

PROMTPRESS PUBLIC REPORT

Channel audit

Отцы Трафика / Арбитраж / Реклама



@fathers_adv

This channel is an ad platform. Posts go to 20+ arbitrage and traffic chats. Total reach over 400,000 people. For ads, contact @TATHR

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 409	92.0%	9.6K
11.07.2026 -7 per month	per day 34.1%	ad reach 3.6K/24h
HTTPS://PROMTPRESS.COM/AUDIT/FATHERS_ADV		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 409 —	 SUBSCRIBER REACH 92.68% avg % of subs see post	 VIEWS/POST 9.6K median 7K · 23 days	 POSTS/WEEK 2.7 for the period
 7D TREND -72.3% vs previous week	 REACTIONS/POST 98.9 only 890 reactions, 1,527 reposts, 0 comments	 POST LENGTH 758 chars. median 776 · 23 days	 POSTS ANALYZED 9 23 days
 AD REACH 3.6K 24h avg	 CHURN / MONTH -7 for the last month	 CITATION RATE 1 citation index · 11 channels mentioned it ever	 CHANNEL AGE 5 years 9 months created 23.09.2020

AI EDITOR SUMMARY

Channel «Отцы Трафика / Арбитраж / Реклама» – 10 409 subs. Each post is viewed by an average of 9.6K people (93% from subs), this is wide reach for a channel of this size. Publishes 3 posts per week (~0 per day) – rare publications. For the week of June 29 – July 5, reach dropped by -72.3% by the week of June 22–28 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 9 posts over 23 days.
- 02 Dominant format — Photo (7/9 posts).
- 03 Avg post length — 758 characters (median 776).
- 04 Peak audience activity — Tuesday, 09:00 MSK.
- 05 Top posts get 6x more views than the weakest (18.2K avg for top vs 3.3K for worst) — among 9 posts over 23 days. Worth analyzing what the top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 16.06 · 06:18 PHOTO 🚀 FACEBOOK EUROPE AGENCY FACEBOOK AD ACCOUNT RENTAL 💰 Commission only 3% to 6% ✅ Min ad spend from \$300 USD...	VIEWS 22 386 REACTIONS 71 REPOSTS 471 ER 215.1%
Nº2 22.06 · 19:41 POLL (captionless post — poll)	VIEWS 17 524 REACTIONS 162 REPOSTS 6 ER 168.4%
Nº3 24.06 · 15:11 PHOTO 🇧🇪 HIGH-QUALITY BELGIUM MOBILE PROXIES (4G/5G) 🇧🇪 Need stable, clean, high-performance Belgium mobile proxies for...	VIEWS 14 576 REACTIONS 121 REPOSTS 297 ER 140.0%

Nº4 25.06 • 10:21 PHOTO  abc abc 3 6 5 abc abc abc abc abc abc - FACEBOOK AD ACCOUNT RENTAL   FACEBOOK AD ACCOUNT RENTAL  All verticals welcome: Nutra...	VIEWS 13 713 REACTIONS 134 REPOSTS 251 ER 131.7%
Nº5 29.06 • 09:59 PHOTO  Facebook acting up again? Stop wasting time hunting working accounts. Focus on traffic – MDG handles the rest...	VIEWS 7 021 REACTIONS 136 REPOSTS 202 ER 67.5%
WORST 3	
↓ 29.06 • 11:35 PHOTO NEED QUALITY WORKING SIM CARDS ? GO TO STORE   Profit SIM – the largest and most trusted SIM card store online   20+...	VIEWS 4 193 REACTIONS 102 REPOSTS 173 ER 40.3%
↓ 04.07 • 08:05 PHOTO  HELLO EVERYONE   Anyone wanting to rent a Facebook account, please contact me Facebook account for ads...	VIEWS 3 338 REACTIONS 37 REPOSTS 124 ER 32.1%
↓ 03.07 • 07:35 PHOTO ! FOREX ! Expanding agency needs pros: copywriters, Head of Content Copywriter / Head of Content (Forex...	VIEWS 2 367 REACTIONS 79 REPOSTS 3 ER 22.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

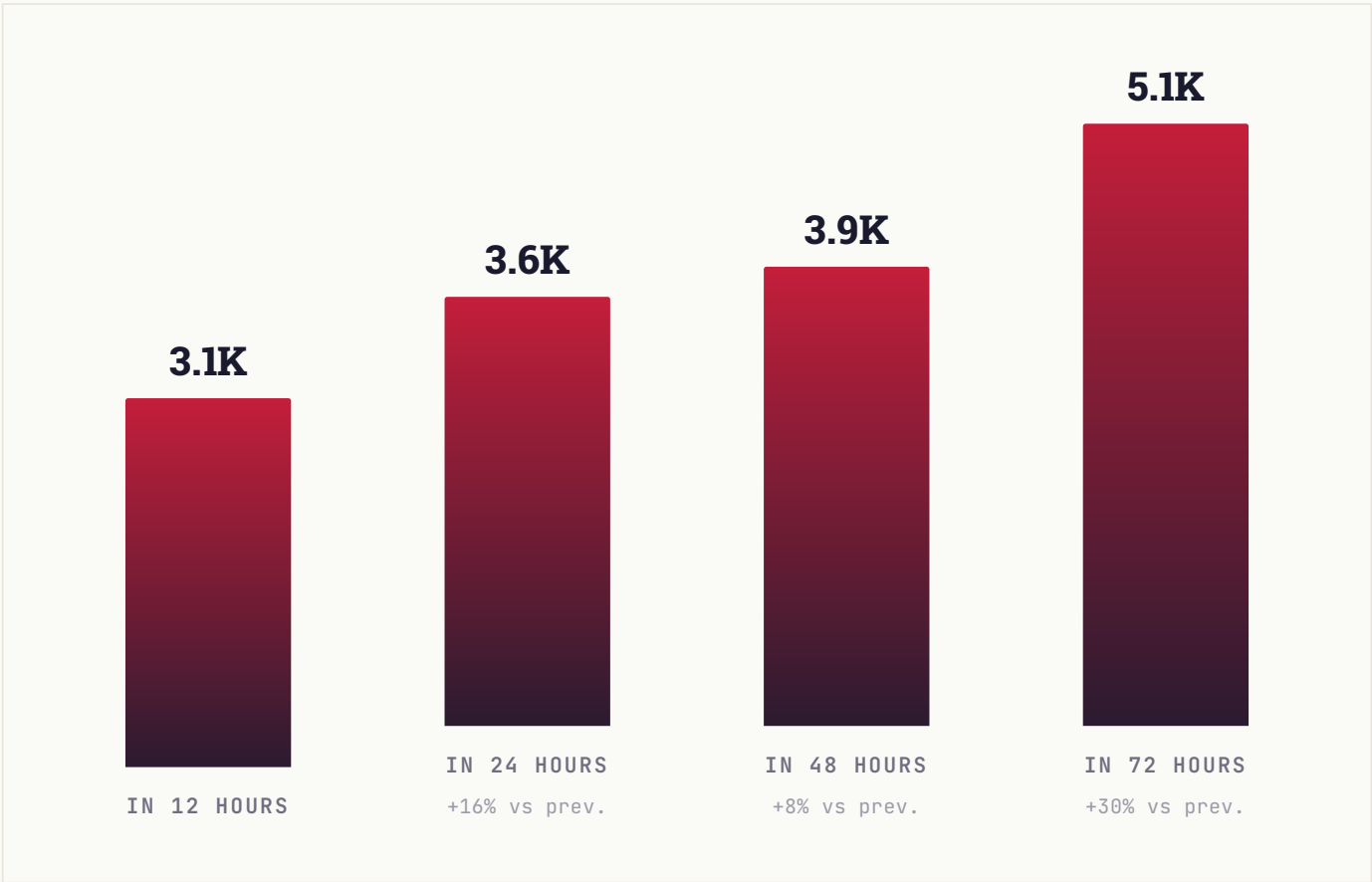
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
FROM Отцы Трафика / Арбитраж / Реклама YOU	10.4K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — **Blum: All Crypto – One App** (16.8M), top-100 median: 2.2M. First goal — enter top-100 via systematic traffic & content work.

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **7 098** new subs.

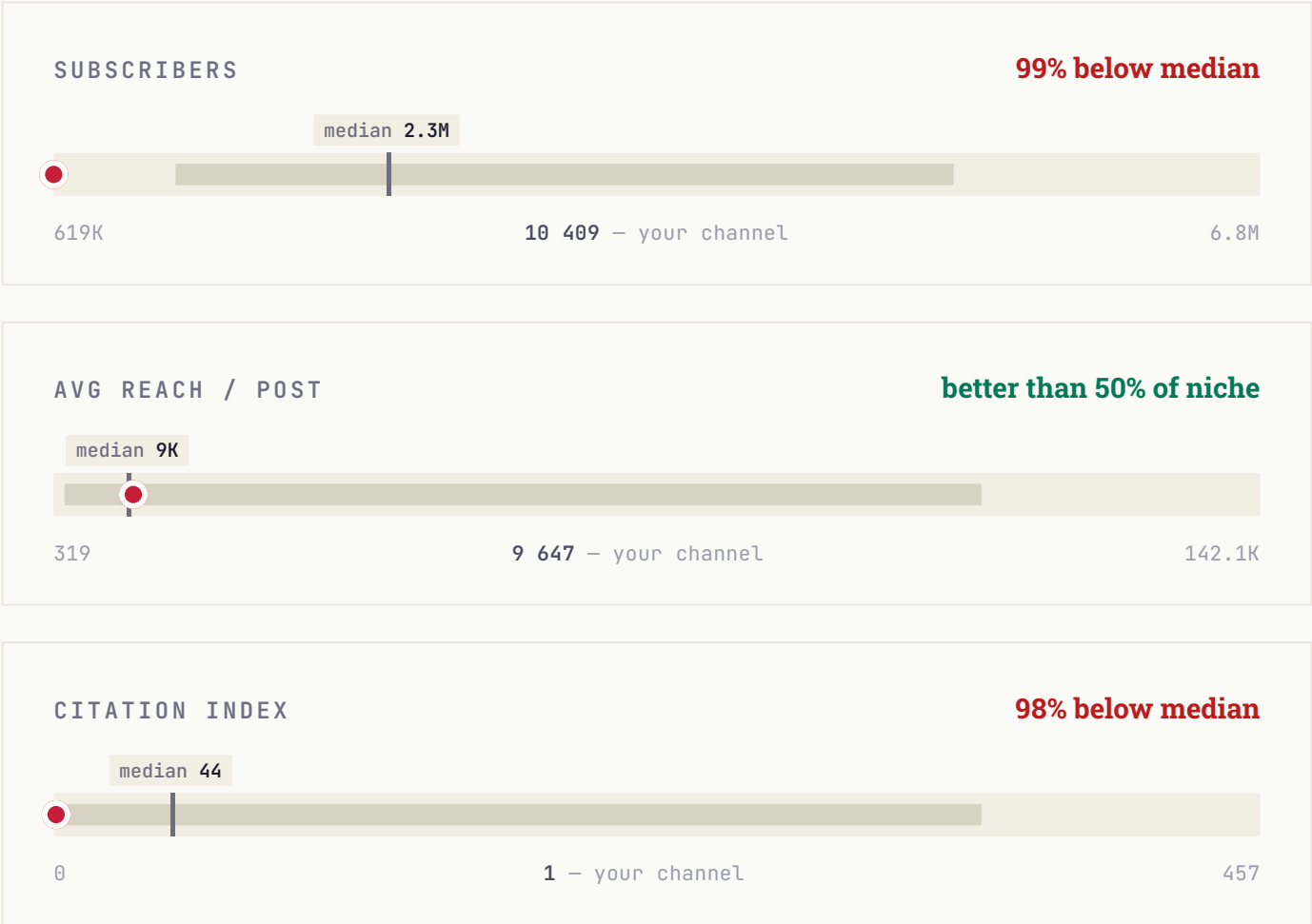
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 112	
December 2025	0	0	2 204	
November 2025	0	0	1 581	
October 2025	0	0	2 173	
September 2025	0	0	11	
August 2025	0	0	17	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	7 098

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel stacks up. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|----|--|--|
| 01 | Increase posting frequency
Now 2.7 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — Tuesday
Audience most active on this day at 09:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer and is
algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress picks sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is something we can do in a few minutes based on public data. If you want to go further, run ads through us and hit your growth plan in a month.

01	Launch ad in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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