

PUBLIC REPORT BY PROMTPRESS

Channel audit

Fediatrix



@fediatrix

Fyodor Katasonov on children's health. For all inquiries write to @fediatr

SUBSCRIBERS

55 070

-198 per month

ERR (% SEE POSTS)

17.0%

Daily 8.4%

REACH/POST

9.1K

Ad reach 4.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 55 070 —	 SUBS REACH 16.47% Avg % subs see post	 VIEWS/POST 9.1K Median 8.8K · 19 days	 POSTS/WEEK 1.4 For period
 7D TREND — No data for period	 REACTIONS/POST 137.8 Total 551 reactions, 381 reposts, 61 comments.	 POST LENGTH 996 chars Median 1000 · 19 days	 POSTS ANALYZED 4 19 days
 AD REACH 4.7K 24h avg	 CHURN / MONTH -198 Last month	 CITATION RATE 55 Citation index · 378 channels mentioned all time	 CHANNEL AGE 9 years 7 months Created 13.11.2016

AI EDITOR SUMMARY

Channel «Fediatrix» — 55 070 subs. Each post avg views 9.1K people (16% From subs), average reach — room to grow. Publishes 1 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts in 19 days.
- 02 Dominant format – Photo (2/4 posts).
- 03 Avg post length – 996 chars (median 1000).
- 04 Peak audience activity – Wednesday, 16:00 MSK.
- 05 Top posts get 2x More views than the weakest (10.8K avg top vs 7.1K worst) – among 4 posts in 19 days. Analyze what top posts share: topic, format, timing.

TOP 4 POSTS

Nº1 03.06 · 13:24 PHOTO Wow! Just found out (as usual, by chance) that "Fediatrixs 2. How not to overtreat a child" is already on sale: started getting feedback. Also, already...	VIEWS 14 911 REP. 143	REACTIONS 269 ER 27.1%
Nº2 19.06 · 09:40 TEXT Two days left to buy the course "Secrets of Your Teen" at early price. The course opens the day after tomorrow with the first lesson, then every...	VIEWS 9 238 REP. 43	REACTIONS 40 ER 16.8%
Nº3 21.06 · 09:27 TEXT In Israel, second suspected Ebola case in people returning from Africa. One isolated in Haifa, another in Tel Aviv. One of the most...	VIEWS 8 290 REP. 160	REACTIONS 212 ER 15.1%

Nº4 23.06 · 12:17 PHOTO Course «Secrets of Your Teen» has launched. In the first lesson, pediatrician and genetic endocrinologist Natalia Belova, with decades of experience working with...	VIEWS 3 850 REP. 35	REACTIONS 30 ER 7.0%
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WORST 3

↓ 19.06 · 09:40 TEXT Two days left to buy the course "Secrets of Your Teen" at early price. The course opens the day after tomorrow with the first lesson, then every...	VIEWS 9 238 REP. 43	REACTIONS 40 ER 16.8%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

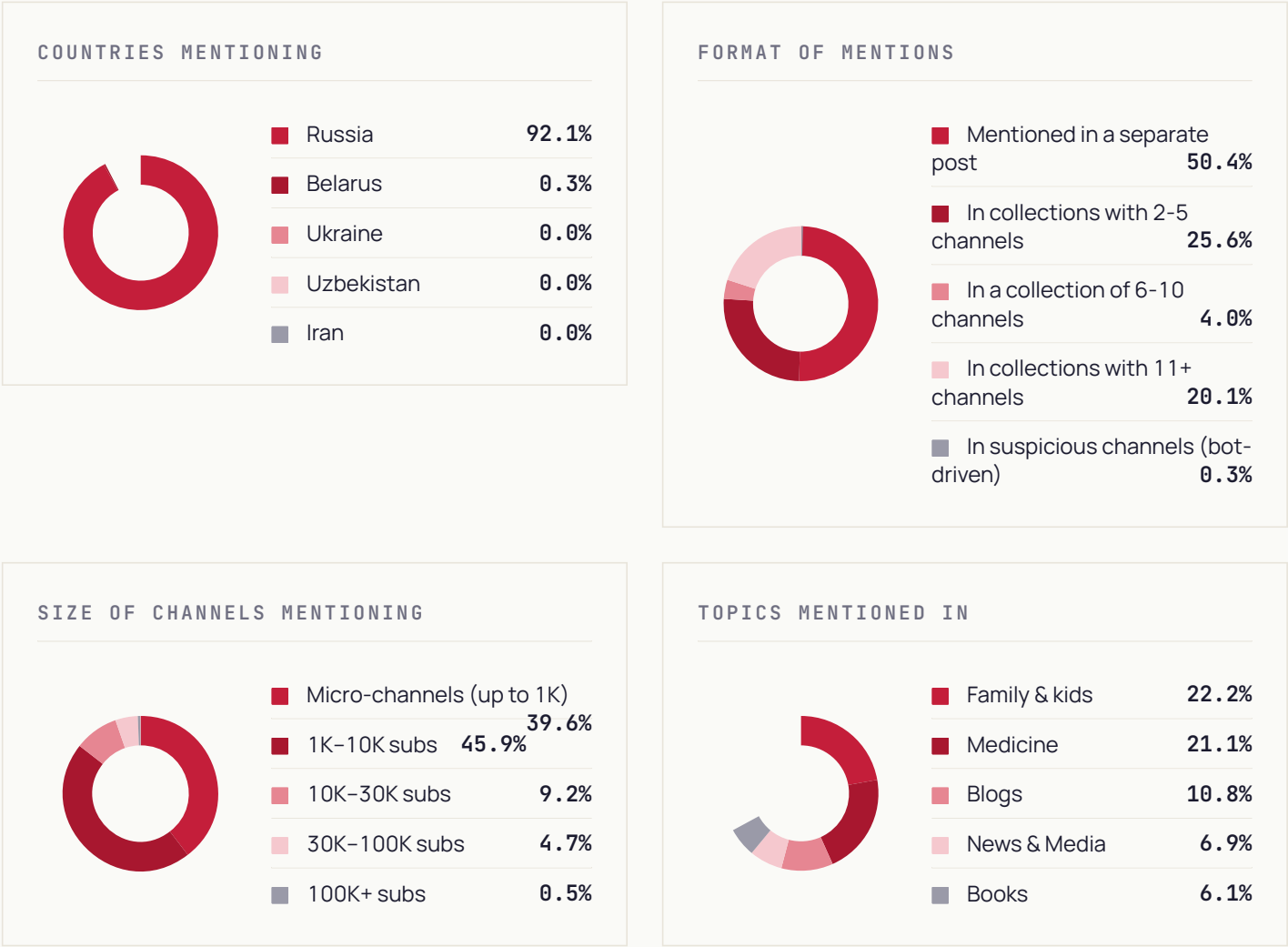


PERIOD START	NOW	NET GROWTH
55 505	55 070	-435

SECTION 04 · CITATIONS

Who and how mentions the channel

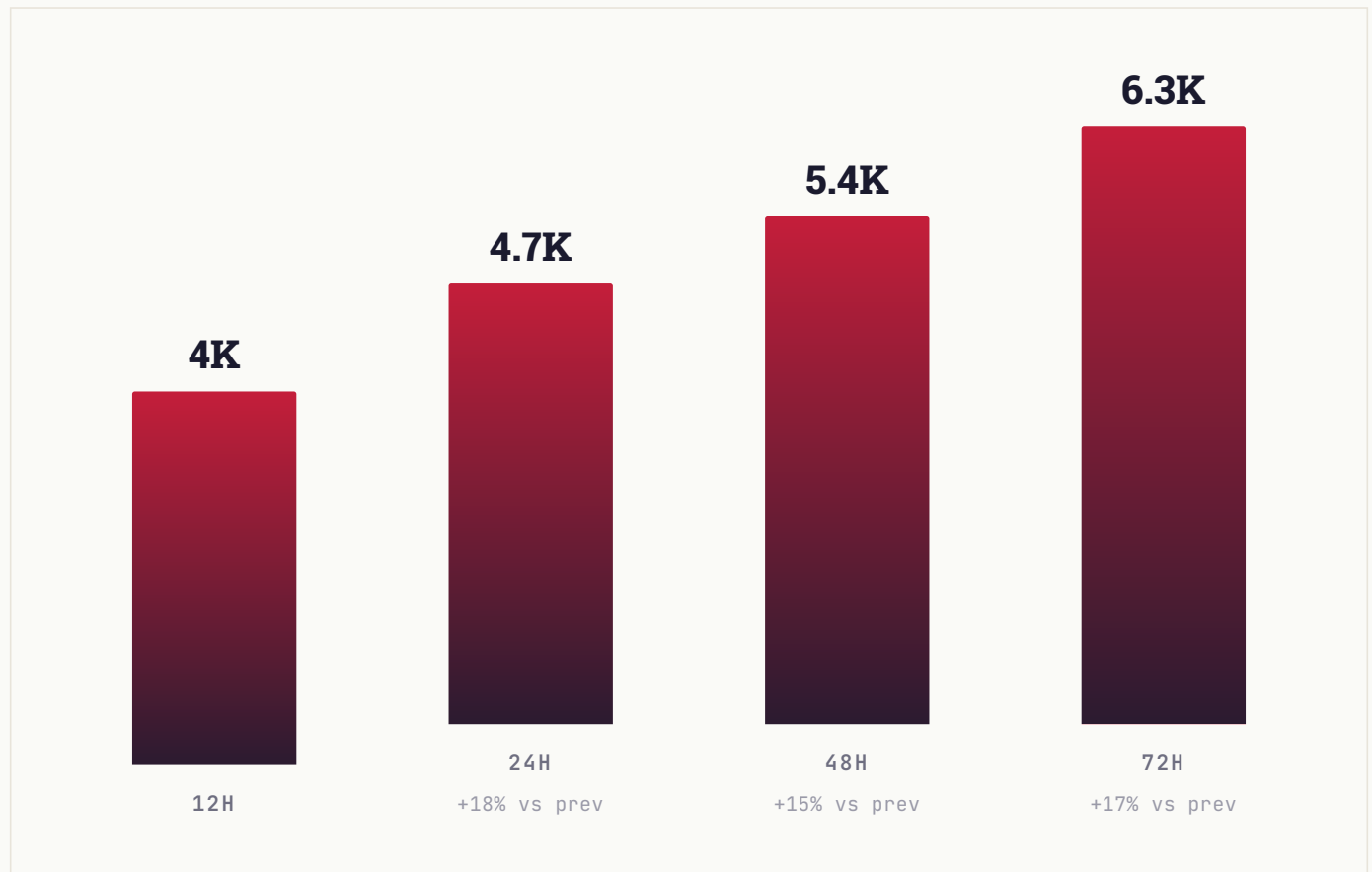
Citation index **55** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **378** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	359.3K
EM Endocrinologist Magerya	293.9K
OF EXPERIENCED PHARMACIST	267K
MM Moscow Medicine	238.8K
HC HealthControl	223.6K
CD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Giving birth? Call a midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
PH Notes of a forensic expert	171.5K
FE Fediatrix YOU	55.1K

COMPARATIVE CONCLUSION

Channel in Bottom half of top-100 niche (#72 of 96). Niche median — 70.8K subs.
First growth KPI — reach median. Leader: Blog from the morgue (359.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** Such mentions: **22**, they brought **790** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	5	5	109
November 2025	10	7	55
October 2025	3	2	107
Sep 2025	1	1	145
August 2025	3	3	232
July 2025	0	0	142

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
22	6	790

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** Channels in category «**Medicine**» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

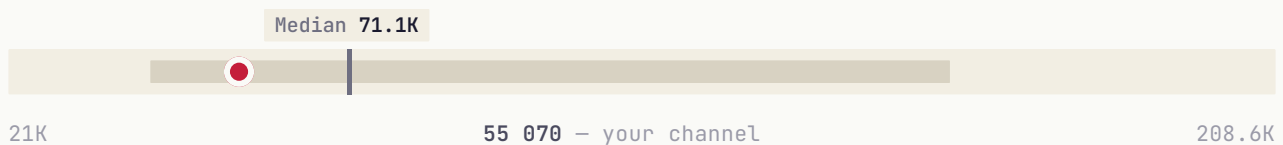
#72 /100

RANK IN NICHE

Channel in the bottom half of the ranking

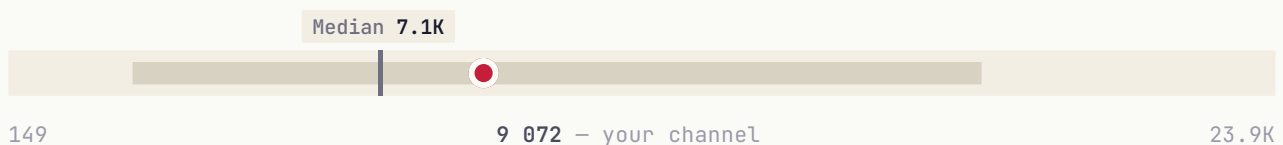
SUBSCRIBERS

worse than median by 23%



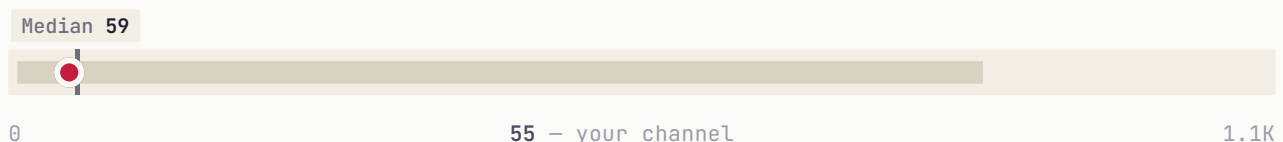
AVG REACH / POST

Better than 56% of niche



CITATION INDEX

worse than median by 8%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.4 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency over volume |
| 02 | Main post of the week — on Wednesday
Audience is most active on this day at 16:00 MSK. | EFFECT
Best time for key posts |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager