

PUBLIC PROMTPRESS REPORT

Channel audit

Finlenta



@financ_lenta

Your daily economic series. Why avocado prices affect the economy.

Collab: @Telespace_pr Exchange: [https://telega.in/c/](https://telega.in/c/+Wqlbq3JZTk44NDA8)

+Wqlbq3JZTk44NDA8 Manager:...

SUBSCRIBERS

36 056

-479 per month

ERR (% SEE POSTS)

9.0%

in a day 4.0%

REACH/POST

3K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 36 056 —	 SUBS REACH 8.45% avg % of subs see post	 VIEWS/POST 3K median 2.4K · 29 days	 POSTS/DAY 9.1 ~64 per week
 7D TREND -4.7% vs previous week	 REACTIONS/POST 43.1 total 11,731 reactions, 5,788 reposts, 0 comments	 POST LENGTH 303 chars median 288 · 29 days	 POSTS ANALYZED 272 29 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH -479 last month	 CITATION RATE 924 citation index · 926 channels mentioned all time	 CHANNEL AGE 3 years 8 months created 01.11.2022

AI EDITOR SUMMARY

Channel «Finlenta» — 36 056 subs. Each post averages 3K people (8% from subs), reach is low — consider expanding audience. Publishes 64 posts per week (~9/day) — active posting. For the week of Jul 6–12, reach stable (-4.7% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – so you see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **272** posts over 29 days.
- 02 Dominant format – **Text** (213/272 posts).
- 03 Avg post length – **303** chars (median 288).
- 04 Peak audience activity – **Saturday**, 18:00 MSK.
- 05 Top posts get **7x** more views than the weakest (12.4K avg for top vs 1.8K for worst) – among 272 posts in 29 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 20.06 · 09:54 TEXT About 80% of Russians started saving on groceries. Most often, residents give up chips, chocolate, and soft drinks...	VIEWS 12 827 REPOSTS 66	REACTIONS 40 ER 35.6%
Nº2 27.06 · 15:20 VIDEO Following gasoline, buckwheat has started disappearing from Russian store shelves. Finlenta	VIEWS 12 620 REPOSTS 142	REACTIONS 49 ER 35.0%
Nº3 23.06 · 14:48 VIDEO In Germany, they started selling Aperol in 20-liter canisters. This format has already appeared in local stores. Finlenta	VIEWS 11 746 REPOSTS 86	REACTIONS 29 ER 32.6%

Nº4 13.07 · 05:11 TEXT 👊 Economists warn that due to "Super El Niño", food prices could rise by 50%. Rising temperatures in the Pacific Ocean could lead to...	VIEWS 11 016 REPOSTS 101	REACTIONS 25 ER 30.6%
Nº5 07.07 · 08:20 TEXT 👊 Poultry producers warned of possible price hikes for chicken and other poultry in Russia. Due to declining...	VIEWS 10 134 REPOSTS 62	REACTIONS 42 ER 28.1%

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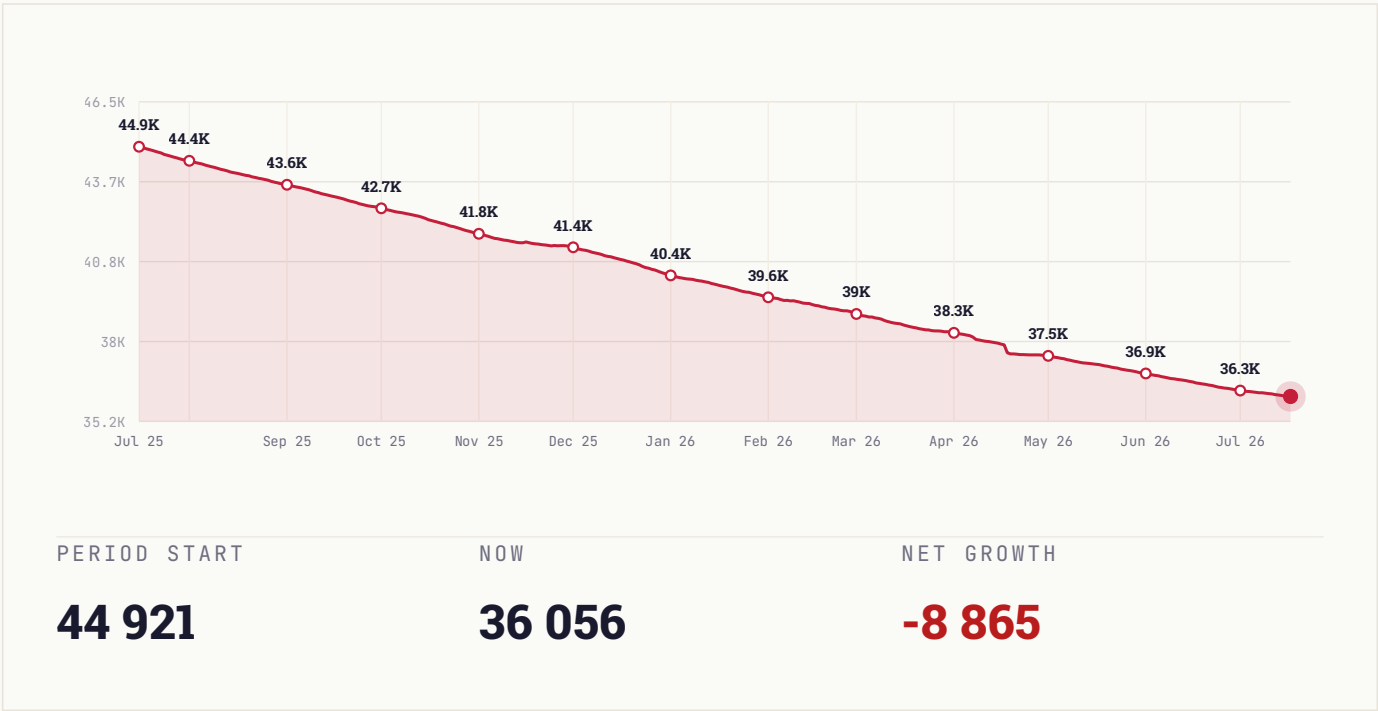
WORST 3

↓ 14.07 · 08:21 VIDEO 👊 Head of the Ministry of Culture of Transbaikalia Nikolai Gurulev won a Lada Granta in a contest he helped organize...	VIEWS 1 831 REPOSTS 13	REACTIONS 26 ER 5.1%
↓ 13.07 · 14:48 TEXT 👊 The premiere of the new "Spider-Man" in Russia may be postponed. According to sources, film industry representatives...	VIEWS 1 826 REPOSTS 13	REACTIONS 32 ER 5.1%
↓ 14.07 · 09:57 TEXT 👊 Russia plans to launch Steam for seniors with free games called "Academy of Clear Mind". The platform will feature...	VIEWS 1 792 REPOSTS 11	REACTIONS 30 ER 5.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

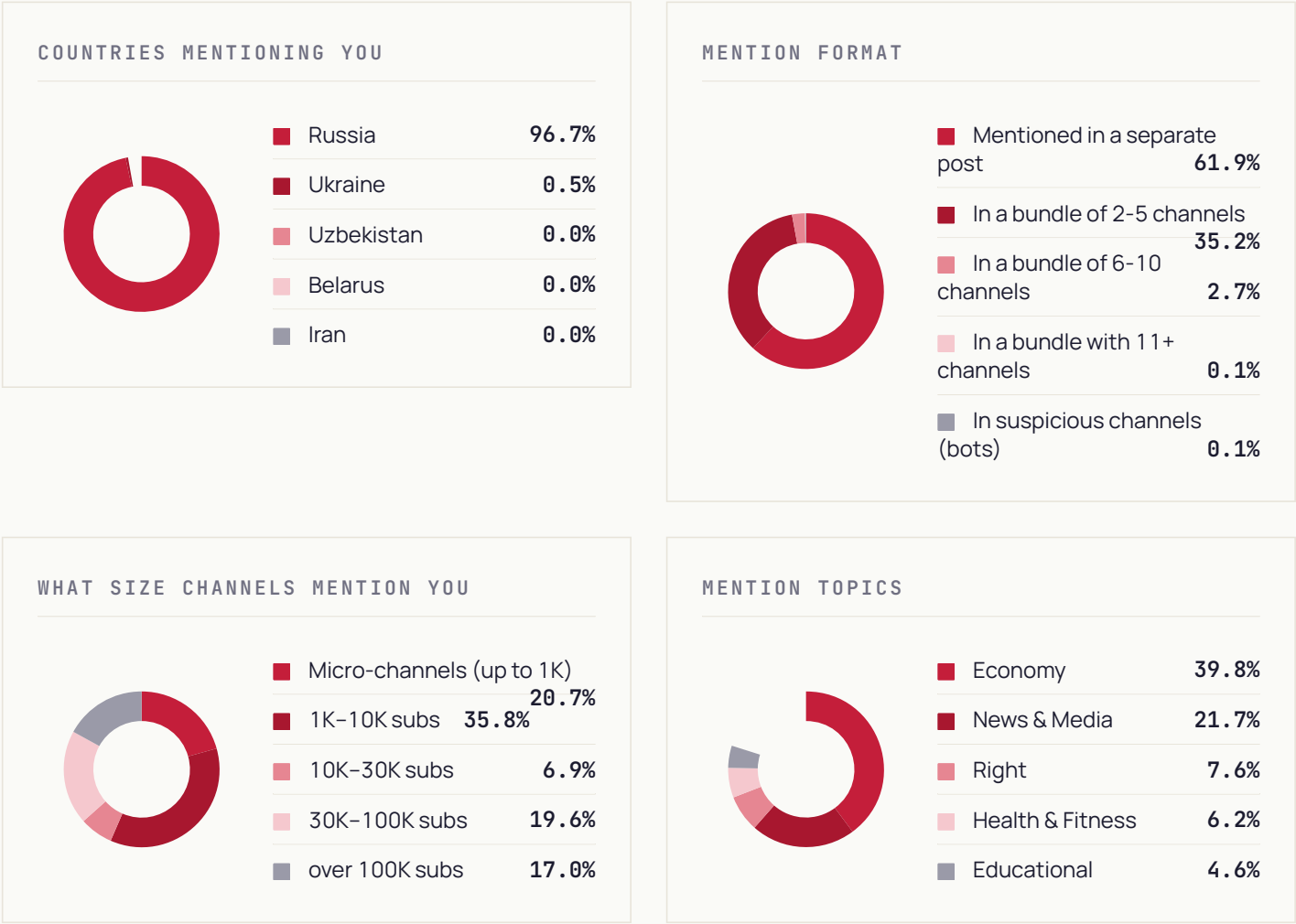
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

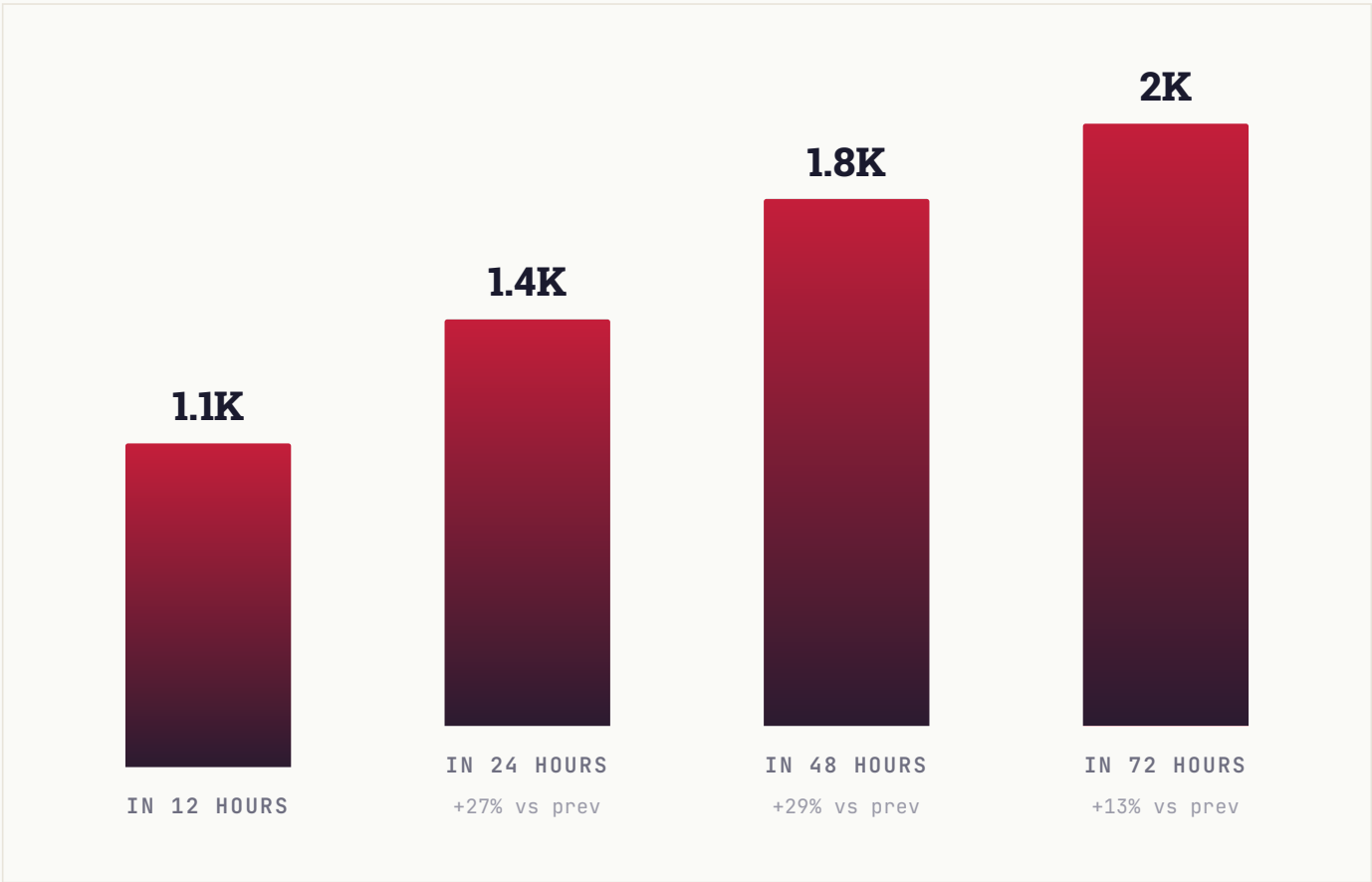
Citation index **924** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **926** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اق اخبار فوری قيمت دلار طلا حمله امريکا	3.6M
اش Sharif شريف	2.8M
TW Trade Watcher	2.6M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
TЭ The Economist	1.3M
TE Topor. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
FI Finlenta YOU	36.1K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), top-98 median: 350.2K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **366**, they brought **49** new subs.

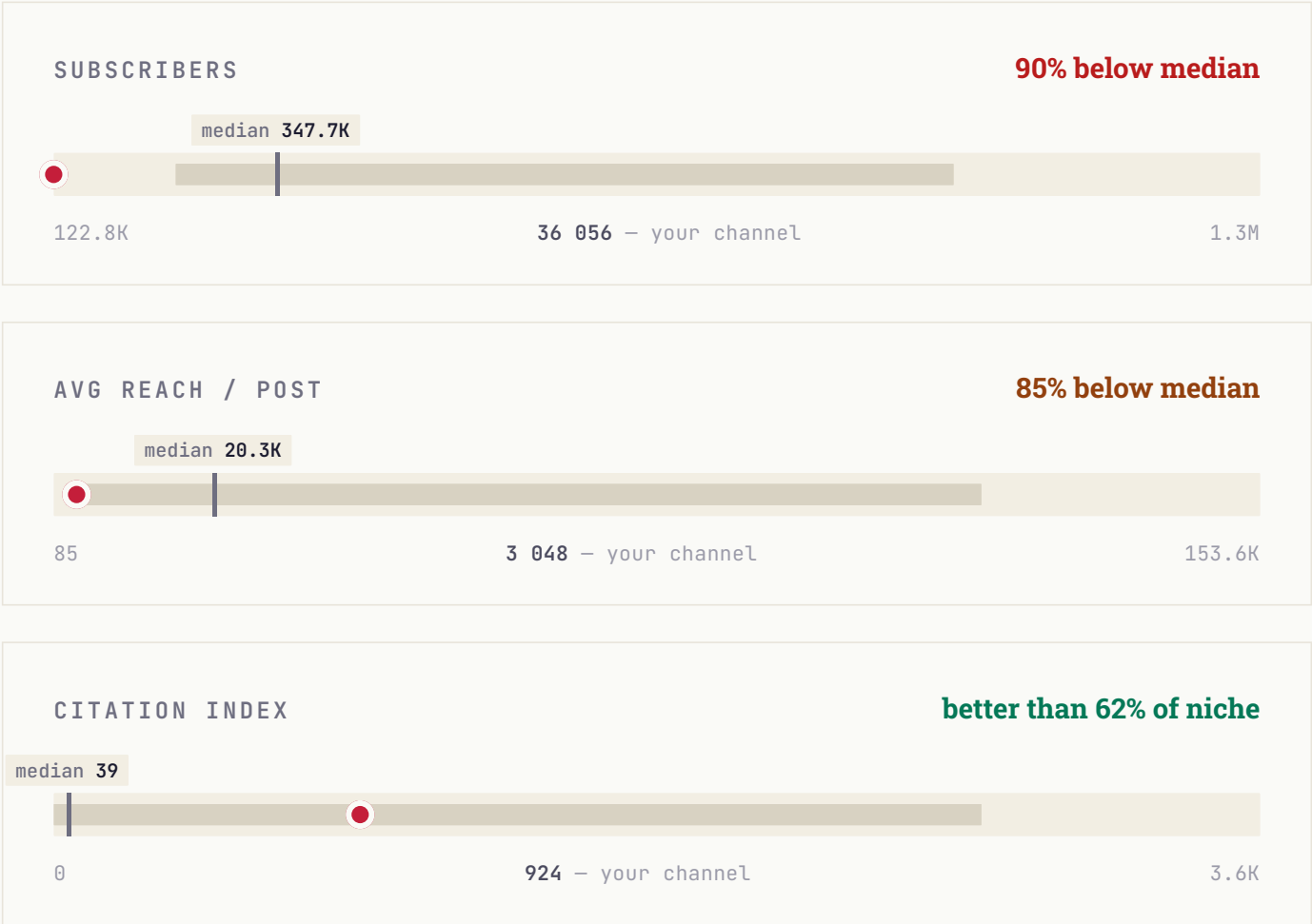
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	70	11	0	
December 2025	74	15	0	
November 2025	69	15	49	
October 2025	64	13	0	
September 2025	34	11	0	
August 2025	55	13	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
366	6	49

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economy» (Russia) and compared your channel. Gray band = 80% niche range (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Saturday
Audience is most active on this day at 18:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources per niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
