

PUBLIC REPORT PROMTPRESS

Channel audit

FEFU



@fefudvfu

Far Eastern Federal University (FEFU) ✓ MAX: max.ru/fefudvfu ✓
VK: vk.com/fefudvfu № 4863576563

SUBS

22 230

-41 per month

ERR (% SEE POSTS)

14.0%

last day 9.7%

REACH/POST

3.2K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBS 22 230 —	 SUBSCRIBER REACH 14.33% avg % subs see post	 VIEWS/POST 3.2K median 3.1K · 29 days	 POSTS/WEEK 43.1 for period
 7D TREND -5.3% vs previous week	 REACTIONS/POST 31.5 total 5,701 reactions, 2,341 reposts, 0 comments	 POST LENGTH 624 chars median 628 · 29 days	 POSTS ANALYZED 181 29 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -41 last month	 CITATION RATE 252 citation index · 1 826 channels mentioned all time	 CHANNEL AGE 6 years 5 months created 16.01.2020

AI EDITOR SUMMARY

Channel «FEFU» – 22 230 subs. Avg views per post: 3.2K people (14% of subs), reach low – expand audience. Publishes 43 posts/week (~6/day) – active posting. Week Jun 29 – Jul 5 reach dropped -5.3% by week 22–28 Jun – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **181** posts over 29 days.
- 02 Dominant format – **Photo** (128/181 posts).
- 03 Avg post length – **624** chars (median 628).
- 04 Peak audience activity – **Saturday**, 03:00 MSK.
- 05 Top posts get **3x** more views than the weakest (7.5K avg for top vs 2.5K for worst) – among 181 posts over 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 00:04 PHOTO ⚡ FEFU again among Russian universities with highest IT grad salaries FEFU ranked in the list of Russian universities with...	VIEWS 11 776 REPOSTS 39	REACTIONS 57 ER 53.0%
Nº2 22.06 · 00:35 VIDEO 🕯 June 22 – Day of Remembrance and Sorrow On this day in 1941, the Great Patriotic War began – one of the most tragic pages in...	VIEWS 5 575 REPOSTS 7	REACTIONS 61 ER 25.1%
Nº3 20.06 · 01:00 TEXT Welcoming first applicants 😓 Today at FEFU the admissions campaign started, and within the first hour students came to submit...	VIEWS 5 285 REPOSTS 31	REACTIONS 47 ER 23.8%

Nº4

27.06 • 02:02

VIDEO

Graduation that opens new horizons🎓 Yesterday at FEFU a ceremony was held for University School graduates...

VIEWS

4 802

REPOSTS

13

REACTIONS

19

ER

21.6%

Nº5

20.06 • 04:01

PHOTO

🔔 Choosing a New Bell Schedule Together The United Student Council proposed to revise the current schedule. Due to...

VIEWS

4 562

REPOSTS

175

REACTIONS

111

ER

20.5%

WORST 3

↓ 12.07 • 00:00 PHOTO

💻 FEFU Wins Second Wave of "TOP IT.START" FEFU is among 21 winners of the federal project "TOP IT.START", implemented...

VIEWS

2 609

REPOSTS

9

REACTIONS

11

ER

11.7%

↓ 12.07 • 02:59 PHOTO

🌊 "Nanai: Guardians of the Amur and Ussuri Shores" Among Primorye's indigenous peoples, the Nanai hold a special place. Their culture is a blend...

VIEWS

2 585

REPOSTS

10

REACTIONS

24

ER

11.6%

↓ 09.07 • 06:32 TEXT

💙 Biotech: Meet on Air In half an hour, the rescheduled live stream with the director of the Advanced Engineering School Lyudmila...

VIEWS

2 404

REPOSTS

1

REACTIONS

11

ER

10.8%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.

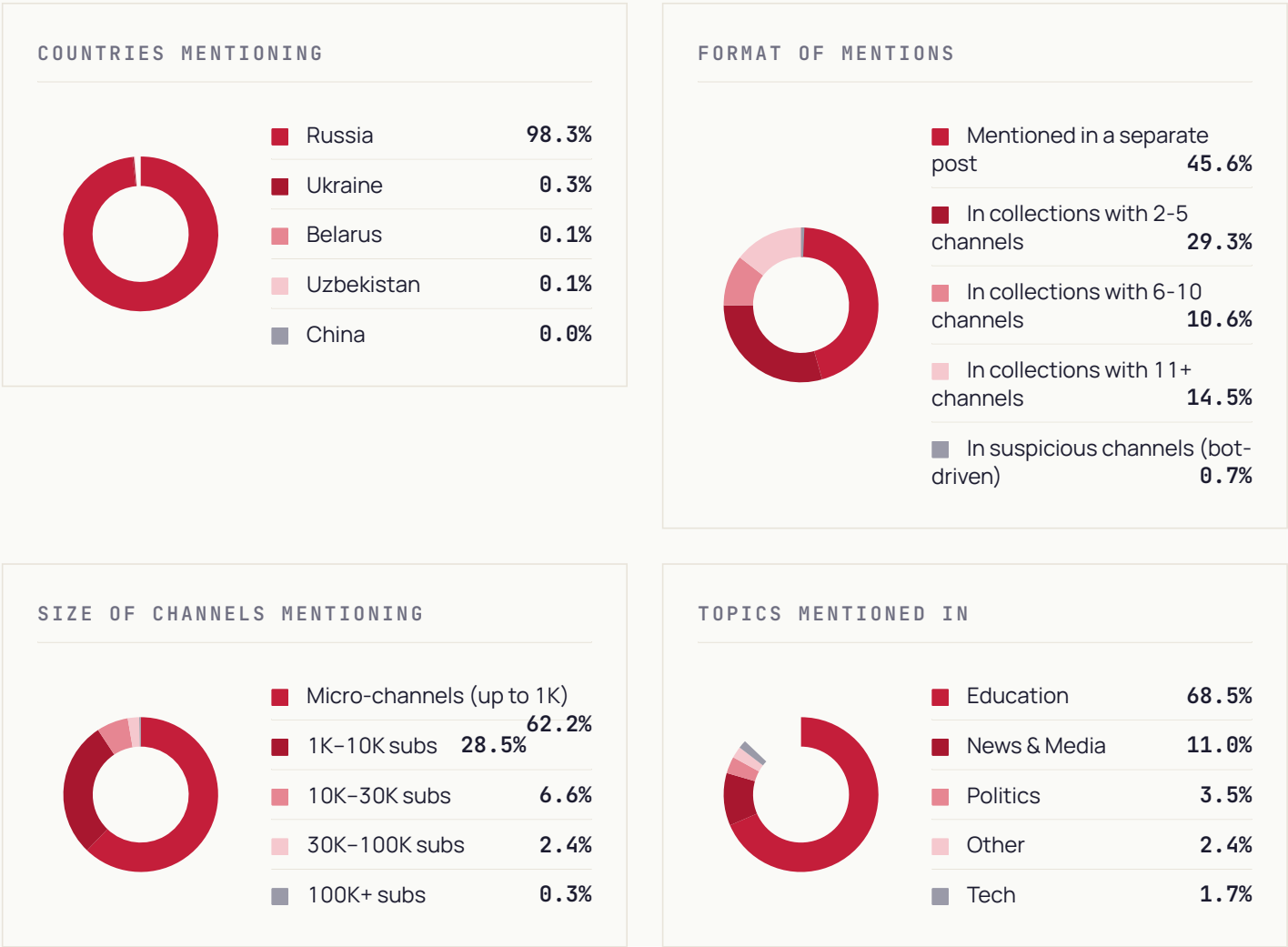


START OF PERIOD	NOW	NET GROWTH
21 160	22 230	+1 070

SECTION 04 · CITATIONS

Who mentions the channel and how

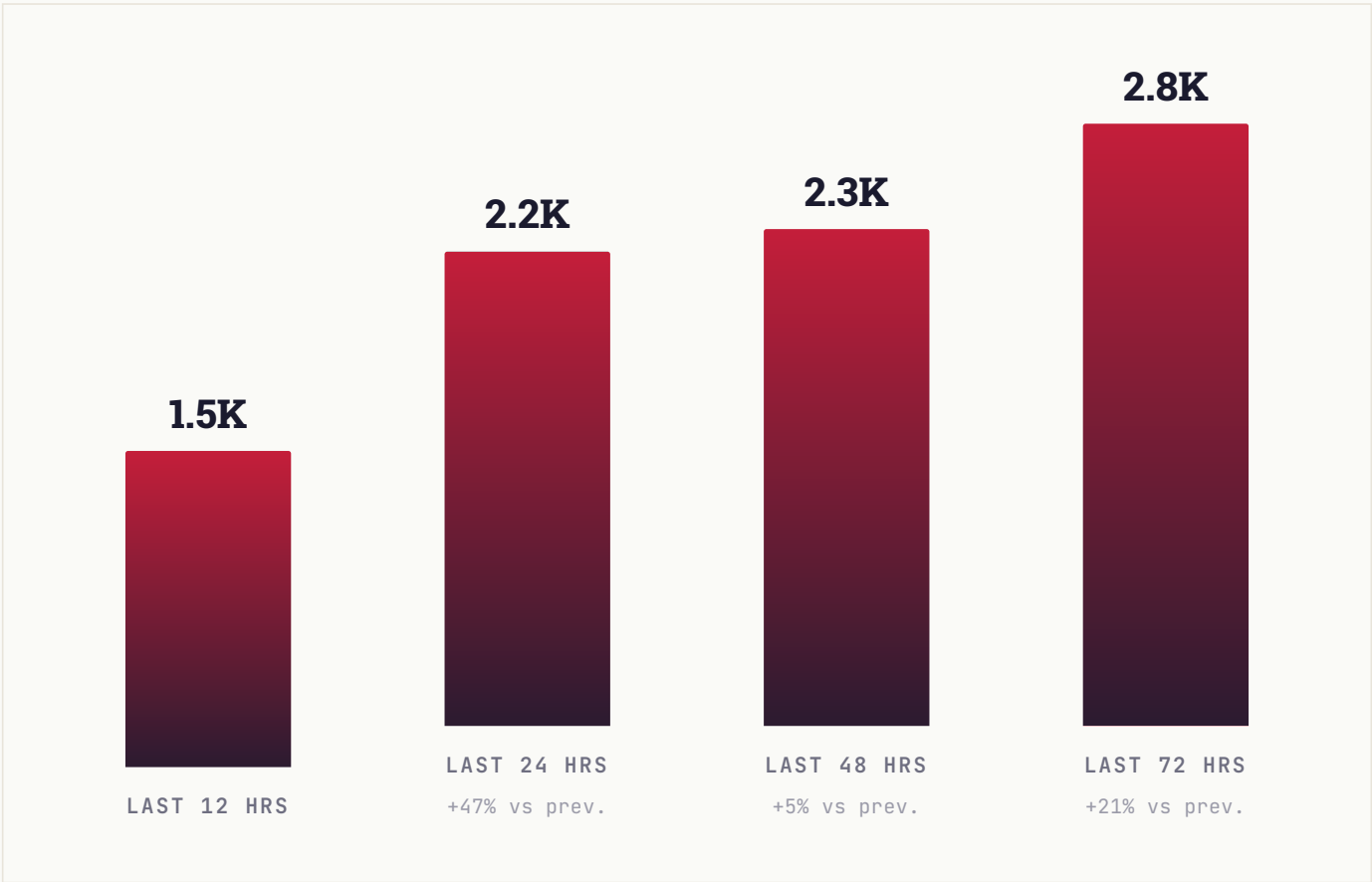
Citation index **252** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 826** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 UmSchool	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 UmSchool Territory of Russian Language	297.1K
EH Excel Hacks Accounting & Analytics	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
FE FEFU YOU	22.2K

COMPARATIVE SUMMARY

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), median top-99: 78.8K. First goal — enter top-99 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

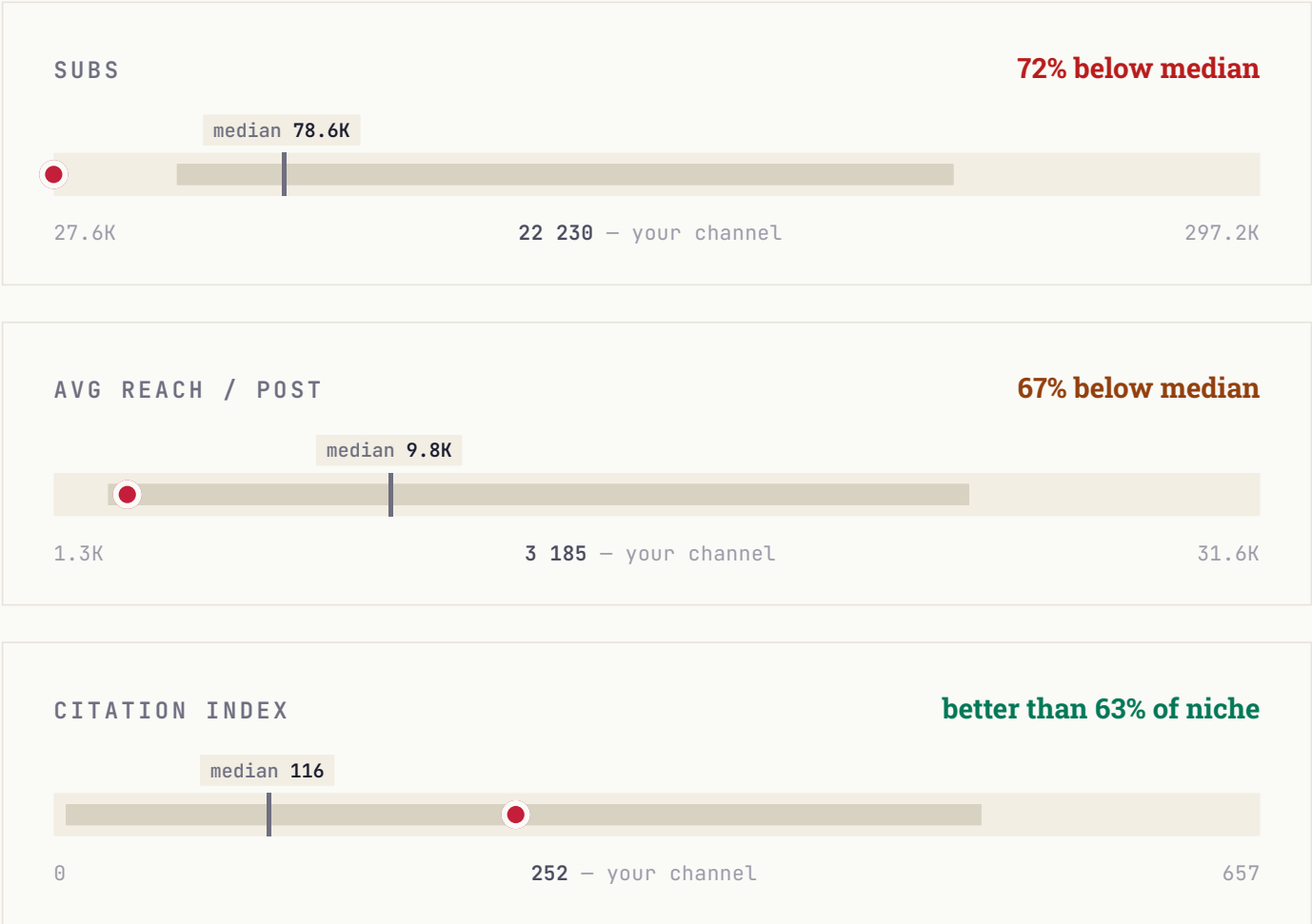
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1 439**, they brought **2 511** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBS
Jan 2026	129	39	583	
December 2025	239	64	312	
November 2025	266	90	402	
October 2025	277	95	110	
Sep 2025	320	116	250	
August 2025	208	71	854	
TOTAL MENTIONS	MONTHS IN DATA		ACQUIRED SUBS	
1 439	6		2 511	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Education» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 03:00 MSK.

EFFECT

**Best window
for important
post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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