

PROMTPRESS PUBLIC REPORT

Channel audit

Finindi | Alexander Eliseev



@finindie

In 2026 (age 37) planned retirement. Contact & ads: @sngpwr Zen:
<https://dzen.ru/finindie> Subscription & elite chat: <https://t.me/tribute/app?startapp=snWW RKN:...>

SUBS	ERR (% SEE POSTS)	REACH/POST
73 362	40.0%	28K
-103 this month 20.07.2026	in 24 hrs 20.3%	ad reach 14.9K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/FININDIE](https://promptpress.com/audit/finindie)

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quotability

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBS 73 362 —	 SUBS REACH 38.18% avg % subs see post	 VIEWS/POST 28K median 28.4K · 28 days	 POSTS/WEEK 7.5 for the period
 7D TREND -5.9% vs prev week	 REACTIONS/POST 643.8 total 19,315 reactions, 5,457 reposts, 5,125 comments	 POST LENGTH 774 chars median 894 · 28 days	 POSTS ANALYZED 30 28 days
 AD REACH 14.9K 24h avg	 CHURN / MONTH -103 last month	 QUOTABILITY 87 citation index · 410 channels mentioned all time	 CHANNEL AGE 7 years 13 days created 08.07.2019

AI EDITOR SUMMARY

Channel «Finindi | Alexander Eliseev» — 73 362 subs. Avg views per post: 28K people (38% of subs), good reach. Publishes 8 posts/week (~1/day) — regular. Week Jul 6–12 reach dropped -5.9% to week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **30** posts over 28 days.
- 02 Dominant format: **Photo** (15/30 posts).
- 03 Avg post length — **774** chars (median 894).
- 04 Peak audience activity — **Thu**, 17:00 MSK.
- 05 Top posts get **2x** more views than the weakest (39.5K avg for top vs 22.6K for worst) — among 30 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 14:26 PHOTO Just so you know, the June stock crash ate this much money. I'm trying to joke and have fun, but it's not pleasant...	VIEWS 41 104 REPOSTS 237	REACTIONS 1 177 ER 56.0%
Nº2 24.06 · 15:11 PHOTO What interests me most right now: In three days, nearly 5 trillion evaporated from the stock market...	VIEWS 39 698 REPOSTS 161	REACTIONS 825 ER 54.1%
Nº3 10.07 · 13:30 PHOTO BigMac #16: Crash. Apathy. Nausea. I'm experimentally testing the '4% Rule', according to which you can save 300 monthly expenses, and...	VIEWS 37 548 REPOSTS 121	REACTIONS 1 051 ER 51.2%

Nº4

08.07 · 07:22

TEXT

How cheap are stocks now? ▪ Gazprom - 93₽. Same price as during the 2008 crash. Kids born then are now...

VIEWS

36 844

REPOSTS

1 605

REACTIONS

1 108

ER

50.2%

Nº5

27.06 · 11:00

TEXT

Yesterday the Bank of Russia revoked the depositary license of one of the oldest market professionals - ALOR Broker. The reason is described...

VIEWS

36 249

REPOSTS

201

REACTIONS

512

ER

49.4%

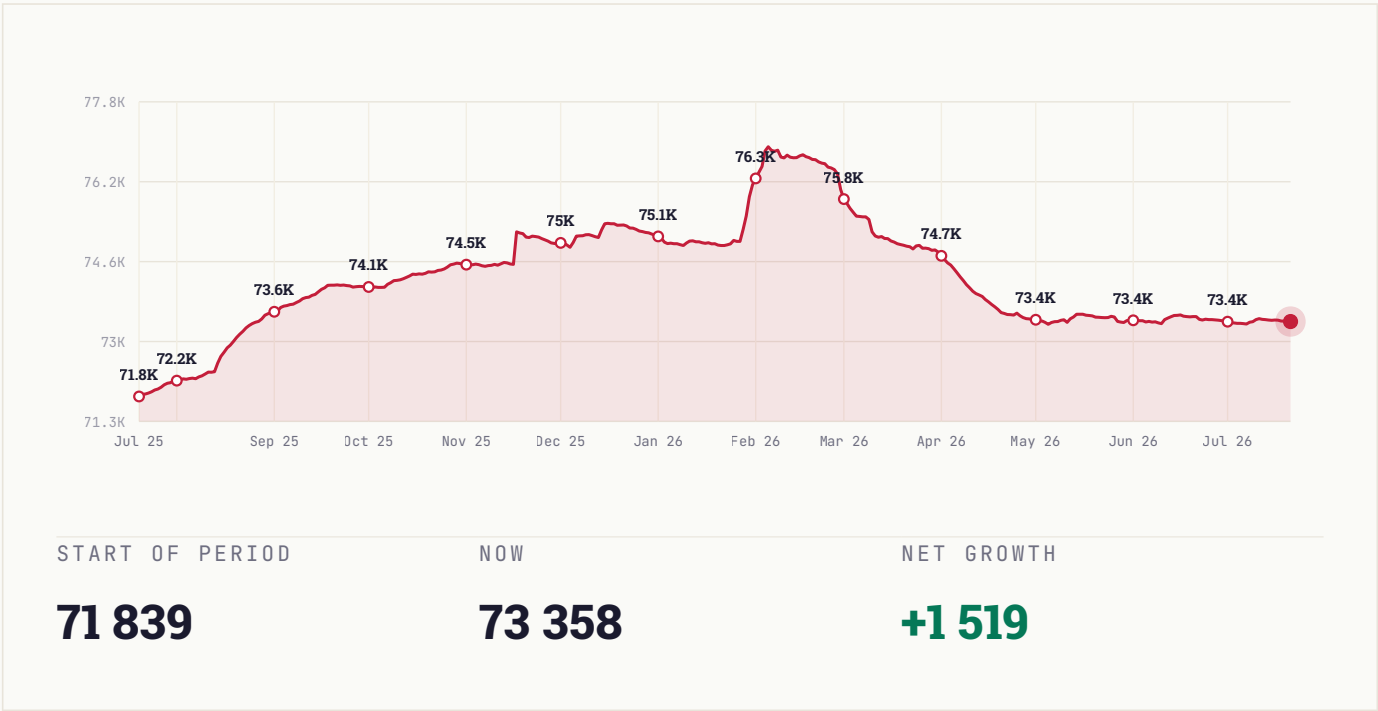
WORST 3

↓ 16.07 · 11:48 PHOTO VK shares have fallen 95% from their 2020 peaks. Over this period the company accumulated a net loss of ~200 billion rubles...	VIEWS 23 283 REPOSTS 387	REACTIONS 924 ER 31.7%
↓ 16.07 · 13:59 PHOTO The market has changed, but the opportunity to build a strong long-term asset hasn't disappeared One of my investment mistakes is related to...	VIEWS 23 058 REPOSTS 11	REACTIONS 430 ER 31.4%
↓ 17.07 · 12:13 PHOTO This forecast was published on May 28, 2024, just over two years ago. An investor who bought Gazprom shares after they had already crashed...	VIEWS 21 575 REPOSTS 305	REACTIONS 790 ER 29.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

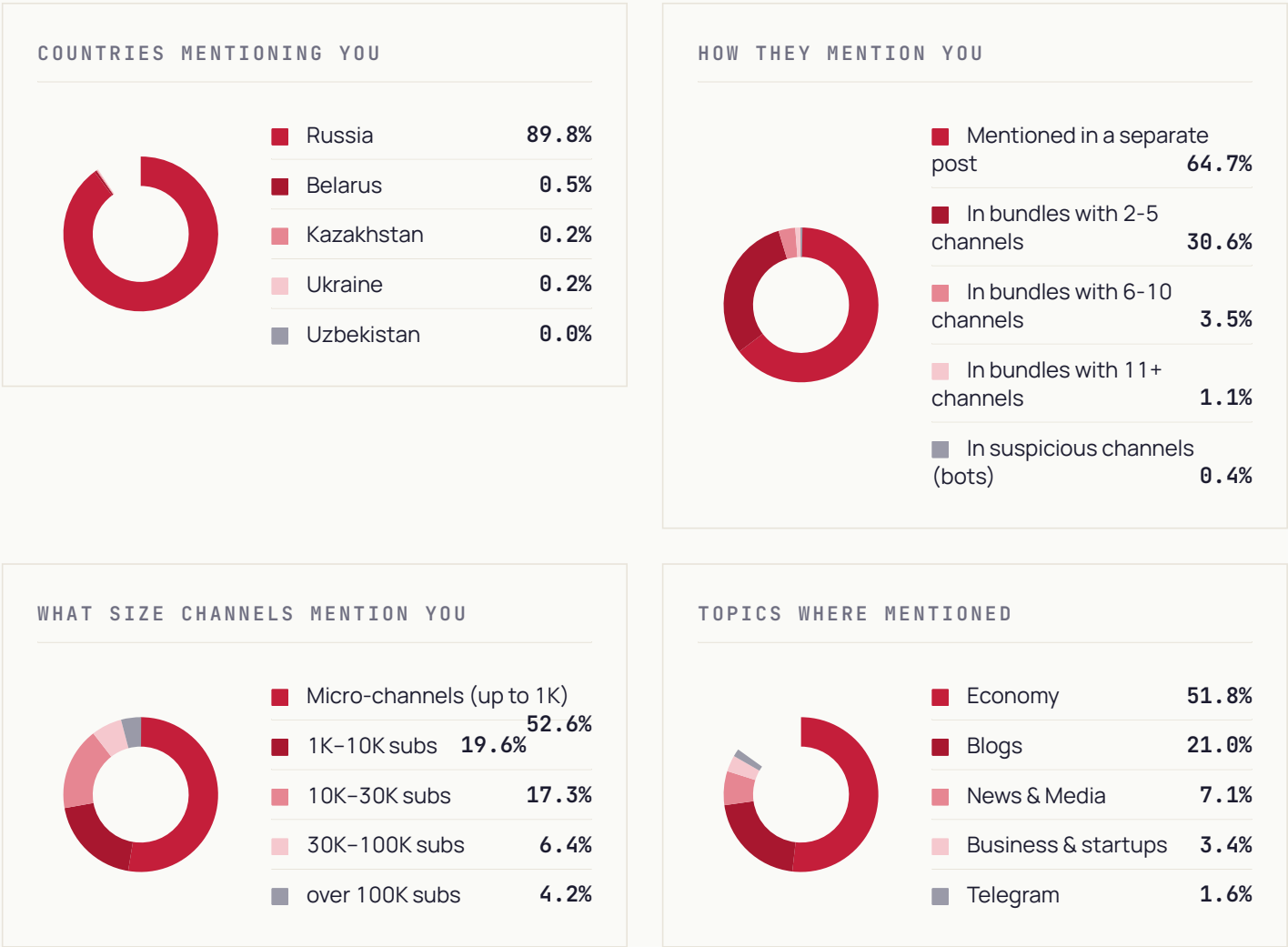
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

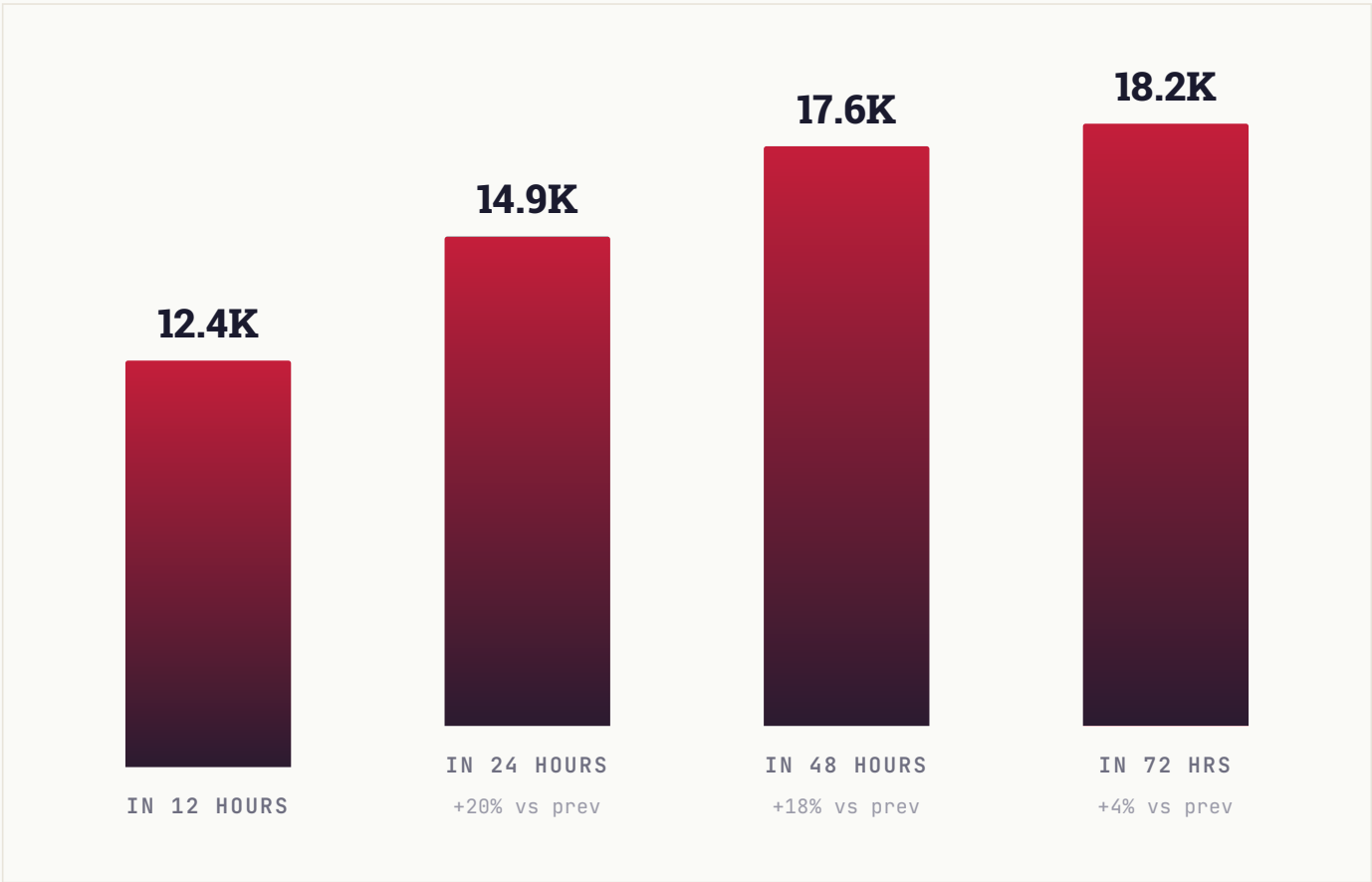
Citation index **87** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel was mentioned **410** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندر عباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 🏰 KE	1.8M
The Economist TЭ	1.3M
Topor. Economy. TE	1.2M
QUBTAN EL GOLD QE	1.1M
Finindi Alexander Eliseev F YOU	73.4K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), median top-98: 349.1K. First goal — enter top-98 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **183**, they brought **5 262** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
Jan 2026	34	17	1 375	
December 2025	23	15	564	
Nov 2025	50	22	803	
Oct 2025	38	20	528	
Sep 2025	26	13	584	
August 2025	12	8	1 408	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
183	6	5 262

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|---|--|
| 01 | Best post day: Thursday
Audience is most active on this day at 17:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a 'hot' topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager