

PUBLIC REPORT PROMTPRESS

Channel audit

Insaydy FB-killa



@fb_killa

New level of arbitrage understanding Ads — @ads_fbkilla
Partnership — @pr_fbkilla Community — <https://fb-killa.pro>

SUBSCRIBERS

15 858

-1003 per month

ERR (% SEE POSTS)

117.0%

per day 90.7%

REACH/POST

18.3K

ad reach 14.7K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in category «Marketing, PR, advertising»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the calculation period.

 SUBSCRIBERS 15 858 —	 SUBS REACH 115.19% avg % of subs see post	 VIEWS/POST 18.3K median 16.1K · 29 days	 POSTS/WEEK 9.6 over period
 7D TREND -15.3% vs prev week	 REACTIONS/POST 0.3 only 11 reactions, 1,525 reposts, 0 comments	 POST LENGTH 400 chars median 370 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 14.7K 24h avg	 CHURN / MONTH -1003 last month	 CITATION RATE 29 citation index · 212 channels mentioned all time	 CHANNEL AGE 9 years 3 months created 09.04.2017

AI EDITOR SUMMARY

Channel «Insaydy FB-killa» – 15 858 subs. Each post averages 18.3K people (115% from subs), this is broad reach for a channel of this size. Publishes 10 posts per week (~1/day) – regular schedule. For week Jun 29 – Jul 5, reach dropped -15.3% to week Jun 22–28 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **40** posts over 29 days.
- 02 Dominant format – **Text** (26/40 posts).
- 03 Avg post length – **400** chars (median 370).
- 04 Peak audience activity – **Wednesday**, 11:00 MSK.
- 05 Top posts get **5x** more views than the weakest (top avg 34.9K vs worst 6.4K) – among 40 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 08.07 · 08:59 PHOTO Arbitrage teams, advertisers, online service owners – you calculate EPC, ROI, offer approve, but ever wondered how much money...	VIEWS 37 185 REPOSTS 12	REACTIONS — ER 234.5%
Nº2 07.07 · 03:00 TEXT #owner My previous post about organizing finances got 1,500 reads in a week (even curious if there's another...	VIEWS 34 344 REPOSTS 47	REACTIONS — ER 216.6%
Nº3 09.07 · 08:59 PHOTO  Less than two weeks left for N1 Sport Promo! Ahead – decisive FIFA World Cup 2026 matches, Wimbledon finals, Formula 1 and final...	VIEWS 33 045 REPOSTS 8	REACTIONS — ER 208.4%

Nº4

04.07 • 08:59

PHOTO

 Dolphin{anty} now offers +2 months free and 40% off any annual plan. So you basically get...

VIEWS

31 558

REPOSTS

10

REACTIONS

—

ER

199.0%

Nº5

30.06 • 08:59

PHOTO

● NOCTURNE — crypto cards without KYC, for loading Load crypto — and in ~60 seconds a real Visa/Mastercard is ready. No passport, no...

VIEWS

26 657

REPOSTS

34

REACTIONS

—

ER

168.1%

WORST 3

↓ 30.06 • 13:04 TEXT

9 things that KILL your CR on PWA 🧠🔥 Fix these and DEP + REG will at least double. SCHEME ON FORUM

VIEWS

11 694

REPOSTS

26

REACTIONS

1

ER

73.7%

↓ 09.07 • 13:04 TEXT

CREATING A SPY-FARM FROM FB ACCOUNTS 📱 Spy-farm is a bunch of accounts from different GEOs monitoring ads for a specific vertical, e.g...

VIEWS

5 009

REPOSTS

45

REACTIONS

—

ER

31.6%

↓ 02.07 • 13:04 TEXT

⚡⚡⚡ Important Facebook Ads Updates New algorithm changes and settings inside the ad account. What this means for arbitrageurs and how it...

VIEWS

2 630

REPOSTS

56

REACTIONS

—

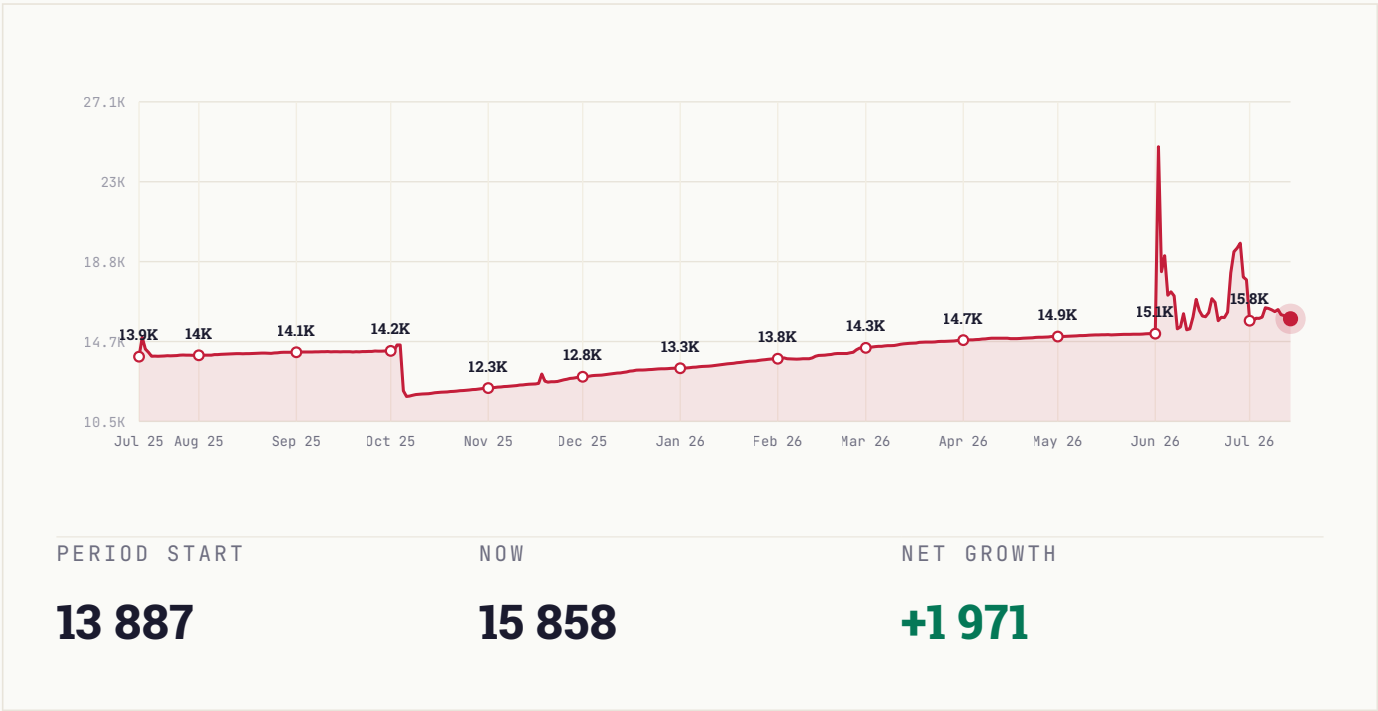
ER

16.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

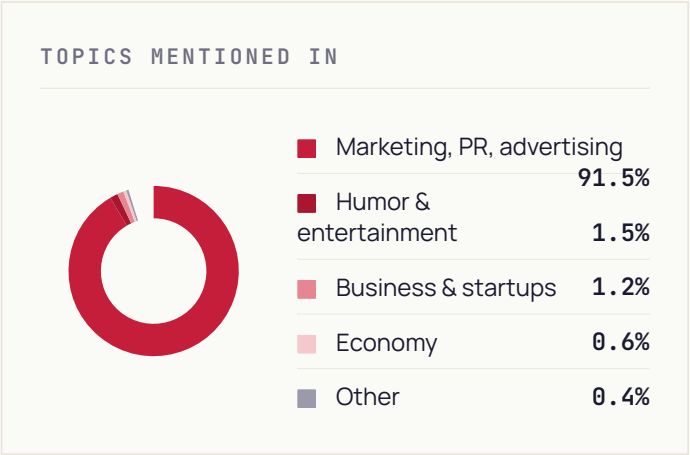
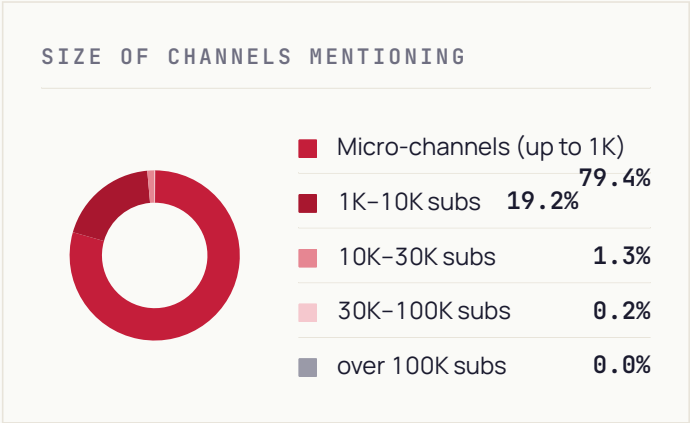
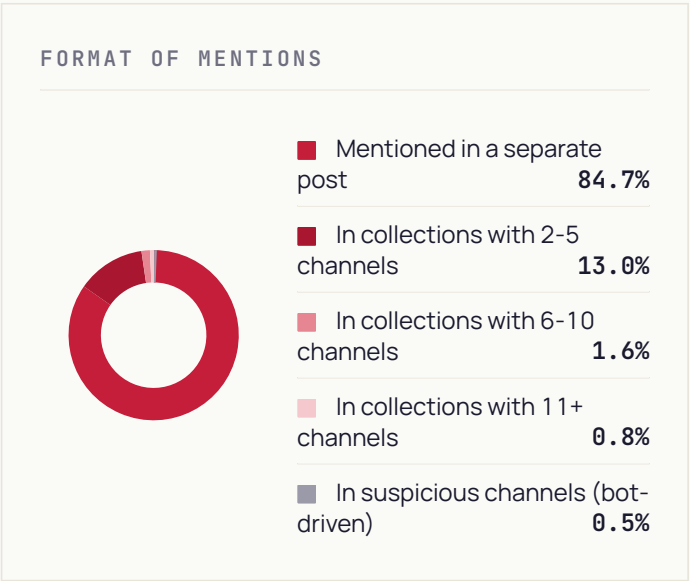
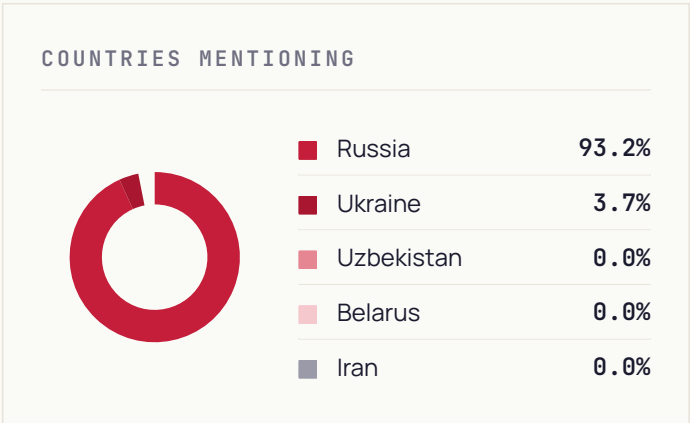
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

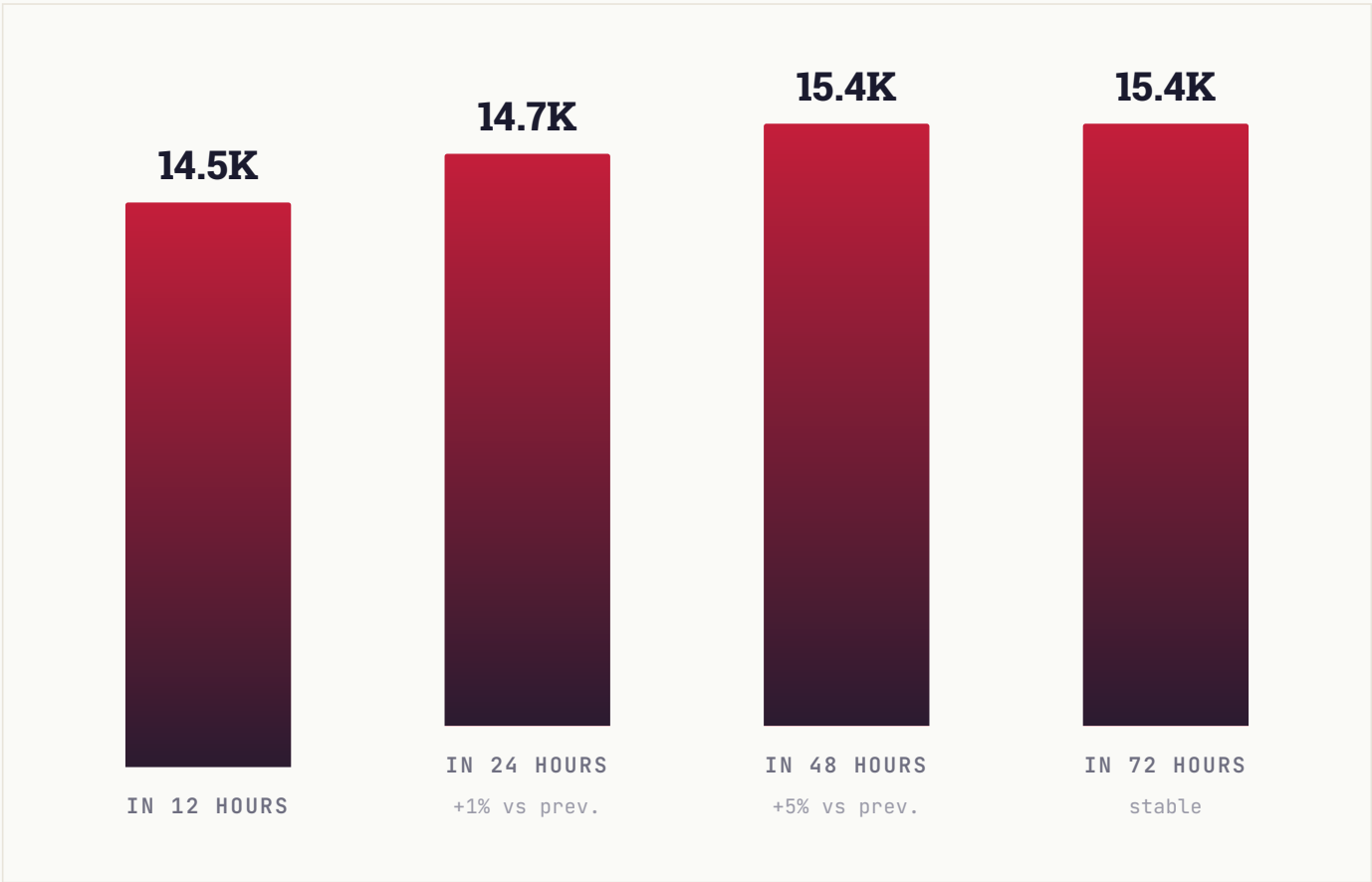
Citation index **29** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions **212** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.7M
OK Окак	1.6M
Today Search	1.5M
TR Trending	1.2M
TB Trends by Russia	1.1M
KV Client is always right	1.1M
TZ Set trends	1M
Yesterday Trending today	1M
TV Trend or leave	990K
IF Insaydy FB-killa YOU	15.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — My feed trends (2.5M), top-99 median: 145.1K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **90**, they brought **2 979** new subs.

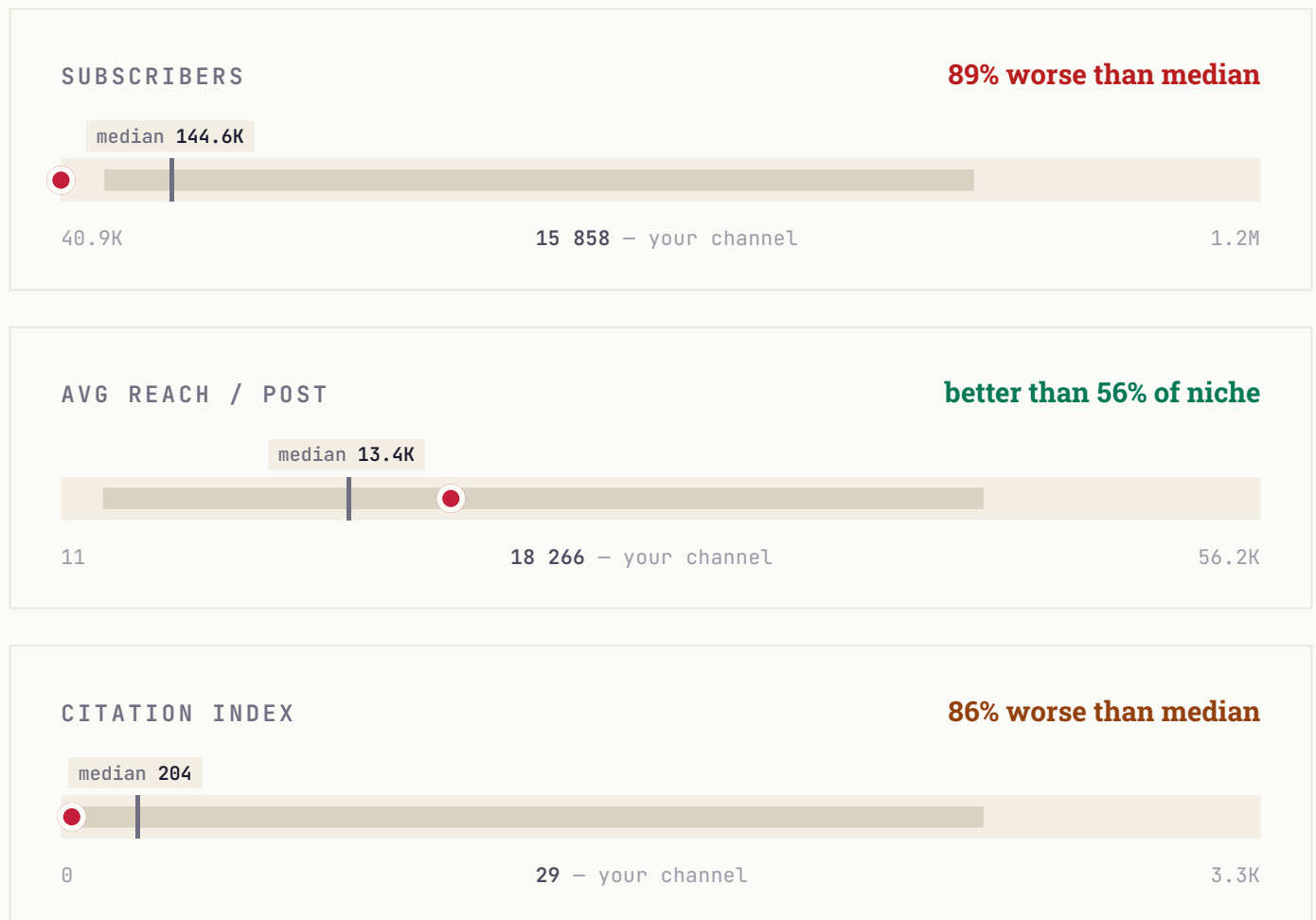
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	1	1	485
December 2025	15	15	479
November 2025	13	12	983
October 2025	8	6	749
September 2025	15	6	98
August 2025	38	8	185

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
90	6	2 979

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01

Best post day of the week — Wednesday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
