

PROMTPRESS PUBLIC REPORT

Channel audit

Financial QUESTION



@finans_vopros

Here you'll find work with investments, lending, risk management, tax support, debt collection, and more. Best performance in pinned post. Collaboration with the project...

SUBS

42 951

+7614 per month

ERR (% SEE POSTS)

51.0%

per day 45.6%

REACH/POST

21.3K

ad reach 19K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it's calculated for.

 SUBS 42 951 —	 SUBSCRIBER REACH 49.67% avg % subs see post	 VIEWS/POST 21.3K median 21K · 27 days	 POSTS/WK 7.8 over period
 7D TREND -13.4% vs previous week	 REACTIONS/POST 148.7 only 4,611 reactions, 4,781 reposts, 575 comments	 POST LENGTH 1,000 chars median 1,000 · 27 days	 POSTS ANALYZED 31 27 days
 AD REACH 19K 24h avg	 CHURN / MONTH +7614 last month	 CITATION RATE 13 citation index · 340 channels mentioned all time	 CHANNEL AGE 3 years 3 months created 03/31/2023

AI EDITOR SUMMARY

Channel «Financial QUESTION» — 42 951 subs. Avg views per post 21.3K people (50% from subs), wide reach for a channel this size. Posts 8 posts/week (~1/day) — regular schedule. Week of Jun 22–28 reach dropped -13.4% vs week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts over 27 days.
- 02 Dominant format – Video (16/31 posts).
- 03 Avg post length – 1000 chars (median 1,000).
- 04 Peak audience activity – Friday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (33.6K avg for top vs 18K for worst) – among 31 posts over 27 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 11:57 PHOTO Three atomic habits of personal finance In 15 years and 4,000 consultations, I keep running into two illusions that...	VIEWS 38 371 REPOSTS 114	REACTIONS 289 ER 89.3%
Nº2 18.06 · 11:50 PHOTO 7 signs your business is already in the FNS risk zone Over the past month I've heard the same phrase several times: «We have no...	VIEWS 34 398 REPOSTS 276	REACTIONS 275 ER 80.1%
Nº3 02.07 · 11:57 PHOTO How to avoid account/card blocks under 115-FZ as an individual entrepreneur First thing to say - it's not the bank employee who blocks the account/card, but...	VIEWS 27 955 REPOSTS 417	REACTIONS 187 ER 65.1%

Nº4 12.06 • 12:00 PHOTO 5 WAYS TO MANAGE RISK IN AN INVESTMENT PORTFOLIO ► Method #1. Diversification – a risk control method by distributing...	VIEWS 25 006 REACTIONS 189 REPOSTS 159 ER 58.2%
Nº5 01.07 • 12:00 VIDEO !? WILL INDIVIDUAL ENTREPRENEURS AND SELF-EMPLOYED BE CANCELED?! I hear this question more often at my seminars, but it's not about canceling regimes. 🗨 Media now...	VIEWS 24 410 REACTIONS 176 REPOSTS 121 ER 56.8%

WORST 3

↓ 10.06 • 11:49 VIDEO (captionless post – video)	VIEWS 18 236 REACTIONS 145 REPOSTS 7 ER 42.5%
↓ 09.06 • 11:49 VIDEO (captionless post – video)	VIEWS 18 017 REACTIONS 84 REPOSTS 7 ER 41.9%
↓ 11.06 • 11:59 PHOTO Colleagues! The week started with additions to objections, as new documents were served. I never tire of repeating – READ EVERY document that...	VIEWS 17 633 REACTIONS 159 REPOSTS 148 ER 41.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

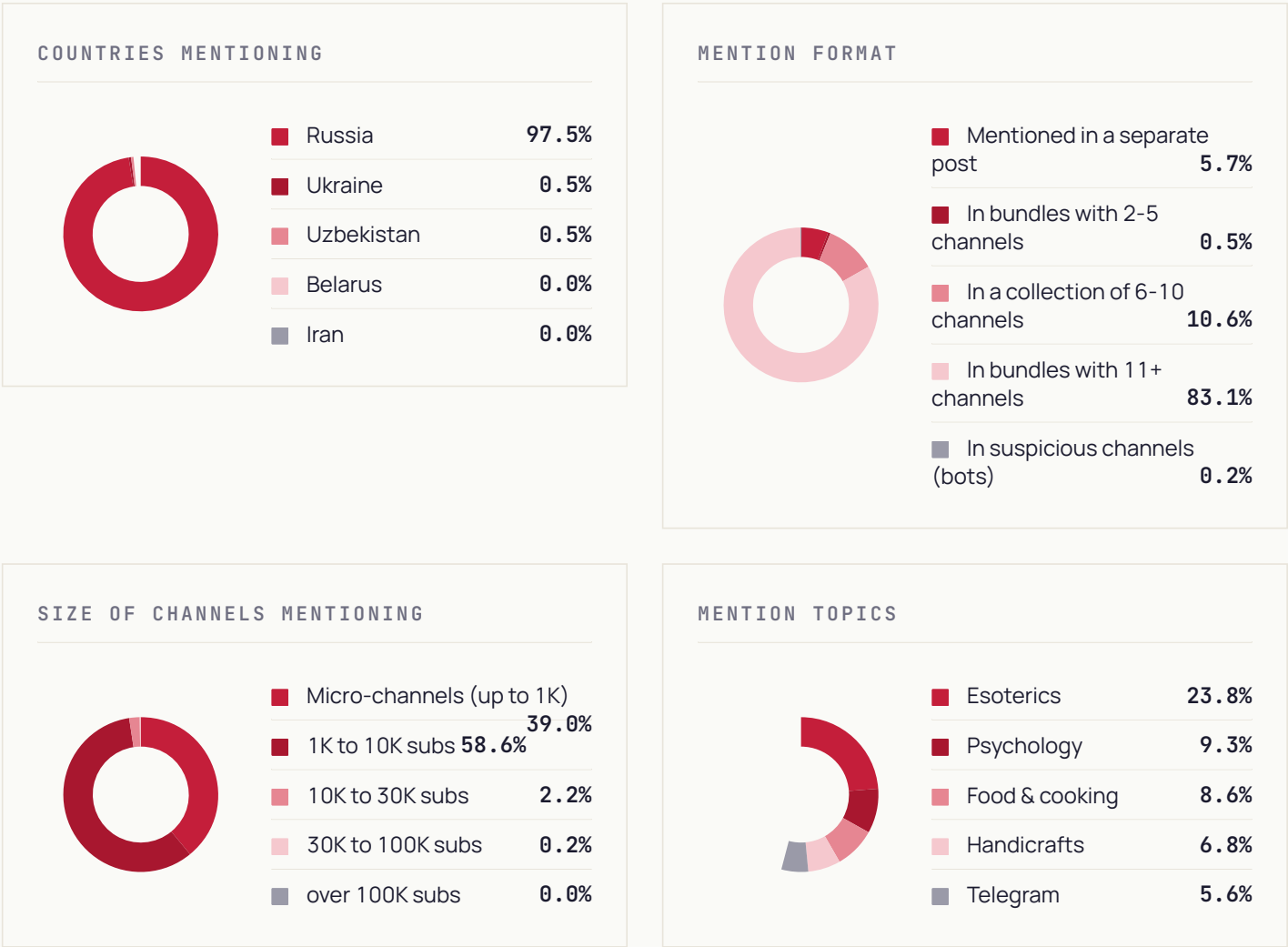
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

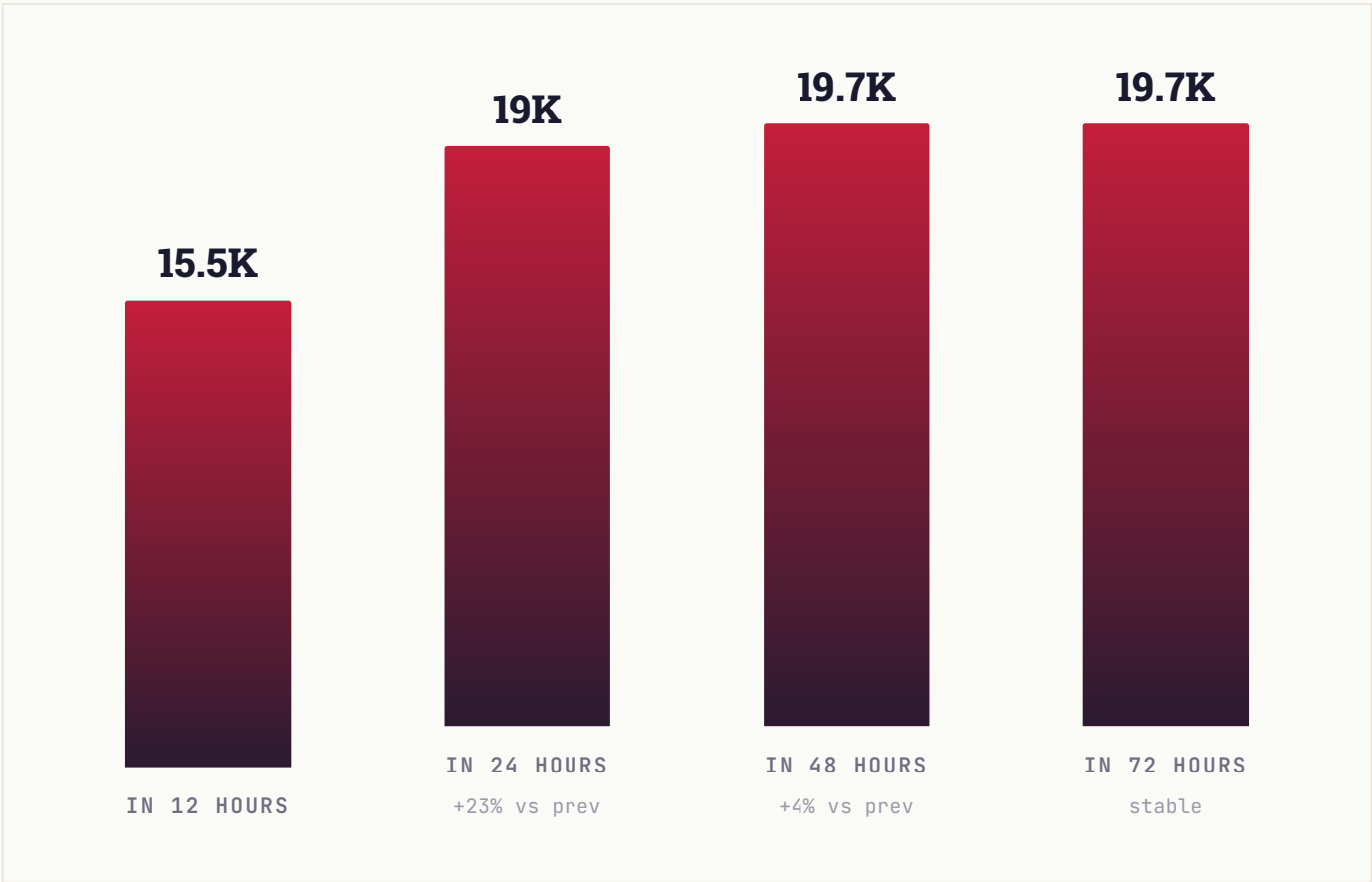
Citation index **13** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **340** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
S& Startups & Ventures	2.7M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.1M
IT ISHBOR Toshkent	1.4M
MO Moscowbusiness	1M
CN Million-dollar books business blog	864.8K
RII Roxman typing...	538.5K
AB Business Shark	498.5K
SS Merger & acquisition	478.5K
لز لباس زیر اقساطی ریزسابل	474.8K
FV Financial QUESTION YOU	43K

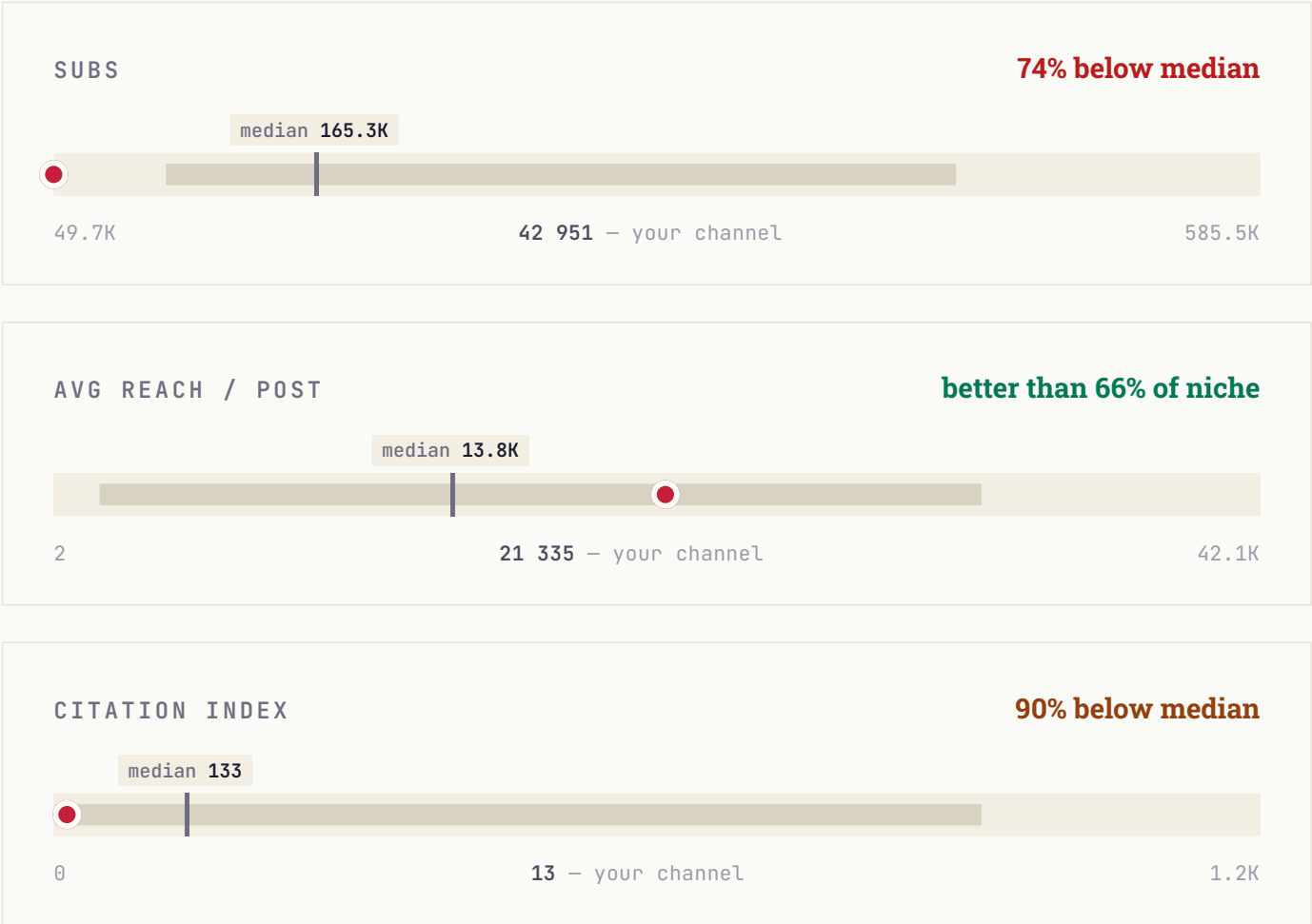
COMPARATIVE CONCLUSION

Channel is still outside top 98 of niche — early growth stage. Niche leader — Startups & Ventures (2.7M), top-98 median: 164.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Business & startups» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Friday
 Audience is most active on this day at 15:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% to ER.
 One weekly poll on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done PromptPress?

This audit — what we can do in a few minutes using public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch an ad in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
