

PUBLIC REPORT BY PROMTPRESS

Channel audit

Figma | Design



@figma_photoshop

Applications accepted automatically. Unofficial community For all questions: @kesh_keshh Channel link: <https://t.me/+HiPTS7CKZ-cyYzhi> Chat link: <https://t.me/+FokMFhusfWRjZjdi> RKN:...

SUBS

89 317

-1015 per month

ERR (% SEE POSTS)

4.0%

in 24 hrs 1.4%

REACH/POST

3K

ad reach 1.3K/24h

— CONTENT · 2026

What's inside the report

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Top 5 posts · worst 3 · insights

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it's calculated for.

 SUBS 89 317 —	 SUBS REACH 3.35% avg % subs see post	 VIEWS/POST 3K median 3K · 28 days	 POSTS/WEEK 6.8 over period
 7D TREND -11.4% vs previous week	 REACTIONS/POST 19.2 total 539 reactions, 606 reposts, 14 comments	 POST LENGTH 105 chars median 100 · 28 days	 POSTS ANALYZED 28 28 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -1015 over last month	 CITATION RATE 205 citation index · 466 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 10.08.2022

AI EDITOR SUMMARY

Channel «Figma | Design» – 89 317 subs. Each post averages 3K people (3% from subs), reach is low – consider expanding audience. Publishes 7 posts per week (~1/day) – infrequent. For week of Jul 6–12, reach dropped -11.4% by week of Jun 29 – Jul 5 – worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 28 days.
- 02 Dominant format — **Photo** (18/28 posts).
- 03 Avg post length — **105** chars (median 100).
- 04 Peak audience activity — **Sunday**, 11:00 MSK.
- 05 Top posts get **1x** more views than the weakest (3.6K avg for top vs 2.5K for worst) — among 28 posts in 28 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 08:05 PHOTO Site of the day Slightly animation-heavy but bold and striking IL CAPO PRODUCTION #inspiration	VIEWS 3 661 REPOSTS 13	REACTIONS 23 ER 4.1%
Nº2 24.06 · 07:01 PHOTO Berry palette for your designs 1. #DCCCB5 2. #6D2F55 3. #97852F 4. #D87A92 5. #652F3D #palette	VIEWS 3 605 REPOSTS 9	REACTIONS 13 ER 4.0%
Nº3 02.07 · 06:00 PHOTO Site of the day Playful and cheeky site of NYC coffee roaster touchy coffee #inspiration	VIEWS 3 578 REPOSTS 17	REACTIONS 15 ER 4.0%

Nº4 22.06 · 09:24 PHOTO Figma plugin Icons8 Background Remover plugin for removing backgrounds. #plugin	VIEWS 3 552 REPOSTS 32 REACTIONS 21 ER 4.0%
Nº5 21.06 · 10:38 PHOTO Design inspiration Archive of independent print publications bookletlibrary.org: books, booklets, catalogs, and zines. #inspiration	VIEWS 3 468 REPOSTS 26 REACTIONS 20 ER 3.9%

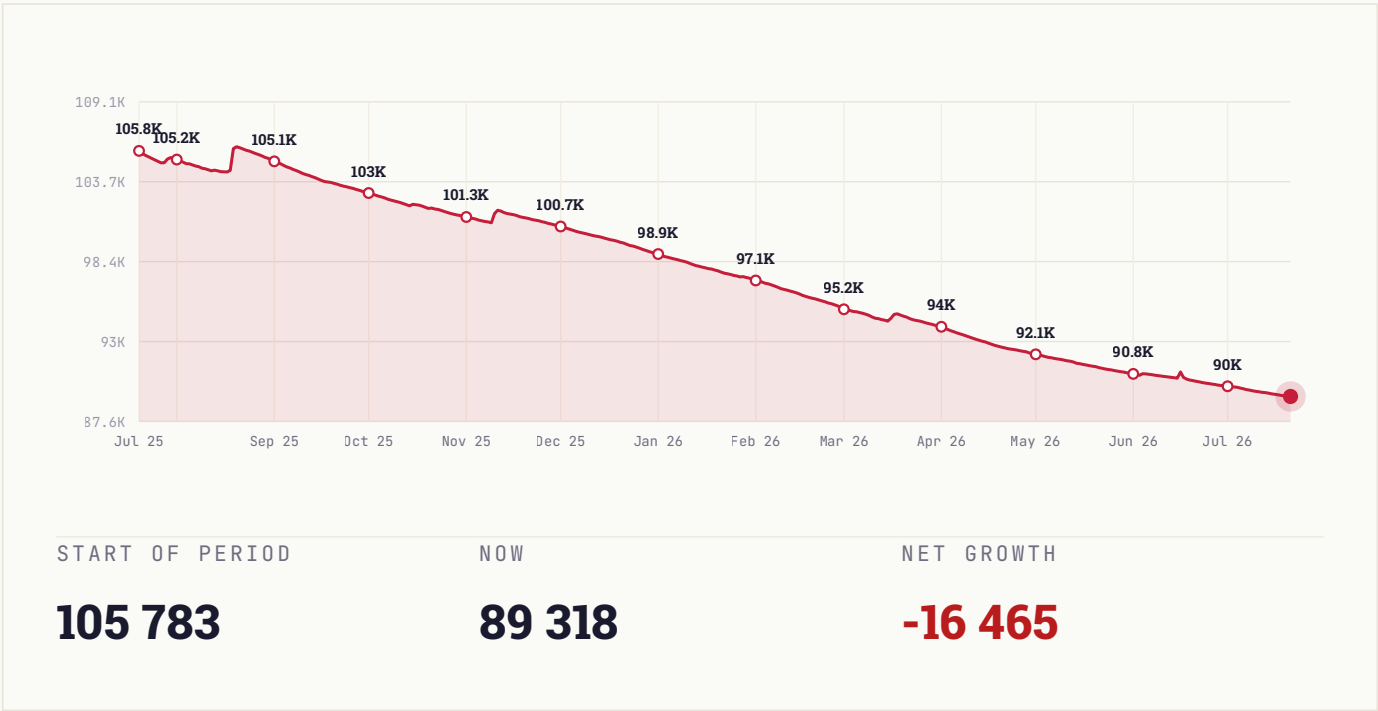
WORST 3

↓ 10.07 · 12:49 VIDEO Animation Online animation editor animos. Settings: speed, scale, background, etc. #animation	VIEWS 2 704 REPOSTS 32 REACTIONS 18 ER 3.0%
↓ 12.07 · 07:26 VIDEO Design meme Hope it's not familiar #meme Free ChatGPT	VIEWS 2 666 REPOSTS 5 REACTIONS 27 ER 3.0%
↓ 17.07 · 08:48 PHOTO Figma plugin 3D Inflate Shader turns any element into a 3D object in a couple of clicks. #plugin	VIEWS 2 236 REPOSTS 39 REACTIONS 16 ER 2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

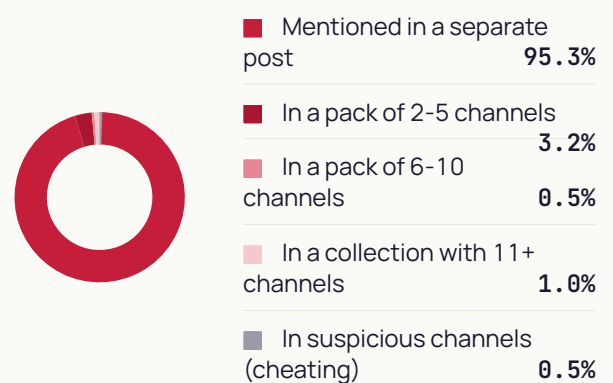
Who and how mentions the channel

Citation index **205** — channel popularity score based on mentions. Considers both count and weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **466** different channels.

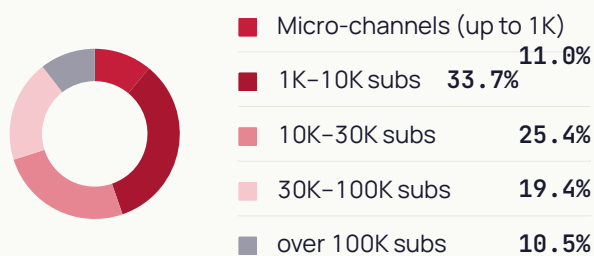
COUNTRIES MENTIONING



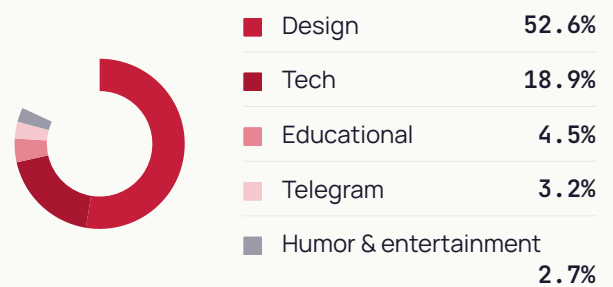
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



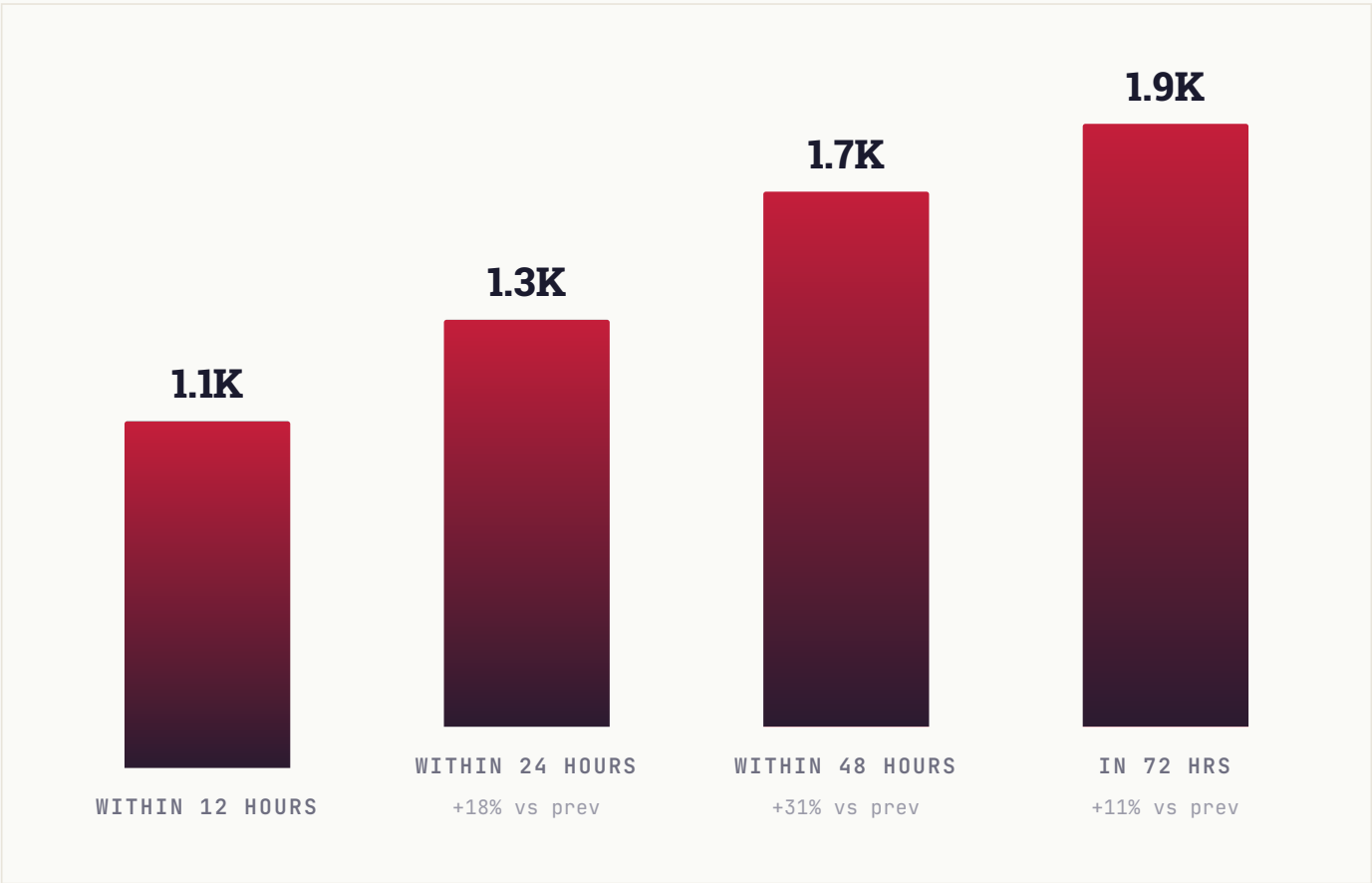
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😊🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
F Figma Design YOU	89.3K

COMPARATIVE INSIGHT

Channel in top half of niche (#25 of 99). Niche leader — 66Lottery

🏆🏆

CRYPTO (387.4K), median subs 65.4K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **2 714** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	0	0	12	
December 2025	0	0	0	
November 2025	0	0	837	
October 2025	0	0	126	
September 2025	1	1	0	
August 2025	4	4	1 739	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
5	6	2 714

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

#25 /100

RANK IN NICHE

Channel in top 25% – strong position

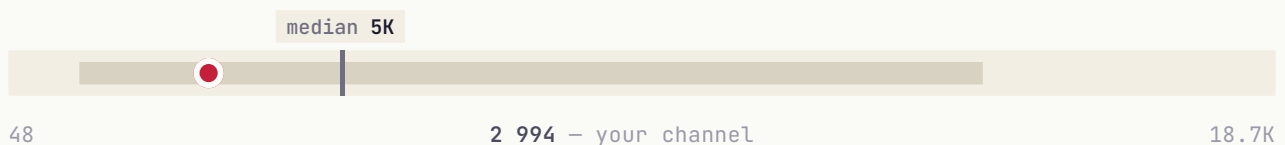
SUBS

better than 64% of niche



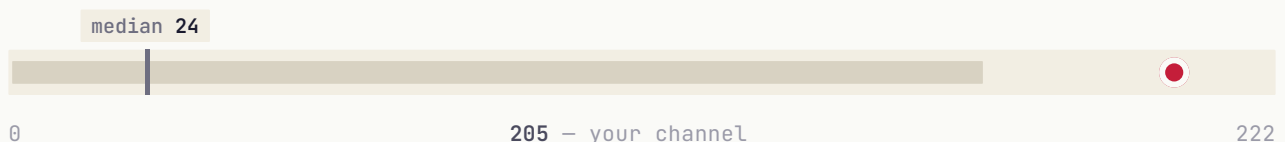
AVG REACH / POST

40% below median



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.35% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.1pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
