

PROMTPRESS PUBLIC REPORT

Channel audit

Figma за МИНУТУ



@figma24

Figma без воды и скучных терминов. Сотрудничество: @vo1ex
Найдем дизайнера бесплатно: @vo1ex Ссылка для друзей:
<https://t.me/+XIZGmgN-FSZiOTg6> PKH: <https://vk.cc/cIKZEE>
Биржа:...

SUBSCRIBERS

19 528

-202 per month

ERR (% SEE POSTS)

7.0%

per day **3.0%**

REACH/POST

1.2K

ad reach **579**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 19 528 —	 SUBS REACH 6.11% avg % subs see post	 VIEWS/POST 1.2K median 1.2K · 28 days	 POSTS/WK 10.4 over period
 7D TREND -14.6% vs previous week	 REACTIONS/POST 10.9 total 469 reactions, 946 reposts, 0 comments	 POST LENGTH 150 chars median 49 · 28 days	 POSTS ANALYZED 43 28 days
 AD REACH 579 24h avg	 CHURN / MONTH -202 last month	 CITATION RATE 68 citation index · 208 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 12.12.2022

AI EDITOR SUMMARY

Channel «Figma in a minute» – 19 528 subs. Each post gets avg 1.2K people (6% from subs), reach is low – consider expanding audience. Publishes 10 posts per week (~1/day) – regular schedule. For week Jul 6–12 reach dropped by -14.6% by week Jun 29 – Jul 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **43** posts in 28 days.
- 02 Dominant format — **Video** (37/43 posts).
- 03 Avg post length — **150** chars (median 49).
- 04 Peak audience activity — **Wed**, 21:00 MSK.
- 05 Top posts get **2×** more views than the weakest (1.6K avg for top vs 832 for worst) — among 43 posts in 28 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 05:02 VIDEO Cool trick that adds depth to any poster #easy	VIEWS	REACTIONS
	1 592	13
	REPOSTS	ER
	29	8.2%
Nº2 27.06 · 05:03 VIDEO Breaking down the new Figma update	VIEWS	REACTIONS
	1 576	11
	REPOSTS	ER
	29	8.1%
Nº3 25.06 · 08:38 VIDEO Guide to a cool embossing effect #easy	VIEWS	REACTIONS
	1 571	6
	REPOSTS	ER
	26	8.0%

Nº4 28.06 · 08:30 VIDEO Making Figma work easier	VIEWS 1 567 REPOSTS 43	REACTIONS 10 ER 8.0%
Nº5 22.06 · 09:31 VIDEO Another Figma plugin roundup	VIEWS 1 546 REPOSTS 20	REACTIONS 6 ER 7.9%

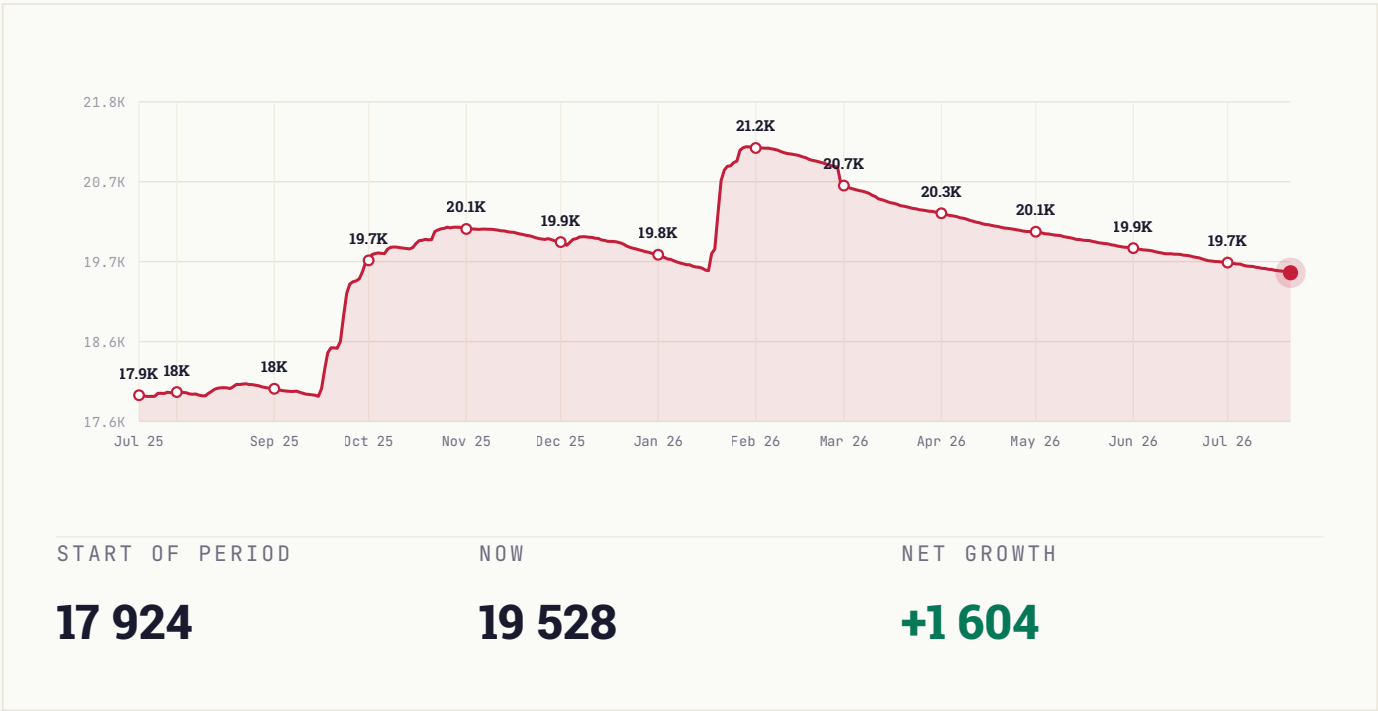
WORST 3

↓ 17.07 · 08:01 VIDEO Coding? Check 7 reasons to take our free Frontend intensive: 1. You'll build a website with HTML + CSS; 2. Bring it to life...	VIEWS 853 REPOSTS 2	REACTIONS 5 ER 4.4%
↓ 17.07 · 10:01 VIDEO Styling text in Figma with new features #easy	VIEWS 834 REPOSTS 23	REACTIONS 8 ER 4.3%
↓ 18.07 · 05:03 VIDEO Working with textures in Figma & drawing a wet tag #light	VIEWS 811 REPOSTS 25	REACTIONS 14 ER 4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

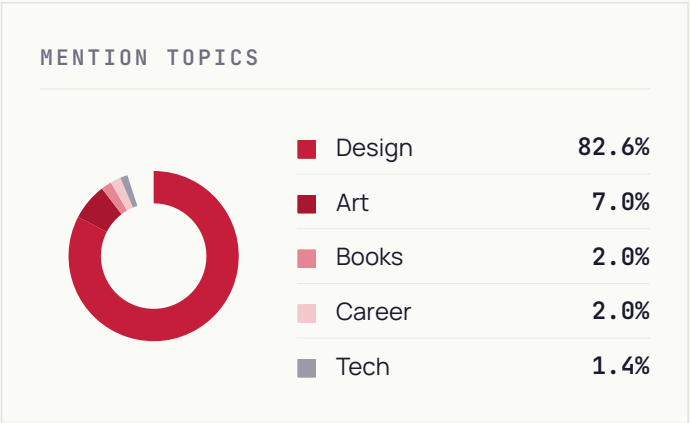
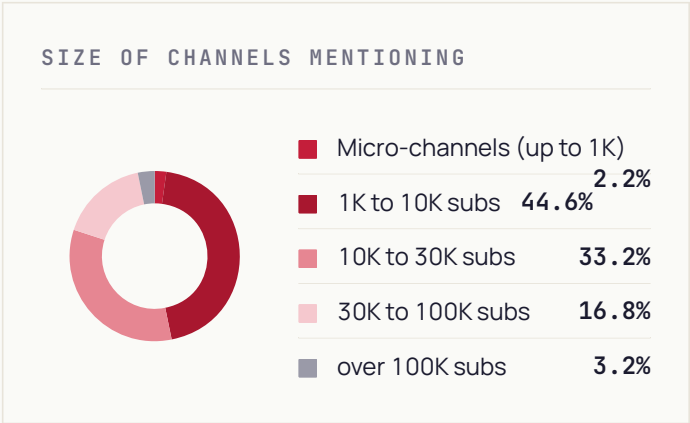
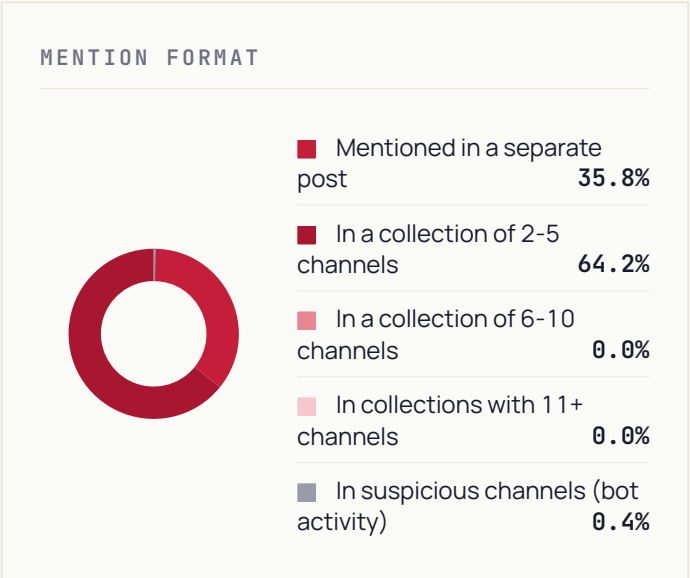
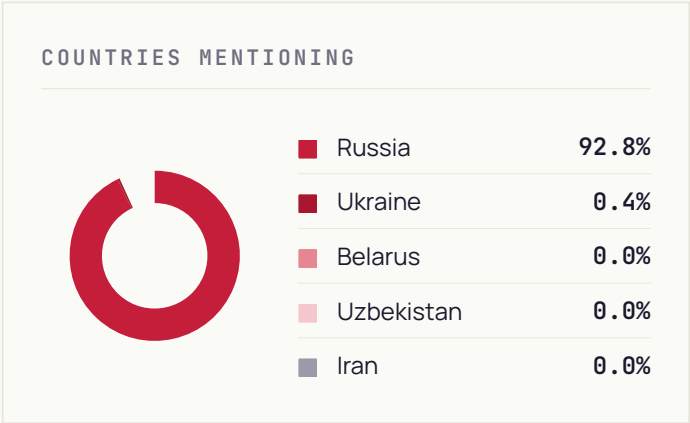
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

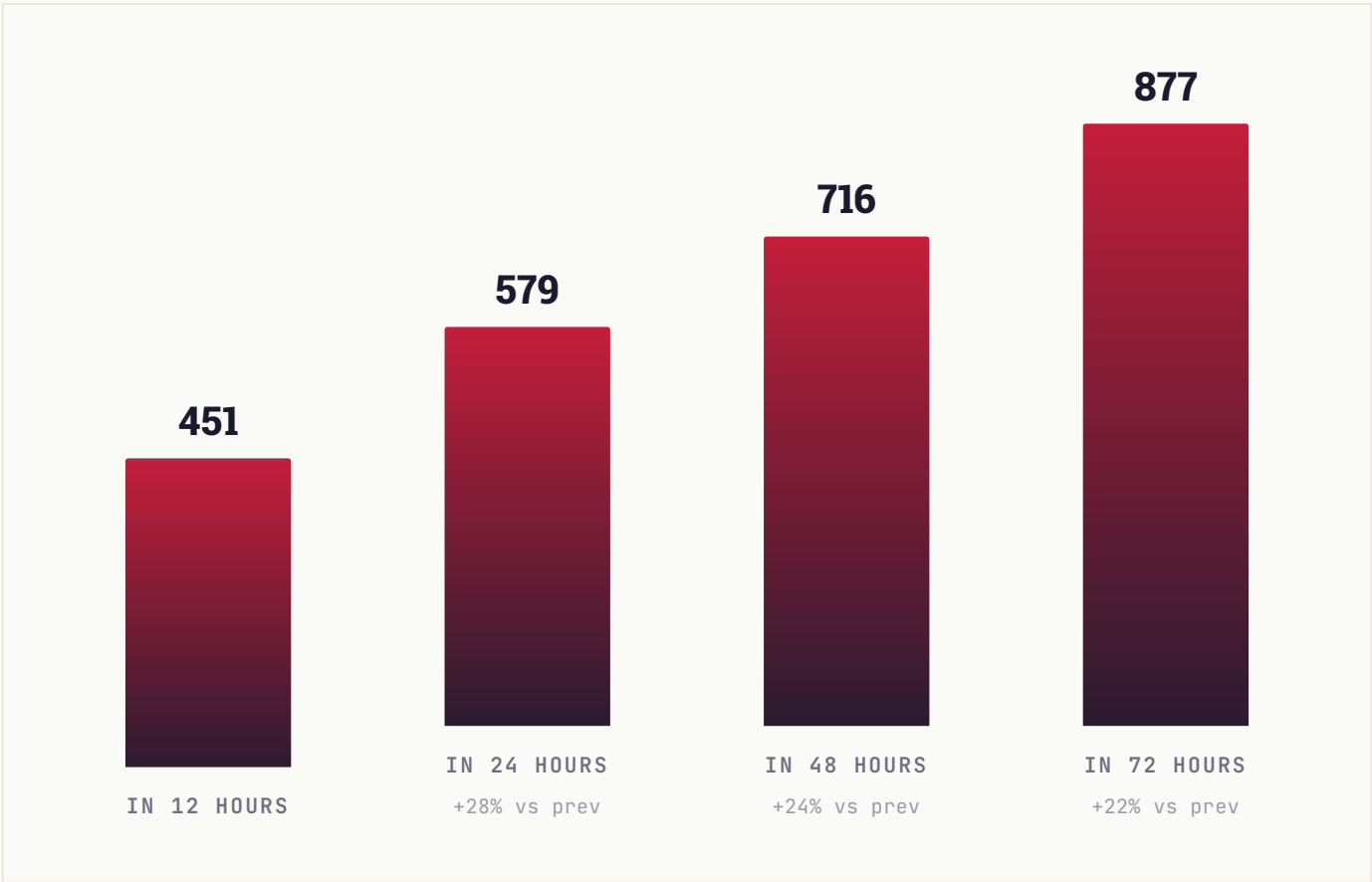
Citation index **68** — channel popularity score based on mentions. Considers not just count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **208** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 🖐️	147.1K
TC template canva gratis 😊🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
F3 Фигма за мину́ту YOU <td>19.5K</td>	19.5K

COMPARATIVE CONCLUSION

Channel still outside top 99 of niche — early growth stage. Niche leader — 66Lottery 🏆🏆 CRYPTO (387.4K), top-99 median: 65.4K. First goal: break into top-99 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **134**, they brought **4 203** new subs.

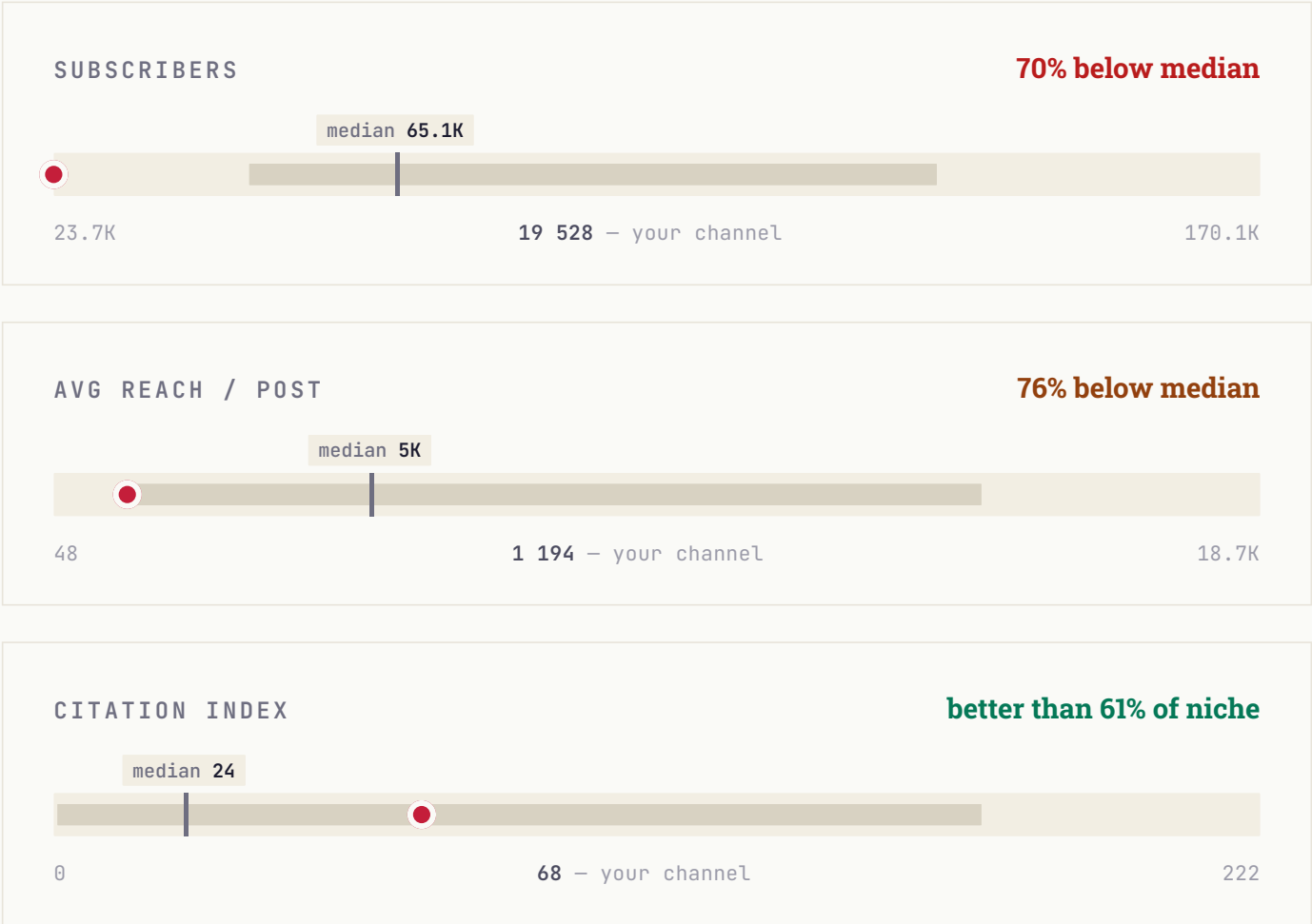
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	50	49	1 624
December 2025	0	0	112
Nov 2025	0	0	16
Oct 2025	17	17	508
Sep 2025	67	65	1 768
August 2025	0	0	175

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
134	6	4 203

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Design» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

- 01

Top post of the week — on Wednesday
 Audience is most active on this day at 21:00 MSK.

IMPACT
Best window for an important post
- 02

System traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One weekly poll on a hot topic is an easy growth lever.

IMPACT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

IMPACT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

IMPACT
Organic traffic source

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager