

— PUBLIC REPORT PROMTPRESS

Channel audit

Fedor Sidorov | Investing Made Simple



@fedorinvest

Build your capital from 0 rubles – simply, stress-free, on a regular salary. Results 👉 <https://investorpractices.ru/results> Start investing – <https://clck.ru/3LvPm> Reg. in...

SUBS	ERR (% SEE POSTS)	REACH/POST
70 448	6.0%	3.8K
-896 per month 17.07.2026	in 24 hrs 2.3% HTTPS: // PROMTPRESS.COM/AUDIT/FEDORINVEST	ad reach 1.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period calculated.

 SUBS 70 448 —	 SUB REACH 5.45% avg % subs see post	 VIEWS/POST 3.8K median 3.5K · 27 days	 POSTS/WEEK 8.3 over period
 7D TREND -28.0% vs prev week	 REACTIONS/POST 84.9 only 2,718 reactions, 489 reposts, 0 comments	 POST LENGTH 820 chars median 1K · 27 days	 POSTS ANALYZED 32 27 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -896 last month	 CITATION RATE 1 599 citation index · 1,629 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 13.08.2021

AI EDITOR SUMMARY

Channel «Fedor Sidorov | Investments Made Simple» — 70 448 subs. Avg views per post: 3.8K people (5% of subs), reach low — need to grow audience. Posts 8 posts/week (~1/day) — steady pace. Week Jul 6–12 reach dropped -28.0% by week Jun 29 – Jul 5 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 32 posts in 27 days.
- 02 Dominant format — Photo (17/32 posts).
- 03 Avg post length — 820 chars (median 1000).
- 04 Peak audience activity — Wed, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (6.6K avg for top vs 2.9K for worst) — among 32 posts in 27 days. Analyze what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 18:56 TEXT Market down 😊, here's a selection of corporate bonds ✓ For beginners: what are bonds...	VIEWS 6 625 REPOSTS 76	REACTIONS 83 ER 9.4%
Nº2 20.06 · 12:32 PHOTO Weekly recap of Russian stock market Tensions remain high. Falling oil prices and...	VIEWS 6 524 REPOSTS 7	REACTIONS 124 ER 9.3%
Nº3 25.06 · 17:44 PHOTO I'm back in Moscow and today we played Padel tennis. This group game takes place on an indoor court surrounded by glass and...	VIEWS 6 520 REPOSTS 5	REACTIONS 76 ER 9.3%

Nº4 22.06 · 19:28 PHOTO Bloodbath in market today. A -4.5% drop requires truly negative news and the CBR decision on Friday even...	VIEWS 6 468 REPOSTS 13	REACTIONS 147 ER 9.2%
Nº5 28.06 · 10:56 PHOTO Recap of a truly nightmare week on Russian stock market Market decline accelerated after restrained results...	VIEWS 5 825 REPOSTS 11	REACTIONS 144 ER 8.3%

|

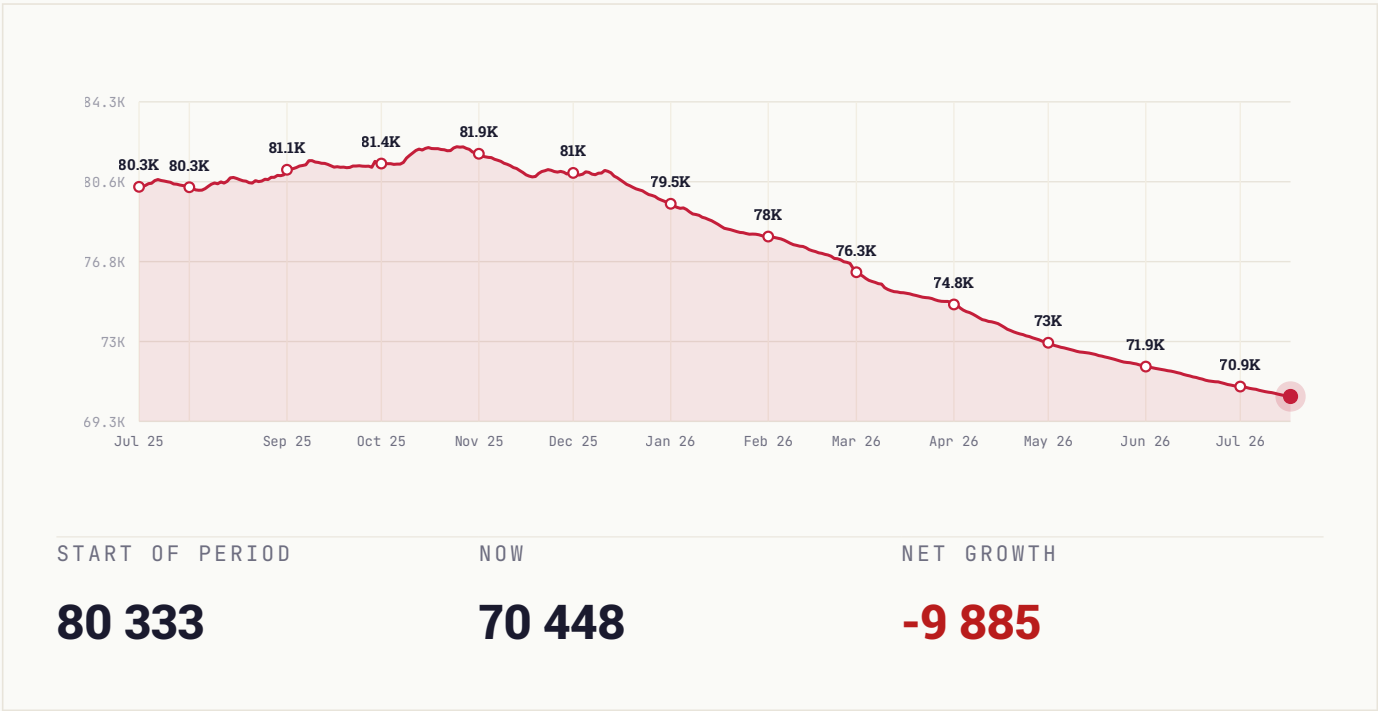
WORST 3

↓ 12.07 · 14:44 POLL (post without caption – poll)	VIEWS 2 931 REPOSTS 1	REACTIONS — ER 4.2%
↓ 07.07 · 15:06 PHOTO 🏢 Companies to watch on market dips. Part 1. 🏦 Sberbank (#SBER) Sberbank is Russia's largest bank. Prospects...	VIEWS 2 922 REPOSTS 70	REACTIONS 68 ER 4.1%
↓ 12.07 · 14:43 TEXT What awaits crypto in 2026? In this audio I covered factors that may affect the market, Bitcoin cycles, and personal experience...	VIEWS 2 873 REPOSTS 10	REACTIONS 29 ER 4.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

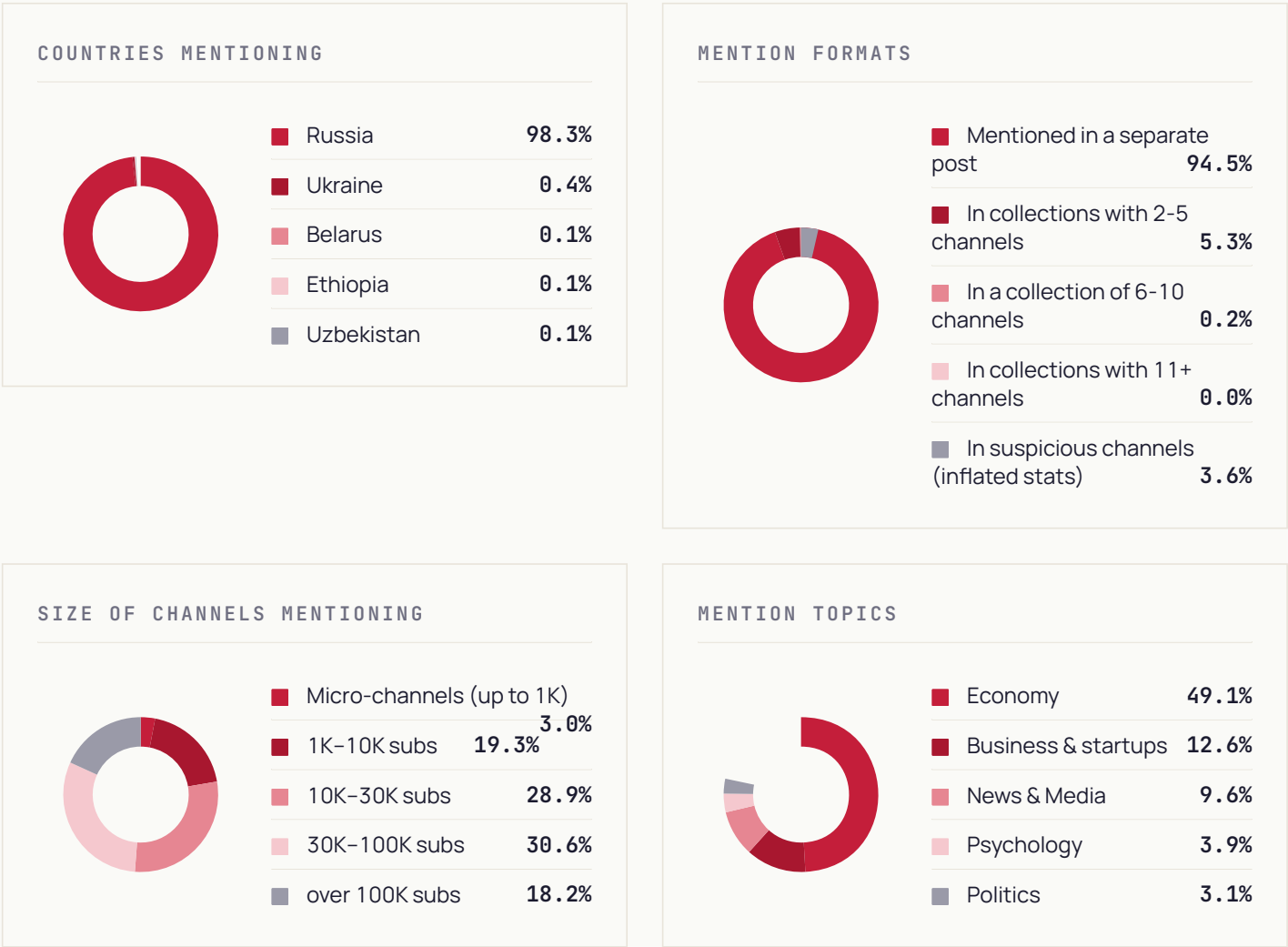
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

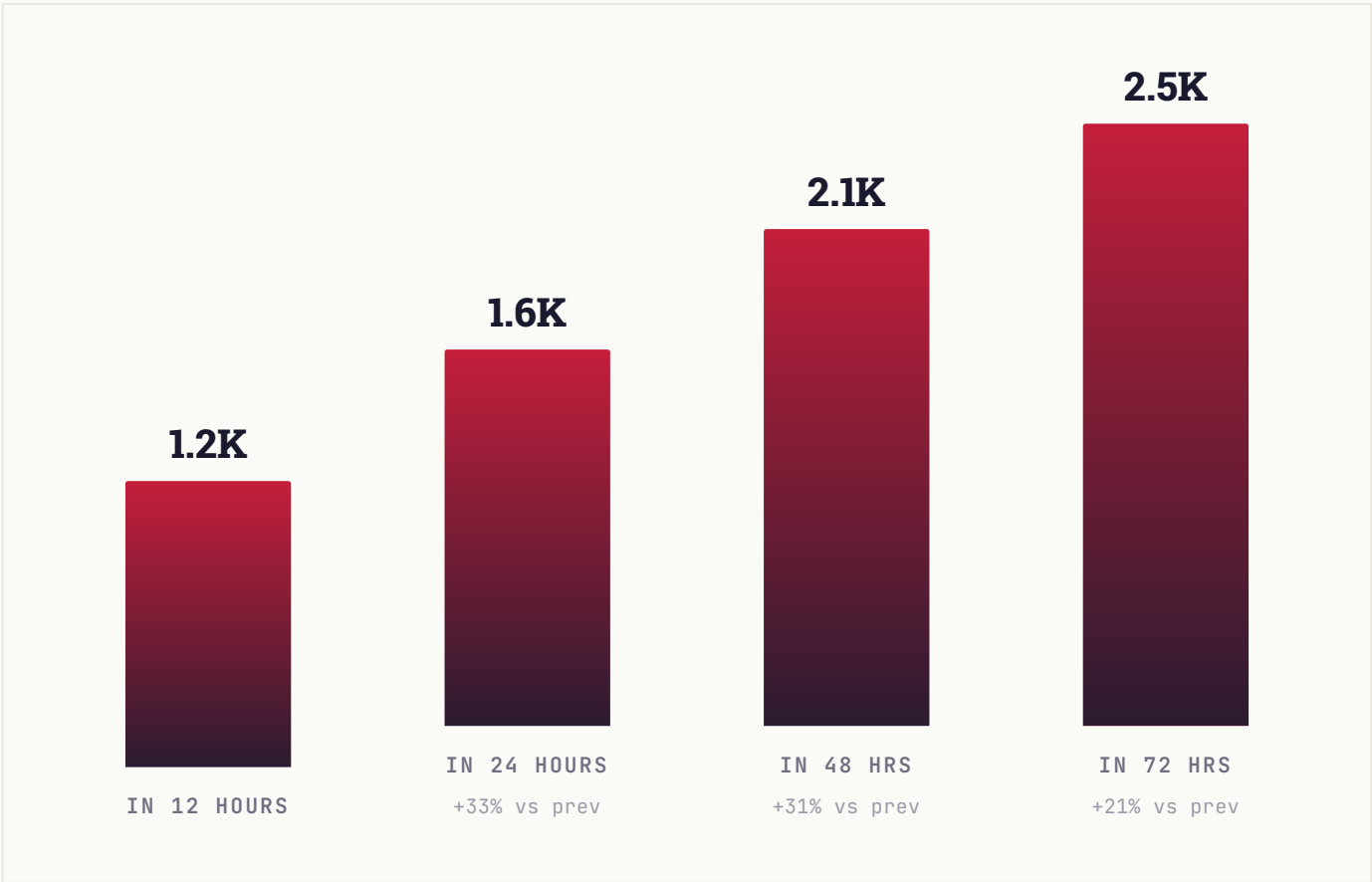
Citation index **1 599** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **1 629** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری قیمت دلار طلا حمله امریکا اق	3.6M
Sharif شریف اش	2.8M
Trade Watcher TW	2.6M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 🏆 KE	1.8M
The Economist TE	1.3M
Topor. Economy. TE	1.2M
QUBTAN EL GOLD QE	1.1M
Fedor Sidorov Investing Made Simple FS YOU	70.4K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), median top-98: 350.2K. First goal — enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **253**, they brought **4 133** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
Jan 2026	10	7	31
December 2025	39	35	363
November 2025	50	35	421
October 2025	51	35	1 074
September 2025	35	23	1 079
August 2025	68	43	1 165

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
253	6	4 133

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Economy» (Russia) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 21:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager