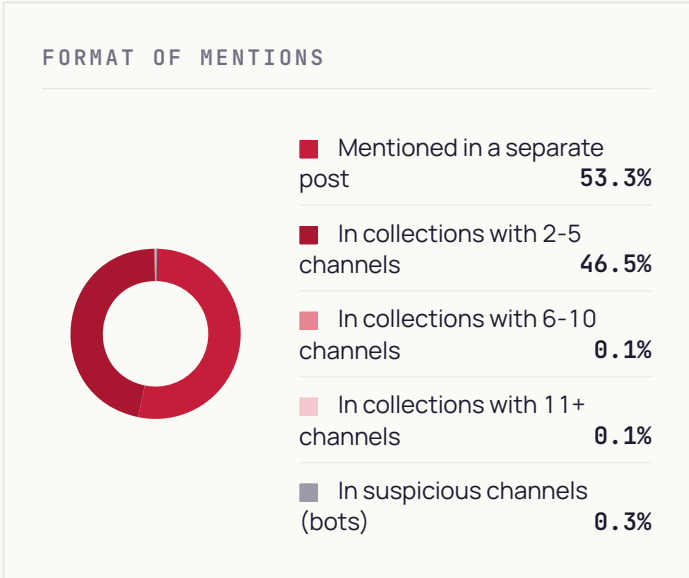
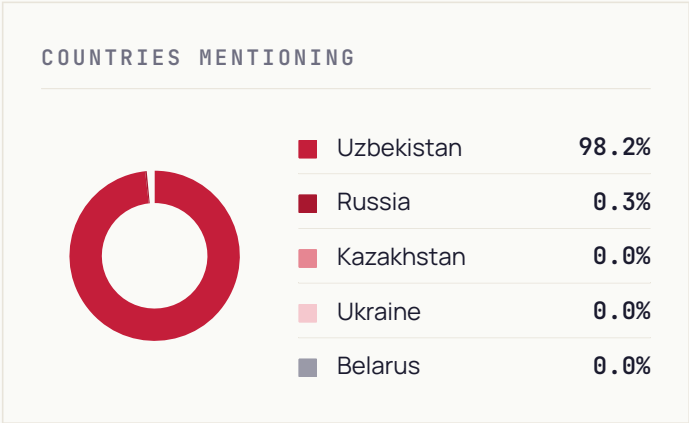
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

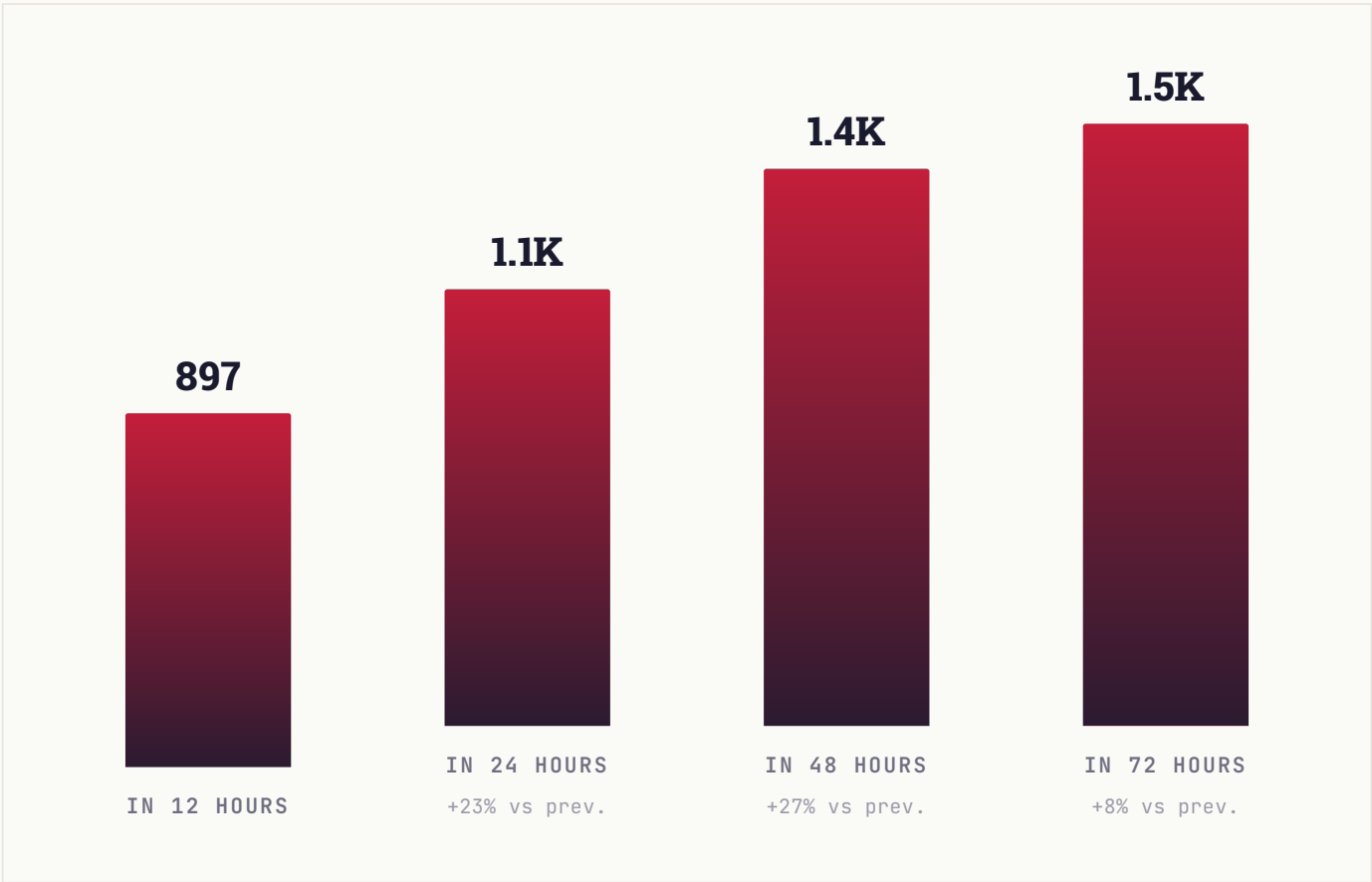
Citation index **373** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **660** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
BA bank_kuni	167.3K
MS MK SAMANDAR ￼	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi ￼	84.6K
F- Finlit.uz - moliyaviy savodxonlik YOU	11.2K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#77 of 99). Niche median: 20K subs. First growth KPI: reach median. Leader: bank_kuni (167.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **38**, they brought **445** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	13	5	33	
Nov 2025	13	11	12	
Oct 2025	6	5	35	
September 2025	0	0	110	
August 2025	3	3	118	
Jul 2025	3	3	137	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
38	6	445

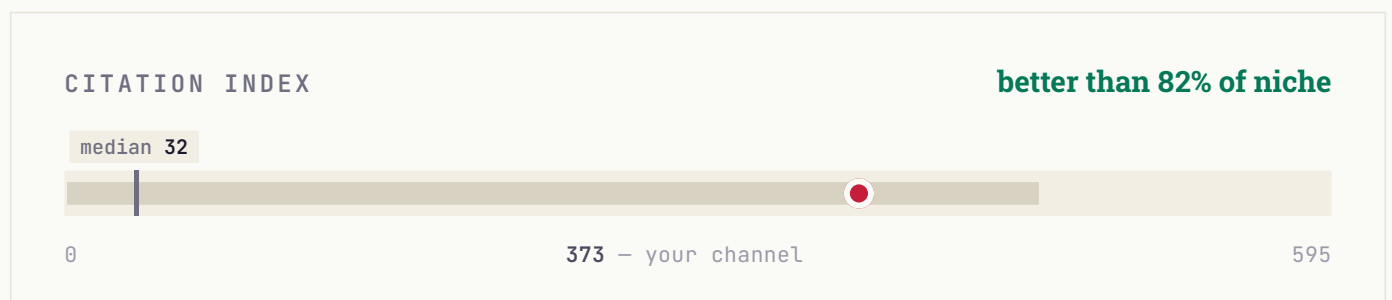
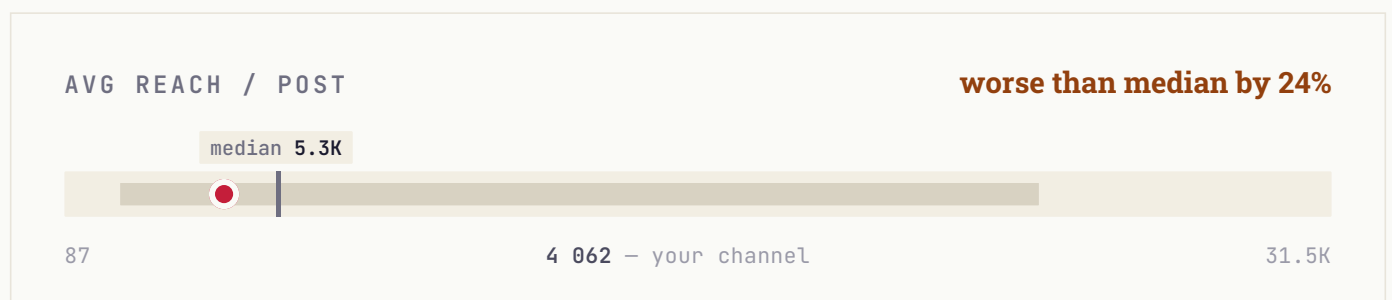
— SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Economy» and saw how your channel compares. Gray band: range for 80% of niche channels (p10 to p90). Black line: median. Red dot: your channel.

#77 /100

RANK IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Increase posting frequency

Now 2.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02**

Main post of the week — on Monday

Audience most active on this day at 11:00 UZT.

EFFECT

**Best window
for an
important post****03**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
