

PROMTPRESS PUBLIC REPORT

Channel audit

Figma Layouts



@figma_maketss

Layouts for design. Great Figma reference source. Collab: @vo1lex
Free designer search: @vo1lex Referral link: [https://t.me/+gqxAsxypfP1hY2QyRKN:...](https://t.me/+gqxAsxypfP1hY2QyRKN:)

SUBS

36 045

-309 per month

ERR (% SEE POSTS)

7.0%

per day 2.6%

REACH/POST

2.3K

ad reach 932/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period.

 SUBS 36 045 —	 SUB REACH 6.27% avg % of subs see post	 VIEWS/POST 2.3K median 2.3K · 28 days	 POSTS/WEEK 7.6 for the period
 7D TREND +2.7% vs previous week	 REACTIONS/POST 6.5 only 203 reactions, 369 reposts, 0 comments	 POST LENGTH 199 chars median 135 · 28 days	 POSTS ANALYZED 31 28 days
 AD REACH 932 24h avg	 CHURN / MONTH -309 over the last month	 QUOTE RATE 87 citation index · 314 channels mentioned all time	 CHANNEL AGE 3 years 9 months created 29.09.2022

AI EDITOR SUMMARY

Channel «Figma Layouts» — 36 045 subs. Each post gets avg 2.3K people (6% from subs), reach is low — consider expanding audience. Publishes 8 posts per week (~1/day) — regular schedule. Week of Jul 6–12 reach stable (+2.7% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts over 28 days.
- 02 Dominant format — Photo (27/31 posts).
- 03 Avg post length — 199 chars (median 135).
- 04 Peak audience activity — Monday, 23:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.3K avg for top vs 1.7K for worst) — among 31 posts over 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 05:17 PHOTO Consulting in production Language: #ru Category: #corporate Difficulty: #pro #responsive #uikit #blog	VIEWS 3 436 REPOSTS 7	REACTIONS 5 ER 9.5%
Nº2 22.06 · 20:22 PHOTO Online school for kids Lang: #en Category: #landing Difficulty: #medium #adaptive #uikit #application_form	VIEWS 3 319 REPOSTS 12	REACTIONS 5 ER 9.2%
Nº3 24.06 · 05:14 PHOTO Quick photo service Lang: #ru Category: #landing Difficulty: #easy	VIEWS 3 219 REPOSTS 9	REACTIONS 5 ER 8.9%

Nº410.07 · 05:15PHOTO Booking calendar Language: #en Category: #app Difficulty: #hard #uikit #registration_form #dashboard	VIEWS	REACTIONS
	3 156	11
	REPOSTS	ER
	13	8.8%

Nº526.06 · 11:05PHOTO Audiobook store Language: #ru Category: #service Difficulty: #hard #responsive #uikit #registration_form #404page #dashboard...	VIEWS	REACTIONS
	2 957	5
	REPOSTS	ER
	28	8.2%

WORST 3

↓16.07 · 09:26PHOTO Moving & cargo services Lang: #ru Category: #landing Difficulty: #medium #uikit #responsive #request_form #blog...	VIEWS	REACTIONS
	1 893	3
	REPOSTS	ER
	7	5.3%

↓17.07 · 05:14PHOTO Online art auction Lang: #ru Category: #service Difficulty: #pro #adaptive #uikit #personal_account...	VIEWS	REACTIONS
	1 682	4
	REPOSTS	ER
	18	4.7%

↓18.07 · 05:02PHOTO Shoe tailoring & repair services Lang: #ru Category: #landing Difficulty: #medium #uikit #responsive #request_form	VIEWS	REACTIONS
	1 471	4
	REPOSTS	ER
	10	4.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

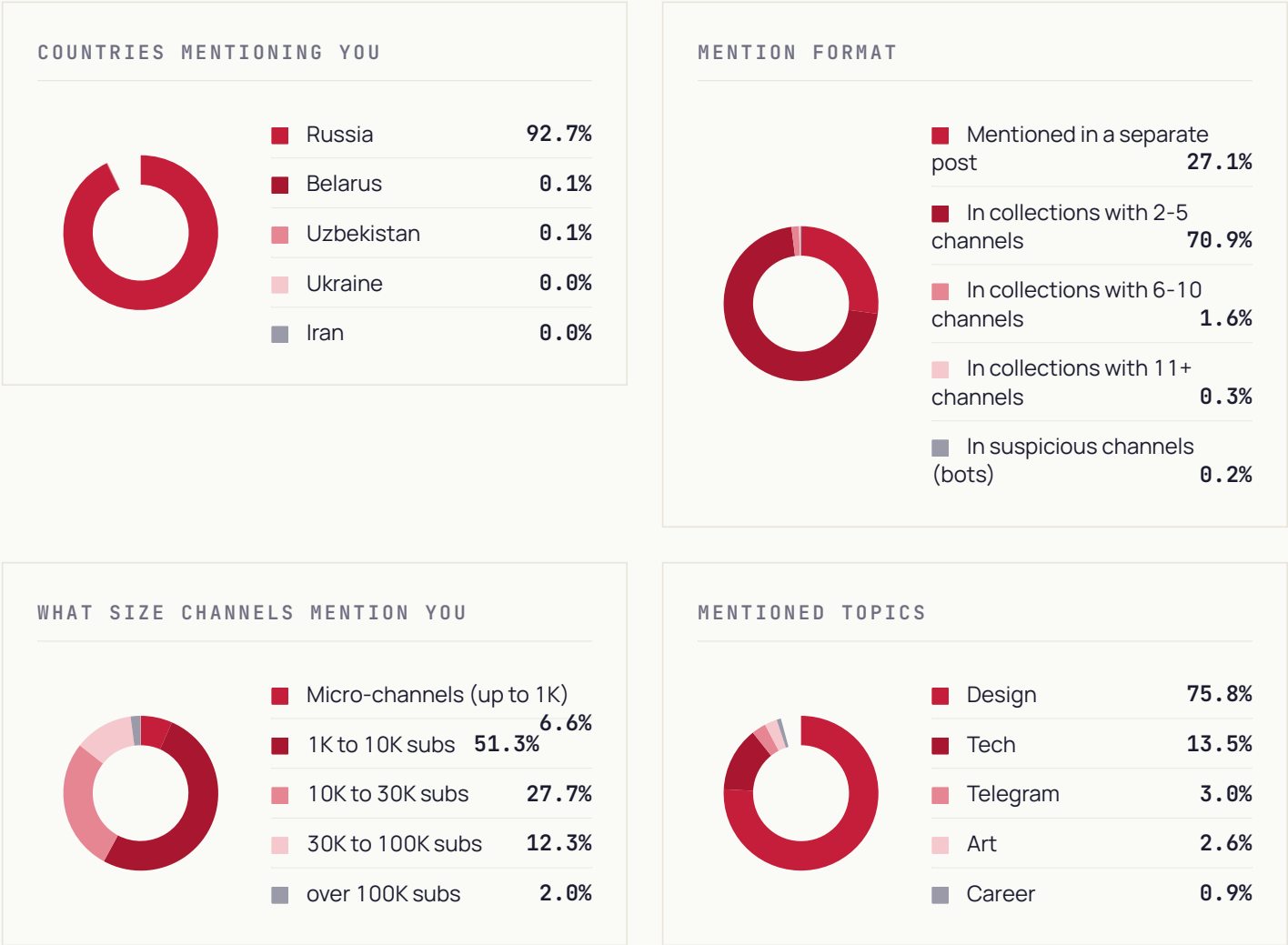
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

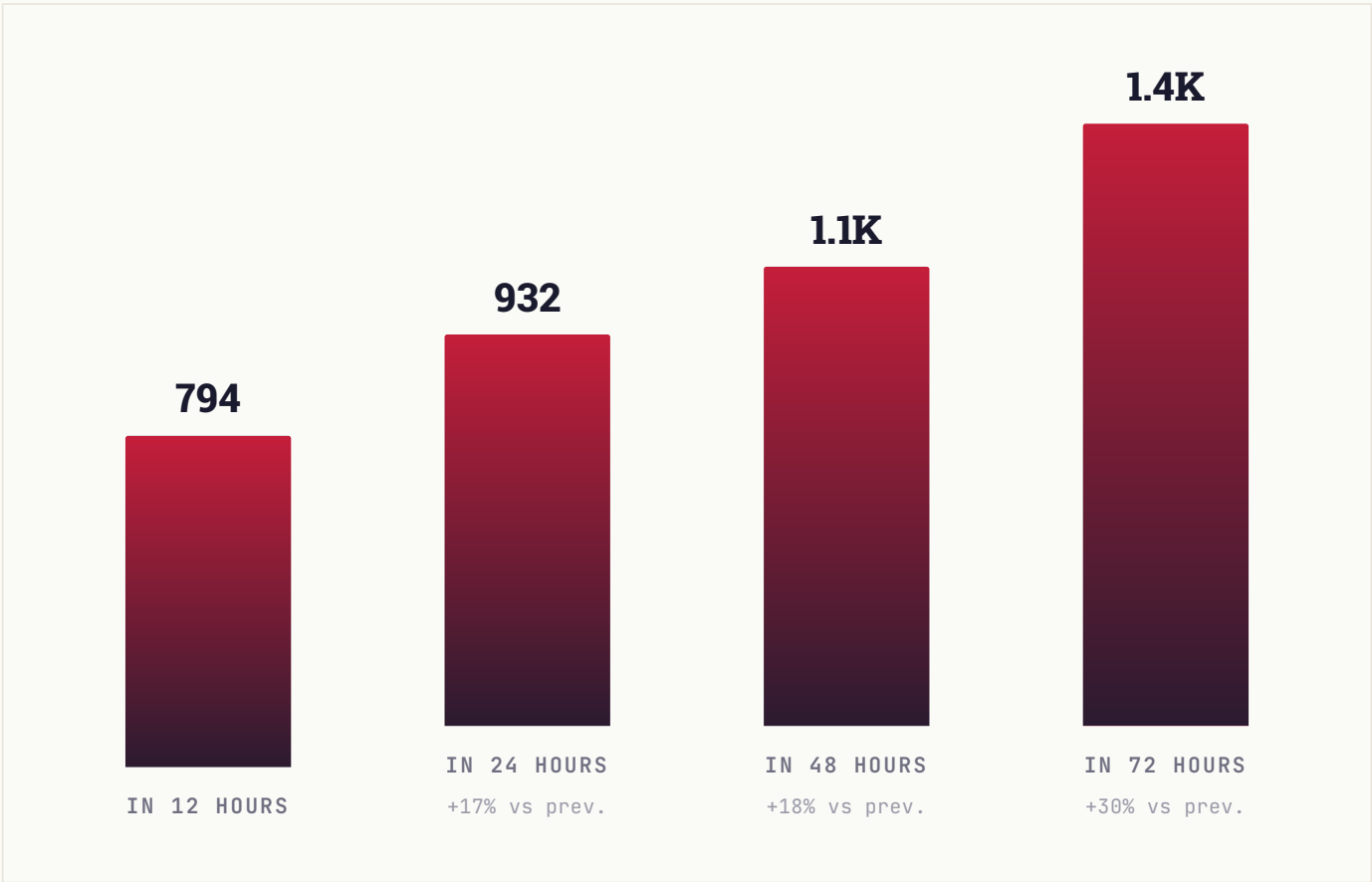
Citation index **87** — channel popularity rating based on mentions. Considers not only quantity but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **314** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
6 🏆 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 🖐	147.1K
TC template canva gratis 😊🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
CPC Sexy font. Cyrillic	134.7K
MF Figma Layouts YOU	36K

COMPARATIVE CONCLUSION

Channel still outside top-99 niche — early growth stage. Niche leader — 66Lottery 🏆🏆 CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we log posts in other channels that mention yours. Over the last **6 months** such mentions were **111**, they brought **1 949** new subs.

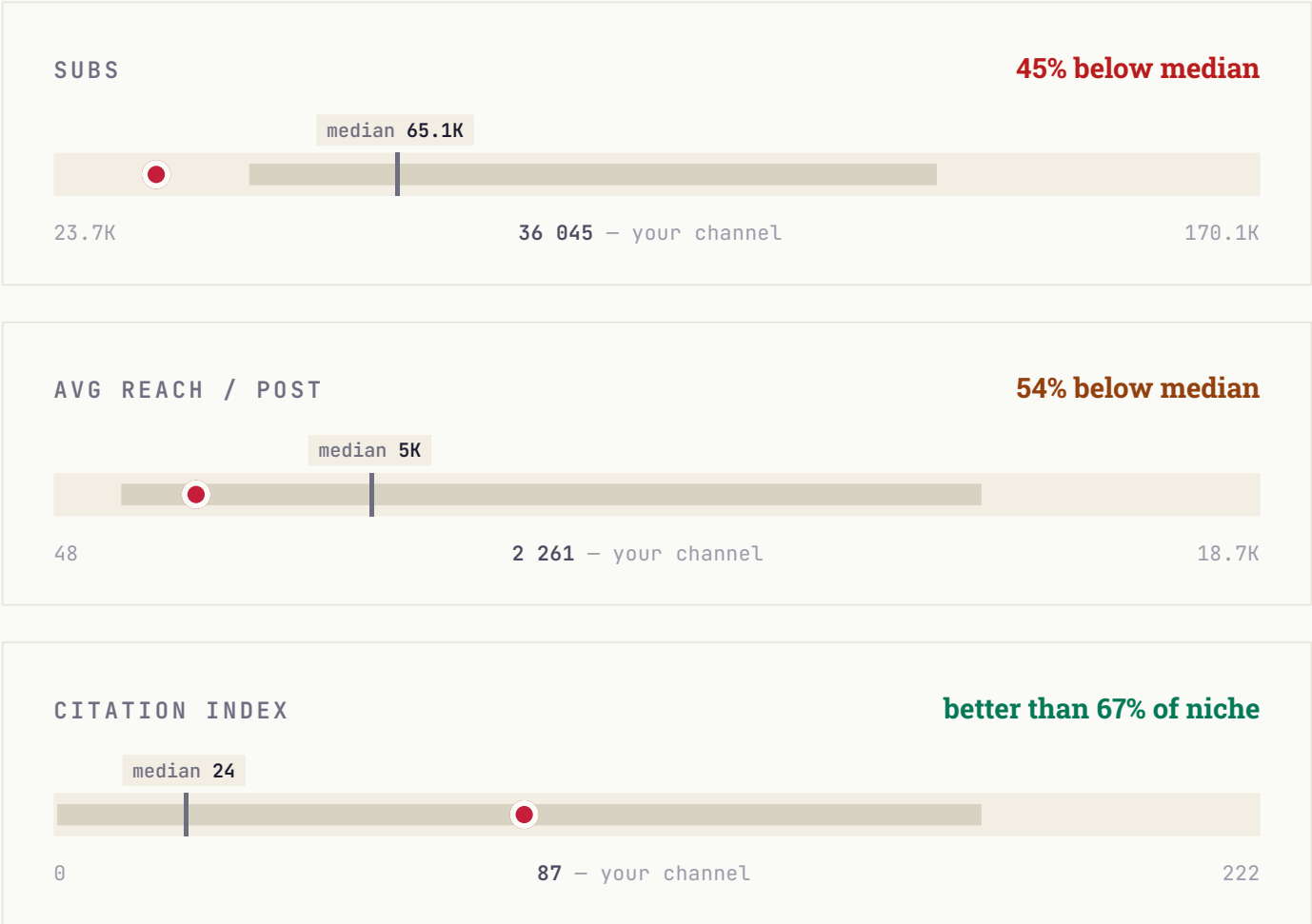
PERIOD	MENTIONS	CHANNELS	NEW SUBS	
Jan 2026	0	0	98	
December 2025	37	37	565	
Nov 2025	0	0	9	
Oct 2025	0	0	77	
Sep 2025	11	11	153	
August 2025	63	63	1 047	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
111	6	1 949

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Design» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Monday

Audience most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram holds audience longer and ranks better. Aim for 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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