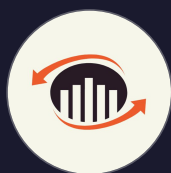


PUBLIC REPORT BY PROMTPRESS

Channel audit

Financial Sphere



@fin_sphere

Your guide to finance! Get latest news, investment tips & money management. Collab: @dashafinance RKN: <https://clck.ru/3GNCG5>

SUBSCRIBERS

111 397

+6595 per month

ERR (% SEE POSTS)

43.0%

per day **37.3%**

REACH/POST

44.7K

ad reach **40.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 111 397 —	SUBSCRIBER REACH 40.1% avg % subs see post	VIEWS/POST 44.7K median 45K · 28 days	POSTS/WEEK 2.5 over period
7D TREND +34.4% vs prev. week	REACTIONS/POST — MTPROTO only	POST LENGTH 272 chars median 190 · 28 days	POSTS ANALYZED 10 28 days
AD REACH 40.8K 24h avg	CHURN / MONTH +6595 last month	CITATIONS 3 citation index · 75 channels mentioned ever	CHANNEL AGE 2 years 7 months created 19.10.2023

AI EDITOR SUMMARY

Channel «Financial Sphere» — 111 397 subs. Each post averages 44.7K people (40% from subs), wide reach for a channel this size. Publishes 2 posts per week (~0 per day) — rare publications. For week May 25–31 reach grew +34.4% by week of May 18–24 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 10 posts over 28 days.
- 02 Dominant format — Photo (10/10 posts).
- 03 Avg post length — 272 chars (median 190).
- 04 Peak audience activity — Wed, 00:00 MSK.
- 05 Top posts get 1x more views than the weakest (55K avg for top vs 42.8K for worst) — among 10 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 23:58 PHOTO Russia made top-5 European countries for electricity affordability. Also in the lead: Iceland, Norway, Liechtenstein.	VIEWS 70 055 REPOSTS 166	REACTIONS — ER 62.9%
Nº2 03.06 · 21:26 PHOTO Russia's Finance Ministry will increase daily forex and gold purchases to 9.9 bln rubles. From June 5 to July 6, for these purposes...	VIEWS 48 233 REPOSTS 127	REACTIONS — ER 43.3%
Nº3 05.06 · 16:30 PHOTO SPIEF in St. Petersburg is no longer just talks, sessions, and business suits. These days the city turns into a big brand showcase...	VIEWS 46 791 REPOSTS 3	REACTIONS — ER 42.0%

Nº4 13.05 · 22:04 PHOTO S&P 500 hit all-time high. Up 18% since late March, market cap of companies increased over...	VIEWS 46 588 REPOSTS 191	REACTIONS — ER 41.8%
Nº5 31.05 · 23:11 PHOTO Russian ruble ranked among May's strongest currencies vs USD, gaining 4.9%, trailing only Israeli...	VIEWS 45 669 REPOSTS 135	REACTIONS — ER 41.0%

|

WORST 3

↓ 24.05 · 22:39 PHOTO AI industry math isn't sustainable yet. Anthropic spends \$3 per \$1 earned, according to analysts, and...	VIEWS 44 278 REPOSTS 168	REACTIONS — ER 39.7%
↓ 08.06 · 00:56 PHOTO Per DomClick, modern secondary housing is now pricier than new builds. Avg sqm in homes under 10 years hit ₺192.2K...	VIEWS 42 360 REPOSTS 135	REACTIONS — ER 38.0%
↓ 20.05 · 23:27 PHOTO New builds rose 0.5% in April MoM, 10% YoY, and 2.7% since early 2026, per Dom.RF. Meanwhile...	VIEWS 41 838 REPOSTS 173	REACTIONS — ER 37.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 • CITATIONS

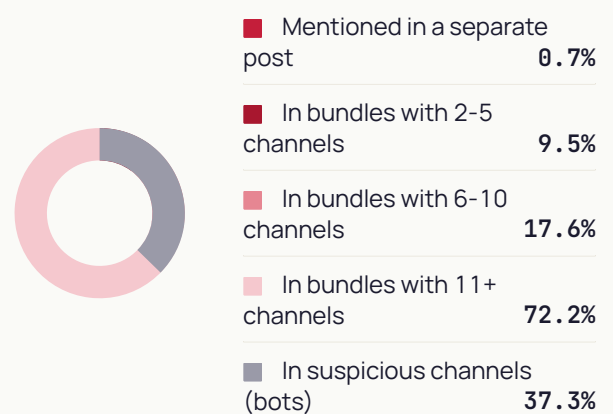
Who mentions the channel and how

Citation index **3** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **75** different channels.

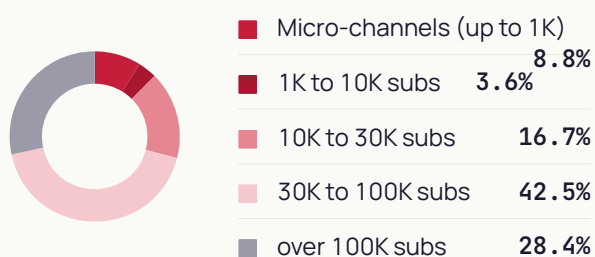
COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



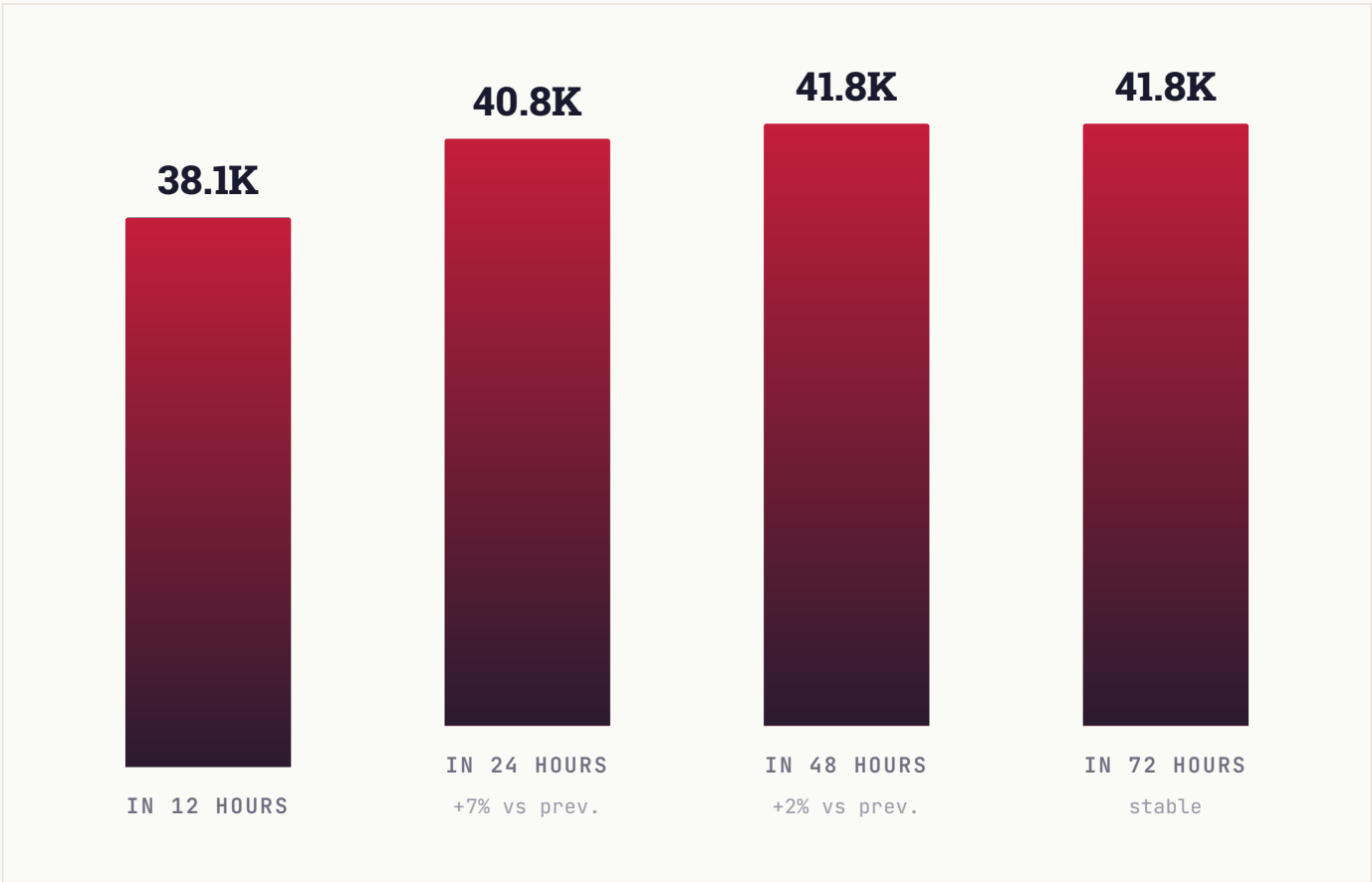
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE The Economist	1.2M
TE Axe. Economy.	1.2M
BB Ruthless Bankster	1M
AL Alfa-Bank	1M
RE Russian economy	849.3K
AL Alfa-Investments	736.6K
MU Multiplier	734.3K
SB Sber	717K
OG Olga Gogaladze	590.2K
BC More than economics	541.2K
FS Financial Sphere YOU	111.4K

COMPARATIVE INSIGHT

Channel in lower half of top-100 niche (#93 of 99). Niche median — 182.3K subs.
First growth KPI — reach median. Leader: The Economist (1.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts mentioning your channel in other channels monthly. Over the last **6 months** such mentions **41**, they brought **140 974** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	10	9	50 566
Nov 2025	13	12	45 332
Oct 2025	5	4	9 029
September 2025	0	0	10 604
August 2025	0	0	18 301
July 2025	13	9	7 142
TOTAL MENTIONS	41	MONTHS IN DATA	6
		GAINED SUBSCRIBERS	140 974

SECTION 08 · NICHE COMPARISON

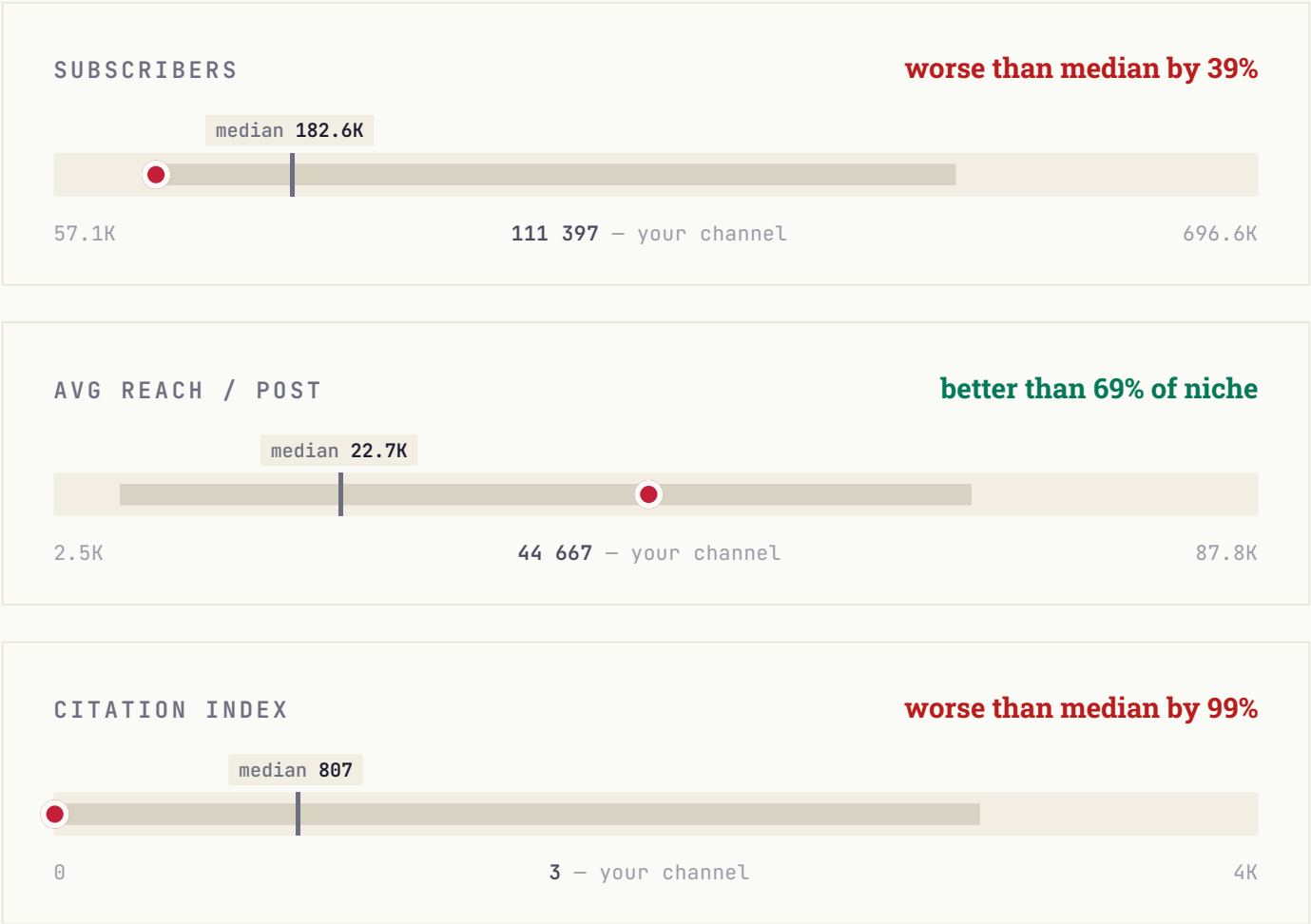
Where channel stands in its league

Took top-100 channels in category «Economy» (Russia) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical line — median. Red dot — your channel.

#93/100

POSITION IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 2.5 posts/wk. Active channels do 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Best post day — Wednesday

Audience is most active on this day at 00:00 MSK.

EFFECT

**Best window
for important
post**

03

Increase video posts share

Video in Telegram holds audience longer & is favored by algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
